

NOTICE OF FILING

Details of Filing

Document Lodged: Statement of Agreed Facts
Court of Filing: FEDERAL COURT OF AUSTRALIA (FCA)
Date of Lodgment: 20/02/2026 12:44:19 PM AEDT
Date Accepted for Filing: 20/02/2026 12:44:21 PM AEDT
File Number: VID973/2024
File Title: AUSTRALIAN COMPETITION AND CONSUMER COMMISSION v
COLES SUPERMARKETS AUSTRALIA PTY LTD (ACN 004 189 708)
Registry: VICTORIA REGISTRY - FEDERAL COURT OF AUSTRALIA



Sia Lagos

Registrar

Important Information

This Notice has been inserted as the first page of the document which has been accepted for electronic filing. It is now taken to be part of that document for the purposes of the proceeding in the Court and contains important information for all parties to that proceeding. It must be included in the document served on each of those parties.

The date of the filing of the document is determined pursuant to the Court's Rules.



Amended Second Statement of Agreed Facts

No. VID 973 of 2024

Federal Court of Australia

District Registry: Victoria

Division: General

Commercial and Corporations National Practice Area (Regulator and Consumer Protection)

AUSTRALIAN COMPETITION AND CONSUMER COMMISSION

Applicant

COLES SUPERMARKETS AUSTRALIA PTY LTD (ACN 004 189 708)

Respondent

1. This Second Statement of Agreed Facts (**Second SOAF**) is made for the purposes of s 191 of the *Evidence Act 1995* (Cth) jointly by the applicant, the Australian Competition and Consumer Commission (**ACCC**), and the respondent, Coles Supermarkets Australia Pty Ltd (**Coles**).
2. The Second SOAF adopts defined terms in the statement of agreed facts filed on 13 June 2025 (**First SOAF**) unless otherwise stated. It is made further to the First SOAF, including Annexure 1 of the First SOAF which the parties note:
 - (a) sets out, for each of the 255 Particularised Promotions, pricing information and the period during which those prices applied;
 - (b) does not, however, identify fluctuations in the price Coles charged due to being on a short-term Special (i.e. a Special that continued for a few days or weeks), or other price fluctuations of seven days or less.
3. On 17 June 2025, the ACCC filed the agreed list of sample products for the proceeding (**Sample Products**).
4. **Annexure 1** of this Second SOAF identifies, for each Particularised Promotion in respect of each Sample Product between 1 January 2021 and 4 May 2023:
 - (a) pricing information and the period during which those prices applied, including any fluctuations in price as described in subparagraph 2(b) above;
 - (b) the volume of the Sample Product that Coles sold during each of those periods (or states 'No data' where data has not been retained); and

- (c) the “Status” of each Sample Product during each of those periods , namely whether it was supplied:
- (i) as part of a particular promotion (i.e. ‘Down Down’, ‘Locked’, ‘Special’, ~~or~~ ‘Everyday Value’ or Multi-save); or
 - (ii) at a Non-Promotional Price (i.e. ‘White ticket’),
- (or states ‘No data’ where data has not been retained).



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Signed by: James Love
Solicitor for the Applicant



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Signed by: Belinda Thompson
Solicitor for the Respondent

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

Terms used in 'Status' column (Column E)

Down Down	Sample Product was sold on a Down Down promotional ticket
Locked	Sample Product was sold on a “Locked” promotional ticket (“Locked” was a promotion whereby Coles locked the prices of products for a specified period)
Special	Sample Product was sold on a Special
Everyday Value	Sample Product was sold on an “Everyday Value” promotional ticket (“Everyday Value” was a promotion intended to offer customers an ongoing low price for at least six months or at least three months for fresh products)
White ticket	Sample Product was sold at a Non-Promotional Price on a standard shelf edge ticket
No data	Data has not been retained for the particular period
<u>Multi Save Sale</u>	<u>Sample Product was sold on Multi-save, being a promotion where the customer was offered a saving when they bought more than one item</u>
<u>Single Buy Sale</u>	<u>Sample Product was sold at a Non-Promotional Price while the product was on a Multi-save ticket</u>

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
KARICARE FOLLOW ON FORMULA:900 GRAM (1023271)	01/01/2021	05/03/2023	\$18.00	Down Down	794	At least 216,139
	06/03/2023	28/03/2023	\$24.00	White ticket	23	8,573
	29/03/2023	04/05/2023	\$21.00	Down Down	37	15,529

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
	Total					At least 240,241
CCA SOFT DRINK:COLA:::2 LITRE (191736)	01/01/2021	26/01/2021	\$2.75	Down Down	26	534,852
	27/01/2021	31/01/2021	\$2.00	Special	5	174,705
	01/02/2021	14/03/2021	No data	No data	42	No data
	15/03/2021	23/03/2021	\$2.75	Down Down	9	171,945
	24/03/2021	24/03/2021	No data	No data	1	30,751
	25/03/2021	30/03/2021	\$2.00	Special	6	210,273
	31/03/2021	18/04/2021	\$2.75	Down Down	19	361,982
	19/04/2021	07/06/2021	No data	No data	50	No data
	08/06/2021	13/07/2021	\$2.75	Down Down	36	No data
	14/07/2021	20/07/2021	\$2.00	Special	7	No data
	21/07/2021	10/08/2021	\$2.75	Down Down	21	No data
	11/08/2021	17/08/2021	\$2.00	Special	7	No data
	18/08/2021	21/09/2021	\$2.75	Down Down	35	No data

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
	22/09/2021	28/09/2021	\$2.00	Special	7	No data
	29/09/2021	02/11/2021	\$2.75	Down Down	35	No data
	03/11/2021	09/11/2021	\$2.00	Special	7	No data
	10/11/2021	30/11/2021	\$2.75	Down Down	21	At least 141,460
	01/12/2021	07/12/2021	\$2.00	Special	7	225,826
	08/12/2021	11/01/2022	\$2.75	Down Down	35	693,322
	12/01/2022	01/02/2022	\$2.75	White ticket	21	473,330
	02/02/2022	08/02/2022 <u>02/02/2022</u>	\$4.40	White ticket	7 <u>1</u>	90,488 <u>9,561</u>
	<u>03/02/2022</u>	<u>08/02/2022</u>	<u>1 for \$4.40</u>	<u>Single Buy Sale</u>	<u>6</u>	<u>29,206</u>
			<u>2 for \$7.00</u>	<u>Multi Save Sale</u>		<u>51,721</u>
	09/02/2022	15/02/2022	\$3.50	Special	7	130,928
	16/02/2022	22/02/2022	<u>1 for \$4.40</u>	White ticket <u>Single Buy Sale</u>	7	89,374 <u>29,277</u>

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
			<u>2 for \$7.00</u>	<u>Multi Save Sale</u>		<u>58,492</u>
	23/02/2022	01/03/2022	\$3.50	Special	7	123,263
	02/03/2022	15/03/2022	<u>1 for \$4.40</u>	<u>White ticket-Single Buy Sale</u>	14	<u>175,929</u>
			<u>2 for \$7.00</u>	<u>Multi Save Sale</u>		<u>58,441</u>
	16/03/2022	14/06/2022	\$3.50	Down Down	91	1,083,681
	15/06/2022	21/06/2022	\$2.75	Special	7	140,100
	22/06/2022	12/07/2022	\$3.50	Down Down	21	236,618
	13/07/2022	19/07/2022	\$2.75	Special	7	149,895
	20/07/2022	09/08/2022	\$3.50	Down Down	21	278,683
	10/08/2022	16/08/2022	\$2.75	Special	7	161,212
	17/08/2022	20/09/2022	\$3.50	Down Down	35	449,265
	21/09/2022	27/09/2022	\$2.75	Special	7	166,647
	28/09/2022	04/10/2022	\$3.50	Down Down	7	74,778

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
	05/10/2022	11/10/2022	\$2.75	Special	7	151,402
	12/10/2022	18/10/2022	\$3.50	Down Down	7	71,442
	19/10/2022	25/10/2022	\$2.75	Special	7	167,919
	26/10/2022	01/11/2022	\$3.50	Down Down	7	95,280
	02/11/2022	03/11/2022	\$2.75	Down Down	2	37,639
	04/11/2022	08/11/2022	\$2.75	Special	5	112,551
	09/11/2022	29/11/2022	\$3.50	Down Down	21	297,498
	30/11/2022	06/12/2022	\$2.75	Special	7	190,603
	07/12/2022	04/05/2023	\$3.50	Down Down	149	2,283,516
	Total					At least <u>9,777,157</u> <u>9,774,599</u>
PEDIGREE ADULT WET DOG FOOD WITH 5 KINDS OF MEAT LOAF 1.2KG CAN:FIVE KINDS MEAT:::1.2 KG (255409)	01/01/2021	31/01/2021	\$3.50	Down Down	31	56,036
	01/02/2021	14/03/2021	No data	No data	42	No data
	15/03/2021	18/04/2021	\$3.50	Down Down	35	64,310

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
	19/04/2021	07/06/2021	No data	No data	50	No data
	8/06/2021	21/06/2021	\$3.50	Down Down	14	No data
	22/06/2021	22/06/2021	No data	No data	1	No data
	23/06/2021	29/06/2021	\$3.00	Special	7	No data
	30/06/2021	01/07/2021	No data	No data	2	No data
	02/07/2021	17/07/2021	\$3.50	Down Down	16	No data
	18/07/2021	18/07/2021	No data	No data	1	No data
	19/07/2021	20/07/2021	\$3.50	Down Down	2	No data
	21/07/2021	27/07/2021	\$3.00	Special	7	No data
	28/07/2021	16/08/2021	\$3.50	Down Down	20	No data
	17/08/2021	17/08/2021	No data	No data	1	No data
	18/08/2021	23/08/2021	\$3.00	Special	6	No data
	24/08/2021	24/08/2021	No data	No data	1	No data
	25/08/2021	14/09/2021	\$3.50	Down Down	21	No data

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
	15/09/2021	21/09/2021	\$3.00	Special	7	No data
	22/09/2021	05/10/2021	\$3.50	Down Down	14	No data
	06/10/2021	12/10/2021	\$3.00	Special	7	No data
	13/10/2021	13/10/2021	No data	No data	1	No data
	14/10/2021	21/10/2021	\$3.50	Down Down	8	No data
	22/10/2021	23/10/2021	No data	No data	2	No data
	24/10/2021	24/10/2021	No data	No data	1	No data
	25/10/2021	26/10/2021	No data	No data	2	No data
	27/10/2021	09/11/2021	\$3.50	Down Down	14	No data
	10/11/2021	16/11/2021	\$3.00	Special	7	No data
	17/11/2021	07/12/2021	\$3.50	Down Down	21	At least 23,681
	08/12/2021	14/12/2021	\$3.00	Special	7	23,650
	15/12/2021	21/02/2022	\$3.50	Down Down	69	137,454
	22/02/2022	08/03/2022	\$3.50	White ticket	15	29,588

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
	09/03/2022	11/09/2022	\$4.50	White ticket	187	264,408
	12/09/2022	09/10/2022	\$5.50	White ticket	28	31,758
	10/10/2022	13/12/2022	\$4.50	Down Down	65	103,100
	14/12/2022	27/12/2022	\$4.00	Special	14	37,291
	28/12/2022	03/01/2023	\$4.50	Down Down	7	11,614
	04/01/2023	10/01/2023	\$4.00	Special	7	19,182
	11/01/2023	04/05/2023	\$4.50	Down Down	114	209,307
	Total					
ARNOTTS SHAPES MULTIPACK VARIETY 15 PACK:375 GRAM (2992180)	01/01/2021	31/01/2021	\$5.00	Down Down	31	109,017
	01/02/2021	14/03/2021	No data	No data	42	No data
	15/03/2021	18/04/2021	\$5.00	Down Down	35	124,982
	19/04/2021	07/06/2021	No data	No data	50	No data
	08/06/2021	09/05/2022	\$5.00	Down Down	336	At least 501,311
	10/05/2022	17/05/2022	\$5.00	White ticket	8	28,967

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
	18/05/2022	24/05/2022	\$6.50	White ticket	7	19,477
	25/05/2022	31/05/2022	\$4.55	Special	7	29,864
	01/06/2022	14/06/2022	\$6.50	White ticket	14	36,630
	15/06/2022	04/10/2022	\$5.50	Down Down	112	364,341
	05/10/2022	31/01/2023	\$5.50	Locked	119	339,656
	01/02/2023	04/05/2023	\$5.50	Down Down	93	324,129
	Total					At least 1,878,374
BRAGG SEASONING NUTRITIONAL YEAST PREMIUM QUALITY:127 GRAM (3139426)	01/01/2021	19/01/2021	\$12.00	White ticket	19	4,259
	20/01/2021	31/01/2021	\$9.60	Special	12	3,811
	01/02/2021	14/03/2021	No data	No data	42	No data
	15/03/2021	16/03/2021	\$12.00	White ticket	2	330
	17/03/2021	23/03/2021	\$9.60	Special	7	1,910
	24/03/2021	13/04/2021	\$12.00	White ticket	21	3,541

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
	14/04/2021	18/04/2021	\$9.60	Special	5	1,498
	19/04/2021	13/06/2021	No data	No data	56	No data
	14/06/2021	21/06/2021	\$9.60	Special	8	No data
	22/06/2021	27/06/2021	No data	No data	6	No data
	28/06/2021	28/06/2021	\$13.20	White ticket	1	No data
	29/06/2021	03/07/2021	No data	No data	5	No data
	04/07/2021	04/07/2021	\$11.90	Special	1	No data
	05/07/2021	17/07/2021	No data	No data	13	No data
	18/07/2021	18/07/2021	\$13.20	White ticket	1	No data
	19/07/2021	21/07/2021	No data	No data	3	No data
	22/07/2021	27/07/2021	\$11.90	Special	6	No data
	28/07/2021	09/08/2021	\$13.20	White ticket	13	No data
	10/08/2021	16/08/2021	No data	No data	7	No data
	17/08/2021	17/08/2021	\$13.20	White ticket	1	No data

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
	18/08/2021	23/08/2021	No data	No data	6	No data
	24/08/2021	24/08/2021	\$11.90	Special	1	No data
	25/08/2021	26/08/2021	No data	No data	2	No data
	27/08/2021	05/09/2021	\$13.20	White ticket	10	No data
	06/09/2021	09/09/2021	No data	No data	4	No data
	10/09/2021	15/09/2021	\$11.90	Special	6	No data
	16/09/2021	24/09/2021	No data	No data	9	No data
	25/09/2021	27/09/2021	\$13.20	White ticket	3	No data
	28/09/2021	12/10/2021	No data	No data	15	No data
	13/10/2021	16/10/2021	\$11.90	Special	4	No data
	17/10/2021	20/10/2021	No data	No data	4	No data
	21/10/2021	21/10/2021	\$13.20	White ticket	1	No data
	22/10/2021	27/10/2021	No data	No data	6	No data
	28/10/2021	07/11/2021	\$11.90	Special	11	No data

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
	08/11/2021	14/11/2021	No data	No data	7	No data
	15/11/2021	26/11/2021	\$13.20	White ticket	12	At least 463
	27/11/2021	27/11/2021	No data	No data	1	159
	28/11/2021	30/11/2021	\$13.20	White ticket	3	517
	01/12/2021	14/12/2021	\$11.90	Special	14	2,940
	15/12/2021	15/02/2022	\$13.20	White ticket	63	13,632
	16/02/2022	22/02/2022	\$11.90	Special	7	1,946
	23/02/2022	14/03/2022	\$13.20	White ticket	20	3,898
	15/03/2022	15/03/2022	No data	No data	1	174
	16/03/2022	21/03/2022	\$11.90	Special	6	1,453
	22/03/2022	22/03/2022	No data	No data	1	200
	23/03/2022	12/04/2022	\$13.20	White ticket	21	3,546
	13/04/2022	19/04/2022	\$11.90	Special	7	1,537
	20/04/2022	10/05/2022	\$13.20	White ticket	21	3,428

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
	11/05/2022	17/05/2022	\$11.90	Special	7	1,616
	18/05/2022	07/06/2022	\$13.20	White ticket	21	3,358
	08/06/2022	21/06/2022	\$11.90	Special	14	2,928
	22/06/2022	28/09/2022	\$13.20	White ticket	99	18,609
	29/09/2022	25/10/2022	\$19.00	White ticket	27	5,114
	26/10/2022	04/05/2023	\$16.50	Down Down	191	22,657
	Total					At least 103,524
DANONE YOPRO YOGHURT:VANILLA::700 GRAM (3246914)	01/01/2021	31/01/2021	\$6.00	Down Down	31	63,466
	01/02/2021	14/03/2021	No data	No data	42	No data
	15/03/2021	18/04/2021	\$6.00	Down Down	35	61,272
	19/04/2021	09/06/2021	No data	No data	52	No data
	10/06/2021	10/06/2021	\$6.00	Down Down	1	No data
	11/06/2021	11/06/2021	No data	No data	1	No data
	12/06/2021	12/06/2021	No data	No data	1	No data

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
	13/06/2021	11/09/2022	\$6.00	Down Down	456	At least 687,077
	12/09/2022	09/10/2022	\$7.80	White ticket	28	59,985
	10/10/2022	18/04/2023	\$6.70	Down Down	191	532,764
	19/04/2023	27/04/2023	\$6.70	White ticket	9	28,017
	28/04/2023	03/05/2023	\$8.70	White ticket	6	13,742
	04/05/2023	04/05/2023	\$7.50	White ticket	1	1,962
	Total					At least 1,448,285
COLGATE TOTAL ORIGINAL TOOTHPASTE 200G:200 GRAM (3401074)	01/01/2021	31/01/2021	\$5.50	Down Down	31	36,310
	01/02/2021	15/03/2021	No data	No data	43	At least 1,600
	16/03/2021	16/03/2021	\$4.95	Special	1	1,273
	17/03/2021	23/03/2021	\$5.50	Down Down	7	3,501
	24/03/2021	25/03/2021	No data	No data	2	2,915
	26/03/2021	30/03/2021	\$4.95	Special	5	11,927
	31/03/2021	18/04/2021	\$5.50	Down Down	19	15,799

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
	19/04/2021	07/06/2021	No data	No data	50	No data
	08/06/2021	08/06/2021	\$4.95	Special	1	No data
	09/06/2021	10/06/2021	\$5.50	Down Down	2	No data
	11/06/2021	11/06/2021	No data	No data	1	No data
	12/06/2021	14/06/2021	\$5.50	Down Down	3	No data
	15/06/2021	15/06/2021	No data	No data	1	No data
	16/06/2021	21/06/2021	\$4.95	Special	6	No data
	22/06/2021	25/06/2021	No data	No data	4	No data
	26/06/2021	29/06/2021	\$5.50	Down Down	4	No data
	30/06/2021	06/07/2021	\$4.95	Special	7	No data
	07/07/2021	07/07/2021	No data	No data	1	No data
	08/07/2021	19/07/2021	\$5.50	Down Down	12	No data
	20/07/2021	20/07/2021	No data	No data	1	No data
	21/07/2021	27/07/2021	\$4.95	Special	7	No data

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
	28/07/2021	01/08/2021	\$5.50	White ticket	5	No data
	02/08/2021	17/08/2021	\$5.50	Down Down	16	No data
	18/08/2021	24/08/2021	\$4.95	Special	7	No data
	25/08/2021	31/08/2021	\$5.50	Down Down	7	No data
	01/09/2021	07/09/2021	\$4.95	Special	7	No data
	08/09/2021	21/09/2021	\$5.50	Down Down	14	No data
	22/09/2021	28/09/2021	\$4.95	Special	7	No data
	29/09/2021	16/11/2021	\$5.50	Down Down	49	No data
	17/11/2021	23/11/2021	\$4.95	Special	7	No data
	24/11/2021	28/12/2021	\$5.50	Down Down	35	30,476
	29/12/2021	04/01/2022	\$4.95	Special	7	12,211
	05/01/2022	22/02/2022	\$5.50	Down Down	49	53,224
	23/02/2022	01/03/2022	\$4.95	Special	7	13,382
	02/03/2022	08/03/2022	\$5.50	White ticket	7	5,492

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
	09/03/2022	05/04/2022	\$7.00	White ticket	28	14,124
	06/04/2022	24/05/2022	\$6.00	Down Down	49	41,204
	25/05/2022	31/05/2022	\$5.50	Special	7	8,452
	01/06/2022	14/06/2022	\$6.00	Down Down	14	11,509
	15/06/2022	21/06/202	\$5.50	Special	7	14,480
	22/06/2022	19/07/2022	\$6.00	Down Down	28	19,325
	20/07/2022	26/07/2022	\$5.50	Special	7	12,712
	27/07/2022	16/08/2022	\$6.00	Down Down	21	15,564
	17/08/2022	23/08/2022	\$5.50	Special	7	7,801
	24/08/2022	20/09/2022	\$6.00	Down Down	28	20,226
	21/09/2022	27/09/2022	\$5.50	Special	7	9,368
	28/09/2022	04/10/2022	\$6.00	Down Down	7	5,502
	05/10/2022	11/10/2022	\$5.50	Special	7	16,362
	12/10/2022	01/11/2022	\$6.00	Down Down	21	15,849

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
	02/11/2022	08/11/2022	\$5.50	Special	7	10,530
	09/11/2022	22/11/2022	\$6.00	Down Down	14	9,935
	23/11/2022	29/11/2022	\$5.50	Special	7	7,005
	30/11/2022	06/12/2022	\$6.00	Down Down	7	4,867
	07/12/2022	13/12/2022	\$5.50	Special	7	12,673
	14/12/2022	10/01/2023	\$6.00	Down Down	28	24,353
	11/01/2023	17/01/2023	\$5.50	Special	7	9,796
	18/01/2023	07/03/2023	\$6.00	Down Down	49	41,468
	08/03/2023	14/03/2023	\$5.50	Special	7	12,776
	15/03/2023	04/04/2023	\$6.00	Down Down	21	18,093
	05/04/2023	11/04/2023	\$5.50	Special	7	10,843
	12/04/2023	18/04/2023	\$6.00	Down Down	7	6,055
	19/04/2023	25/04/2023	\$5.50	Special	7	10,873
	26/04/2023	04/05/2023	\$6.00	Down Down	9	7,753

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
	Total					At least 587,608
COLES FINEST QUINCE PASTE 100G:100 GRAM (3609315)	01/01/2021	05/01/2021	\$4.50	White ticket	5	1,021
	06/01/2021	28/09/2021	\$4.50	Everyday Value	266	At least 9,184
	29/09/2021	03/07/2022	\$3.00	Down Down	278	At least 43,105
	04/07/2022	31/07/2022	\$4.50	White ticket	28	3,204
	01/08/2022	04/05/2023	\$3.15	Down Down	277	71,441
	Total					At least 127,955
REXONA ANTI PERSP DEODORANT:250 ML (5079187)	01/01/2021	31/01/2021	\$5.00	Down Down	31	12,731
	01/02/2021	04/03/2021	No data	No data	32	No data
	05/03/2021	09/03/2021	\$5.00	White ticket	5	No data
	10/03/2021	11/01/2022	\$5.00	Down Down	308	At least 47,901
	12/01/2022	01/02/2022	\$5.00	White ticket	21	9,031
	02/02/2022	17/04/2022	\$5.00	Down Down	75	39,408
	18/04/2022	17/05/2022	\$6.50	White ticket	30	9,727

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
	18/05/2022	04/05/2023	\$6.00	Down Down	352	145,949
	Total					At least 264,747
LURPAK SLIGHTLY SALTED SPREADABLE TUB 250 GRAM:BUTTER:...250 GRAM (5393910)	01/01/2021	12/01/2021	\$5.00	Down Down	12	33,341
	13/01/2021	19/01/2021	\$4.00	Special	7	48,105
	20/01/2021	31/01/2021	\$5.00	Down Down	12	35,219
	01/02/2021	14/03/2021	No data	No data	42	No data
	15/03/2021	16/03/2021	\$5.00	Down Down	2	5,775
	17/03/2021	23/03/2021	\$4.00	Special	7	46,001
	24/03/2021	30/03/2021	\$5.00	Down Down	7	21,904
	31/03/2021	06/04/2021	\$4.00	Special	7	53,032
	07/04/2021	18/04/2021	\$5.00	Down Down	12	38,408
	19/04/2021	07/06/2021	No data	No data	50	No data
	08/06/2021	08/06/2021	\$5.00	Down Down	1	No data
	09/06/2021	15/06/2021	\$4.00	Special	7	No data

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
	16/06/2021	22/06/2021	\$5.00	Down Down	7	No data
	23/06/2021	23/06/2021	No data	No data	1	No data
	24/06/2021	25/06/2021	\$5.00	Down Down	2	No data
	26/06/2021	26/06/2021	No data	No data	1	No data
	27/06/2021	09/07/2021	\$5.00	Down Down	13	No data
	10/07/2021	10/07/2021	No data	No data	1	No data
	11/07/2021	20/07/2021	\$5.00	Down Down	10	No data
	21/07/2021	27/07/2021	\$4.00	Special	7	No data
	28/07/2021	10/08/2021	\$5.00	Down Down	14	No data
	11/08/2021	17/08/2021	\$4.00	Special	7	No data
	18/08/2021	21/09/2021	\$5.00	Down Down	35	No data
	22/09/2021	28/09/2021	\$4.00	Special	7	No data
	29/09/2021	19/10/2021	\$5.00	Down Down	21	No data
	20/10/2021	26/10/2021	\$4.00	Special	7	No data

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
	27/10/2021	02/11/2021	\$5.00	Down Down	7	No data
	03/11/2021	09/11/2021	\$4.00	Special	7	No data
	10/11/2021	07/12/2021	\$5.00	Down Down	28	At least 45,189
	08/12/2021	14/12/2021	\$4.00	Special	7	52,523
	15/12/2021	11/01/2022	\$5.00	Down Down	28	105,667
	12/01/2022	18/01/2022	\$4.00	Special	7	50,901
	19/01/2022	15/02/2022	\$5.00	Down Down	28	102,196
	16/02/2022	22/02/2022	\$4.50	Special	7	33,159
	23/02/2022	15/03/2022	\$5.00	Down Down	21	71,155
	16/03/2022	22/03/2022	\$4.50	Special	7	36,955
	23/03/2022	12/04/2022	\$5.00	Down Down	21	73,707
	13/04/2022	19/04/2022	\$4.50	Special	7	40,838
	20/04/2022	03/05/2022	\$5.00	Down Down	14	49,311
	04/05/2022	10/05/2022	\$4.50	Special	7	35,955

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
	11/05/2022	07/06/2022	\$5.00	Down Down	28	93,454
	08/06/2022	14/06/2022	\$4.50	Special	7	37,685
	15/06/2022	12/07/2022	\$6.00	White ticket	28	85,572
	13/07/2022	09/08/2022	\$5.50	Down Down	28	109,090
	10/08/2022	16/08/2022	\$4.90	Special	7	41,033
	17/08/2022	20/09/2022	\$5.50	Down Down	35	103,982
	21/09/2022	27/09/2022	\$4.90	Special	7	36,305
	28/09/2022	06/12/2022	\$5.50	Down Down	70	194,990
	07/12/2022	27/12/2022	\$5.00	Special	21	90,087
	28/12/2022	10/01/2023	\$5.50	Down Down	14	49,921
	11/01/2023	17/01/2023	\$5.00	Special	7	31,239
	18/01/2023	14/02/2023	\$5.50	Down Down	28	81,385
	15/02/2023	21/02/2023	\$5.00	Special	7	28,660
	22/02/2023	14/03/2023	\$5.50	Down Down	21	61,004

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
	15/03/2023	21/03/2023	\$5.00	Special	7	30,316
	22/03/2023	04/04/2023	\$5.50	Down Down	14	48,481
	05/04/2023	11/04/2023	\$5.00	Special	7	36,646
	12/04/2023	18/04/2023	\$6.00	White ticket	7	20,736
	19/04/2023	02/05/2023	\$5.50	Down Down	14	43,956
	03/05/2023	04/05/2023	\$5.00	Special	2	9,759
	Total					At least 2,213,642
NATURE'S GIFT ADULT ALL BREEDS WET DOG FOOD LOAF CHICKEN- RICE & VEGETABLES 1.2KG:CHICKEN VEGETABLE AND RICE:::1.2 KG (3589976)	01/01/2021	31/01/2021	\$3.50	Down Down	31	17,541
	01/02/2021	14/03/2021	No data	No data	42	No data
	15/03/2021	30/03/2021	\$3.50	Down Down	16	9,602
	31/03/2021	06/04/2021	\$3.00	Special	7	9,129
	07/04/2021	18/04/2021	\$3.50	Down Down	12	8,058
	19/04/2021	07/06/2021	No data	No data	50	No data
	08/06/2021	22/06/2021	\$3.50	Down Down	15	No data

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
	23/06/2021	29/06/2021	\$3.00	Special	7	No data
	30/06/2021	09/07/2021	\$3.50	Down Down	10	No data
	10/07/2021	10/07/2021	No data	No data	1	No data
	11/07/2021	27/07/2021	\$3.50	Down Down	17	No data
	28/07/2021	01/08/2021	\$3.00	Special	5	No data
	02/08/2021	03/08/2021	No data	No data	2	No data
	04/08/2021	26/08/2021	\$3.50	Down Down	23	No data
	27/08/2021	27/08/2021	No data	No data	1	No data
	28/08/2021	29/08/2021	\$3.50	Down Down	2	No data
	30/08/2021	31/08/2021	No data	No data	2	No data
	01/09/2021	01/09/2021	No data	No data	1	No data
	02/09/2021	03/09/2021	No data	No data	2	No data
	04/09/2021	11/09/2021	\$3.50	Down Down	8	No data
	12/09/2021	12/09/2021	No data	No data	1	No data

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
	13/09/2021	14/09/2021	\$3.50	Down Down	2	No data
	15/09/2021	19/09/2021	\$3.00	Special	5	No data
	20/09/2021	23/09/2021	No data	No data	4	No data
	24/09/2021	24/09/2021	No data	No data	1	No data
	25/09/2021	28/09/2021	\$3.50	Down Down	4	No data
	29/09/2021	04/10/2021	\$3.00	Special	6	No data
	05/10/2021	05/10/2021	No data	No data	1	No data
	06/10/2021	10/10/2021	\$3.50	Down Down	5	No data
	11/10/2021	11/10/2021	No data	No data	1	No data
	12/10/2021	12/10/2021	No data	No data	1	No data
	13/10/2021	26/10/2021	\$3.50	Down Down	14	No data
	27/10/2021	02/11/2021	\$3.00	Special	7	No data
	03/11/2021	23/11/2021	\$3.50	Down Down	21	No data
	24/11/2021	07/12/2021	\$3.00	Special	14	18,795

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
	08/12/2021	21/02/2022	\$3.50	Down Down	76	54,554
	22/02/2022	07/03/2022	\$3.50	White ticket	14	11,748
	08/03/2022	08/03/2022	No data	No data	1	776
	09/03/2022	17/04/2022	\$5.50	White ticket	40	16,729
	18/04/2022	20/09/2022	\$4.00	Down Down	156	143,137
	21/09/2022	27/09/2022	\$3.20	Special	7	13,622
	28/09/2022	17/01/2023	\$4.00	Down Down	112	108,229
	18/01/2023	07/02/2023	\$4.00	White ticket	21	18,626
	08/02/2023	14/02/2023	\$6.00	White ticket	7	3,038
	15/02/2023	04/05/2023	\$4.50	Down Down	79	61,031
	Total					At least 494,615
VIVA PAPER TOWEL WHITE SELECT A SIZE 3 PACK:3 PACK (3823600)	01/01/2021	31/01/2021	\$4.00	Down Down	31	80,955
	01/02/2021	14/03/2021	No data	No data	42	No data
	15/03/2021	18/04/2021	\$4.00	Down Down	35	97,637

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
	19/04/2021	07/06/2021	No data	No data	50	No data
	08/06/2021	08/06/2021	\$3.00	Special	1	No data
	09/06/2021	15/06/2021	\$4.00	Down Down	7	No data
	16/06/2021	22/06/2021	\$3.00	Special	7	No data
	23/06/2021	24/08/2021	\$4.00	Down Down	63	No data
	25/08/2021	31/08/2021	\$3.00	Special	7	No data
	01/09/2021	02/11/2021	\$4.00	Down Down	63	No data
	03/11/2021	09/11/2021	\$3.00	Special	7	No data
	10/11/2021	28/04/2022	\$4.00	Down Down	170	At least 478,531
	29/04/2022	03/05/2022	\$4.00	White ticket	5	12,436
	04/05/2022	29/05/2022	\$5.50	White ticket	26	67,616
	30/05/2022	22/01/2023	\$4.50	Down Down	238	893,724
	23/01/2023	06/02/2023	\$4.50	White ticket	15	41,899
	07/02/2023	05/03/2023	\$6.50	White ticket	27	35,116

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

A	B	C	D	E	F	G
Sample Product	Start date	End date	Price	Status	Days	Volume
	06/03/2023	04/05/2023	\$5.50	Down Down	60	115,699
	Total					At least 1,823,613