

From: Rebel Wilson [REDACTED]
Subject: Re: The Deb Budget disussion
Date: September 6, 2023 at 3:04 pm
To: Greer Simpkin [REDACTED]

RW

Okay copy x

We are trying to raise money with product placement x

Sent from my iPhone

On Sep 6, 2023, at 1:10 PM, Greer Simpkin [REDACTED] > wrote:

Hi Rebel

We spent quite a few hours going through the first cost report last night.

Tiare and Jill (the accountant) had compiled all the cost forecasts from each department (art department, costume, locations, extras, camera etc) based on the past 3 weeks work on recces, creative discussions and so on.

Matt is finalising the cast costings with the accountant today.

We are very, very tight on this budget and I want to raise some concerns with you first before we go to Amanda and Gregor.

Could you and I catch up some time over Thursday or Friday ahead of our producer catch up with Amanda? I suggest we do the Amanda meeting on Friday.

I want to also give you some context about our budget. Back in March, Gregor gave us a budget that he had done with a Line Producer, which was not complete and was at \$18.95million. It had a LOT missing, including:

- all the rights payments which we were told were covered in the development section, and were not (that is \$900k).
- the music budget was incomplete and has increased by \$900k since then.
- above the line producer costs (not Bunya which has not changed) and travel costs have increased by \$900k.

However the original Australian below the line production budget has not gone up.

There is no need to panic about this but we should look at what steps to take to deal with our constraints.

It will take me most of the day to prepare for this discussion so if we could talk tomorrow some time that would be great.

G

From: Rebel Wilson [REDACTED]
Subject: Re: Budget suggestions
Date: September 10, 2023 at 9:04 am
To: Greer Simpkin [REDACTED]

RW

Hi Greer,

Thank you so so much for sending this.

I need to digest this and also talk to Amanda.

What does Sam Hobbs say re Rouse Hill? Does he like both options just as much? Or does he favour one?

Rebs xx

Sent from my iPhone

On Sep 9, 2023, at 4:09 PM, Greer Simpkin <[REDACTED]> wrote:

Hi Rebel

I have gone through the cost report today in detail and I think I have identified some savings behind the scenes which won't affect the on-screen production values. Always the best savings to find!

I am going to do a big pass on Monday with Tiare who is working hard with me to wrangle the costs. So rather than give you a whole lot of small cut suggestions I am only giving you a couple to consider.

The ideas are shared as possible solutions, but I understand your reaction may not be positive. Gx

- Unfortunately, Rouse Hill location is an expensive location. It's difficult to access, the location fee is expensive at \$77k. There is real risk of damaging a heritage property which could be costly to rectify. It is likely the access road will need to be rebuilt after we're there. It's expensive to get the shed ready for shooting, the floor is costing \$25k alone.
- Would you consider setting this sequence in a field and bringing our own tent/structure as initially conceived? Tiare and Mary had a suggestion for a location :- we take a plate shot of the sports field at Carcoar (which you have not yet seen) and then shoot in this place that Mary has found in Malabar which has a horizon line. Malabar is 19.3km away from Callan Park, it is in the Sydney zone. More easily able to deal with the rain scenes and costumes. Easier to transport cast and extras. And the scene is at night so that does make it easier. We can send you some details on Monday.
- A big saving would be to reduce shoot days. This is a BIG call and would depend on cuts to the script. Each shoot day is about \$150k.
- Would you consider cutting the Footy sequence further? We have a lot of extras, as well as the footy team on that day and it is 3 days of the shoot.

Those are my suggestions for now.

And just the recap on where we are:

Tiare and I were given a budget from Gregor at \$18.95million back in April which had a lot missing (eg no rights fees for Hannah and Meg which he thought formed part of the development, no unit truck, extras budgeted at last year's rates, music costs too low and

so on)

We then properly budgeted against the script. The budget was AUD\$22.8million.

Gregor then asked us to reduce the costs significantly. We reduced budget to \$20.3million.

At the request of Gregor, we added \$900k of above the line fees for Amanda, Gregor and Vince (\$300k each). We also had to absorb \$900k of rights payments and \$900k increase in music costs.

Budget is now \$21.8million. In summary, we pulled out \$3.5million of costs on the Australian production side to get to this figure. The Australian part of the production has not changed since the \$18.95million budget.

From: Greer Simpkin [REDACTED]

Subject: Cost of footy location

Date: September 11, 2023 at 4:28 pm

To: Rebel Wilson [REDACTED] Amanda Ghost [REDACTED]



The cost of the footy location and extras required is around \$100k per day (this is ON TOP of the usual crew day costs which are around \$150k a day).

From: Rebel Wilson [REDACTED]
Subject: Re: The Deb I Football game
Date: September 14, 2023 at 11:04 pm
To: Greer Simpkin [REDACTED]



Okay well that sounds pretty substantial!!

So I'm happy to make the script changes to achieve this if you and other prod's are aligned that this is the best way to go re budget xx

Thanks for doing this Greer!

R x

Sent from my iPhone

On Sep 14, 2023, at 10:36 PM, Greer Simpkin <[REDACTED]> wrote:

Hi Rebel

Tiare worked this out. Sorry I didn't get to it earlier as I am still lobbying hard on the NSW money so have been on the phone/zooms a lot tonight.

So we have made a lot of assumptions here that may not be quite right.

Eg that the scene will now take 2 days not 3 (and the shoot might *reduce* by a day).

On the attached there are two costs:

the costs for the saving on extras, costumes, catering etc which comes to \$163k

And then if we saved a filming day it would be a further \$150k.

G

From: [REDACTED] tiaretomaszewski [REDACTED]
Date: Thursday, 14 September 2023 at 6:28 pm
To: Greer Simpkin <[REDACTED]> Matt Reeder
<matt.reeder@[REDACTED]> David Jowsey
<[REDACTED]>
Cc: Jill Dures [REDACTED]
Subject: The Deb I Football game

Hi Greer,

If we change the football scene from a game to training and reduce the no of shoot days to 2, then the saving is approximately \$318,775.79 (see attached breakdown).

This assumes:

we keep 10 background extras per day for the 2 remaining days.

we only get uniforms for the Dunburn Dingoes, but make a saving on the other teams uniforms.

small saving on some props for background extras.

Best,
Tiare

| <Football; 2 day shoot Practise not game.xlsx>

From: Greer Simpkin [REDACTED]
Subject: FW: The Deb - potted history, back of cig packet
Date: September 25, 2023 at 3:35 pm
To: Rebel Wilson [REDACTED]



Thought you should see this. This is the detail that I keep going back to when we talk about the budget 'blowing out'.

On top of this detail below, we also had to increase the contingency from 8% to 10% for the completion bond.

So we reduced our main budget to do that as we could not increase the budget.

So we are working very hard to keep track but we could spend a lot of the contingency.

PS the 'Lorelle budget' was the one that Gregor did with another Line Producer. He gave that to me as a base to start on. It had a LOT missing.

G

On 28 Aug 2023, at 13:46, Greer Simpkin [REDACTED] wrote:

Hi Gregor

I promised you this tonight so here it is. Bit tired now. Hope it makes sense.

History of the The Deb Budget:

BUDGET Lorelle

Original budget by Lorelle was \$18.95 million.

This budget wasn't completed. And some areas were underbudgeted (eg it didn't have the correct rates for accommodation as they have doubled in last year, as have building costs. Background extras MEAA rates 30% increase since July 1.

BUDGET Greer and Tiare 1 - \$22.8 million

Tiare and Greer did a new budget for \$22.8million with everything we thought the film needed based on the script.

BUDGET Greer and Tiare 2 - \$20.3 million

We were asked to reduce the budget back to \$20.3million which we did. We reduced overtime, reduced time outside of Sydney and surrounds, COVID costs, and many other areas (which I can detail tomorrow) to reduce this budget by \$2.5million.

Since then we have had to absorb the following increased costs :

1. \$600k development did not include rights payments. Those costs are \$1million (Hannah \$350k plus \$300k plus Meg \$350k. Some of their fees were paid during development however we think the development costs, once reconciled, will take us over the \$600k development we have allowed

once received, will take us over the \$200k development we have allowed.

Increase of \$1million

2. Above the line fees were not at level required. They have increased by **\$900k** (without allowing accomm and airfares)
3. Music costs have taken a while to settle and are currently \$994k against the **Greer and Tiare Budget 1** of \$378k. An increase of **\$616k**.

These 3 costs above total \$2.5million

Current Budget Greer and Tiare 3 - \$21.8million

Our current Budget covers all of the above increased costs plus the cuts we made and is \$21.8million. This is what we sent to the bond last week (which split the difference with the savings in overheads and adding the \$300k Hannah Reilly option fee).

Budget Greer and Tiare 1 was \$22.8million . Current Budget is \$1million less at \$21.8million but has absorbed \$2.5million of increased costs.

So we have effectively absorbed \$3.5million of production costs from Greer and Tiare Budget 1 to 3.

G

From: Greer Simpkin [REDACTED]
Subject: Re: The Deb product placement update
Date: September 27, 2023 at 1:36 am
To: Gregor Cameron [REDACTED]
Cc: Amanda Ghost [REDACTED], Rebel Wilson [REDACTED]



It's all because of Rebel!

Sent from my iPhone

On 26 Sep 2023, at 9:37 pm, Gregor Cameron [REDACTED] wrote:

Thanks Greer – and thanks Rebel!
gx

From: Greer Simpkin [REDACTED]
Sent: Tuesday, September 26, 2023 10:03 AM
To: Amanda Ghost [REDACTED], Gregor Cameron [REDACTED]
Cc: Rebel Wilson [REDACTED]
Subject: The Deb product placement update

Hi Gregor and Amanda,
Quick summary of Romilda discussion today with Rebel:

Hope to close

Jeep And Maserati

90% closed on providing a Jeep and a Maserati. And a payment of of between US\$80 and 100k.

Their budget for 2023 calendar year is exhausted, the payment would be in January 2024

Lavazza Coffee

Can provide customised coffee cups (can be used in Coming Out) and coffee machine (Janette's house) and a payment of around US\$50k. Again would be a December/January payment.

Ringers Western

Australian kind of 'outback' clothing range. Can provide shirts and other clothes. They are reviewing a US\$50k payment.

Still in play

Jean Paul Gaultier perfume 'Scandal' which Janette could spray in Ugly. Looking for US \$50k

L'Oreal for Janette

Rimmell in London, NARS could be used for party scene

Fender – could work for Wildfire acoustic.

Pepsi, Coke, Red Bull and KFC, Macdonalds etc


Zimmerman clothing (may not have budget for a payment)

Victoria Secret – perhaps pink tracksuits/clothes for Private School Girls

Samsung - possible payment

Bose, Sonos, Beats

Still out on luxury brands such as Prada/Gucci/Longchamp/Dolce and Gabbana/Etro/Armani etc

From: Greer Simpkin greer.simpkin [REDACTED] 
Subject: The Deb Cashflow
Date: October 20, 2023 at 9:31 pm
To: Rebel Wilson [REDACTED]



Hi Rebel

I promised you a cashflow today as part of the suite of documents that Charles has requested be provided to you.

Our Production Accountant does not work Fridays and she tried to get a new cashflow done today, based on the revised budget. Unfortunately, she did not get it finished by COB.

I have attached the previous cashflow , so you have a cashflow that is very close to matching our latest budget.

The changes are of course the 6% Producer Fees, taking out the 2 x \$300k producer fees for Gregor and Amanda and the re-allocation of the balance available.

I will get you the revised cashflow as soon as it is done.

Cheers

Greer

Sent from my iPhone

231005 THE DEB CASHFLOW DD
(BUDGET V14.1).xlsm

