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BROADCASTING CORPORATION PTY LTD ACN 000 019 796 & ANOR
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A handwritten signature in blue ink that reads "Sia Lagos".

Registrar

Important Information

This Notice has been inserted as the first page of the document which has been accepted for electronic filing. It is now taken to be part of that document for the purposes of the proceeding in the Court and contains important information for all parties to that proceeding. It must be included in the document served on each of those parties.

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Expert Report

NSD442/2026

Kyle Dalton Sandilands & Ors v Commonwealth Broadcasting Corporation Pty Ltd & Anor

Name:

Stephen Ahern (Steve)

Address:

Batemans Rd,
Gladesville, NSW, 2111

Acknowledgement

I acknowledge that I have read the Harmonised Expert Witness Code of Conduct which is at Annexure A to the Expert Evidence Practice Note and agree to be bound by it.

Qualifications and experience

I have had over 40 years' experience in the Australian and international media industries.

I am currently the CEO of AMT Pty Ltd, a training and publishing company specialising in broadcast and digital media. The company delivers broadcast training and consultancy in Australia and throughout the world and publishes several specialist industry trade journals for the radio, podcasting and audio industries:

www.radioinfo.com.au

www.podcastinfo.com.au

www.radiotoday.com.au

www.podcastingtoday.com.au

www.radioinfo.asia

www.radioinfo.africa

www.audioinfo.world

www.radiodaysasia.com

In 2009, I was awarded an Order of Australia medal on the Queen's Birthday honours list for services to media and training.

My previous employment includes:

- Director of the ABU Media Academy at the Asia Pacific Broadcasting Union in Malaysia
- Director of Radio at the Australian Film Television and Radio School

- Manager ABC Radio 2NC Newcastle, 2CN Canberra, 3LO Melbourne and 2BL ABC Radio Sydney
- Manager Press & Public Affairs, British Consulate-General Sydney
- Presenter/Reporter, 2WEB Bourke
- Freelance Journalist, Macquarie Radio News, 2WS News
- Casual Producer/Panel Operator: 2UE Sydney

My previous consulting work includes:

- Founding consultant and interim CEO at the Nai Media Institute in Afghanistan
- Consultant for Singapore Press Holdings to startup two new commercial radio stations
- Consultant to South African Dept of Communications to develop the National Electronic Media Institute of South Africa (an AUSAID project)
- Business consultant for the restructure and digitisation of the Pajhwok News Service Afghanistan
- Inaugural columnist for The Australian's *Media* supplement
- Government policy and training consultancies: National Measurement Institute, Singapore Communications Ministry, Australian Department of Foreign Affairs
- Developed Emergency training curriculum for Media Companies, for the Australian Attorney General's Department and the Singapore Government's Dept of Media & Communications

My previous and current board positions include:

- Chairman, Green Ears (Australian audio industry sustainability project)
- Member, RadioDays Asia Conference Board
- Board Member & Trustee, Community Broadcasting Foundation
- Board Member, Branded Podcasts Pty Ltd
- Board Member, Radio 2WEB Bourke
- Deputy Board Chairman, Radio 2RRR FM
- Chairman, TAFE's accreditation board for broadcast news media courses

A description of the materials I have been provided with and have relied upon

- Federal Court Expert Evidence Practice Note
- JWS Letter of instruction – brief to expert

A statement of the assumptions I have made

As an expert with more than four decades of experience working, consulting and writing about the radio industry, I have made assumptions about how the radio ratings system works, how presenter talent contracts are structured and how commercial radio revenue is earned.

In relation to the current case I have made assumptions about the state of the media industry at this time and the complex competitive nature of the modern media landscape. I have used these assumptions and my industry knowledge to draw conclusions on the questions asked in the brief.

Another assumption is in reference to 'Mr Sandilands'. Where I refer to Mr Sandilands by name, I am referencing his personal popularity, while, where I refer to the show or the station, I am referring more generally to the popularity and ratings of the station's show breakfast timeslot and/or the full show team.

The last assumption in my responses is a distinction between 'commercial value' and 'contract value'. The question in the brief asks about commercial value. In making judgements about Mr Sandilands' commercial value, I have assumed that his contract value is a major factor in his commercial value, but not the only factor, therefore sometimes I make a distinction between the two terms, such that contract value is a subset of his commercial value.

I also make the following disclosures:

- I hold small parcels of shares in Australian and international media companies, including a small parcel of ARN shares. I hold all my media shares for the purposes of examining corporate reports and stock prices and do not actively trade them. I have not traded any media shares this year and, for propriety reasons, I do not intend to trade any of my ARN shares during the life of this case.
- I am the managing editor and publisher of trade publications Radioinfo and Radio Today. As such I have examined the court documents in relation to this case with the intention of reporting on the case. I have also applied to the court in the usual way for media access to documents relating to this case. While performing my duties as an expert witness, I will leave the reporting of this case to my staff reporters and do not intend to comment on or write about anything contained in this expert report unless it is made public by the court. I have no objection to this report being made public if required.

Opinions

I have been asked to provide my expert opinion on the following questions:

1. *What occurs to the audience of a daily breakfast radio program when a presenter is absent for any extended period?*

When a popular presenter is absent from a daily breakfast program for an extended period there is usually audience instability and an audience decline. This is evidenced by ratings results and the established practice in the radio industry of prohibiting presenters from taking leave except during survey break times, because absence from air will have a negative effect on listenership.

Over many decades of radio ratings surveys it has been found that absences of a week or more during survey fieldwork periods can have a negative effect on audience numbers. There are exceptions to this, for instance, when a show is not popular and not rating well, the audience decline may be insignificant or not measurable. When a show is popular, then the effect is usually noticeable very quickly. A recent commercial radio example of this is when Kate Ritchie was off air from Nova's

Kate, Fitzy and Wippa breakfast show, the ratings fell. When Kate returned to the show, the ratings went up again.

Here is an explanation of how radio surveys work, to show how radio surveys measure the popularity of a radio show:

Radio surveys are commissioned from a research contractor by the commercial radio industry body, Commercial Radio and Audio (CRA), and overseen by a committee of industry representatives from commercial and ABC broadcasters. Reports include results for the ABC and commercial stations that participate in the research. The current ratings survey contractor is GfK.

Surveys are conducted in the 5 biggest Australian metropolitan cities, eight times per year. Field work for the surveys begins around the third week of January each year and ends a couple of weeks before Christmas. Survey breaks of about two weeks usually take place to coincide with school holiday periods. Radio stations in the five surveyed capital cities are generally in survey for about 40 weeks per year.

Survey methodology is population sample based, surveying a representative sample of several thousand people in each city. Data is collected by a mixture of paper diaries (survey books) and phone or computer app based electronic diaries. In addition, radio streaming listening, via radio apps and websites, is measured by gathering listenership data directly from the station's audio streaming servers.

Listenership is measured in increments of 15 minutes. Listenership is reported in various ways, which I explain simply as:

- (a) Share – a factor of time spent listening and how many people listen
- (b) Cume (also referred to as reach) – how many individual people listen to each 15 minute increment per week
- (c) TSL (Time Spent Listening) – how long people listen
- (d) Average audience - the average number of people listening to a station during a particular shift, day or week

These four elements, amongst others, are used to report a radio program's success. Share is the measurement often quoted to answer the question 'who won the ratings.' Cume is often used to answer the question, 'how many listeners does a station have.' TSL is often used to indicate how long people listen to a show or station. Average audience is often used by advertisers to answer the client's question 'how many people will hear my ad during this show.'

The exact statistical explanations for each report are more complicated than I have described, and can be found on the GfK website, and also in the annexures to this document (See Annexures 3 and 4: GfK_2026 Radio Ratings Schedule and GfK_AU Radio Ratings Glossary)

The technical methodology for ratings measurement has kept pace with changing delivery platforms and is considered to be robust and statistically accurate. It is used by management and programmers to make decisions about the success of programs and is also used by advertising agencies to place advertising. A rise or fall in ratings results is worth millions of dollars of revenue to commercial radio stations.

The nature of the survey methodology is influenced by two factors, actual listening and habitual listening. The mix of diary and streaming measurement captures live listening via streams and also captures habitual listening by recall. Listeners using the paper or electronic diary method often reflect their habit of listening by 15 minute intervals where they either actually listen, or usually listen, depending whether they are recording their listening in real time as they listen or at some other period in the day when they think back to what they listened to that day.

In this regard, do listeners migrate to competitor programs or other media and, if so, to what extent and over what period?

The answer to whether listeners migrate to competitor programs or other media is, it depends.

If the station can keep the daily habit of listening top of mind for the audience, it may be able to retain listenership for a few weeks, even when the presenter is not there. This is often done by replaying 'best of' segments from the absent presenter during the show and by playing appropriate 'sweepers.' Sweepers are short voiceover messages played during the show. In the case of an absent presenter a sweeper might say something like: "You're listening to Ben Fordham's breakfast on 2GB, with James Willis", or "James Willis, filling in on breakfast for Ben Fordham".

If there are no 'best of' segments or 'sweepers' played, then listenership may drop off faster, because listeners can no longer spend their morning with their on-air friend or friends. Radio is a companion medium, listeners build friendship and connection with the presenters due to the amount of time they spend with them and the things they learn about their characters over time. As I have written about in my text book and taught in many courses, radio is there beside you in bed when you wake up, with you in the kitchen at breakfast, on the drive to work, in the office during the day, on the way home or to the shops, and just before you go to sleep at night. How many other people do you spend so much time with each day in so many intimate situations? When a popular show is changed or cancelled, listeners feel that they have lost their friends and can have various reactions. They may go through a grieving process; they may get angry with the presenter or the station because a friend has left them; or they may go looking for new friends on other stations.

If this listener response happens, there are three possible outcomes:

- (a) Staying with the station for a while to see if the new presenters will become friends. If the new friends are like the old friends the audience may stay with the station.
- (b) Deserting the station and trying out other stations to find new friends.

- (c) Deserting the station and the radio medium altogether, either by going to another audio medium such as podcasting or by no longer listening to the radio.
2. *What, in your opinion, is likely to have occurred to Mr Sandilands' audience since he was last on air on 3 March 2026 and what is likely to occur to that audience if he remains off air for (i) 3 months; (ii) 6 months; or (iii) a period greater than 6 months?*

It is likely that Mr Sandilands' radio breakfast audience has begun looking around for a new breakfast radio show companion. The process may be following the possible responses listed above.

In this case, media coverage of Mr Sandilands has been significant, so the audience would be well aware of the circumstances of his absence from the show. Those following the issue could be expecting him back when the conflict is settled, so some may still be listening to the station's fill in presenters. From my listening I have not heard any 'best ofs' or 'sweepers' indicating to the audience that Mr Sandilands may be back on air. Others may have gone to other stations to try out different presenters, while others may have switched the radio off altogether for now.

Based on the rolling nature of the survey methodology, explained above, it is my opinion that the full ratings effect of any audience transition will not become evident until at least survey three this year, scheduled for release on June 11th.

- (i) 3 months: I anticipate a small audience drop in listenership, as measured in the ratings. I expect that Mr Sandilands popularity will not decline significantly within 3 months.

Anecdotal evidence and my own professional listening so far suggests to me that there may be some decline of audience happening at the moment, because the current fill in presenters are not like the previous Kyle and Jackie O Show. The first indicator of this has just arrived in the Survey 2 Sydney ratings results released today, 23rd April (see Annexure 5). My initial analysis of the results show that the KIIS breakfast show dropped by a significant one share point, causing the station to drop overall by 0.3. The station did gain 'cume' indicating that more people were listening, possibly wanting to hear what was happening when Kyle and Jackie were no longer on the show. This 'cume' rise may be short lived.

At this stage I have not had time further detailed analysis. I expect that 'cumes' may drop in the long term, indicating that over time, people have turned off the KIIS breakfast show. I suspect that some of those listeners will no longer be listening to the radio and that others will be trying out new breakfast shows. Further analysis of this and subsequent surveys will be required for more details, bearing in mind that the survey 2 results still contain about 3 weeks when Kyle and Jackie were both still on air.

- (ii) 6 months: I anticipate that in six months the KIIS breakfast show will have lost a significant amount of audience.

In 6 months from now the results of six surveys will have been released. Three of those surveys will be when Mr Sandilands' show was not on air. Based on the previous experience of when the Kyle and Jackie O show left 2Day FM and went to KIIS, I expect there will be a significant loss of Mr Sandilands' audience.

- (iii) More than 6 months: It is difficult to anticipate a result because there are a number of variables, but generally, I predict that the KIIS breakfast show audience will have fallen further in ratings after more than 6 months.

Some listeners will have migrated to other similar shows, while other listeners will not have found a similar show that they like, so will have migrated to podcasts, their own music, or switched off the radio at breakfast time.

What the station does with the timeslot will have an effect on the longer term outlook. If the station keeps a temporary team on air for that long, the audience is unlikely to remain loyal, but if the station finds a new breakfast team and indicates to the audience that they are now permanent, there may be a different outcome. It is very likely that the KIIS breakfast Kyle and Jackie O Show audience will continue to decline until the end of the 2026 calendar year, but it is difficult for me to say with any certainty what will happen in the longer term, due to the variables outlined regarding the replacement breakfast teams.

3. In the event that listeners to the Program do migrate to competitor programs or other forms of media during Mr Sandilands' absence, are they likely to return if Mr Sandilands comes back on air and, if so, to what extent? Is the answer to that question likely to change over time?

Mr Sandilands is a big media personality so his audience appeal is strong, but this is heavily dependent on his regular interaction with his audience. The longer he is not able to interact with his fans on a daily basis, the more his connection with them will wane. Whether he will be able to bring them back to him will depend on the amount of media exposure Mr Sandilands can maintain and whether he can remain connected on a regular basis to his audience. This will change over time, based on my reasoning explained in the point above.

Within three months, given the amount of media exposure resulting from this court case and the tv show Australian Idol, I believe Mr Sandilands' audience recognition factor will remain high enough for him to attract his fans back after his absence. The 2026 series of Australian Idol began in February and ended on 14th April.

After 6 months, if Mr Sandilands' profile decreases because the tv show has ended and the court case is no longer in the public eye, I believe his ability to attract fans back after his absence will be reduced. They may have broken the familiarity habit by then and/or may have found new friends to spend breakfast time with.

After more than 6 months, his ability to attract listeners back would depend on whether Mr Sandilands had begun any other media ventures that keep his profile prominent with his fans, so it is not possible to say with any certainty what may happen.

4. *To what extent is Mr Sandilands' commercial value dependent on, or influenced by, his daily presentation of the Program and the audience following of that Program?*

Mr Sandilands' commercial value is heavily, but not exclusively, influenced by his daily presentation of the breakfast show. In determining commercial value, I have taken into account contract value as a base for valuation, but also acknowledge that there are other factors in commercial value as well. When I refer to contract value, I consider it to be a subset of Mr Sandilands' overall commercial value.

The longer Mr Sandilands is not on air, the more his commercial value will fall.

This is not the only factor that affects his commercial value though. Other factors are:

- (a) Mr Sandilands 'talent profile.' Currently he is considered 'Australia's most controversial broadcaster,' according to the Australian Talent Index, which is another factor in his commercial value (see Radioinfo Talent Index article in reference list). This talent profile takes into account his daily breakfast show presence.
- (b) His ability to secure more regular television personality appearance gigs is also a factor, the more tv exposure he has, the more commercial value he will have. The same is true for appearances in other media such as podcasts and social media. His daily breakfast show appearances improve his ability to secure gigs in other media.
- (c) His ability to increase ratings and/or audience response for any media output will also be a determinant of his commercial value. It may not necessarily be related to his daily breakfast show presence.
- (d) His ability to sell products through product endorsements would also be a factor in assessing his commercial value. It may not necessarily be related to his daily breakfast show presence.

5. *What impact (if any) has Mr Sandilands' absence from presenting the Program had on his commercial value and what will Mr Sandilands' continued absence from presenting have on that commercial value if he remains off-air for (i) 3 months; (ii) 6 months; or (iii) a period greater than 6 months?*

At this stage, given that Mr Sandilands has been off air for just a few weeks, it is unlikely that there will have been any decrease in his commercial value.

- (i) If he remains off air for less than three months, it is unlikely that his commercial value will decrease significantly.

- (ii) If he is no longer heard daily and remains off air for 6 months, his commercial value will fall. But there is another variable to consider. If the KIIS breakfast ratings tank, suffering a serious and sustained decline from Mr Sandilands' absence, it may prove that Mr Sandilands has high commercial value because the station is unable to rate successfully without him.
- (iii) The two possibilities discussed in point (ii) also apply to a period longer than 6 months.

Please address whether any diminishment of damage to Mr Sandilands' commercial value is likely to be remediable.

Mr Sandilands' contract value was quantified almost two years ago when the advertising landscape was different from what it is now. Radio audiences are still strong and radio listening is high, reaching 12.7 million listeners in the main metro markets (See CRA media release in reference list), however, as CRA has noted, radio advertising revenue has weakened recently.

Commercial value is determined by a show's ratings and the ability of the show's hosts to pull in both audience and revenue that is greater than the amount of their contract. The Kyle and Jackie O Show was pulling in a significant amount of revenue, justifying the high contract value for the presenters at the time. In addition, the contract value was also based on the need to keep them with the company, because when they previously moved stations, it had caused an immediate and significant ratings crash for 2Day FM (See Radioinfo First Survey 2014 article in reference list and Annexure 1).

If station revenue decreases due to a prolonged period off air by Mr Sandilands, it may be difficult to catch up and redeem the same level of commercial revenue for the station, making it unlikely that Mr Sandilands' commercial value, as determined by his current contract, could be remediable through any new contract.

6. *Where a breakfast radio programme has an established production infrastructure, including a studio, production team, broadcast slot, what practical impediments (if any) are there likely to be to resuming the program with the lead presenter, if the lead presenter is available and willing?*

A breakfast radio programme with an established production infrastructure, including a studio, production team and established broadcast slot would have no practical impediments to resumption if the lead presenter is able and willing.

References:

Ahern, S. Making Radio and Podcasts, Routledge, 2022. (<https://www.routledge.com/Making-Radio-and-Podcasts-A-Practical-Guide-to-Working-in-Todays-Radio/Ahern/p/book/9781032020709>)

Commercial Radio & Audio, Commercial Radio reaches 12.7 million Australians (<https://cra.au/en/media-releases/survey-1-2026>)

GfK_2026 Radio Ratings Schedule (Annexure 3)

GfK_AU Radio Ratings Glossary (Annexure 4)

Radioinfo, Talent Index Report. (<https://radioinfo.com.au/news/australian-talent-index-releases-top-broadcast-personalities-for-2024/>)

Radioinfo, First Survey 2014: 2Day drops to 4.6. KIIS goes to 8.4
(<https://radioinfo.com.au/news/first-survey-2014-2day-drops-46-kiis-goes-84/>)

Radioinfo, First Survey 2014: Spin Cycle (also see Annex 1)
(<https://radioinfo.com.au/news/first-survey-2014-spin-cycle/>)

Concluding section

A statement of any qualifications on my opinions or any matter that falls outside my area of expertise

As someone who has researched, written about and taught all aspects of commercial radio programming and business, I believe there are no areas covered in this opinion that are outside my area of expertise.

The only qualification to my opinions, as mentioned in the document, is the unknown nature of the audience reaction in the longer term of more than 6 months. In today's complex borderless media landscape there are many variables which make accurate long term predictions difficult.

My opinions are not provisional in any respect.

Signature

A handwritten signature in black ink, appearing to read 'Stephen Ahern', with a long horizontal flourish extending to the right.

Stephen Ahern
23 April 2026

Annexure 1:

Press Release from first ratings after the Kyle and Jackie O show moved from 2Day FM to KIIS.



Tuesday March 11, 2014

**KIIS 1065 GO #1FM
WSFM GO #2FM
KYLE & JACKIE O & JONESY & AMANDA
EQUAL #1FM BREAKFAST!**

ARN's bold move securing the country's most popular radio team Kyle & Jackie O, and creating brand new radio station KIIS 1065 has paid off today, as the new station takes out the top FM spot in Sydney in the very first survey of the year.

ARN's Classic Hits station WSFM takes out #2FM and in the hotly contested breakfast slot, WSFM's Jonesy & Amanda and KIIS 1065's Kyle & Jackie O have come in at equal #1FM.

Of the dramatic win, ARN Chief Executive Ciaran Davis says, "This is a fantastic day for everyone at ARN. Having the #1 and #2FM stations in Sydney has been a key part of our long-term strategy so to have achieved this in survey one is a great moment for the entire ARN team."

Acquiring a winning show and partnering with Kyle & Jackie O, combined with the creation of KIIS 1065, was a key move for us so to have this huge #1 success in Sydney after just a few short months is an incredible feat".

Meanwhile, Jonesy & Amanda rising to take out equal #1FM Breakfast with Kyle & Jackie O is a remarkable result. Now in their ninth year on air together, they are Sydney radio royalty and easily one of the best shows in the country. They're universally loved by listeners, the clients who advertise with us, and the whole ARN team and they truly deserve this recognition today".

Annexure 2:
Curriculum vitae



Steve Ahern
Gladesville,
Australia

Employment:

Current	CEO	AMT Pty Ltd, Australia
2022-2024	Manager	ABC Radio Sydney
2020-2022	Director	ABU Media Academy, Malaysia
2009-2020	CEO	AMT Pty Ltd, Asia Pacific Concurrently with other employment
2018	Managing Director	Radio 2SER FM Temporary role for 6 months while recruiting a permanent Executive Director
1997 – 2009	Director of Radio Head of Radio Senior Lecturer	Australian Film TV & Radio School Australian Film TV & Radio School Australian Film TV & Radio School
1995 - 1997	Manager Press & Public Affairs	British Consulate-General
Pre 1995	Manager Station Manager Station Manager Producer/Reporter	ABC Radio 3LO, Melbourne ABC Radio and TV, Canberra ABC Radio 2NC, Newcastle ABC Radio 2NC, Newcastle
	Announcer/ Reporter	2WEB Radio, Bourke
	Freelance Journalist	Macquarie National News
	School Teacher	St Patrick’s School, Brewarrina
	News Stringer	2UE & 2WS FM
	Casual Radio Producer	2SER FM, 2UE, 2BL, ABC Radio National

Past and Present Board positions:

2022-	Chairman, Green Ears (Australian audio industry sustainability project)
2017-	Member, RadioDays Europe & Asia Conference Board
2017-20	Board Member & Trustee, Community Broadcasting Foundation
2016-21	Board Member, Branded Podcasts Pty Ltd

2018	Board Member, Sydney Educational Broadcasting Ltd
2015-18	Chairman, Rewind Radio Pty Ltd
2010-11	Board Member, Radio 2WEB Bourke
2005-09	Member of AFTRS Executive & Academic Board
2005-06	Deputy Board Chairman, Radio 2RRR FM
2000-02	Chairman, TAFE's accreditation board for broadcast news media courses
1993-95	Deputy Chair, Australia's Open Garden Scheme (Victoria)
1993-94	Chair, Australia's Open Garden Scheme company (ACT)
1992-93	Board Member, Kaleen High School Board

Selection of Publications, Workshops & Conference Papers:

2025	<i>What Keeps Media CEOs up at night?</i>	RadioDays Europe, RadioDays Asia conferences
2024	<i>Using AI in broadcasting and Publishing</i>	ABU-Rai Days Conference, Milan
2023	<i>Latest trends in programming and interviewing</i>	Radiodays Asia Conference, Kuala Lumpur
2022	<i>Broadcasting, regulation and media literacy</i>	UN Media Information Literacy Conference UNESCO HQ, Paris, France
2022	<i>Making Radio & Podcasts (4th Edition)</i>	Routledge, UK
2021	<i>Business Strategies for Independent Journalism</i>	Global Investigative Journalism Conference
2020	<i>Maintaining Advertising during the Pandemic</i>	ABU Conference presentation
2019	<i>Smart Speakers & Streaming Audio: New Trends</i>	Community Broadcasting Foundation
2019	<i>Blockchain and new copyright methods</i>	Intellectual Property ABU Forum, Sri Lanka
2018	<i>Measuring new media audiences</i>	Media Market Forum, Monrovia, Liberia
2018	<i>News for the new media landscape</i>	CBAA Conference, Melbourne
2017	<i>Reporting in dangerous environments</i>	Commercial Radio Conference Melbourne & CBAA Conference Gold Coast
2017	<i>Biography of AFTRS Founder Jerzy Toeplitz</i>	Australian Dictionary of Biography
2016	<i>Mobile Journalism</i>	Radio Asia Conference China
2015	<i>Transmission: Smaller, Faster, Cheaper, Social</i>	Media 2020 Conference Romania
2015	<i>Digital transmission and playout</i>	Digital Broadcasting Symposium, Malaysia
2015	<i>Shooting Video on Smartphones</i>	AIBD Workshop Malaysia
2014	<i>Generating New Revenues through New Media</i>	Radio Asia Conference Sri Lanka
2013	<i>Don't shoot the messenger: The role of media in democracies</i>	World Bank Forum, Juba, South Sudan
2013	<i>Radio 2.0</i>	Australian Broadcasting Summit, Sydney
2011	<i>Manage your station to Top of Market</i>	Radio Asia Conference Delhi
2010	<i>Broadcast Training in the Digital Age</i>	ABU Conference New Delhi India
2007	<i>Radio Change Management</i>	FICCI Frames Conference, Mumbai

Education, Awards and Memberships:

Awarded an **Order of Australia Medal (OAM)** in the 2009 Queen's Birthday honours list for services to education, training and the radio industry.

Associate Fellow, Australian Institute of Management (AFAIM)

Graduate Certificate in Business Administration: AIM / MGSM

Workplace Trainer Cert IV: Team Training Pty Ltd

Train the Trainer Qualification: Australian Broadcasting Corporation Training

Certificate in Business Management: Australian Institute of Management

BA DipEd: Macquarie University



2026 SURVEY SCHEDULE

Week no	Survey Weeks Sunday - Saturday	Sydney	Melbourne	Brisbane	Adelaide	Perth	Newcastle	Canberra	Gold Coast
1	28 3								
2	Jan 4 10								
3	11 17								
4	18 24								
5	25 31								
6	Feb 1 7								
7	8 14								
8	15 21								
9	22 28								
10	Mar 1 7								
11	8 14								
12	15 21								
13	22 28							S1: Apr 8	
14	29 Apr 4								
15	Apr 5 11								
16	12 18								
17	19 25						S1: May 8		S1: May 7
18	26 May 2								
19	May 3 9								
20	10 16								
21	17 23								
22	24 30								
23	31 Jun 6								
24	Jun 7 13								
25	14 20								
26	21 27							S2: Jul 8	
27	28 Jul 4								
28	Jul 5 11								
29	12 18								
30	19 25								S2: Aug 6
31	26 Aug 1						S2: Aug 14		
32	Aug 2 8								
33	9 15								
34	16 22								
35	23 29								
36	30 Sep 5								
37	Sep 6 12								
38	13 19							S3: Sept 30	
39	20 26								
40	27 Oct 3								
41	Oct 4 10								
42	11 17								
43	18 24								
44	25 31								S3: Nov 12
45	Nov 1 7						S3: Nov 20		
46	8 14								
47	15 21								
48	22 28								
49	29 Dec 5								
50	Dec 6 12								
51	13 19								
52	20 26	Metropolitan Release							
Easter Weekend	Survey #1 Thu Mar 19	Survey #3 Thu Jun 11		Survey #5 Tue Sept 1		Survey #7 Tue Nov 24			
School Holidays	Survey #2 Thu Apr 23	Survey #4 Tue Jul 14		Survey #6 Thu Oct 8		Survey #8 Tue Jan 19 2027			

DAB+ survey results will be included within the metropolitan survey release.
 Survey release dates for regional markets are noted against the survey number on the schedule

2026 RADIO REPORTING PERIODS FOR ROLLING SURVEYED MARKETS



SYDNEY, MELBOURNE, BRISBANE, ADELAIDE & PERTH		
S1	Sun Jan 18 to Sat Feb 28	Thu Mar 19
S2	Sun Feb 8 to Sat Apr 4	Thu Apr 23
S3	Sun Mar 1 to Sat Apr 4 & Sun Apr 19 to Sat May 23	Thu Jun 11
S4	Sun Apr 19 to Sat Jun 27	Tue Jul 14
S5	Sun May 24 to Sat Jun 27 & Sun Jul 12 to Sat Aug 15	Tue Sept 1
S6	Sun Jul 12 to Sat Sept 19	Thu Oct 8
S7	Sun Aug 16 to Sat Sept 19 & Sun Oct 4 to Sat Nov 7	Tue Nov 24
S8	Sun Oct 4 to Sat Dec 12	Tue Jan 19 2026

NEWCASTLE (<i>Blind</i>)		
S1	Sun Jan 25 to Sat Apr 18	Fri May 8
S2	Second half of S1 & Sun May 3 to Sat Jul 25	Fri Aug 14
S3	Sun May 3 to Sat Jul 25 & Sun Aug 9 to Sat Oct 31	Fri Nov 20

CANBERRA		
S1	Sun Jan 25 to Sat Mar 21	Wed Apr 8
S2	Sun Feb 22 to Sat Mar 21 & Sun Apr 26 to Sat Jun 20	Wed Jul 8
S3	Sun Apr 26 to Sat Jun 20 & Sun Jul 19 to Sat Sept 12	Wed Sep 30

GOLD COAST / TWEED HEADS		
S1	Sun Feb 8 to Sat Apr 18	Thu May 7
S2	Sun March 15 to Sat Apr 18 & Sun May 10 to Sat Jul 18	Thu Aug 6
S3	Sun May 10 to Sat Jul 18 & Sun Aug 16 to Sat Oct 24	Thu Nov 12

Please note: survey release dates are staggered to allow for the different dynamics and logistic requirements of each market.

UNDERSTANDING BLIND SURVEYS	
<p>A non-blind survey (rolling or otherwise) has a fixed and known survey period where the sample is placed evenly across the survey weeks.</p>	
<p>For blind surveys, the 'in' survey period is fixed and known to the market (12 week periods for Newcastle). The actual eight weeks of placement, from the published 12, are selected at random and the dates withheld from the market, i.e. they are not aware the weeks the sample is being placed, hence the term 'blind'.</p>	

For more information please contact GfK at radiatoratings@gfk.com



Radio Ratings Glossary

The most commonly referred to statistics are outlined in the tables below. Your software system may have additional statistics, please refer to your software provider or contact GfK for further information.

Share %	<p>Indicates a station's relative strength within a market. It shows the percentage of total radio listening audience during a given time period tuning to a particular station. Share is a station's average audience expressed as a percentage of the total radio audience for the same period.</p> <p><i>For example, 8.4% of all radio listening is to Station G, Mon-Sun, 5:30am to midnight.</i></p>
Average audience (000's) (Average quarter hour audience)	<p>The average number of listeners tuned to a radio station per quarter hour in any given time period. Usually expressed in thousands (000's).</p> <p><i>For example, in any given quarter hour between Mon-Fri 5:30am to 9am, on average 55,000 listeners were listening to Station F.</i></p>
Cumulative audience / Cume / Reach (000's or %)	<p>The total number of different people who listen to a station for at least eight minutes (one quarter-hour) during any time period. Cume illustrates audience size, as they estimate the unduplicated number of people reached by a station at least once during a particular time period. Cumulative audience can be expressed in thousands (000's) or as a percentage of the total population or total available audience.</p> <p><i>For example, Station K has 575,000 unique listeners between 5.30am-12mn, Mon- Fri. 54% of People 10+ tuned in at least once to Station K in this time period.</i></p> <p>Note: Cumes from two stations cannot be added together, nor can you add daypart cumes together, because listeners may be listening in both sessions and duplication will occur. Station cumes may be added across discrete demographics within a time period, e.g. Men 18-24 + Men 25-34 = Men 18-34</p>
Time spent listening (TSL) hours:mins	<p>An estimate of the amount of time a station's cumulative audience spends listening during a specified time period, expressed in hours and minutes. Note that TSL does not denote audience size.</p> <p><i>For example, between 5:30am - 12mn, Mon-Fri, Station C listeners tune in for 8 hours and 15 minutes (8:15).</i></p>
Exclusive audience (000's or %)	<p>The number of people who listen exclusively to one station during any particular session. This can be expressed as a number or a proportion of the station's total audience.</p> <p><i>For example, 90,000 people listened only to Station R 5.30-12mn Mon-Fri or 35% of Station R's audience only listen to Station R during this time period.</i></p>



Radio Ratings Glossary (continued)

Below are statistics that are more commonly found when using reach and frequency analysis:

Reach	<p>The total number of different people who are reached at least once by an advertising schedule, displayed as numbers of people and/or as a percentage of the population group being targeted. Reach is similar to cumulative audience but is usually quoted in the context of an advertising campaign. Reach can be expressed in thousands (000's) or as a percentage of the population.</p> <p><i>For example, 15 x 30 second commercials placed in Breakfast by Brand A, Mon-Fri, for one week on Station X will reach 312,000 people 25-54, or 30% of 25-54 year olds.</i></p>
Average frequency	<p>The average number of times that a station's listeners hear an advertisement. Also known as opportunity to hear.</p> <p><i>For example, Station A's audience heard an advertising campaign on average 3.1 times.</i></p> <p>Frequency can either be:</p> <ul style="list-style-type: none">• Effective: the number of times the audience has heard the advertising campaign at least once, at least twice etc. Displayed as 1+, 2+, 3+ etc.• Exclusive: the number of times the audience has heard the advertising campaign exactly once, exactly twice, exactly three times. Displayed as 1, 2, 3 etc.
Gross impacts	<p>The total number of times the advertisement was heard, it measures the weight of a campaign. Each quarter-hour audience figure is added together to create gross impacts, it is a duplicated figure as the listener is likely to hear the spot more than once. Can also be calculated as reach (000's) x frequency.</p> <p><i>For example, Station X plays a spot at 6.05 a.m., 7.05 a.m., 10.05 a.m., 1.05 p.m. and 4.05 p.m. If each spot attracts an average audience of 10,000 then the Gross Impacts would be 50,000.</i></p>
Cost per thousand (CPM)	<p>The cost of an advertising campaign or spot, based on the number of times an audience is reached (gross impacts) i.e. how much it costs to achieve 1000 impacts. It does <u>not</u> measure how much it costs to reach 1000 different individuals.</p> <p>CPM is calculated by dividing the cost by the number of gross impacts in thousands.</p> <p><i>For example, a five-spot advertising campaign run on Station X is estimated to achieve 853,000 gross impacts. Each spot cost \$500.</i></p> <p>$CPM = \\$2,500/853 = \\$2.93$</p>

GfK Radio 360 Ratings Summary Report – Survey 2 2026

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station
 e.g. ‘During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn’.
 Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as ‘most listened to station’ or the ‘station with the most listening’.

- Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week
 e.g. ‘Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio’;
 ‘Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+’;
 ‘Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming’.
 Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as ‘total audience’, ‘total number of listeners’ or ‘most listeners’.

- Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week
 e.g. ‘Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C’.

It can be reflected in statements such as ‘average audience’ or ‘average number of listeners in a given quarter hour’.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2026, Mon-Sun 5:30am-12mn, People 10+, By Radio Type

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 2 2026

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.5	1.2	0.3	2.7	2.7	0.0	0.5	0.5	0.0	0.5	0.3	0.2	2.1	1.3	0.8	0.8	0.7	0.1	2.0	1.6	0.4
2GB	13.3	12.2	1.1	4.1	4.5	-0.4	3.4	3.6	-0.2	7.0	4.2	2.8	5.9	5.5	0.4	20.2	18.7	1.5	26.2	25.8	0.4
2UE 954	2.7	2.7	0.0	1.3	0.7	0.6	1.1	1.1	0.0	1.3	0.8	0.5	0.8	0.9	-0.1	0.7	2.6	-1.9	7.6	6.8	0.8
SKY Sports Radio	1.4	1.4	0.0	1.5	0.6	0.9	0.9	1.0	-0.1	0.8	0.5	0.3	1.0	0.9	0.1	1.8	3.5	-1.7	2.2	1.9	0.3
104.1 2DAY FM	4.7	4.4	0.3	7.6	6.2	1.4	7.8	9.8	-2.0	6.8	5.7	1.1	4.4	4.4	0.0	5.5	4.4	1.1	1.1	0.8	0.3
KIIS1065	8.7	9.0	-0.3	16.4	18.3	-1.9	13.1	14.0	-0.9	15.6	13.0	2.6	8.7	10.9	-2.2	5.9	6.1	-0.2	1.3	1.4	-0.1
104.9 TRIPLE M	5.5	5.1	0.4	6.9	7.0	-0.1	7.0	6.8	0.2	7.2	5.7	1.5	6.9	6.2	0.7	7.3	7.4	-0.1	1.2	1.1	0.1
NOVA96.9	7.8	7.7	0.1	16.9	12.6	4.3	13.5	16.3	-2.8	11.0	13.9	-2.9	9.6	7.2	2.4	4.8	4.1	0.7	0.8	0.7	0.1
smoothfm 95.3	13.3	13.5	-0.2	12.5	11.9	0.6	11.3	13.9	-2.6	11.6	11.5	0.1	17.4	14.3	3.1	15.1	16.0	-0.9	11.0	13.3	-2.3
GOLD101.7	7.6	7.5	0.1	3.5	2.9	0.6	8.8	5.1	3.7	3.0	3.9	-0.9	11.1	11.1	0.0	10.0	10.7	-0.7	7.7	7.6	0.1
ABC SYD	4.3	5.1	-0.8	1.6	1.2	0.4	2.1	1.4	0.7	1.2	1.9	-0.7	2.0	1.8	0.2	2.8	5.5	-2.7	10.9	12.7	-1.8
2RN	1.1	1.2	-0.1	0.2	0.4	-0.2	0.3	0.3	0.0	0.1	1.3	-1.2	0.6	0.4	0.2	0.2	0.1	0.1	3.5	3.0	0.5
ABC NEWSRADIO	2.1	2.0	0.1	1.6	1.7	-0.1	1.6	1.6	0.0	1.4	1.4	0.0	2.3	2.5	-0.2	2.5	1.5	1.0	2.6	2.6	0.0
2JJJ	3.2	4.0	-0.8	4.3	7.5	-3.2	5.2	2.7	2.5	7.1	9.5	-2.4	4.1	4.3	-0.2	0.5	1.1	-0.6	0.3	0.3	0.0
ABC CLASSIC	3.5	3.5	0.0	0.8	1.0	-0.2	0.8	0.8	0.0	3.3	3.2	0.1	0.5	1.3	-0.8	1.7	2.7	-1.0	9.0	8.0	1.0

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	1.7	1.3	0.4	1.3	0.9	0.4	1.8	1.3	0.5	2.3	1.8	0.5	2.1	1.5	0.6	0.8	0.8	0.0	0.8	0.8	0.0
2GB	13.8	12.7	1.1	16.8	16.6	0.2	15.2	14.1	1.1	11.3	9.1	2.2	8.2	6.4	1.8	15.9	15.5	0.4	11.7	10.9	0.8
2UE 954	2.5	2.5	0.0	2.2	1.5	0.7	2.3	2.4	-0.1	3.2	4.0	-0.8	2.5	2.1	0.4	2.4	1.9	0.5	3.4	3.3	0.1
SKY Sports Radio	1.1	1.2	-0.1	2.4	2.0	0.4	0.8	0.7	0.1	0.4	0.9	-0.5	0.8	1.1	-0.3	0.5	1.2	-0.7	2.4	2.1	0.3
104.1 2DAY FM	4.9	4.5	0.4	3.9	3.6	0.3	4.4	4.2	0.2	5.2	4.3	0.9	6.9	6.1	0.8	5.8	6.3	-0.5	4.1	4.0	0.1
KIIS1065	9.1	9.6	-0.5	11.7	12.7	-1.0	8.8	9.2	-0.4	7.7	7.3	0.4	8.1	8.7	-0.6	6.2	7.9	-1.7	7.6	7.3	0.3
104.9 TRIPLE M	5.5	5.3	0.2	5.5	5.0	0.5	5.8	4.8	1.0	5.2	5.4	-0.2	5.9	6.1	-0.2	5.0	5.7	-0.7	5.5	4.6	0.9
NOVA96.9	7.8	7.7	0.1	9.0	8.4	0.6	6.7	6.6	0.1	7.1	7.0	0.1	9.7	10.2	-0.5	5.1	5.9	-0.8	7.8	7.6	0.2
smoothfm 95.3	13.1	12.9	0.2	10.9	10.1	0.8	16.6	16.2	0.4	13.7	14.7	-1.0	11.4	11.7	-0.3	12.5	10.3	2.2	13.9	15.3	-1.4
GOLD101.7	7.6	7.7	-0.1	5.5	6.1	-0.6	7.4	7.5	-0.1	10.7	10.1	0.6	8.9	8.4	0.5	5.3	5.3	0.0	7.5	6.8	0.7
ABC SYD	4.4	5.4	-1.0	5.9	7.1	-1.2	3.9	5.5	-1.6	3.3	4.0	-0.7	3.3	3.9	-0.6	5.3	5.4	-0.1	3.9	4.4	-0.5
2RN	1.1	1.2	-0.1	1.3	1.5	-0.2	0.6	1.0	-0.4	0.9	0.9	0.0	1.5	1.4	0.1	1.8	1.5	0.3	1.1	1.1	0.0
ABC NEWSRADIO	2.0	1.9	0.1	3.3	3.4	-0.1	1.3	1.0	0.3	1.0	1.1	-0.1	1.4	1.5	-0.1	2.8	2.1	0.7	2.5	2.3	0.2
2JJJ	3.1	3.5	-0.4	3.3	3.4	-0.1	2.2	2.5	-0.3	3.1	3.6	-0.5	4.1	4.6	-0.5	3.6	4.2	-0.6	3.5	5.5	-2.0
ABC CLASSIC	3.6	3.4	0.2	2.8	2.0	0.8	4.3	3.5	0.8	4.4	4.2	0.2	3.6	4.4	-0.8	2.1	4.1	-2.0	3.4	3.9	-0.5

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 2 2026 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	135	106	29	18	16	2	14	11	3	38	31	7	19	11	8	16	14	2	29	23	6
2GB	748	664	84	52	38	14	66	68	-2	139	95	44	119	109	10	118	102	16	254	252	2
2UE 954	284	269	15	44	29	15	21	22	-1	43	28	15	33	41	-8	18	27	-9	124	121	3
SKY Sports Radio	196	180	16	30	22	8	22	18	4	49	54	-5	40	33	7	20	23	-3	35	29	6
104.1 2DAY FM	765	742	23	117	116	1	98	102	-4	259	254	5	179	173	6	68	63	5	44	34	10
KIIS1065	1,130	1,110	20	204	203	1	142	144	-2	399	362	37	256	268	-12	92	84	8	38	49	-11
104.9 TRIPLE M	730	729	1	129	117	12	93	90	3	233	245	-12	137	157	-20	91	77	14	47	44	3
NOVA96.9	1,238	1,283	-45	224	203	21	178	202	-24	475	530	-55	258	246	12	69	64	5	34	38	-4
smoothfm 95.3	1,448	1,392	56	173	153	20	171	150	21	373	349	24	356	319	37	174	187	-13	201	235	-34
GOLD101.7	792	783	9	69	59	10	81	71	10	127	137	-10	223	207	16	136	151	-15	157	159	-2
ABC SYD	468	502	-34	20	19	1	26	21	5	80	90	-10	66	91	-25	65	66	-1	211	215	-4
2RN	129	150	-21	9	11	-2	6	2	4	11	38	-27	32	25	7	6	7	-1	65	67	-2
ABC NEWSRADIO	346	358	-12	36	35	1	31	32	-1	89	88	1	77	90	-13	33	39	-6	79	74	5
2JJJ	495	556	-61	83	84	-1	61	47	14	190	280	-90	127	103	24	19	28	-9	16	13	3
ABC CLASSIC	272	286	-14	34	32	2	23	17	6	55	60	-5	32	52	-20	27	39	-12	101	87	14
Total	4,682	4,676	6	520	520	0	460	447	13	1,262	1,270	-8	1,067	1,065	2	584	585	-1	788	788	0

By Session, P10+ [Potential: 5003]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	117	92	25	60	50	10	48	40	8	43	33	10	41	28	13	15	10	5	43	45	-2
2GB	673	595	78	510	460	50	402	381	21	286	255	31	246	209	37	168	156	12	467	431	36
2UE 954	230	204	26	109	79	30	121	102	19	121	119	2	68	62	6	43	31	12	152	158	-6
SKY Sports Radio	146	135	11	87	75	12	43	38	5	31	41	-10	24	26	-2	22	25	-3	114	94	20
104.1 2DAY FM	654	647	7	345	301	44	267	264	3	299	285	14	291	268	23	127	146	-19	382	349	33
KIIS1065	1,020	1,011	9	673	636	37	401	464	-63	378	421	-43	425	403	22	184	192	-8	603	565	38
104.9 TRIPLE M	632	657	-25	358	356	2	258	252	6	273	280	-7	267	278	-11	111	131	-20	360	327	33
NOVA96.9	1,085	1,111	-26	646	650	-4	429	417	12	433	466	-33	429	423	6	192	176	16	707	727	-20
smoothfm 95.3	1,284	1,182	102	731	663	68	621	580	41	587	562	25	486	482	4	302	242	60	929	931	-2
GOLD101.7	730	706	24	373	371	2	334	345	-11	389	395	-6	319	304	15	148	147	1	440	433	7
ABC SYD	397	442	-45	274	311	-37	173	233	-60	196	193	3	142	153	-11	93	70	23	293	282	11
2RN	108	127	-19	60	77	-17	34	68	-34	56	58	-2	63	58	5	39	31	8	82	85	-3
ABC NEWSRADIO	289	296	-7	196	204	-8	88	91	-3	76	75	1	65	71	-6	61	59	2	218	203	15
2JJJ	429	461	-32	246	271	-25	138	174	-36	177	198	-21	172	200	-28	85	96	-11	252	328	-76
ABC CLASSIC	232	253	-21	116	124	-8	109	120	-11	104	117	-13	94	119	-25	62	65	-3	162	168	-6
Total	4,523	4,498	25	3,634	3,532	102	2,791	2,988	-197	2,882	2,898	-16	2,756	2,698	58	1,569	1,493	76	3,915	3,879	36

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 2 2026 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	7	5	2	1	1	0	*	*	*	*	*	*	2	1	1	1	1	0	3	2	1
2GB	64	57	7	2	2	0	1	1	0	6	4	2	6	6	0	15	13	2	33	31	2
2UE 954	13	12	1	1	*	*	*	*	*	1	1	0	1	1	0	1	2	-1	10	8	2
SKY Sports Radio	7	7	0	1	*	*	*	*	*	1	*	*	1	1	0	1	2	-1	3	2	1
104.1 2DAY FM	23	20	3	3	3	0	3	4	-1	6	5	1	5	4	1	4	3	1	1	1	0
KIIS1065	42	42	0	7	7	0	5	6	-1	14	12	2	9	11	-2	4	4	0	2	2	0
104.9 TRIPLE M	27	24	3	3	3	0	3	3	0	7	5	2	7	6	1	5	5	0	2	1	1
NOVA96.9	37	36	1	7	5	2	6	6	0	10	13	-3	10	7	3	4	3	1	1	1	0
smoothfm 95.3	64	63	1	5	5	0	5	5	0	11	11	0	18	14	4	11	11	0	14	16	-2
GOLD101.7	37	35	2	1	1	0	4	2	2	3	4	-1	11	11	0	7	8	-1	10	9	1
ABC SYD	21	24	-3	1	*	*	1	1	0	1	2	-1	2	2	0	2	4	-2	14	15	-1
2RN	5	6	-1	*	*	*	*	*	*	*	1	*	1	*	*	*	*	*	4	4	0
ABC NEWSRADIO	10	9	1	1	1	0	1	1	0	1	1	0	2	2	0	2	1	1	3	3	0
2JJJ	15	18	-3	2	3	-1	2	1	1	7	9	-2	4	4	0	*	1	*	*	*	*
ABC CLASSIC	17	16	1	*	*	*	*	*	*	3	3	0	1	1	0	1	2	-1	11	10	1
Total	481	465	16	43	40	3	41	40	1	93	93	0	103	101	2	74	71	3	127	120	7

By Session, P10+ [Potential: 5003]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	9	6	3	10	7	3	13	10	3	13	10	3	9	6	3	1	1	0	3	3	0
2GB	70	62	8	134	129	5	110	104	6	65	51	14	36	27	9	26	22	4	48	44	4
2UE 954	13	12	1	18	11	7	17	18	-1	18	22	-4	11	9	2	4	3	1	14	13	1
SKY Sports Radio	6	6	0	19	15	4	6	5	1	2	5	-3	3	5	-2	1	2	-1	10	8	2
104.1 2DAY FM	25	22	3	31	28	3	32	31	1	30	24	6	30	25	5	9	9	0	17	16	1
KIIS1065	46	47	-1	93	98	-5	64	68	-4	44	41	3	36	36	0	10	11	-1	31	29	2
104.9 TRIPLE M	28	26	2	44	39	5	42	35	7	30	30	0	26	26	0	8	8	0	23	18	5
NOVA96.9	40	38	2	72	65	7	49	49	0	41	39	2	43	42	1	8	8	0	32	30	2
smoothfm 95.3	67	64	3	87	78	9	120	119	1	79	82	-3	50	49	1	20	14	6	57	61	-4
GOLD101.7	39	38	1	44	47	-3	54	55	-1	61	56	5	39	35	4	9	7	2	31	27	4
ABC SYD	22	26	-4	47	55	-8	28	40	-12	19	22	-3	15	16	-1	9	7	2	16	18	-2
2RN	6	6	0	11	12	-1	5	8	-3	5	5	0	7	6	1	3	2	1	5	4	1
ABC NEWSRADIO	10	9	1	27	26	1	10	7	3	6	6	0	6	6	0	5	3	2	10	9	1
2JJJ	16	17	-1	27	26	1	16	19	-3	18	20	-2	18	19	-1	6	6	0	14	22	-8
ABC CLASSIC	18	17	1	22	16	6	31	26	5	25	23	2	16	18	-2	3	6	-3	14	16	-2
Total	509	491	18	799	773	26	727	735	-8	575	557	18	442	417	25	163	139	24	411	401	10

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 2 2026 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	45	39	6	12	16	-4	4	8	-4	13	5	8	10	5	5	6	5	1	*	*	*
CADA	162	158	4	21	25	-4	12	19	-7	84	70	14	41	38	3	3	4	-1	2	2	0
Chemist Warehouse Remix	40	21	19	1	1	0	15	11	4	21	4	17	3	6	-3	*	*	*	*	*	*
Coles Radio	115	119	-4	24	25	-1	12	6	6	30	31	-1	33	32	1	3	13	-10	14	11	3
DANCE HITS	112	118	-6	30	25	5	13	21	-8	21	33	-12	41	33	8	7	6	1	*	*	*
GOLD 80s	77	72	5	11	13	-2	9	12	-3	35	21	14	17	12	5	5	11	-6	*	2	*
HEART	60	71	-11	14	15	-1	13	6	7	16	29	-13	2	7	-5	10	12	-2	5	4	1
HEART HITS	38	43	-5	6	11	-5	3	6	-3	23	25	-2	4	1	3	2	*	*	*	*	*
iHeartCountry	55	75	-20	12	18	-6	12	12	0	22	40	-18	7	3	4	1	1	0	*	*	*
KIIS 90s	111	123	-12	22	17	5	13	14	-1	40	48	-8	29	30	-1	4	5	-1	3	9	-6
KIIS Australia	123	119	4	25	25	0	22	21	1	50	41	9	16	23	-7	5	4	1	5	4	1
MMM 2000s	28	26	2	11	5	6	3	*	*	12	15	-3	2	6	-4	*	*	*	*	*	*
MMM 80s	70	63	7	*	*	*	8	7	1	29	34	-5	19	13	6	8	6	2	5	4	1
MMM 90s	71	75	-4	2	4	-2	8	7	1	35	39	-4	19	15	4	2	3	-1	6	7	-1
MMM CLASSIC ROCK	49	56	-7	4	*	*	6	11	-5	16	20	-4	20	19	1	3	7	-4	*	*	*
MMM COUNTRY	27	29	-2	5	1	4	2	2	0	4	9	-5	10	12	-2	7	4	3	*	*	*
Nova Nation	83	85	-2	8	14	-6	7	8	-1	58	38	20	3	10	-7	4	7	-3	3	7	-4
OLDSKOOL 80s HITS	77	68	9	18	17	1	5	3	2	16	16	0	20	22	-2	19	9	10	*	2	*
OLDSKOOL 90s HITS	49	61	-12	14	18	-4	3	3	0	10	6	4	23	32	-9	*	2	*	*	*	*
Priceline Radio	9	7	2	2	3	-1	7	3	4	*	*	*	*	*	*	*	*	*	*	*	*
Radio Maria	4	11	-7	4	1	3	*	*	*	*	5	*	*	*	*	*	*	*	*	4	*
Radio Maria Ital	1	2	-1	1	*	*	*	*	*	*	2	*	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	63	84	-21	10	18	-8	*	2	*	24	18	6	27	41	-14	3	5	-2	*	*	*
Sky News Radio	54	46	8	7	9	-2	3	3	0	27	25	2	7	*	*	3	*	*	6	9	-3
smooth relax	85	99	-14	10	16	-6	7	8	-1	15	11	4	21	22	-1	18	17	1	15	24	-9
smooth Vintage	42	33	9	2	*	*	4	2	2	3	7	-4	14	8	6	*	2	*	20	14	6
TikTok Trending	93	104	-11	23	32	-9	23	18	5	43	46	-3	5	9	-4	*	*	*	*	*	*
triple j Unearthed	59	51	8	15	12	3	5	4	1	23	24	-1	11	9	2	1	1	0	4	1	3
ABC Country	29	52	-23	8	7	1	2	5	-3	4	21	-17	3	2	1	11	13	-2	1	4	-3
ABC Jazz	70	112	-42	8	10	-2	3	9	-6	23	42	-19	6	8	-2	10	17	-7	20	25	-5
ABC KIDS LISTEN	55	62	-7	24	26	-2	9	3	6	12	15	-3	8	11	-3	3	2	1	*	5	*
ABC Sport	74	72	2	5	4	1	2	2	0	35	39	-4	11	14	-3	6	3	3	15	11	4
Double J	84	71	13	15	11	4	3	*	*	31	27	4	21	24	-3	13	7	6	1	3	-2
Total Digital/Internet Only	1,254	1,299	-45	179	197	-18	135	143	-8	425	420	5	318	300	18	107	133	-26	89	106	-17

**RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 2 2026
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)**

By Session, P10+ [Potential: 5003]

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
	BLENDER BEATS	40	35	5	14	20	-6	16	22	-6	27	23	4	14	14	0	6	4	2	21	19
CADA	148	144	4	66	68	-2	50	48	2	62	48	14	63	56	7	14	19	-5	86	73	13
Chemist Warehouse Remix	28	14	14	13	6	7	9	5	4	11	5	6	8	4	4	7	*	*	27	12	15
Coles Radio	97	97	0	26	24	2	39	40	-1	46	41	5	35	28	7	15	23	-8	48	53	-5
DANCE HITS	96	99	-3	34	40	-6	37	41	-4	38	28	10	49	45	4	22	24	-2	45	61	-16
GOLD 80s	70	62	8	35	29	6	21	15	6	26	26	0	11	15	-4	17	11	6	22	19	3
HEART	47	67	-20	13	27	-14	17	22	-5	22	22	0	17	25	-8	10	21	-11	31	41	-10
HEART HITS	32	35	-3	7	11	-4	5	6	-1	11	12	-1	19	15	4	8	6	2	13	12	1
iHeartCountry	48	60	-12	18	23	-5	8	12	-4	19	22	-3	9	7	2	12	13	-1	24	41	-17
KIIS 90s	99	108	-9	42	43	-1	48	39	9	38	58	-20	21	23	-2	10	9	1	35	39	-4
KIIS Australia	105	101	4	58	41	17	39	37	2	34	42	-8	45	36	9	16	17	-1	55	61	-6
MMM 2000s	22	22	0	12	12	0	8	9	-1	2	5	-3	2	2	0	4	*	*	11	7	4
MMM 90s	66	62	4	23	18	5	32	31	1	42	38	4	38	27	11	17	13	4	28	18	10
MMM CLASSIC ROCK	63	67	-4	20	24	-4	9	18	-9	31	35	-4	35	30	5	17	16	1	25	27	-2
MMM COUNTRY	45	50	-5	18	19	-1	18	16	2	10	24	-14	18	18	0	7	11	-4	24	23	1
Nova Nation	27	28	-1	10	13	-3	7	12	-5	5	14	-9	11	14	-3	12	2	10	8	15	-7
OLDSKOOL 80s HITS	76	77	-1	24	21	3	22	15	7	43	53	-10	37	30	7	12	10	2	17	21	-4
OLDSKOOL 90s HITS	63	56	7	19	25	-6	27	20	7	32	29	3	14	14	0	10	7	3	33	27	6
OLDSKOOL 90s HITS	42	47	-5	14	26	-12	14	24	-10	24	26	-2	12	14	-2	7	7	0	23	30	-7
Priceline Radio	6	3	3	6	*	*	*	*	*	*	2	*	*	1	*	*	*	*	3	6	-3
Radio Maria	3	9	-6	1	2	-1	1	2	-1	1	2	-1	1	7	-6	*	*	*	3	9	-6
Radio Maria Ital	1	*	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*	*	*	2	*
RnB FRIDAYS RADIO	54	71	-17	18	36	-18	18	18	0	23	44	-21	27	30	-3	17	9	8	34	43	-9
Sky News Radio	46	37	9	15	21	-6	10	6	4	21	14	7	5	8	-3	3	3	0	30	25	5
smooth relax	72	84	-12	16	20	-4	20	30	-10	34	32	2	16	20	-4	8	16	-8	40	43	-3
smooth Vintage	29	28	1	10	8	2	8	5	3	14	9	5	16	13	3	7	6	1	17	12	5
TikTok Trending	80	95	-15	20	35	-15	10	28	-18	23	35	-12	27	32	-5	31	30	1	39	43	-4
triple j Unearthed	54	41	13	28	25	3	20	18	2	9	10	-1	21	13	8	15	7	8	25	19	6
ABC Country	26	48	-22	3	19	-16	10	27	-17	11	15	-4	11	16	-5	6	13	-7	14	29	-15
ABC Jazz	60	95	-35	17	21	-4	18	25	-7	13	30	-17	20	33	-13	22	30	-8	25	40	-15
ABC KIDS LISTEN	41	59	-18	13	22	-9	9	27	-18	12	18	-6	27	20	7	7	9	-2	23	18	5
ABC Sport	61	53	8	16	17	-1	20	26	-6	21	18	3	11	12	-1	20	18	2	37	43	-6
Double J	79	68	11	29	30	-1	31	26	5	44	30	14	22	26	-4	22	20	2	34	30	4
Total Digital/Internet Only	1,146	1,176	-30	571	595	-24	512	575	-63	572	607	-35	552	559	-7	337	324	13	741	807	-66

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 2 2026 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	1.5	1.7	1.5	2.7	2.5	5.7	0.5	0.6	*	0.5	0.5	0.5	2.1	2.5	0.5	0.8	1.1	0.2	2.0	2.3	2.8
2GB	13.3	13.6	25.8	4.1	3.9	7.9	3.4	3.5	6.9	7.0	5.8	22.3	5.9	5.7	16.4	20.2	18.5	54.3	26.2	30.2	25.8
2UE 954	2.7	3.1	2.3	1.3	1.4	1.3	1.1	1.3	*	1.3	1.2	3.1	0.8	0.9	0.2	0.7	0.8	1.0	7.6	8.9	6.1
SKY Sports Radio	1.4	n.a.	n.a.	1.5	n.a.	n.a.	0.9	n.a.	n.a.	0.8	n.a.	n.a.	1.0	n.a.	n.a.	1.8	n.a.	n.a.	2.2	n.a.	n.a.
104.1 2DAY FM	4.7	5.7	1.1	7.6	8.9	2.4	7.8	9.3	3.1	6.8	7.7	1.6	4.4	5.3	0.7	5.5	7.2	0.5	1.1	1.3	0.1
KIIS1065	8.7	10.1	5.9	16.4	18.3	10.4	13.1	14.8	12.4	15.6	17.4	6.8	8.7	10.2	4.4	5.9	6.7	7.3	1.3	1.6	0.3
104.9 TRIPLE M	5.5	6.5	3.1	6.9	7.6	4.7	7.0	7.9	8.0	7.2	8.1	2.9	6.9	8.0	4.4	7.3	9.4	2.3	1.2	1.5	0.6
NOVA96.9	7.8	9.1	4.0	16.9	19.1	9.2	13.5	15.8	6.4	11.0	12.1	6.9	9.6	11.2	4.7	4.8	6.2	0.9	0.8	0.9	0.2
smoothfm 95.3	13.3	15.2	10.6	12.5	13.5	11.5	11.3	12.4	14.4	11.6	12.6	9.2	17.4	19.9	15.0	15.1	18.1	13.3	11.0	13.3	4.2
GOLD101.7	7.6	8.8	5.6	3.5	3.6	4.6	8.8	10.3	5.2	3.0	3.4	1.4	11.1	12.5	10.8	10.0	12.3	6.2	7.7	9.1	5.3
ABC SYD	4.3	4.4	8.4	1.6	1.7	1.7	2.1	2.4	1.5	1.2	0.7	6.4	2.0	2.1	4.0	2.8	3.5	1.3	10.9	11.2	25.8
2RN	1.1	1.1	2.7	0.2	0.1	1.0	0.3	0.4	0.2	0.1	*	0.4	0.6	0.6	1.7	0.2	0.2	0.4	3.5	3.5	9.4
ABC NEWSRADIO	2.1	2.2	4.0	1.6	1.3	4.1	1.6	1.7	2.0	1.4	1.2	4.0	2.3	2.3	5.2	2.5	2.8	3.4	2.6	2.9	4.3
2JJJ	3.2	3.5	4.4	4.3	3.8	10.5	5.2	5.6	8.1	7.1	7.6	6.0	4.1	4.3	6.7	0.5	0.6	0.3	0.3	0.3	0.5
ABC CLASSIC	3.5	3.9	3.8	0.8	0.6	2.5	0.8	0.7	3.1	3.3	3.3	5.9	0.5	0.6	0.4	1.7	2.3	0.2	9.0	10.4	9.1
Commercial DAB+ Stns	8.5	9.1	11.7	11.2	11.0	16.7	12.6	12.6	26.5	14.6	15.1	18.0	11.0	12.1	14.1	5.7	6.7	5.5	1.3	1.4	2.1
ABC DAB+ Stns	2.2	2.2	5.0	2.9	2.7	5.8	0.8	0.7	2.1	3.1	3.2	4.6	2.2	1.7	10.8	3.1	3.7	2.9	1.3	1.4	3.4
Total DAB+ Stns	12.1	11.3	16.7	14.6	13.7	22.4	14.6	13.3	28.5	18.0	18.3	22.6	17.2	13.8	24.8	10.3	10.4	8.3	3.0	2.8	5.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	1.7	1.9	1.8	1.3	1.4	2.1	1.8	2.0	1.5	2.3	2.6	2.0	2.1	2.3	2.4	0.8	0.9	0.8	0.8	0.9	0.3
2GB	13.8	13.8	28.0	16.8	17.2	32.3	15.2	14.9	30.6	11.3	10.8	25.9	8.2	8.5	17.8	15.9	16.3	26.5	11.7	12.9	17.3
2UE 954	2.5	2.9	2.1	2.2	2.6	1.4	2.3	2.6	2.2	3.2	3.5	3.5	2.5	2.9	1.1	2.4	2.9	1.1	3.4	3.9	3.2
SKY Sports Radio	1.1	n.a.	n.a.	2.4	n.a.	n.a.	0.8	n.a.	n.a.	0.4	n.a.	n.a.	0.8	n.a.	n.a.	0.5	n.a.	n.a.	2.4	n.a.	n.a.
104.1 2DAY FM	4.9	5.9	0.9	3.9	4.6	0.7	4.4	5.4	0.5	5.2	6.3	1.4	6.9	8.2	1.2	5.8	7.1	0.7	4.1	4.9	1.8
KIIS1065	9.1	10.4	6.7	11.7	13.5	6.5	8.8	10.0	7.2	7.7	8.6	7.4	8.1	9.2	7.7	6.2	7.3	3.5	7.6	9.2	2.6
104.9 TRIPLE M	5.5	6.5	2.7	5.5	6.5	2.1	5.8	6.8	3.3	5.2	6.1	2.9	5.9	6.8	3.8	5.0	6.0	1.3	5.5	6.4	4.6
NOVA96.9	7.8	9.0	4.3	9.0	10.5	3.3	6.7	7.8	4.3	7.1	8.0	5.6	9.7	11.4	4.8	5.1	6.0	2.4	7.8	9.4	3.1
smoothfm 95.3	13.1	14.9	10.3	10.9	12.6	5.8	16.6	18.9	13.2	13.7	15.6	11.2	11.4	12.8	11.7	12.5	14.2	9.9	13.9	16.0	12.0
GOLD101.7	7.6	8.8	5.6	5.5	6.2	3.9	7.4	8.3	6.4	10.7	12.3	7.5	8.9	10.4	5.2	5.3	6.1	3.5	7.5	8.8	5.6
ABC SYD	4.4	4.4	8.9	5.9	6.1	11.5	3.9	3.9	7.4	3.3	3.5	5.3	3.3	3.1	10.9	5.3	4.8	14.0	3.9	4.3	6.2
2RN	1.1	1.1	2.6	1.3	0.9	7.1	0.6	0.8	0.2	0.9	0.9	1.1	1.5	1.6	2.3	1.8	1.9	2.4	1.1	1.1	3.0
ABC NEWSRADIO	2.0	2.0	3.6	3.3	3.4	6.3	1.3	1.2	3.4	1.0	1.1	1.5	1.4	1.5	1.6	2.8	2.8	5.2	2.5	2.6	5.5
2JJJ	3.1	3.4	4.3	3.3	3.7	3.5	2.2	2.1	4.3	3.1	3.2	4.7	4.1	4.2	8.0	3.6	4.3	1.6	3.5	3.9	4.7
ABC CLASSIC	3.6	4.0	3.4	2.8	3.0	3.5	4.3	4.9	3.7	4.4	5.0	3.8	3.6	4.2	2.4	2.1	2.4	2.2	3.4	3.6	5.5
Commercial DAB+ Stns	8.3	9.0	10.5	6.1	6.5	8.1	7.6	8.3	9.1	9.8	10.7	11.7	9.8	10.7	13.2	11.2	12.1	14.2	8.9	9.5	16.0
ABC DAB+ Stns	2.0	2.0	4.1	1.3	1.4	1.9	1.9	2.0	2.7	1.8	1.7	4.5	2.3	2.2	6.0	5.0	4.8	10.7	2.8	2.7	8.5
Total DAB+ Stns	11.8	11.0	14.6	8.1	7.9	10.1	11.3	10.3	11.8	13.5	12.4	16.2	13.5	12.9	19.2	18.0	16.9	24.9	13.0	12.2	24.6

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 1.5% share of all listening, 1.7% share of AM/FM/DAB+ listening and 1.5% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 2 2026 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	135	119	29	18	15	7	14	14	*	38	32	6	19	19	2	16	14	3	29	25	12
2GB	748	723	191	52	48	13	66	64	18	139	129	37	119	119	23	118	116	41	254	247	61
2UE 954	284	259	64	44	39	12	21	21	*	43	29	25	33	33	2	18	16	5	124	122	19
SKY Sports Radio	196	n.a.	n.a.	30	n.a.	n.a.	22	n.a.	n.a.	49	n.a.	n.a.	40	n.a.	n.a.	20	n.a.	n.a.	35	n.a.	n.a.
104.1 2DAY FM	765	739	85	117	115	18	98	92	21	259	258	21	179	166	17	68	64	6	44	44	2
KIIS1065	1,130	1,081	204	204	192	54	142	137	27	399	385	63	256	248	29	92	84	27	38	35	4
104.9 TRIPLE M	730	692	127	129	118	28	93	84	26	233	230	28	137	125	30	91	88	13	47	47	2
NOVA96.9	1,238	1,179	242	224	219	64	178	163	34	475	446	89	258	248	43	69	69	11	34	34	2
smoothfm 95.3	1,448	1,365	320	173	158	50	171	153	52	373	354	71	356	339	80	174	165	45	201	197	23
GOLD101.7	792	756	152	69	65	15	81	70	19	127	121	10	223	213	56	136	132	32	157	156	21
ABC SYD	468	421	125	20	13	10	26	22	6	80	71	26	66	57	20	65	60	9	211	198	54
2RN	129	111	35	9	4	4	6	4	2	11	4	7	32	31	5	6	5	1	65	63	16
ABC NEWSRADIO	346	302	99	36	27	15	31	27	6	89	71	33	77	67	24	33	33	3	79	77	17
2JJJ	495	449	142	83	67	37	61	51	17	190	178	40	127	124	42	19	16	3	16	14	3
ABC CLASSIC	272	240	74	34	28	11	23	15	13	55	48	19	32	29	3	27	26	1	101	94	28
Commercial DAB+ Stns	1,024	956	333	154	140	76	126	109	57	362	351	100	258	244	66	74	67	21	51	45	12
ABC DAB+ Stns	296	268	109	53	48	24	22	15	10	94	84	37	50	45	23	37	37	7	39	39	9
Total DAB+ Stns	1,254	1,137	404	179	163	83	135	117	61	425	403	127	318	276	85	107	98	27	89	79	21
Total	4,682	4,410	1,386	520	506	200	460	435	169	1,262	1,192	392	1,067	1,001	297	584	542	151	788	733	178

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	117	102	27	60	55	12	48	44	5	43	40	12	41	38	9	15	11	4	43	43	4
2GB	673	646	159	510	467	81	402	354	74	286	280	61	246	209	60	168	134	42	467	436	90
2UE 954	230	202	54	109	98	16	121	102	24	121	97	31	68	65	6	43	40	4	152	145	21
SKY Sports Radio	146	n.a.	n.a.	87	n.a.	n.a.	43	n.a.	n.a.	31	n.a.	n.a.	24	n.a.	n.a.	22	n.a.	n.a.	114	n.a.	n.a.
104.1 2DAY FM	654	630	66	345	327	22	267	260	13	299	285	30	291	284	10	127	120	7	382	376	30
KIIS1065	1,020	967	180	673	630	70	401	365	71	378	336	69	425	394	35	184	164	22	603	575	56
104.9 TRIPLE M	632	593	104	358	339	30	258	235	35	273	250	38	267	251	30	111	106	6	360	337	59
NOVA96.9	1,085	1,009	196	646	605	56	429	377	76	433	387	78	429	406	33	192	176	15	707	684	78
smoothfm 95.3	1,284	1,199	242	731	676	77	621	543	116	587	528	91	486	462	49	302	258	49	929	858	144
GOLD101.7	730	689	137	373	348	43	334	308	58	389	357	79	319	303	26	148	132	17	440	430	57
ABC SYD	397	343	106	274	246	39	173	151	36	196	162	44	142	115	37	93	70	27	293	260	59
2RN	108	91	28	60	53	17	34	32	3	56	50	7	63	60	4	39	34	5	82	68	24
ABC NEWSRADIO	289	242	77	196	168	40	88	69	22	76	66	13	65	59	10	61	46	18	218	181	64
2JJJ	429	378	122	246	227	34	138	102	40	177	142	45	172	131	43	85	75	10	252	216	61
ABC CLASSIC	232	201	61	116	96	26	109	100	19	104	89	25	94	85	14	62	50	12	162	146	33
Commercial DAB+ Stns	926	856	282	459	410	83	395	349	105	461	413	117	438	403	64	246	210	60	590	541	137
ABC DAB+ Stns	260	237	89	103	96	20	101	89	23	102	89	27	105	80	38	83	67	28	148	125	53
Total DAB+ Stns	1,146	1,017	347	571	490	102	512	423	125	572	482	137	552	476	98	337	273	84	741	647	182
Total	4,523	4,186	1,216	3,634	3,230	540	2,791	2,364	593	2,882	2,460	598	2,756	2,398	416	1,569	1,287	276	3,915	3,512	760

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 135,000 total listeners, 119,000 AM/FM/DAB+ listeners and 29,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Annexure 6:

JOHNSON | WINTER | SLATTERY

Letter of instruction – brief to expert

Proceeding: NSD442/2026 — Kyle Dalton Sandilands & Ors v Commonwealth Broadcasting Corporation Pty Ltd & Anor

Court Federal Court of Australia, New South Wales Registry

Prepared by: Kevin Lynch, Johnson Winter Slattery

Date: 22 April 2026

Expert: Mr Steve Ahern

Part A — Engagement and obligations

1 Your engagement

You are retained by the Applicants' solicitors, Johnson Winter Slattery (**JWS**), to provide an expert report in the above proceedings. Your report may be tendered as evidence in the proceedings.

2 Your overriding duty

Your overriding duty is to the Court, and not to the party retaining you or their legal representatives. This duty overrides any obligation you may owe to the Applicants or to JWS. Your opinions must be impartial and must reflect your genuine, honestly held views based on your specialised knowledge and experience.

3 The Harmonised Expert Witness Code of Conduct

Enclosed with this brief at **Tab 1** is a copy of the Expert Evidence Practice Note (GPN-EXPT) (**Practice Note**) which annexes a copy of the Harmonised Expert Witness Code of Conduct (the **Code**). You are required to read the Code carefully and to comply with it. In particular, you should note the following obligations:

- (a) An expert witness has an overriding duty to assist the Court impartially on matters relevant to the expert's area of expertise.
- (b) An expert witness is not an advocate for a party. The expert's paramount duty is to the Court and not to any party to the proceedings.
- (c) An expert witness must not be influenced by the exigencies of litigation or the wishes of the party retaining them.
- (d) Every report prepared by an expert witness for use in court must clearly state the opinion or opinions of the expert and must state, specify or provide:
 - (i) the name and address of the expert;
 - (ii) an acknowledgement that the expert has read the Code and agrees to be bound by it;
 - (iii) the qualifications of the expert to prepare the report;
 - (iv) the assumptions and material facts on which each opinion is based (a letter of instructions may be annexed);
 - (v) the reasons for and any literature or other materials utilised in support of the opinion;

- (vi) if applicable, that a particular question or issue falls outside the expert's field of expertise;
 - (vii) any examinations, tests or other investigations on which the expert has relied, identifying the person who carried them out and that person's qualifications;
 - (viii) the extent to which any opinion which the expert has expressed involves the acceptance of another person's opinion, the identification of that other person and the opinion expressed by that other person;
 - (ix) a declaration that the expert has made all the inquiries which the expert believes are desirable and appropriate (save for any matters identified explicitly in the report);
 - (x) any qualifications on an opinion expressed in the report without which the report is or may be incomplete or inaccurate; and
 - (xi) the extent to which an opinion is not fully researched for any reason, and whether the report is incomplete or provisional.
- (e) If, after preparing a report, the expert changes their opinion on a material matter, the expert must forthwith provide a supplementary report to the parties for whom the report was prepared noting the change of opinion.

4 Your report

Your report must:

- (a) be addressed to the Court, not to the Applicants or their solicitors;
- (b) contain an acknowledgement at the outset that you have read the Practice Note and agree to be bound by it;
- (c) set out your qualifications and experience relevant to the opinions expressed;
- (d) identify the questions that you were asked to address;
- (e) identify the factual assumptions upon which your opinions are based and the materials you have been provided with or have relied upon;
- (f) state the reasons for each opinion expressed;
- (g) distinguish clearly between matters of fact and matters of opinion;
- (h) identify any matter that falls outside your area of expertise; and
- (i) be signed and dated by you.

5 Oral evidence and cross-examination

You may be required to give oral evidence at the hearing and to be cross-examined on your report by the Respondents' legal representatives. You should be prepared for this possibility.

6 Confidentiality and privilege

The materials provided to you with this brief, and the contents of this brief itself, are subject to legal professional privilege and are confidential. You must not disclose them to any third party without the prior written consent of JWS.

Part B — Background to the proceedings

The following sets out relevant matters of background and assumptions we ask you to make for the purposes of preparing your report. The opinions contained in your report must be based on your own specialised knowledge and experience.

7 The Program and agreement

Mr Kyle Sandilands is one of Australia's most prominent radio broadcasters. He has been a continuous presence on Australian commercial radio for more than 25 years. Since approximately January 2004, Mr Sandilands hosted the Kyle and Jackie O Show (the **Program**), a breakfast radio programme broadcast on the KIIS Network. The Program was consistently the highest-rated FM breakfast show in the Sydney metropolitan market, having held the number one FM breakfast position for 57 consecutive survey periods.

On or about 21 November 2023, Mr Sandilands and his corporate entities entered into an agreement (BSA) with Commonwealth Broadcasting Corporation Pty Ltd (**CBC**) (a subsidiary of ARN Media Limited, **ARN**) for Mr Sandilands to provide what were described in the agreement as "Program Services" for a further period of 10 years, from 1 January 2025 to 31 December 2034.

8 The dispute

On 20 February 2026, during a live broadcast of the Program, Mr Sandilands made on-air comments to Ms Henderson about her focus and phone use during the Program. Following this broadcast, Ms Henderson took leave. Mr Sandilands presented the Program alone, without incident.

On 3 March 2026, CBC gave Mr Sandilands a document styled "Notification of Breach and Direction to Remedy", purported to suspend Mr Sandilands, terminated (or purported to terminate) Ms Henderson's contract, and released an announcement to the ASX. On 18 March 2026, CBC purported to terminate the BSA.

Mr Sandilands has been absent from daily broadcast since 3 March 2026, a period of, as at the date of this letter, almost six weeks. This is the longest continuous absence in his 25-year career, outside of annual leave timed to coincide with non-survey periods.

Part C — Materials provided

9 Material enclosed with brief

The following materials are enclosed with this brief for your reference:

- (a) Confidential Exhibit KSL-2 to the Affidavit of Kevin Lynch sworn 23 March 2026 (BSA) (**Tab 2**);
- (b) Relevant extracts from Exhibit KSL-1 to the Affidavit of Kevin Lynch, including:
 - (i) ARN's 2025 Annual Report (pages 1 to 116) (**Tab 3**);
 - (ii) ARN's 2023 Annual Report (pages 161 to 268) (**Tab 4**); and
 - (iii) the GfK S1 2026 Sydney Report (pages 269 to 275) (**Tab 5**);
- (c) The Concise Statement filed 20 March 2026 (**Tab 6**);
- (d) The Originating Application filed 20 March 2026 (**Tab 7**); and
- (e) The Statement of Claim filed on 7 April 2026 (**Tab 8**).

To the extent you consider any additional material is necessary to form or express your opinions, please advise JWS promptly.

Part D — Your qualifications**10 Qualifications**

We ask that your report set out your qualifications and experience at the outset, including:

- (a) a summary of your career in Australian commercial radio, including the stations, networks and markets in which you have worked and the roles you have held;
- (b) your experience in breakfast radio programming, content strategy and talent management in major metropolitan markets;
- (c) your experience working with high-profile on-air talent, including any direct knowledge of the career of Mr Sandilands;
- (d) your experience with audience measurement data (including GfK and Nielsen survey data) and its application to programming and commercial decisions; and
- (e) any other qualifications, experience or recognition relevant to the opinions you are asked to express.

Please ensure that a copy of your current curriculum vitae is annexed to your report.

Part E — Questions for your opinion

You are asked to provide your expert opinion on the following questions:

- (1) What occurs to the audience of a daily breakfast radio program when a presenter is absent for any extended period? In this regard, do listeners migrate to competitor programs or other media and, if so, to what extent and over what period?
- (2) What, in your opinion, is likely to have occurred to Mr Sandilands' audience since he was last on air on 3 March 2026 and what is likely to occur to that audience if he remains off air for (i) 3 months; (ii) 6 months; or (iii) a period greater than 6 months?
- (3) In the event that listeners to the Program do migrate to competitor programs or other forms of media during Mr Sandilands' absence, are they likely to return if Mr Sandilands comes back on air and, if so, to what extent? Is the answer to that question likely to change over time?
- (4) To what extent is Mr Sandilands' commercial value dependent on, or influenced by, his daily presentation of the Program and the audience following of that Program?
- (5) What impact (if any) has Mr Sandilands' absence from presenting the Program had on his commercial value and what will Mr Sandilands' continued absence from presenting have on that commercial value if he remains off-air for (i) 3 months; (ii) 6 months; or (iii) a period greater than 6 months? Please address whether any diminishment of damage to Mr Sandilands' commercial value is likely to be remediable.
- (6) Where a breakfast radio programme has an established production infrastructure, including a studio, production team, broadcast slot, what practical impediments (if any) are there likely to be to resuming the program with the lead presenter, if the lead presenter is available and willing?

Part F — Form of your report**11 Form of report**

Your report should be structured as follows:

- (a) An introductory section, including:
 - (i) your name and address;

- (ii) an acknowledgement that you have read the Practice Note and agree to be bound by it;
 - (iii) a statement of your qualifications and experience (with your curriculum vitae annexed);
 - (iv) a description of the materials you have been provided with and have relied upon; and
 - (v) a statement of the assumptions you have made.
- (b) Your opinions on each of the questions set out in Part E above, addressed separately and with reasons.
- (c) A concluding section, including:
- (i) a statement of any qualification on your opinions or any matter that falls outside your area of expertise;
 - (ii) a statement as to whether your opinions are provisional in any respect; and
 - (iii) your signature and the date.

Part G — Timing

12 Timing

As stated in Part B above, the second case management hearing is listed for **24 April 2026**. Your evidence may be filed by a due date in advance of that hearing, being **23 April 2026**.

We ask that you provide your report by **22 April 2026** if possible. If you anticipate any difficulty meeting this timeframe, please contact Kevin Lynch or Angelina Lockley at JWS immediately.

Part H — Fees and administration

13 Fees and administration

Please forward your fee proposal and any terms of engagement to Kevin Lynch at JWS at the earliest opportunity.

Your primary contacts at JWS for all matters relating to this brief are:

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