### NOTICE OF FILING

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Registry: NEW SOUTH WALES REGISTRY - FEDERAL COURT OF AUSTRALIA



Sia Lagos
Registrar

### Important Information

This Notice has been inserted as the first page of the document which has been accepted for electronic filing. It is now taken to be part of that document for the purposes of the proceeding in the Court and contains important information for all parties to that proceeding. It must be included in the document served on each of those parties.

The date of the filing of the document is determined pursuant to the Court's Rules.



Form 59 Rule 29.02(1)

### AFFIDAVIT

FEDERAL COURT OF AUSTRALIA DISTRICT REGISTRY: NEW SOUTH WALES

DIVISION: GENERAL

NO NSD OF 2024

### **ESAFETY COMMISSIONER**

Applicant

X CORP.

Respondent

Affidavit of:

Toby Allan Dagg

Address:

Level 5, The Bay Centre, 65 Pirrama Road, Pyrmont NSW 2009

Occupation:

General Manager

Date affirmed:

22 April 2024

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Deponent:

Made before:

Filed on behalf of the Applicant, eSafety Commissioner

Prepared by: Matthew Garey

AGS lawyer within the meaning of s 55l of the Judiciary Act

1903

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Telephone: 02 9581 7625 Lawyer's Email: Matthew.Garey@ags.gov.au Facsimile: 02 6169 3054

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I, Toby Allan Dagg of level 5, The Bay Centre, 65 Pirrama Road, Pyrmont 2009 in the State of New South Wales, General Manager, affirm:

- I am the General Manager of the Regulatory Operations Group within the Office of the eSafety Commissioner (eSafety) and I am authorised to make this affidavit on behalf of the Applicant, the eSafety Commissioner (Commissioner).
- I make this affidavit on the basis of my own knowledge and belief, save where otherwise stated. Where I depose to any matter based on information provided to me, I believe it to be true.

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#### BACKGROUND

- 3. As the General Manager of the Regulatory Operations Group, I am responsible for branches involved in conducting investigations under the Online Safety Act 2021 (Cth) (including investigations into whether end-users in Australia can access class 1 material provided via a social media service), delivering educational and prevention programs, regulating sectors of the online industry.
- I have been employed in the role of the General Manager of the Regulatory Operations Group since October 2023.
- Prior to holding this position, I performed the function of Chief Operating Officer with eSafety, and between 2019 and 2022 was responsible for eSafety's Investigations Branch.
- 6. Prior to joining eSafety I served as a Detective with the NSW Police Force.

### X CORP

- 7. X Corp. (X Corp) operates a social media service, X (formerly known as Twitter).
- X allows users to post material and follow other users whose posts then appear in the user's 'feed'.
- 9. Posts are delivered to an end-user's feed in real time. They can include text, images, video, links, keywords (in the form of 'hash tags'), location information and polls.
- X accounts are open to all other X users by default. This means that, unless an X user adjusts their account privacy settings or the settings in respect of a particular post, any X user can access a post on X.
- 11. X allows end-users in Australia and globally to post on X using electronic devices such as mobile phones, tablets and computers.
- 12. X allows end-users in Australia and globally to access posts on X using electronic devices such as mobile phones, tablets and computers.
- 13. X allows end-users in Australia and globally to engage with posts on X by, among other things:
  - a) 'reposting' posts. End-users with an X account can share posts by another account on their own X profile. This extends the reach of the original tweet to those who 'follow' the X profile of the end-user who shared the post; and
  - b) 'commenting' on posts. End-users with an X account can add public comments to posts by another account. Those posts are visible to end-users with an X account who access the material.

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 Through posting material, accessing posted material and engaging with posted material, X allows online interaction between end-users of the service.

### REMOVAL NOTICE TO X CORP

15. On 16 April 2024, an investigator at eSafety sent an informal removal request to X Corp for 65 Uniform Resource Locaters (URLs) via its Legal Request reporting portal at https://legalrequests.twitter.com/forms/landing\_disclaimer. Ticket numbers 365937303 and 365941713 were provided to eSafety by email at online@esafety.gov.au following the request.

A true copy of the emails providing the ticket numbers is annexed hereto and labelled Annexure TAD-1.

Available at the URLs referred to in paragraph 15 above was a film captured on 15
 April 2024 recording an event that occurred on that date in the suburb of Wakeley in Sydney, New South Wales (Video).

A copy of the Video is annexed hereto and labelled Confidential Annexure TAD-2.

- 17. The Video shows a bishop inside a church standing on a pulpit facing towards a camera. The bishop is heard speaking in a non-English language. From this point, a person (the attacker) appears in front of the camera dressed in a dark coloured jumper and approaches the bishop to the left of screen. When the attacker is near the bishop, the attacker raises their right arm and lunges, bringing their right hand down and into contact with bishop. The attacker appears to be holding a pointed object (a knife) in their right hand. The attacker is seen to strike the bishop with the knife several times (5) to the head and upper body. The bishop falls backwards with the attacker standing over him. Screams can be heard coming from other people inside the church, several people stand up in front the camera, and rush towards the pulpit. The camera pans to the left. (Video). The Video has not been classified by the Classification Board under the Classification (Publications, Films and Computer Games) Act 1995 (Cth).
- I respectfully request that the Court restrict access to Confidential Annexure TAD-2
  until the Commissioner has an opportunity to apply for a suppression order in respect
  of it.
- Having not received a response to the informal removal request referred to in paragraph 15 above, on 16 April 2024, the Commissioner gave a removal notice to X Corp under s 109 of the Act (the Notice).

A true copy of the Notice is annexed hereto and labelled Annexure TAD-3.

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- 20. The Notice was sent to X Corp via X's Legal Requests Submission form: legalrequests.x.com at 2.35pm AEST on 16 April 2024.
- 21. The Notice required X Corp to take all reasonable steps to ensure the removal of the Video from the URLs on X within 24 hours of being given the Notice. The Notice also required X Corp to email eSafety at <a href="mailto:requests@esafety.gov.au">requests@esafety.gov.au</a> once the Video had been removed in compliance with the Notice.

### X CORP'S RESPONSE TO THE NOTICE

22. At 2:36pm AEST on 16 April 2024, eSafety received an automated response from X Corp acknowledging receipt of the Notice to remove content.

A true copy of this automated response is annexed hereto and labelled **Annexure TAD-4**.

- 23. On 17 April 2024 at 11:57am AEST, I emailed Kathleen Reen, the Global Government Affairs APAC at X Corp to request a call to discuss X Corp's position on the Notice, having not received any further response from X Corp after receiving the automated email. In my email I stated "I also wanted to take this opportunity to clarify that, under s 109 of the Online Safety Act 2021, compliance with the removal notice requires that the material is neither accessible to, nor delivered to, any end-users in Australia using the service."
- 24. At approximately 3.15pm on 17 April 2024, I had a phone call with Ms Reen in which I said words to the effect that the Commissioner's expectation was that the s 109 notice be complied with and that compliance required that the material not be accessible to any Australian end-users.
- 25. On 17 April 2024 at 3:48pm AEST, I sent a further email to Ms Reen and stated:

You noted in the call that X Corp. is seeking an extension of time to comply with the notice. Could you please provide this request to me in writing, along with the grounds for why an extension is needed, by 5.00pm today AEST.

In addition, you noted that X Corp.'s approach may include geo-blocking the material that is the subject of the class 1 removal notice, but that may not engage the laws of other jurisdictions.

Are you able to confirm whether the approach of geo-blocking is being employed by X Corp. in this instance in response to the class 1 removal notice?

26. On 17 April 2024 at 5:49pm AEST, Ms Reen replied to my email and stated:

Our internal teams have actioned all the reported post URLs in the notice and each of these posts have been withheld in Australia. These actions were taken within 24 hours of our receipt of the notice.

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For more information about X's Country Withheld Content policy, please refer to our dedicated information page: https://help.twitter.com/en/rules-and-policies/post-withheldby-country.

A true copy of the emails referred to in paragraphs 23, 25 and 26 is annexed hereto and labelled Annexure TAD-5.

#### NON-COMPLIANCE WITH THE NOTICE

27.	I am informed by	Manager of the Illegal and Restricted content
	team at eSafety that following the	e deadline for compliance with the Notice,
	undertook a review of	of each of the 65 URLs identified in the Notice to
	confirm whether the Video had be	een removed. This review was completed by 5.00pm
	on 17 April 2024.	

- I am informed by that investigators in her team took the following steps to do so:
  - Investigators at eSafety checked each URL identified in the Notice by inputting a) the link first into a Chrome browser and then a Firefox browser on a computer. Each link was checked while logged in to X with a registered account and also without an account.
    - When each URL was entered without an account, a page appeared that showed the words "Something went wrong. Try reloading" as well as a button with the word "Retry". When the investigators clicked the "Retry" button, the words "Something went wrong. Try reloading" appeared again. This result was returned for each link from both browsers.
    - ii. When each URL was entered while logged in to X with a registered account the words 'This Post is unavailable. Learn more' appeared from each browser.
  - Investigators at eSafety then checked each URL by inputting the link into the X app on an iPad device. When each URL was entered while logged in to X with a registered account the words "This Post is unavailable. Learn more" appeared in the X app.
  - Investigators at eSafety then checked each of the URLs while using Virtual C) Private Network (VPN) technology. A VPN is a service that establishes a digital connection between the computer or other device operated by an end-user and a remote server operated by a VPN provider. When the end-user attempts to access a web page, the end-user's web traffic would appear to originate from the remote server's geographical location. This allows an end-user to create the appearance of their web traffic originating, for instance, from the United States

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rather than Australia. In this example, the end-user would appear to be using a US-based Internet Protocol (IP) address rather than an Australian IP address. To achieve this effect, investigators at eSafety conducted the following steps:

- i. installed the X app on an iPad.
- ii. installed the Norton Secure VPN, purchased from the Apple App Store. Investigators then activated the Norton Secure VPN such that the IP address was made to appear as though it originated in the United States of America.
- iii. using the list of URLs identified in the Notice, investigators entered each URL individually, which opened up the location in the X app.
- d) Using the above method, investigators identified that 64 of the URLs were still accessible in Australia using the Norton Secure VPN. Two URLs were no longer found to contain the video. Material at one of the URLs has been removed with text appearing in a browser stating: 'Hmm...this page doesn't exist. Try searching for something else.' and text in the X app stating: "This post has been deleted.".

A screenshot of five of the URLs which remains available to view in Australia using a VPN as taken on 22 April 2024 is annexed hereto and labelled **Annexure TAD-6.** 

- 29. On 19 April 2024 at 8:27am AEST, I was informed by that there are still 62 number of URLs containing the Video available when using a US VPN in Australia.
- 30. On 22 April 2024, I reviewed all 65 URLs on the X app using an iPad device. I activated the Norton Secure VPN service on the iPad device such that my IP address was made to appear as though it originated in the United States of America. I can confirm that as at 10:16am AEST, 62 of the URLs still contain the Video.
- 31. I am not aware of any technical reason why X Corp could not have taken steps to further restrict end-users in Australia from accessing these URLs within the 24 hour period required by the Notice.

#### VIRTUAL PRIVATE NETWORK TECHNOLOGY

 According to a survey commissioned by NordVPN, a popular VPN service provider, between August 2020 and March 2023 approximately one in four Australians used a VPN.

A true copy of the NordVPN survey results is annexed hereto and labelled **Annexure TAD-7**.

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- 33. There are publicly accessible websites which explain to end-users how VPNs can be used to access material that would otherwise not be available from a particular location.
- 34. On 22 April 2024, I used a web browser to navigate to the search engine 'Google' at the following web address: <a href="https://www.google.com/">https://www.google.com/</a>. I typed in the words 'How to access geoblocked posts on X' into the search field.
  - A true copy of the results of my search using the Google search engine is annexed hereto and labelled **Annexure TAD-8**.
- 35. On 21 April 2024 I accessed and reviewed a publicly accessible website published by CNET on 16 December 2023 entitled 'Geo-Blocking Explained: What to Know and How You Can Get Around It' (CNET page) which is available at https://www.cnet.com/tech/services-and-software/what-is-geo-blocking-and-how-youcan-get-around-it/. The CNET page states that:

"A VPN could help you access geo-blocked content.

A VPN, like ExpressVPN, SurfShark and NordVPN, can allow you to bypass geo-blocking wherever you are. VPNs can disguise your IP address to make it look like it's coming from another country or region.

A VPN redirects your traffic through a server in another region, and your IP address will reflect that server's location. That also means that you have to choose a VPN server from another region in order to get around geoblocking."

The author of the CNET page goes on to recommend a range of VPNs.

A true copy of the CNET page is annexed hereto and labelled Annexure TAD-9.

36. On 21 April 2024 I accessed and reviewed a publicly accessible website published by Cybernews on 12 December 2023 entitled 'How to unblock Twitter with a VPN in 2024' (Cybernews page) which is available at https://cybernews.com/how-to-use-vpn/unblock-twitter/. The Cybernews page states that:

"Many organizations, like schools, workplaces, and colleges, restrict access to Twitter to eliminate the distractions it presents. In some cases, entire countries have blocked Twitter because of the political nature of the platform.

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However, you can use a Virtual Private Network (VPN) to navigate bans and geo-blocks. A VPN will change your location by providing a new IP address in turn bypassing network or regional blocks. It will also provide valuable security benefits, such as data encryption and split tunneling.

To get started, we've provided a simple step-by-step guide to unblocking Twitter with a VPN below.

However, a VPN will hide your actual IP address so that you can bypass georestrictions and network bans in countries such as Russia, China, India, and more. All you need to do is connect your VPN to a server in a location where Twitter isn't blocked!"

The author of the Cybernews page goes on to recommend a range of VPNs.

A true copy of the Cybernews page is annexed hereto and labelled Annexure TAD-10.

37. On 22 April 2024, I accessed X and viewed an account which appears to be held by Elon Musk, the owner of X Corp. I identified a post dated 8 April 2024 which stated "To ensure that you can still access the X Platform, download a virtual private network (VPN) app". I also identified a further post or 'tweet' dated 8 April 2024 which stated "Using a VPN is very easy". The text was followed by a post or 'tweet', which appears to have been 'reposted' by Elon Musk. The original post or 'tweet' appears to be from an account named 'DogeDesigner' dated 8 April 2024 and stated "Using VPN is very easy. Simply download a VPN app of your choice, launch it, and connect to your preferred location. Once it is activated and connected, you'll be able to access any app that is otherwise restricted in your region". The post included a video which purported to demonstrate the use of a VPN followed by the use of the X app.

A screenshot of each of these posts as taken on 22 April 2024 is annexed hereto and labelled **Annexure TAD-11**.

### FURTHER CORRESPONDENCE WITH X CORP

 On 18 April 2024 at 3:28pm AEST, eSafety submitted a letter to X Corp via X's Legal Requests Submission form (18 April eSafety Letter).

A true copy of the 18 April eSafety Letter is annexed hereto and labelled **Annexure TAD-12.** 

39. On 18 April 2024 at 3:45pm AEST, a copy of the 18 April Letter was also provided via email to Ms Reen.

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40. The 18 April eSafety Letter stated:

eSafety has now assessed the availability of the class 1 material the subject of the Notice on your social media service, X. The Notice required you to take all reasonable steps to ensure the removal of the material from X.

Section 12 of the Act states that material is removed if the material is neither accessible to, nor delivered to, any of the end-users in Australia using the service.

The class 1 material that is the subject of the Notice appears to have been geo-blocked and not removed for the purposes of the Act. As a result, end-users in Australia are still able to access the material on X by using a virtual private network.

In accordance with sections 12 and 109 of the Act, we do not regard geo-blocking as amounting to compliance with the removal notice. You are required under the Act to comply with the Notice.

- 41. eSafety requested a response to the 18 April eSafety Letter by 8:00am AEST on 19 April 2024.
- 42. On 18 April 2024 at 5:18pm AEST, Ms Reen acknowledged receipt of the 18 April eSafety Letter.

A true copy of the emails referred to in paragraphs 39 and 42 is annexed hereto and labelled **Annexure TAD-13**.

43. On 19 April 2024 at 5:45am AEST, X Corp emailed eSafety and stated it would endeavour to provide a response to the 18 April eSafety Letter by 3:00pm.

A true copy of this email is annexed hereto and labelled Annexure TAD-14.

44. On 19 April 2024 at 2:32pm AEST, the Australian Government Solicitor (AGS), the solicitors for eSafety, sent a further letter to X Corp (19 April AGS Letter).

A true copy of this letter (without the email) is annexed hereto and labelled **Annexure TAD-15.** 

- 45. The 19 April AGS Letter stated:
  - 5. As set out in the 18 April Letter, the Commissioner considers that 'geo-blocking' the material the subject of the Notice does not amount to compliance with the Notice. In the Commissioner's view, X Corp should remove the material from X so that it is not able to be accessed by any end-user of the service in Australia. However, the Commissioner is open to other technical solutions by X Corp to ensure that all end-users in Australia cannot access the material.
  - 6. The Commissioner considers that X Corp is and remains in contravention of the Act until such a time as the above step has been effected.

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- 7. We note that it is consistent with X Corp's policy, as set out on its website, that violent content such as that identified in the Notice can and will be 'removed'. X Corp does not merely 'geo-block' the violent content.
- 8. Please confirm by 3.00pm (AEST) that the step outlined above has been taken.
- 9, If no confirmation is received and the material is still available to Australian end-users after this time, we are instructed to commence proceedings against X Corp in relation to this matter without further notice to you.
- On 19 April 2024 at 3:35pm AEST, Thomson Geer (on behalf of X Corp) sent a letter to the Commissioner (19 April TG Letter).

A true copy of the 19 April TG Letter is annexed hereto and labelled Annexure TAD-16.

47. The 19 April TG Letter stated:

> Your office issued X Corp. with a purported removal notice on 16 April 2024 to remove certain posts publicly commenting on a tragic attack against a Christian priest in Sydney, based on eSafety's erroneous determination that the posts constitute "class 1 material" (the notice).

> Despite the notice being invalid under Australian law, in an act of good faith, X Corp. geoblocked the relevant material in Australia. Accordingly, X Corp. has complied with the

> Your office subsequently sent our client a letter dated 18 April 2024, stating that X Corp. has failed to comply with the notice because users in Australia are still able to access the material on X by using a VPN, and that eSafety does not regard geo-blocking as amounting to compliance with the notice. The letter effectively demands that X Corp. globally remove the posts and threatens legal action against X Corp. for non-compliance.

### Validity of the notice

X Corp. does not consider the notice to be a valid exercise of power by your office.

X Corp. reserves its rights in relation to the issuing of the notice and intends to challenge the notice as a matter of urgency.

### X Corp. has complied with the notice

Putting the validity of the notice aside, X Corp. has complied with the notice by promptly making the content inaccessible to end-users in Australia with Australian IP addresses. X Corp. has therefore taken all reasonable steps to ensure the removal of the material from X for users within Australia.

X Corp. will vigorously oppose any threatened legal proceeding for non-compliance. This letter is not intended, and should not be construed, as a waiver of any of X Corp.'s rights or other objections to the notice or your letter dated April 18, 2024, all of which X Corp. expressly reserves.

On 19 April 2024 at 3:59pm AEST, Ms Reen acknowledged receipt of the 19 April AGS 48. Letter.

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A true copy of this email is annexed hereto and labelled Annexure TAD-17.

### X CORP'S ABILITY TO REMOVE MATERIAL FROM X

49. On 21 April 2024, I accessed X Corp's policy dated February 2023 concerning 'Perpetrators of Violent Attacks' (Violent Attacks Policy) which is available at <a href="https://help.twitter.com/en/rules-and-policies/perpetrators-of-violent-attacks">https://help.twitter.com/en/rules-and-policies/perpetrators-of-violent-attacks</a>. Relevantly, the Violent Attacks Policy states that:

"We will remove any accounts maintained by individual perpetrators of terrorist, violent extremist, or mass violent attacks, as well as any accounts glorifying the perpetrator(s), or dedicated to sharing manifestos and/or third party links where related content is hosted. We may also remove Posts disseminating manifestos or other content produced by perpetrators.

The consequences for violating our violent events policy depends on the severity of the violation. Accounts maintained by perpetrators of terrorist, violent extremist, or mass violent attacks will be permanently suspended. As described above, we may also remove content containing manifestos and other content created by perpetrators or their accomplices."

Whether or not the video violates the Violent Attacks Policy, the Violent Attacks Policy says that posts can be removed by X.

A true copy of the Violent Attacks Policy is annexed hereto and labelled **Annexure TAD-18.** 

50. On 21 April 2024, I accessed X Corp's policy dated October 2023 concerning 'Violent Speech' (Violent Speech Policy) which is available at <a href="https://help.twitter.com/en/rules-and-policies/violent-speech">https://help.twitter.com/en/rules-and-policies/violent-speech</a> . Relevantly, the Violent Speech Policy states that:

"X is a place where people can express themselves, learn about what's happening, and debate global issues. However, healthy conversations can't thrive when violent speech is used to deliver a message. As a result, we may remove or reduce the visibility of violent speech in order to ensure the safety of our users and prevent the normalization of violent actions.

The consequences for violating our violent events policy depends on the severity of the violation. Accounts maintained by perpetrators of terrorist, violent extremist, or mass violent attacks will be permanently suspended. As described

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above, we may also remove content containing manifestos and other content created by perpetrators or their accomplices."

Whether or not the video violates the Violent Speech Policy, the Violent Speech Policy says that posts can be removed by X.

A true copy of the Violent Speech Policy is annexed hereto and labelled Annexure TAD-19.

51. On 29 March 2023, Twitter, Inc. (as X Corp then was) confirmed to eSafety that it has the ability to remove material posted on the Twitter service in its response to eSafety's non-periodic reporting notice to Twitter, Inc. As published in eSafety's Basic Online Safety Expectations Transparency Report in October 2023, when asked what steps Twitter, Inc. takes to prevent the recommendation of accounts or content involved in the sale and trade of child sexual exploitation and abuse material (CSAM), Twitter, Inc. responded:

"We do not allow CSAM material on Twitter and when we are aware of it we immediately remove it. When we identify content we also suspend accounts that have engaged with the materials. We also make known cse keywords unsearchable to avoid returning cse materials through search."

A true copy of an extract of the Basic Online Safety Expectations Transparency Report published October 2023 is annexed hereto and labelled **Annexure TAD-20**.

52. On 15 March 2023, eSafety issued a notice to Twitter, Inc. (as X Corp then was) and requested the removal of material from the Twitter website in relation to 4 URLs concerning material related to a terrorist attack. Twitter removed the material from its platform for violating its rules. I am informed by April 2024, eSafety was unable to access the material from Australia, including through using a VPN.

### USERS' ABILITY TO REMOVE MATERIAL FROM X

53. X users are able to delete posts on X. On 21 April 2024, I accessed X Corp's explanation of how users can delete posts (Deleting Posts page) which is available at <a href="https://help.twitter.com/en/using-x/delete-posts">https://help.twitter.com/en/using-x/delete-posts</a>. Relevantly, the Deleting Posts page states that:

"You can delete any of your own posts from X at any time. If you delete a post, we will reflect your updated content on X.com, X for iOS, and X for Android. Please note that you can only delete posts you have posted, you cannot delete posts from other accounts on your timeline. Learn about what actions you can take to control your X experience."

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A true copy of the Deleting Posts page is annexed hereto and labelled **Annexure TAD-21.** 

### COMPETITORS' ABILITY TO REMOVE MATERIAL FROM THEIR SERVICES

- 54. X Corp, as a well-resourced social media service provider, is likely to have the same or similar technological capability as other well-resourced social media service providers.
- 55. I am aware, on the basis of my experience as the General Manager of Regulatory Operations Group, that Meta Platforms, Inc. (Meta) is the company that owns and operates the large social media services known as Facebook, Instagram, Threads and WhatsApp (among others) (Meta Platforms).
- 56. On 16 April 2024, eSafety gave a removal notice to Meta under s 109 of the Act (Meta Notice). The Meta Notice related to instances on which the Video set out at paragraph 16 was available on Facebook, a platform owned and operated by Meta.
- 57. By 16 April 2024, Meta had complied with the Meta Notice. I understand that Meta complied with the Meta Notice by removing the material from their social media service, Facebook, such that the material cannot be accessed by an end-user in Australia (even by using a VPN).
- 58. On 21 April 2024, I accessed Meta's policy concerning 'Taking down violating content' (Meta Violating Content Policy) which is available at https://transparency.meta.com/en-gb/enforcement/taking-action/taking-down-violating-content/. Relevantly, the Meta Violating Content Policy states that:

"If your content goes against the Facebook Community Standards or Instagram Community Guidelines, Meta will remove it."

A true copy of the Meta Content Removal Policy is annexed hereto and labelled **Annexure TAD-22.** 

- 59. I am aware, on the basis of my experience as the General Manager, that TikTok is a large social media service.
- 60. On 21 April 2024, I accessed TikTok's policy concerning 'Content violations and bans' (TikTok Content Violations and Bans Policy) which is available at https://support.tiktok.com/en/safety-hc/account-and-user-safety/content-violations-and-bans. Relevantly, the TikTok Content Violations and Bans Policy states that:

"Our Community Guidelines set the rules for what is and isn't allowed on TikTok to help foster a welcoming, safe, and entertaining experience. We've developed tools and technology to identify and remove harmful content and behavior that

Deponent:	Made before:
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goes against our Community Guidelines. These tools help us advance the safety of our community and maintain the integrity of our platform.

We use both automated and human evaluation to detect and take action against violations of our Community Guidelines. If we find violations and remove that content, the account owner will be notified.

If a violation is identified:

- · We'll remove the content and, if so, notify you of the reason.
- You'll be given the opportunity to appeal the decision.

We use the same content moderation practices for Government, Politician, and Political Party Accounts and news entities as we do for other TikTok accounts. This means we'll remove any violative content and permanently remove the account for any single severe content violation, such as showing real-world violence or torture."

A true copy of the TikTok Content Violations and Bans Policy is annexed hereto and labelled **Annexure TAD-23**.

- 61. I am aware, on the basis of my experience as the General Manager, that Google LLC (Google) is the company that owns and operates the large social media service known as YouTube (among others).
- 62. On 21 April 2024, I accessed YouTube's policy concerning 'Taking action on violations' (YouTube Violations Policy) which is available at <a href="https://www.youtube.com/intl/ALL\_au/howyoutubeworks/policies/community-guidelines/#taking-action-on-violations">https://www.youtube.com/intl/ALL\_au/howyoutubeworks/policies/community-guidelines/#taking-action-on-violations</a>. Relevantly, the YouTube Violations Policy states that:

"YouTube takes action on other flagged videos after review by trained human reviewers. They assess whether the content does indeed violate our policies, and protect content that has an educational, documentary, scientific or artistic purpose. Our reviewer teams remove content that violates our policies and agerestrict content that may not be appropriate for all audiences. Reviewers' inputs are then used to train and improve the accuracy of our systems on a much larger scale."

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A true copy of the YouTube Violations Policy is annexed hereto and labelled **Annexure TAD-24.** 

### X CORP'S ABILITY TO RESTRICT DISCOVERABILITY OF MATERIAL ON X

63. On 21 April 2024, I accessed X Corp's policy concerning 'Our range of enforcement options' (Enforcement Options Policy) which is available at https://help.twitter.com/en/rules-and-policies/enforcement-options. Relevantly, the Enforcement Options Policy states that:

"Where appropriate, we will restrict the reach of posts that violate our policies and create a negative experience for other users by making the post less discoverable on X. This can include:

- Excluding the post from search results, trends, and recommended notifications
- · Removing the post from the For you and Following timelines
- Restricting the post's discoverability to the author's profile
- Downranking the post in replies

Danamant

 Restricting Likes, replies, Reposts, Quote posts, bookmarks, share, pin to profile, or Edit post.

Requiring post removal: When we determine that a post violated the X Rules and the violation is severe enough to warrant post removal, we will require the violator to remove it before they can post again. They will need to go through the process of removing the violating post or appealing our removal request if they believe we made an error. The post will be hidden from public view with a notice during this process."

A true copy of the Enforcement Options Policy is annexed hereto and labelled **Annexure TAD-25.** 

64. On 21 April 2024, I accessed X Corp's policy concerning 'Notices on X and what they mean' (Notices Policy) which is available at <a href="https://help.twitter.com/en/rules-and-policies/notices-on-x">https://help.twitter.com/en/rules-and-policies/notices-on-x</a>. Relevantly, the Notices Policy states that:

"We may sometimes add a notice to an account or post to give you more context on the actions our systems or teams may take. In some instances, this is because the behavior violates the X Rules. Other times, it may be in response to a valid and

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T. ~	allen:

Mada bafana

properly scoped request from an authorized entity in a given country. Below is a range of the notices you may come across when viewing an account or post.

Notice for a removed post that violated the rules: If a post was found to be in violation of our rules, and has yet to be deleted by the person who posted it, we will hide it behind a notice. The account will remain locked until the post is removed.

... Hiding a violating post while awaiting its removal: Once X takes an enforcement action and the person removes their post, another notice will be available for 14 days after to acknowledge its removal."

A true copy of the Notices Policy is annexed hereto and labelled Annexure TAD-26.

### HARM ASSOCIATED WITH AVAILABILITY OF MATERIAL TO END-USERS IN AUSTRALIA

- 65. At about 8.00am on Tuesday 16 April 2024, the New South Wales Police Commissioner announced that the attack upon Bishop Emmanuel was being treated as an act of terrorism.
- 66. I have concerns about the continued availability of the material for two reasons.
- 67. The first is that exposure to video footage of a violent and potentially fatal knife attack against a person poses a real risk of harm for Australian end-users. This is especially true for younger users of the X platform, for whom exposure to this material is likely to be distressing, disturbing and produce fear.
- 68. On 22 April 2024, I accessed research by Exploding Topics published online, which is available at <a href="https://explodingtopics.com/blog/x-user-stats">https://explodingtopics.com/blog/x-user-stats</a>. The research shows that about one quarter of 13 to 17 year-olds surveyed used the X service. The platform is popular with Australians, with Genroe reporting that about one quarter of the Australian population 13 years and older uses the platform. The Genroe report is available at <a href="https://www.genroe.com/blog/social-media-statistics-australia/13492">https://www.genroe.com/blog/social-media-statistics-australia/13492</a>. While there is no age breakdown available for Australian users, it is likely that global trends among 13 to 17 year-olds hold for Australia, given the heavy use of digital technologies by Australian teens.

A true copy of the Genroe Social Media Statistics for Australia is annexed hereto and labelled **Annexure TAD-27**.

Deponent:	Made before:
7. ~	War

A true copy of the Exploding Topics page is annexed hereto and labelled **Annexure TAD-28**.

- 69. In addition, I am concerned that the distribution of the material on a service as large an extensive as X has the real potential to disturb social cohesion and to fuel the creation of narratives capable to leading to conflict between groups.
- 70. For instance, shortly after the material first began circulating on X, distressed and angry supporters of Bishop Emmanuel converged on the church. There, they clashed with police, leading to several police being injured and damage to about 50 police vehicles.
- 71. I am of the view that there remains the real possibility for further anger to be generated by linking material showing the attack to conspiracy narratives ascribing various motives to the attacker, in service of extremism motivated by ideology.

Affirmed by the deponent	
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in the	1.3
on 22 April 2024	
Before me:	
Signature of witness:	
Name of witness:	
Ahram Choi	
Qualification of witness:	
Whichor.	

### **ANNEXURE TAD-1**

FEDERAL COURT OF AUSTRALIA DISTRICT REGISTRY: NSW DIVISION: GENERAL

NO NSD OF 2024

**ESAFETY COMMISSIONER** 

Applicant

X CORP

Respondent

The following 4 pages is the annexure marked TAD-1referred to in the affidavit of Toby Allan Dagg made 22 April 2024 before me:

Signature

Qualification

Filed on behalf of the Applicant, eSafety Commissioner Prepared by: Matthew Garey AGS lawyer within the meaning of s 55l of the *Judiciary Act 1903* 

Address for Service: The Australian Government Solicitor, Level 10, 60 Martin Place, Sydney, NSW 2000 Matthew.Garey@ags.gov.au File ref: 24003626

From:

eSafety Hotline

To: Subject:

FW: Case# 0365937303: LE Request - Illegal content [ref:00DA000000K0A8.500Vp0000057cCP:ref]

[SEC=OFFICIAL:Sensitive] CRM:0012087

Date:

Monday, 22 April 2024 9:28:49 AM

----- Original Message -----

From: Twitter

**Received:** Tue Apr 16 2024 10:43:13 GMT+1000 (Australian Eastern Standard Time) **To:** Cyber Report; Cyber Report; Cyber Report; Cyber Report; Online Content; online online

Subject: Case# 0365937303: LE Request - Illegal content

[ref:00DA000000K0A8.500Vp0000057cCP:ref]

?

This is an AUTOMATED response from our support system.

Hello,

This automated response confirms receipt of your request to Twitter to remove content regarding user(s) @ (first user identified in your request).

Your request has been escalated to the appropriate team and will be reviewed and responded to as soon as possible. Please refrain from submitting duplicate requests as this may slow down the assessment of your original request.

We will contact you at the law enforcement / government email address you have provided should we require more information. If you have more information to provide or if the situation has changed, please reply directly to this email. Please include all information in the body of your email, as our system removes attachments for security purposes..

T	72	m	KS,

Twitter

Your case number: #0365937303

## ref:00DA000000K0A8.500Vp0000057cCP:ref

### Help | Privacy

X Corp. 1355 Market Street, Suite 900 San Francisco, CA 94103

From:

eSafety Hotline

To: Subject:

FW: Case# 0365941713: LE Request - Illegal content [ref:00DA0000000K0A8.500Vp0000057nCT:ref]

[SEC=OFFICIAL:Sensitive] CRM:0012089

Date:

Monday, 22 April 2024 9:29:54 AM

----- Original Message -----

From: Twitter

**Received:** Tue Apr 16 2024 12:04:47 GMT+1000 (Australian Eastern Standard Time) **To:** Cyber Report; Cyber Report; Cyber Report; Online Content; online online

Subject: Case# 0365941713: LE Request - Illegal content

[ref:00DA0000000K0A8.500Vp0000057nCT:ref]



This is an AUTOMATED response from our support system.

Hello,

This automated response confirms receipt of your request to Twitter to remove content regarding user(s) @ (first user identified in your request).

Your request has been escalated to the appropriate team and will be reviewed and responded to as soon as possible. Please refrain from submitting duplicate requests as this may slow down the assessment of your original request.

We will contact you at the law enforcement / government email address you have provided should we require more information. If you have more information to provide or if the situation has changed, please reply directly to this email. Please include all information in the body of your email, as our system removes attachments for security purposes..

Thanks,	
Twitter	
	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~
Your case number	r: #0365941713

## ref:00DA0000000K0A8.500Vp0000057nCT:ref

### Help | Privacy

X Corp. 1355 Market Street, Suite 900 San Francisco, CA 94103

### **CONFIDENTIAL ANNEXURE TAD-2**

FEDERAL COURT OF AUSTRALIA DISTRICT REGISTRY: NSW DIVISION: GENERAL

NO NSD OF 2024

**ESAFETY COMMISSIONER** 

Applicant

X CORP

Respondent

The following 1 page is a placeholder for the annexure marked TAD-2referred to in the affidavit of Toby Allan Dagg made 22 April 2024 before me:

Signature

Qualification

Solicitor

# [Placeholder for Confidential Annexure TAD-2]

### **ANNEXURE TAD-3**

FEDERAL COURT OF AUSTRALIA DISTRICT REGISTRY: NSW DIVISION: GENERAL

NO NSD OF 2024

**ESAFETY COMMISSIONER** 

Applicant

X CORP

Respondent

The following 7 pages is the annexure marked TAD-3referred to in the affidavit of Toby Allan Dagg made 22 April 2024 before me:

Signature

Qualification



16 April 2024

X Corp.

Submitted via X's Legal Requests Submission form: legalrequests.x.com

Our Reference: CYR-0511323, CYR-0511326, CYR-0511327 and CYR-0511328

Removal notice requiring you to remove class 1 material from your service

(Under section 109 of the Online Safety Act 2021 (Cth))

I am a delegate of the eSafety Commissioner for the purposes of section 109 of the Online Safety Act 2021 (Cth) (the Act).

Please see enclosed a removal notice given to you under section 109 of the Act (the **Notice**). The Notice requires you to take all reasonable steps to ensure the removal of the specified class 1 material from your service within 24 hours after being given the Notice.

### Background

On 15 April 2024, the eSafety Commissioner became aware of class 1 material, specifically material that depicts matters of crime, cruelty and real violence in such a way that it offends against the standards of morality, decency and propriety generally accepted by reasonable adults to the extent that it is likely to be classified as RC (Refused Classification) by the Classification Board under the Classification (Publications, Films and Computer Games) Act 1995 (Cth) which is available on your service (the Material).

On 16 April 2024, the eSafety Commissioner sent an informal request to X Corp. via X's Legal Request reporting portal at: <a href="https://legalrequests.twitter.com/forms/landing\_disclaimer">https://legalrequests.twitter.com/forms/landing\_disclaimer</a> requesting removal of the Material under your Terms of service Policy. No response was received, and the Material remains available on your service at the time of giving you the Notice.

### The decision to give you the Notice

The Material is described in Attachment A to the Notice.

I am satisfied that:

- a) the Material is provided on your service, which is a Social Media Service within the meaning of section 13 of the Act
- b) the Material is or was class 1 material within the meaning of section 106 of the Act
- c) the Material can be accessed by end-users in Australia, and
- d) the Material on your service is not an exempt service under section 109 (1)(d) of the Act.

On this basis, I have decided to give you the Notice.



### Required action

The Notice requires you to remove all instances of the class 1 material specified in the Attachment A to the Notice. Please note that the URLs included in Attachment A have been provided to assist you to locate certain instances of the specified class 1 material. However, there may be further instances of the same class 1 material being accessible at other URLs on your service. You are required to take reasonable steps to remove all instances of the specified class 1 material and not only the material that appears at the URLs provided.

Please email <u>requests@esafety.gov.au</u> once you have removed the Material in compliance with the Notice.

If you have any questions about the Notice, or if you require a longer period of time to comply, contact our office by email to <a href="mailto:requests@esafety.gov.au">requests@esafety.gov.au</a> as soon as you receive this Notice.

### Failure to comply

Under section 111 of the Act, you must comply with a requirement under a removal notice given under section 109 of the Act to the extent that you are capable of doing so.

Failure to comply with the Notice may result in enforcement action, including the commencement of civil penalty proceedings for a civil penalty order of up to a maximum penalty of \$782,500 (AUD) for a single contravention by a body corporate.

### Review rights

You have a right to seek an internal or external review of the decision to give you a removal notice.

An internal review is a review conducted by the eSafety Commissioner under the Internal Review Scheme. There is no fee associated with a request for an internal review.

An external review is a review conducted by the Administrative Appeals Tribunal (AAT). The enclosed information sheet sets out your rights regarding the different review options available to you, as well as other options if you do not agree that the Notice should have been given to you.

Please note that you are required to comply with the Notice even if you have made an application for internal or external review, unless you receive notice that the eSafety Commissioner or the AAT has decided otherwise.

Manager, Illegal and Restricted Content Delegate of the eSafety Commissioner

Attachments: Notice under section 109 of the Act

Information Sheet



## REMOVAL NOTICE RELATING TO CLASS 1 MATERIAL GIVEN TO THE PROVIDER OF A SOCIAL MEDIA SERVICE.

Under section 109 of the Online Safety Act 2021 (Cth)

To: X Corp.

Submitted via X's Legal Requests Submission form: legalrequests.x.com

I am a delegate of the eSafety Commissioner for the purposes of section 109 of the Online Safety Act 2021 (Cth) (the Act).

This removal notice is given to you under section 109 of the Act and requires you to take all reasonable steps to ensure the removal of the class 1 material specified in **Attachment A**.

You are required to comply within 24 hours of being given this notice, or within such longer period as I allow if contacted by you with a request for an extension.

Section 111 of the Act provides that a person must comply with a requirement under a removal notice given under section 109 of the Act to the extent the person is capable of doing so.

Failure to comply with a removal notice may result in enforcement action, including the commencement of civil penalty proceedings for a civil penalty order of up to a maximum penalty of \$782,500 (AUD) for a single contravention by a body corporate.

Date: 16 April 2024

Manager, Illegal and Restricted Content Delegate of the eSafety Commissioner

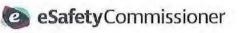




## ATTACHMENT A

Service on which the material is provided:	X Corp.
Location of material:	





### Description of material:

The content depicts a male priest inside a church standing on a pulpit facing towards a camera. The priest is heard speaking in a non-English language (Arabic). From this point, a person (the attacker) appears in front of the camera dressed in a dark coloured jumper and approaches the priest to the left of screen. When the attacker is near the priest, they raise their right arm and lunge, bringing their right hand down and into contact with priest. The attacker appears to be holding a pointed object (a knife) in their right hand. The attacker is seen to strike the priest with the knife several times (5) to the head and upper body. The priest falls backwards with the attacker standing over him. Screams can be heard coming from other people inside the church, several people stand up in front the camera, and rush towards the pulpit. The camera pans to the left.

The content is class 1 material under the Online Safety Act 2021 (Cth), for depicting matters of crime, cruelty and real violence in such a way that it offends against the standards of morality, decency and propriety generally accepted by reasonable adults to the extent that it would likely be classified RC.



### Information sheet: Right of Review

### Internal review by the eSafety Commissioner

You have a right to seek an internal review of this decision under the Internal Review Scheme. An internal review is an impartial review of the merits of a decision. The purpose of an internal review is to consider whether the original decision made was the correct one.

You must make an application for an internal review within 30 days of receiving the notice of this decision. If you are unable to make your application within 30 days, please email internal review@eSafety.gov.au.

There are no fees associated with an application for internal review.

To request an internal review, you will need to download and complete the Request for internal review form available on eSafety's website: <a href="https://www.esafety.gov.au/about-us/corporate-documents/internal-review">www.esafety.gov.au/about-us/corporate-documents/internal-review</a>.

Please fill the form out and email it or post a hard copy to eSafety.

Email: <u>internalreview@esafety.gov.au</u> Post: **Attention:** Internal Review

> eSafety Commissioner PO Box Q500 Queen Victoria Building NSW 1230

For additional information on eSafety's Internal Review Scheme, including the eSafety Internal Review Procedure and the Online Safety (Internal Review Scheme) Instrument 2022, please visit eSafety's website: <a href="https://www.esafety.gov.au/about-us/corporate-documents/internal-review">www.esafety.gov.au/about-us/corporate-documents/internal-review</a>.

#### External review by the Administrative Appeals Tribunal

You have a right to seek review of this decision by the Administrative Appeals Tribunal (AAT). You can also request that the AAT review a decision that has been made under the Internal Review Scheme.

It is recommended that you seek an internal review prior to seeking a review by the AAT however, there is no requirement to do so. You can choose to apply directly to the AAT. The AAT is an independent body that can, among other things:

- confirm the eSafety Commissioner's decision
- · vary the eSafety Commissioner's decision; or
- set the eSafety Commissioner's decision aside and replace it with its own decision.

You must apply to the AAT for review in writing. The AAT has a form available on its website which you can use.

Applications for review should be made within 28 days of being told about the decision. You must enclose the application fee with your application. If you want to apply for the application fee to be waived, you can obtain the application form for this from the AAT.

The AAT website (<a href="www.aat.gov.au">www.aat.gov.au</a>) has more information. If you have any questions about the AAT's procedures and requirements, please contact the AAT. Information about how to contact the AAT is available at <a href="www.aat.gov.au/contact-us.">www.aat.gov.au/contact-us.</a>



### Requesting a statement of reasons for decision

If we have not provided the reasons for this decision, you may request a statement of reasons under section 28 of the *Administrative Appeals Tribunal Act 1975* (Cth). Your request needs to be made in writing within 28 days of being told of this decision. To request a statement of reasons, please email <a href="mailto:internalreview@esafety.gov.au">internalreview@esafety.gov.au</a>.

### Access to documents

You have a right to seek access to documents held by the eSafety Commissioner under the Freedom of Information Act 1982 (FOI Act).

You must apply to the eSafety Commissioner in writing through one of the following options:

Online: Using the Contact Us form on the eSafety Commissioner's website

Post: Attention: The FOI Coordinator eSafety Commissioner PO Box Q500 Queen Victoria Building NSW 1230

Email: enquiries@esafety.gov.au

When you make your application, you should:

- · state that the request is an application for the purpose of the FOI Act;
- provide information about each document to which you are seeking access to enable us to process your request, and
- provide a postal, email or fax address for us to reply to and which we can use to communicate
  with you about your application.

The eSafety Commissioner's website has more information on how to make an FOI application: <a href="https://www.eSafety.gov.au/about-us-corporate-documents/freedom-of-information">www.eSafety.gov.au/about-us-corporate-documents/freedom-of-information</a>

### Complaints

If you are dissatisfied with the way that the eSafety Commissioner has handled this matter, we ask that you contact us using the Contact Us form on the eSafety Commissioner's website so that we can try to help resolve any issues.

If you are still dissatisfied, you may make a complaint to the Commonwealth Ombudsman. The Ombudsman usually prefers that your concerns are raised with the eSafety Commissioner first.

There is a Commonwealth Ombudsman office in each capital city. Further information may be obtained at <a href="https://www.ombudsman.gov.au">www.ombudsman.gov.au</a>.

### Judicial Review

Applications for review of decisions may also be made under the *Administrative Decisions (Judicial Review) Act 1977* (Cth) in certain circumstances. More information is available at: <a href="https://www.fcfcoa.gov.au/gfl/administrative-adjr">www.fcfcoa.gov.au/gfl/administrative-adjr</a>.

### **ANNEXURE TAD-4**

FEDERAL COURT OF AUSTRALIA DISTRICT REGISTRY: NSW DIVISION: GENERAL

NO NSD OF 2024

**ESAFETY COMMISSIONER** 

**Applicant** 

X CORP

Respondent

The following 2 pages is the annexure marked TAD-4referred to in the affidavit of Toby Allan Dagg made 22 April 2024 before me:

Signature

Qualification

From: To: eSafety Hotline

Subject:

FW: Case# 0365950432: Twitter Receipt of Content Removal Request - Office of the eSafety Commissioner [ref:00DA000000K0A8.500Vp0000057zWx:ref] [SEC=OFFICIAL:Sensitive] CRM:0012091

Date:

Monday, 22 April 2024 9:58:25 AM

----- Original Message

From: Twitter

Received: Tue Apr 16 2024 14:35:42 GMT+1000 (Australian Eastern Standard Time)

To: Requests

Subject: Case# 0365950432: Twitter Receipt of Content Removal Request - Office of the eSafety

Commissioner [ref:00DA0000000K0A8.500Vp0000057zWx:ref]



This is an AUTOMATED response from our support system.

Hello,

This automated response confirms receipt of your request to Twitter to remove content regarding user(s) @VincentOshana (first user identified in your request).

Your request has been escalated to the appropriate team and will be reviewed and responded to as soon as possible. Please refrain from submitting duplicate requests as this may slow down the assessment of your original request.

We will contact you at the law enforcement / government email address you have provided should we require more information. If you have more information to provide or if the situation has changed, please reply directly to this email. Please include all information in the body of your email, as our system removes attachments for security purposes..

Thanks,	
Twitter	
*******************************	
Vour case number: #0365050432	

### ref:00DA000000K0A8.500Vp0000057zWx:ref

### Help | Privacy

X Corp. 1355 Market Street, Suite 900 San Francisco, CA 94103

### **ANNEXURE TAD-5**

FEDERAL COURT OF AUSTRALIA DISTRICT REGISTRY: NSW DIVISION: GENERAL

NO NSD OF 2024

**ESAFETY COMMISSIONER** 

**Applicant** 

X CORP

Respondent

The following 3 pages is the annexure marked TAD-5 referred to in the affidavit of Toby Allan Dagg made 22 April 2024 before me:

Signature

Qualification

From: Kathleen Reen <a href="Reen@x.com">kreen@x.com</a>
Sent: Wednesday, April 17, 2024 5:49:05 PM
To: Toby Dagg <a href="Toby.Dagg">Toby.Dagg</a>
Subject: Re: Time to talk this afternoon? [SEC-OFFICIAL]

Dear Toby,

Thank you very much for your emails and for your time on the call today, it is much appreciated.

Our internal teams have actioned all the reported post URLs in the notice and each of these posts have been withheld in Australia. These actions were taken within 24 hours of our receipt of the notice.

To respectfully clarify, we are not seeking an extension of time to comply with the notice.

For more information about X's Country Withheld Content policy, please refer to our dedicated information page; https://help.twitter.com/en/rules-and-policies/post-withheld-by-country.

Our teams remain available to respond to and address any technical issues which your teams may be experiencing with our reporting forms.

Please let us know if you are continuing to face any technical issues, as we understand the teams have been able to report.

We continue to take these matters seriously and remain available to answer any questions or to connect directly as well.

Thank you again for your time today.

With kind regards, Kathleen

On Wed, Apr 17, 2024 at 2:48 PM Toby Dagg < Toby Dagg)

### OFFICIAL

Hi Kathleen

Thanks for your time just now to discuss the state of play in relation to X Corp's response to the eSafety Commissioner's class 1 removal notice, issued yesterday at 2.35pm.

You noted in the call that X Corp, is seeking an extension of time to comply with the notice. Could you please provide this request to me in writing, along with the grounds for why an extension is needed, by 5,00pm today AEST.

In addition, you noted that X Corp.'s approach may include geo-blocking the material that is the subject of the class 1 removal notice, but that may not engage the laws of other jurisdictions.

Are you able to confirm whether the approach of geo-blocking is being employed by X Corp. in this instance in response to the class 1 removal

Safety Sofety Supposign

eSafety acknowledges the Traditional Custodians of country throughout Australia and their continuing connection to land, waters and community. We pay our respects to Abortginal and Torres Strait Islander cultures, and to Elders past, present and emerging.

From: Kathleen Reen <a href="mailto:kreen@x.com">kreen@x.com</a>
Sent: 17 April 2024 14:45
To: Toby Dagg <a href="mailto:Toby.Dags">Toby.Dags</a>
Subject: Re: Time to talk this afternoon? [SEC=OFFICIAL]

On Wed, Apr 17, 2024 at 1:35 PM Toby Dagg < Toby Dagg

wrote:

OFF

Hi Kathleen. I'm available now.

Does Teams work?

yes joining now if ak?

https://teams.microsoft.com//meetupjoin/19%3ameeting\_ZTOzOWOxN2EtNWVIMS00OWE0LWI4MjEtZDgwYjc5OTRiODE5%40thread.vz/02 context=%7h9%22Tid%22%3a%22ba2b0386-d947-42bf-bf2d-870f776833ef%22%2c%22Oid%22%3a%22e1f4b5fe-ef8e-44fd-af3ab6c4348fac14%22%7td

Otherwise,

From: Kathleen Reen < kreen@x.com>

Sent: 17 April 2024 14:33

To: Toby Dagg < Toby Dage

Subject: Re: Time to talk this afternoon? [SEC=OFFICIAL]

Hi Toby,

Thank you, May I call? What time works for you?

Kind regards, Kathleen

Kathleen Reen

Global Government Affairs, APAC

On Wed, 17 Apr 2024 at 11:57, Toby Dagg < Toby Dagg

wrote:

OFFICIAL

Hi Kathleen

As you know, the eSafety Commissioner issued X Corp. a removal notice yesterday afternoon about 2.35pm in connection with a livestreamed video showing the terror-related stabbing attack against Bishop Emmanuel.

We received an automated response acknowledging service, but we have not heard anything further. The 24 hour compliance period for the notice expires soon and I was wanting to check your availability for a call to discuss X Corp's position.

I also wanted to take this opportunity to clarify that, under section 109 of the Online Safety Act 2021, compliance with the removal notice requires that the material is neither accessible to, nor delivered to, any end-users in Australia using the service.

One other thing I wanted to discuss was the experience of our investigations teams with using the law enforcement portal today. This is a channel we have employed frequently – including as recently as the weekend in response to the Bondi Junction attack — to make notifications and flag material of concern on X.

Today, we have found our ability to use the channel obstructed by the need to solve multiple puzzles. These need to be successfully completed

before any submission can be made. One cSafety investigator was led through the process a total of ten times before being able to submit the form. We are now experiencing instability with the form. Can you advise why this is the case? Given that the portal is for law enforcement and government requests the requirement for ease of use is very high.

Thanks, and hoping we can urgently talk.

Toby.

### **Toby Dagg**

General Manager

Regulatory Operations Group











eSafety acknowledges the Traditional Custodians of country throughout Australia and their continuing connection to land, waters and community. We pay our respects to Aberiginal and Torres Strait Islander cultures, and to Elders past, present and emerging.

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### **ANNEXURE TAD-6**

FEDERAL COURT OF AUSTRALIA DISTRICT REGISTRY: NSW DIVISION: GENERAL

NO NSD OF 2024

**ESAFETY COMMISSIONER** 

Applicant

X CORP

Respondent

The following 6 pages is the annexure marked TAD-6 referred to in the affidavit of Toby Allan Dagg made 22 April 2024 before me:

Signature

Qualification

Filed on behalf of the Applicant, eSafety Commissioner Prepared by: Matthew Garey AGS lawyer within the meaning of s 55I of the *Judiciary Act 1903* 

Address for Service: The Australian Government Solicitor, Level 10, 60 Martin Place, Sydney, NSW 2000 Matthew.Garey@ags.gov.au File ref: 24003626

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### **ANNEXURE TAD-7**

FEDERAL COURT OF AUSTRALIA DISTRICT REGISTRY: NSW DIVISION: GENERAL

NO NSD OF 2024

**ESAFETY COMMISSIONER** 

Applicant

X CORP

Respondent

The following 20 pages is the annexure marked TAD-7referred to in the affidavit of Toby Allan Dagg made 22 April 2024 before me:

Signature

Qualification

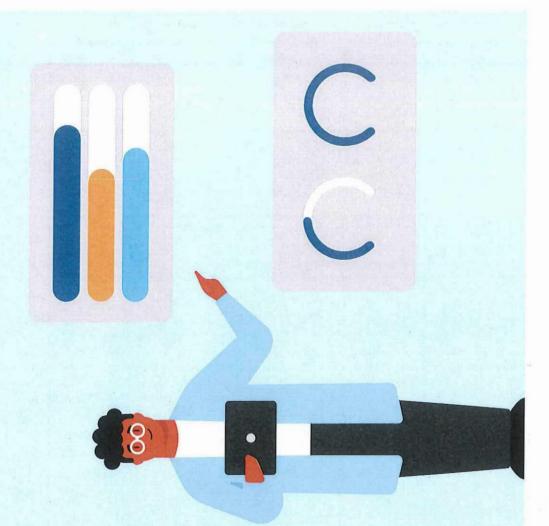
Filed on behalf of the Applicant, eSafety Commissioner
Prepared by: Matthew Garey
AGS lawyer within the meaning of s 55l of the Judiciary Act 1903

Address for Service: The Australian Government Solicitor, Level 10, 60 Martin Place, Sydney, NSW 2000 Matthew.Garey@ags.gov.au File ref: 24003626

## VPN usage survey

## Results & Findings

and 151,400 respondents. Results from 18 markets



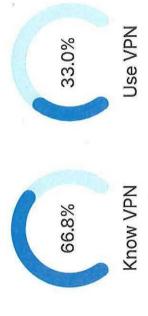




The United States is one of the leading countries for VPN awareness and usage. Two in three people know what a VPN is — and a third of Americans use one.

## Typical VPN user:

- A typical American VPN user is male and between 25-44 years of age.
  - They belong to Gen Y (millennials) or Gen X (post-boomers).
- These users are typically hired workers who feel they have enough money and can save for the future.



## VPN usage habits

- Not everyone uses VPNs in the recommended way, with some Americans potentially exposing themselves to privacy and security risks.
- Over two in five (44.2%) American VPN users choose free VPNs, even though they're not as safe or private as VPN subscriptions.
- Gen Z folks, the most digitally active generation, typically choose free VPNs instead of reliable, paid providers.
- Gen Y has the best VPN usage habits: They typically use paid VPNs and mainly for gaining more online privacy.

# VPN usage over the years

Use VPN	24.7%	20.7%	24.3%	33.0%
Know VPN	58.3%	27.6%	60.8%	89.99
Year	2020	2021	2022	2023

- VPN awareness has grown over the last four years and is now above average (66.8%).
- The biggest increase in awareness (6 percentage points) was between 2022 and 2023.
- VPN usage has increased from a quarter (24.7%) of Americans using a VPN in 2020 to a third (33.0%) in 2023.
- However, this increase wasn't steady.
   Americans used a VPN less in 2021, which could be linked to the end of COVID-19 lockdowns.

# How many Americans use VPNs to stay safe and private online?

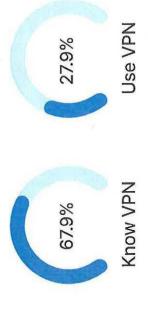
- Most American VPN users turn to VPNs for more online privacy (43%).
- · The second major reason for using a VPN is the digital security of their devices and online accounts (33%).



Like Americans, most Brits know what a VPN is.
However, VPN usage in the UK is slightly behind the United States: Just over a quarter of Brits use a VPN.

## Typical VPN user:

- A typical VPN user in the UK is male and aged 25-44.
- They belong to Gen Y (millennials) or Gen X (post-boomers).
- A typical VPN user in the UK is employed, has enough money, and can save for the future.



## VPN usage habits

- Like Americans, Brits have unhealthy VPN usage habits: Two in five (40%) VPN users use a free VPN despite the fact these VPNs may pose privacy and security risks.
- Free VPNs are known to be less secure than paid VPNs, with many service providers selling user data to third parties.
- Gen Z respondents typically the most digitally active generation — use free VPNs the most.
- Gen Y in the UK has the best VPN usage habits.
   This group typically chooses paid VPNs and mainly uses them for more privacy.
  - Interestingly, several groups use VPNs more often in the UK compared to other countries.

    These groups include young adults (18-24),

    Gen Z, lower-income individuals, and students.

## VPN usage over the years

Use VPN	25.0%	25.1%	29.7%	27.9%
Know VPN	61.5%	63.3%	65.4%	67.9%
Year	2020	2021	2022	2023

- VPN awareness has steadily increased over the last four years in the UK.
- VPN usage remains average, with just over a quarter of Brits using a VPN.

# How many Brits use VPNs to stay safe and private online?

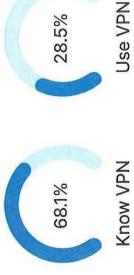
- Nearly two in five British VPN users connect to VPNs to protect their digital privacy (38.6%).
- Over a third (34.6%) use VPNs to secure their devices and online accounts.



what a VPN is. VPN usage is average, with over one in four Canadians using a VPN awareness is high in thirds saying they know Canada, with over two-

### Typical VPN user:

- user is male and aged 25 A typical Canadian VPN to 44.
- They belong to Gen Y (millennials) or Gen X (post-boomers).
- Canada is employed, has enough money, and can A typical VPN user in save for the future.



## VPN usage habits

- some potentially harmful VPN usage habits: Just under a third of VPN users (29.5%) use · Like Brits and Americans, Canadians have free VPNs.
- (44.2%). Half of Canadian VPN users (50.2%) However, free VPN usage in Canada is lower compared to the UK (40%) and the US choose paid VPNs.
- Gen Z respondents are most likely to opt for free VPN services.
- The segment with the best VPN usage habits choose paid VPNs and mainly to gain more is Gen Y (millennials). These users typically online privacy.

## VPN usage over the years

Use VPN	23.4%	23.0%	26.6%	28.5%
Know VPN	59.4%	61.9%	65.3%	68.1%
Year	2020	2021	2022	2023

- VPN awareness has steadily grown over the last 4 years in Canada.
- since 2021, with over one in four (28.5%) VPN usage has also steadily increased Canadians using a VPN now.

### How many Canadians use VPNs to stay safe and private online?

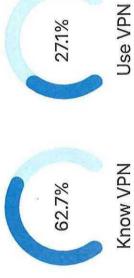
- · Canadian VPN users typically use VPNs to protect their digital privacy (41.8%).
- increase the security of their devices and Just under a third (29.8%) use a VPN to online accounts.



VPN awareness is average and slightly behind the US, UK, and Canada. Usage is Australians use a VPN. countries: One in four on par with the other

## Typical VPN user:

- Australia is male and aged A typical VPN user in 25 to 44.
- They belong to Gen Y (millennials) or Gen X (post-boomers).
- · They are employed, have enough money, and can save for the future.



## VPN usage habits

- common than in the UK, USA, and Canada. Three in five (60.3%) Australian VPN users Using a paid VPN in Australia is more choose paid VPNs over free services.
- proportion of Australian VPN users choose free VPNs (25.7%), potentially putting However, like in all other countries, a themselves at risk.
- Gen Z respondents are most likely to use free VPN services.
- Gen Y users typically choose paid VPNs to gain more online privacy.

## VPN usage over the years

Use VPN	25.1%	23.5%	26.6%	27.1%
Know VPN	29.5%	59.1%	61.9%	62.7%
Year	2020	2021	2022	2023

- VPN awareness has remained relatively stable over the last four years.
- VPN usage is average and hasn't changed much since 2020. The 2023 survey found that 27.1% of the population uses a VPN.

### How many Australians use VPNs to stay safe and private online?

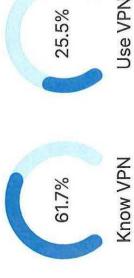
- Just over a third of VPN users (35.3%) use a VPN to protect their privacy.
- secure their devices and online accounts. Australian VPN users mainly use them to A slightly smaller proportion (31.3%) of



A quarter of Germans use a is similar to other countries: VPN awareness is average, Germans saying they know what a VPN is. VPN usage with over three in five

### Typical VPN user:

- A typical VPN user in Germany is male and aged 25 to 44.
- They belong to Gen Y (millennials) or Gen X (post-boomers).
- money, and can save for They are employed, feel like they have enough the future.



## Use VPN

## VPN usage habits

- users (36.9%) choose free VPNs despite the A relatively high proportion of German VPN potential cybersecurity risks.
- Interestingly, in several other markets, Gen Y Gen Z: They choose reliable, paid VPNs and users tend to have better VPN habits than mainly use them for online privacy.
- where both Gen Z and millennials use free However, this isn't the case in Germany, /PN services the most.
- use VPNs more often than students in other Interestingly, students in Germany tend to countries.

# VPN usage over the years

Use VPN	20.8%	20.2%	24.8%	25.5%
Know VPN	54.6%	54.9%	89:09	61.7%
Year	2020	2021	2022	2023

- VPN awareness in Germany has steadily increased over the years, from 54.6% in 2020 to 61.7% in 2023.
- VPN usage has also grown from 20.8% in 2020 to 25.5% in 2023.

### How many Germans use VPNs to stay safe and private online?

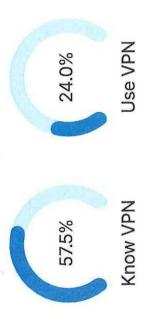
- For nearly two in five German VPN users (38%), online privacy is the main reason for using it.
- mainly turn on their VPNs to secure their A third of German VPN users (33.3%) devices and online accounts.



VPN awareness in France is below average, with only 58 out of 100 respondents saying they know what a VPN is. However, VPN usage is on par with other countries, with just under a quarter using a VPN.

### Typical VPN user:

- A typical VPN user in France is male and aged 25 to 54.
- They belong to Gen Y (millennials) or Gen X (post-boomers).
- They are employed, feel like they have enough money, and can save for the future.



## VPN usage habits

- Not everyone in France has good VPN habits. Many French VPN users (39.2%) choose free VPNs despite the cybersecurity risks they may present.
- Over two in five (43.3%) use paid VPNs, while 16.7% use a free trial of a paid VPN.
- In France, the previously noted differences between Gen Z and Gen Y don't occur. Gen Z and Gen Y have the same VPN usage habits — a similar proportion use free and paid VPNs.
- However, Gen Y appears to have a better motivation for using a VPN: They mainly use it to protect their online privacy.

# VPN usage over the years

Use VPN	16.6%	18.1%	22.7%	24.0%
Know VPN	47.7%	50.4%	55.7%	27.5%
Year	2020	2021	2022	2023

- VPN awareness in France is increasing yearly. In 2020, 47.7% of French people were aware of VPNs. In 2023, their awareness is considerably higher — 57.5% of people in France are aware of VPNs.
- VPN usage has also steadily increased, from 16.6% in 2022 to nearly a quarter in 2023 (24%).

# How many French people use VPNs to stay safe and private online?

- Over a third (36.7%) of French VPN users connect to a VPN to secure their devices and online accounts.
- A similar proportion (36.3%) use VPNs to protect their online privacy.

## 😭 Hong Kong

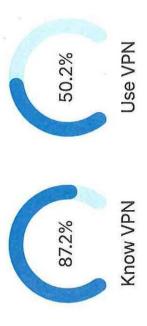
VPN awareness and usage are very high in Hong Kong. Nearly nine in 10 people aged 18 to 54 know what a VPN is. Half of the Hong Kong online population uses it.

## Typical VPN user:

- A typical VPN user in Hong Kong is female and 25 to 44. Hong Kong is the only region in the study with a primarily female user base.

  Users typically belong to Gen Y (millennials) or Gen
- X (post-boomers).
   They are in paid employment, feel like they have enough money, and

can save for the future.



## VPN usage habits

- Similarly to other markets, some VPN users in Hong Kong use free VPNs even though they're not as private or secure.
- Just over four in 10 (40.6%) VPN users in Hong Kong opt for free VPNs, while over five in 10 (52.9%) pay for VPN services.
- Interestingly, baby boomers use a VPN more often in Hong Kong than in other countries.
   The same can be said about business owners.

# VPN usage over the years

Use VPN	51.8%	23.6%	50.2%
Know VPN	83.1%	88.9%	87.2%
Year	2021	2022	2023

- VPN awareness in Hong Kong increased between 2021 and 2023, from 83.1% to 87.2%
- However, VPN usage remains the same, with about half of the Hong Kong population aged 18 to 54 using one in 2023.

# How many people in Hong Kong use VPNs to stay safe and private online?

- Nearly three in 10 (28.8%) VPN users in Hong Kong turn to VPNs for more online privacy.
- Just over a quarter (27.4%) use VPNs to secure their devices and online accounts.

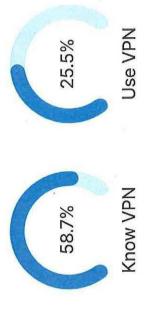


VPN awareness is below average in Italy compared to the other countries: Just under six out of 10 Italians know what a VPN is.

However, usage is moderate, with one in four Italians using a VPN.

## Typical VPN user:

- A typical VPN user in Italy is male and aged 25 to 54.
- These users typically fall into Gen X or the millennial generation.
- Like in the other surveyed countries, a typical Italian VPN user is in paid employment, has enough money, and can save for the future



## VPN usage habits

- Some Italian VPN users choose free services instead of paid ones. In Italy, two out of five (40.4%) VPN users opt for free VPN providers despite the privacy and security risks these may present.
  - Just over a third (35.3%) of Italian VPN users pay for VPN services. Choosing a reliable, paid VPN typically comes with a range of benefits. Most importantly, paid VPNs respect their users and deliver better security and privacy.
- Looking at different segments, women in Italy use a VPN more often than in most other countries. The same can be said about users aged 25 to 44 and those belonging to Gen Y and X.

## VPN usage over the years

Use VPN	27.8%	25.5%
Know VPN	59.2%	58.7%
Year	2022	2023

- In Italy, VPN awareness and usage have remained relatively stable, with 58.7% of Italians aware of VPNs in 2023.
- When it comes to usage, over a quarter of Italians used VPNs in 2022. In 2023, this number is 25.5%.

# How many Italians use VPNs to stay safe and private online?

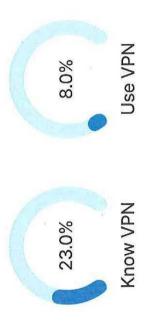
- Nearly four out of 10 (36.5%) Italian VPN users use one to protect their online privacy.
- A similar proportion uses a VPN to keep their devices and online accounts safe and secure (37.3%).

### Japan

VPN awareness and usage are below average in Japan. Just over two in 10 people in Japan know what a VPN is, with just 8% using a VPN.

## Typical VPN user:

- A typical VPN user in Japan is male and aged 35 to 54.
- They typically belong to Gen Y (millennials) or Gen X (post-boomers).
- Like in the other surveyed countries, a typical VPN user in Japan is employed, has enough money, and can save for the future.



## VPN usage habits

- Japanese VPN users seem to rely heavily on free VPNs even though free services may present various cybersecurity risks. Nearly half (46.3%) of VPN users in Japan use free VPN providers.
- Just under a third (31.3%) use paid VPN providers, which are typically considered more reliable.
- 16.3% of VPN users choose free trial versions of paid VPNs, which may lead to a purchase.

# VPN usage over the years

Use VPN	10.6%	8.7%	8.0%
Know VPN	24.7%	25.9%	23.0%
Year	2021	2022	2023

- VPN awareness in Japan remains relatively stable, with around a quarter of the population reporting they know what a VPN is.
- VPN usage appears to be decreasing slowly, from one in 10 (10.4%) Japanese using a VPN in 2021 to only 8% in 2023.

# How many people in Japan use VPNs to stay safe and private online?

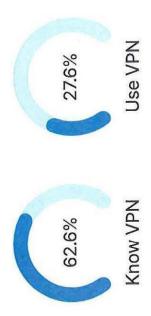
- . Out of the small proportion of Japanese VPN users, nearly two in five (38.8%) use one to ensure the security of their devices and online accounts.
- A similar proportion (37.5%) use a VPN to protect their online privacy.



VPN awareness and usage are average in Mexico.
Over six in 10 people aged 18 to 64 know what a VPN is, while just over a quarter use one.

### Typical VPN user:

- A typical VPN user in Mexico is male and aged 25 to 44.
- They belong to Gen Y (millennials) or Gen X (post-boomers).
- A typical user is employed, has enough money, and can save for the future.



## VPN usage habits

- Over four in 10 (44.2%) VPN users in Mexico choose paid VPN services.
- However, a similar proportion (40.2%) choose free VPNs, potentially risking their data privacy.
- The segment with the best VPN usage habits in Mexico is Gen Y (millennials). These users mostly choose paid VPNs and use them mainly for online privacy and security reasons.

# VPN usage over the years

Use VPN	32.3%	27.6%
Know VPN	66.2%	62.6%
Year	2022	2023

- VPN awareness has remained the same in Mexico over the last year, with over six in 10 (62.6%) Mexicans aware of a VPN.
- Usage has decreased between 2022 and 2023, from 32.3% to 27.6%.

# How many people in Mexico use VPNs to stay safe and private online?

- Mexican VPN users mainly use a VPN for privacy. Over two in five (45.7%) say they use one to protect the privacy of their data and online activity.
- Just under two in five (38.0%) use a VPN to secure their devices and online accounts.



The Netherlands has average VPN awareness and usage. Six in 10 Dutch people know what a VPN is, while just under a quarter use one.

## Typical VPN user:

- A typical VPN user in the Netherlands is male and aged 25 to 44.
- They typically belong to Gen Y (millennials) or Gen X (post-boomers).
  - The typical Dutch VPN user is employed, has enough money, and can save for the future.

# 59.7% Z4.2% Know VPN Use VPN

## VPN usage habits

- Over two in five (45.0%) Dutch VPN users pay for a VPN, with just under a third (30.2%) choosing free VPN services.
- Interestingly, people aged 25 to 34 use a VPN more often in the Netherlands than in the other markets. The same could be said about Gen Z and students.

# VPN usage over the years

Use VPN	24.0%	21.8%	24.7%	24.2%
Know VPN	52.7%	51.3%	57.0%	29.7%
Year	2020	2021	2022	2023

- VPN awareness has been increasing steadily since 2021. In 2023, nearly three in five (59.7%) Dutch people know what a VPN is.
- Unlike VPN awareness, VPN usage remains relatively the same, with just under a quarter of people in the Netherlands using a VPN (24.2%) in 2023.

# How many Dutch people use VPNs to stay safe and private online?

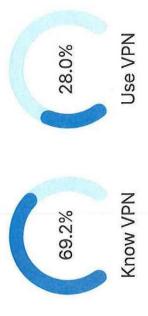
- Over two in five (45.0%) Dutch VPN users pay for a VPN, with just under a third (30.2%) choosing free VPN services.
- Interestingly, people aged 25 to 34 use a VPN more often in the Netherlands than in the other markets. The same could be said about Gen Z and students.



VPN awareness in Poland is higher than average — over two-thirds of people know what a VPN is. Usage is average, like in the UK, Canada, Australia, and Mexico: Over a quarter use a VPN.

## Typical VPN user:

- A typical VPN user in Poland is male and between 25 and 44 years old.
- They typically belong to Gen Y (millennials) or Gen X (post-boomers).
- A typical VPN user in Poland is employed, has enough money, and can save for the future.



## VPN usage habits

- Looking at VPN habits, the proportion of Poles that pay for a VPN is higher than the proportion of free users.
- Nearly half (47.0%) of VPN users in Poland use paid VPNs, which are considered safer and more reliable than free providers.
- However, not everyone in Poland has good VPN habits, with nearly four in 10 (38.1%)
   VPN users choosing free VPNs.

# VPN usage over the years

Use VPN	19.9%	25.7%	28.0%
Know VPN	22:0%	63.4%	69.2%
Year	2021	2022	2023

- VPN awareness in Poland has been on the rise since 2021. While in 2021, just over half of the population were aware of VPNs, now over two-thirds know what a VPN is (69.2%).
- VPN usage has also been steadily increasing. In 2021, just one out of five (19.9%) people in Poland used a VPN. In 2023, nearly three out of 10 people do (28%).

# How many people in Poland use VPNs to stay safe and private online?

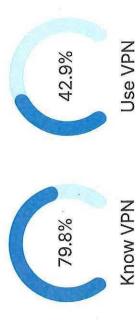
- Over a third (37.4%) of Polish VPN users mainly use a VPN to protect the privacy of their data and online activity.
- A similar proportion (38.1%) mainly use one to secure their devices and online accounts.



VPN awareness in Singapore is high, with eight in 10 Singaporeans aged 18-64 aware of VPNs. Usage is also above average, with four in 10 people (aged 18-64) in Singapore using a VPN.

### Typical VPN user:

- A typical Singaporean VPN user is male and aged between 25 and 54.
- These users typically fall into the millennial or Gen X (post-boomer) generation.
- Similarly to other countries, a typical VPN user is employed, has enough money, and can save for the future.



## VPN usage habits

- In Singapore, using free VPNs is equally as common as using paid VPN services.
- Nearly four in 10 Singaporean VPN users (39.7%) choose free VPNs despite the fact they're considered less reliable and safe. Free VPNs have to make money in other ways, often by selling user data to third parties.
- A similar percentage (39.9%) use a paid VPN to secure their connection and data.
  - Gen Z has the worst VPN habits and is most likely to opt for free VPN services. On the other hand, Gen Y (millennials) tend to use paid VPNs the most.
- Singapore use a VPN more often than in most other markets. The same could be said about people aged 18 to 34, Gen Y and Gen Z, and middle and lower-income earners.

### How many Singaporeans use VPNs to stay safe and private online?

- Privacy is the main reason Singaporeans use a VPN. Two out of five (40.2%) said they mainly use one to protect the privacy of their data and online activity.
- Just under a third of Singaporeans (31.5%)
  mainly use a VPN to ensure the security of
  their devices and online accounts.



VPN awareness is below average in South Korea — only slightly over half of South Koreans know what a VPN is. Usage is moderate, with a quarter of South Koreans using a VPN in 2022

### Typical VPN user:

- A typical VPN user in South Korea is male and aged 25 to 44.
- The typical user belongs to Gen Y (millennials) or Gen X (post-boomers).
- They are employed, have enough money, and can save.



VPN usage habits

- Most South Korean VPN users (59.4%) choose free VPNs, potentially exposing themselves to various digital security and privacy risks.
- Just under a third (30.7%) of VPN users in South Korea pay for their VPN services, while over one in 10 (11.8%) use corporate VPNs.
  - Looking at the different age groups, Gen Z appears to have the worst VPN usage habits in South Korea — they use free VPNs much more than other groups.

# VPN usage over the years

Use VPN	23.9%	25.4%
Know VPN	57.5%	55.5%
Year	2022	2023

- VPN awareness remained the same in 2021 and 2022, with under six in 10 (55.5%) South Koreans aware of VPNs.
- VPN usage also stayed the same, with a quarter of South Koreans (25.4%) using a VPN in 2022.

# How many South Koreans use VPNs to stay safe and private online?

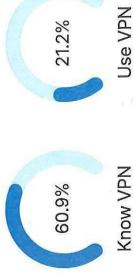
- Over a third (35%) of South Korean VPN users mainly use a VPN to protect the privacy of their data.
- Just two in 10 (22%) South Korean users mainly use a VPN to secure their devices and online accounts.



Over six out of 10 Swedes only one in five uses one. know what a VPN is, but average in Sweden, VPN While VPN awareness is usage is below average.

### Typical VPN user:

- Sweden is male and aged A typical VPN user in 25 to 54.
- They belong to Gen Y (millennials) or Gen X (post-boomers).
- money, and can save for employed, has enough A typical user is



## VPN usage habits

- VPN users in Sweden seem to be aware of the risks of using free VPNs — out
- of the 18 markets, Sweden has the lowest percentage of free VPN users (17.5%)
  - Over two in five (41.0%) Swedish VPN users choose paid VPNs.
- business purposes, which means your personal drawbacks, like limited online freedom and lack of privacy on personal devices. Employers may corporate VPNs, particularly Gen Y and Gen X. While a corporate VPN is considerably better track your online activity and VPN usage for Interestingly, many Swedes (48.6%) use than a free VPN, it may have several online activity may not be private.
  - compared to other markets. People aged 45 to countries. The same can be said for people 64 use a VPN more often than in other Sweden has several other differences with lower incomes.

# VPN usage over the years

Use VPN	21.5%	21.2%
Know VPN	66.2%	86.09
Year	2022	2023

- (60.9%) Swedes aware of VPNs in 2023. same in 2022 and 2023, with six in 10 VPN awareness remained about the
- unchanged in the last two years, with just over one in five (21.2%) people using a VPN usage has also remained VPN in Sweden.

### How many Swedes use VPNs to stay safe and private online?

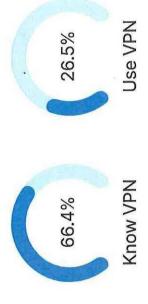
- Privacy is the main reason to use a VPN for just under a third of Swedish VPN users (28.8%).
- One in 5 (21.2%) use a VPN to secure their devices and online accounts.



VPN awareness is high in Spain, with nearly seven out of 10 Spaniards aware of VPNs. However, usage is average, like in several other countries: Over a quarter of Spanish people use a VPN.

### Typical VPN user:

- A typical VPN user in Spain is male and aged 25-54.
- They belong to Gen Y (millennials) or Gen X (post-boomers).
- A typical user is employed, has enough money, and can save for the future.



VPN usage habits

- A relatively high proportion (38.2%) of Spanish VPN users choose free VPN
- services despite the potential privacy and security risks these services may present.
  A slightly higher percentage (41.5%) use and VDN services which are twicelly.
  - A slightly higher percentage (41.5%) use paid VPN services, which are typically considered safer and more private. Free VPN providers have to make money in other ways because they don't charge subscription fees. Therefore, they may bombard users with ads or sell user data.
- Gen Z appears to have the worst VPN usage habits in Spain they use free VPNs the most.

On the other hand, Gen Y has the best habits: They typically use paid VPNs for

privacy benefits.

# VPN usage over the years

Use VPN	20.8%	27.5%	26.5%
Know VPN	58.4%	64.7%	66.4%
Year	2021	2022	2023

- VPN awareness is increasing in Spain. In 2021, just under six out of 10 (58.4%) Spaniards were aware of VPNs. In 2023, it's closer to seven out of 10 (66.4%).
- VPN usage has also increased over the years. In 2021, one in five (20.8%)
   Spaniards used a VPN; in 2023, it's just over one in four (26.5%).

### How many Spaniards use VPNs to stay safe and private online?

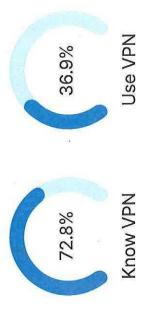
- When asked why they use a VPN, nearly four out of 10 (38.2%) Spanish VPN users said they use it to secure their devices and online accounts.
- A slightly smaller proportion, just over a third (35.8%), mainly use a VPN to protect their digital privacy.



Both VPN awareness and usage are above average in Taiwan. Over seven out of 10 Taiwanese aged 18 to 54 know what a VPN is, with nearly four out of 10 using a VPN.

### Typical VPN user:

- A typical VPN user in Taiwan is male and aged 25 to 44.
- They belong to Gen Y (millennials) or Gen X (post-boomers).
- A typical user is employed, has enough money, and is able to save.



## VPN usage habits

- VPN usage habits could be improved in Taiwan. Most VPN users (56.6%) choose free VPNs despite the cybersecurity risks.
   Compared to the other surveyed countries, that's a high percentage of users: The only country with a higher proportion of free VPN users is South Korea.
- A third (32.9%) of VPN users in Taiwan use paid VPNs, while one in five (19.7%) VPN users use corporate services.
  - Gen Y in Taiwan has the best VPN usage habits: This group typically opts for paid VPNs to secure their internet connection.
    - Interestingly, male VPN users in Taiwan use a VPN more often than in other countries.

## VPN usage over the years

Use VPN	35.2%	36.9%
Know VPN	86.69	72.8%
Year	2022	2023

- VPN awareness has increased in Taiwan from 2021 to 2022, with 69.3% aware of VPNs in 2021 and 72.8% in 2023.
- VPN usage has also stayed high, with 36.9% of Taiwanese using a VPN in 2022.

# How many people in Taiwan use VPNs to stay safe and private online?

- Nearly two out of five (37.5%) Taiwanese
   VPN users mainly use a VPN to protect the privacy of their data and online activity.
- Just under three out of 10 (29.9%) VPN users in Taiwan mainly use a VPN to secure their devices and online accounts.

Taiwan sample: internet users aged 18 to 54.



VPN awareness and usage are above average in Brazil.
Three-quarters of people in Brazil are aware of VPNs, with a third of the population using one.

### Typical VPN user:

- A typical VPN user in Brazil is male and aged between 25 and 44.
- They typically belong to Gen Y (millennials) or Gen X (post-boomer's).
  - A typical user is employed, has enough money, and can save for the future.

### 

## VPN usage habits

- Free VPN usage is high in Brazil, with over half (52.4%) of VPN users choosing free VPN services.
- Just under two in five (39.0%) VPN users in Brazil pay for their VPN service, while just over one in 10 (12.2%) use corporate VPN services.
- Gen Y in Brazil appears to have the best motivation for using a VPN they mainly use it for privacy and security reasons.

# VPN usage over the years

Use VPN	30.8%	32.8%
Know VPN	71.4%	73.9%
Year	2022	2023

- A typical VPN user in Brazil is male and aged between 25 and 44.
- They typically belong to Gen Y (millennials) or Gen X (post-boomers).
- A typical user is employed, has enough money, and can save for the future.

# How many people in Brazil use VPNs to stay safe and private online?

- Security is the main reason people use a VPN in Brazil. Nearly half (46.0%) of VPN users in Brazil mainly use a VPN to secure their devices and online accounts.
- Over a third (35.4%) use a VPN to protect the privacy of their devices and online activity.

## Methodology

The survey was commissioned by NordVPN and conducted by an external agency between August 2020 and March 2023. A total of 151,400 respondents were surveyed across 18 countries. The respondents were asked questions about VPN awareness and usage. Quotas were placed on age, gender, and place of residence to achieve a nationally representative sample among internet users.



### **ANNEXURE TAD-8**

FEDERAL COURT OF AUSTRALIA DISTRICT REGISTRY: NSW DIVISION: GENERAL

NO NSD OF 2024

**ESAFETY COMMISSIONER** 

Applicant

X CORP Respondent

The following 12 pages is the annexure marked TAD-8 referred to in the affidavit of Toby Allan Dagg made 22 April 2024 before me:

Signature

Qualification



















Videos

Images

Shopping

Tools



SafeSearch

All

News

how to access geo blocked posts on x

: More

Reddit

Android

About 92 results (0.47 seconds)



X https://devcommunity.x.com > Twitter API > Media APIs :

### Geo Blocking Video Media - Media APIs

22 Aug 2016 — Hi guys, I'm looking for a way to geo-block an uploaded video due to media usage rights. Any suggestions on how to accomplish this feat ...

### People also ask :

How do I view geo-blocked content?

How do I access geo-blocking?

How do I unblock geo location?

How do I watch geo-blocked IPTV?

Feedback



Reddit · r/archlinux 20+ comments · 1 year ago

### A free and easy way to get around geo restricted content

Another way to defeat geo blocked web content is to utilize a client side configured ssh tunnel, and a browser Socks 5 manual proxy to route ...

Is it possible to geo block - r/Twitter - Reddit

16 Nov 2022

Is it possible to block certain geographical regions (states, not ...

28 Nov 2021

How to access geoblocked Twitter videos? - Reddit

5 May 2017 9 Mar 2022

Can I block all accounts from a certain country? : r/Twitter

More results from www.reddit.com



### Twitter Help Center

https://help.twitter.com > Help Center > Search and trends

### X Trends FAQ - trending hashtags and topics

Can I see Trends for a specific location? In the top menu, tap your profile icon. Tap Settings and privacy, then tap Privacy and safety. · Under Your X ...



X for Business

https://business.x.com > help > campaign-targeting > ge...

### Geo, gender, language, and age targeting

You can do this by clicking into your campaign and click the "History" tab. This will show the dates and times you made changes to your campaign. If you add geo ...



Kodi Community Forum

https://forum.kodi.tv > showthread

### how to access geo blocked content? please help

so I've been struggling with this for few weeks now. I need to access these 4 addons hotstar, ditto, vevo, mtv all 4 are blocked.

Twitter Help Center

https://help.twitter.com > Help Center > Account settings

# How to change your country settings - Twitter Help Center - X

Click Account information, enter your password and then select Country. Select the correct country from the drop-down. Click Agree and continue, What is the ...



CHOICE

https://choice.community > geoblocking-and-accessing-...

# Geoblocking and accessing content online - Digital Rights

19 June 2016 — For new release shows check out Couchtuner. Always run an ad blocker program while using ti and never sign up to create an account.



Citrix

https://community.citrix.com > ... > Core ADC use cases :

# Geo-location policies to block a large list of countries

2 June 2021 — Hi all, I'm looking for the best way to block connections from a large list of countries (90) by using the geo-location database and ...



Cloudwards

https://www.cloudwards.net > how-to-unblock-twitter-in-...

# How to Unblock Twitter in Brazil: X Ban Explained for 2024

4 days ago — Turn on the kill switch and ad blocker, override the GPS location (on mobile) and pick your preferred server outside Brazil. Connect to the VPN ...



Hootsuite

https://help.hootsuite.com > en-us > articles > 12608042...

# Add an X (formerly Twitter) stream

6 days ago — A post's location is taken from X's geotagging feature; if that's not available, it uses the user's X profile. Go to Streams and select Add ...



CyberGhost VPN

https://www.cyberghostvpn.com > en\_US > privacyhub

## Why Removing X's Block Feature Is a Bad Idea

20 Jan 2024 — Access Web Content ... posts as whoever owns the posts can simply block them. ... Manage interactions on your posts: When you draft a new post on X ...



CNET

https://www.cnet.com > Tech > Services & Software

# Geo-Blocking Explained: What to Know and How You Can ...

16 Dec 2023 — A VPN, like ExpressVPN, SurfShark and NordVPN, can allow you to bypass geo-blocking wherever you are. VPNs can disguise your IP address to make ... Missing: posts | Show results with: posts



Symlex VPN

https://symlexvpn.com a Blog

# How to Bypass and Unblock Restricted Content | 2023

13 Apr 2023 — How Do You Get Geo-Blocked? ... When your internet is connected to your device, your Internet Service Provider (ISP) provides an IP address that ...

Rating: 4.5 · 10,500 votes



Shellfire VPN

https://www.shellfire.net > blog > bypassing-geo-blocking

# How to Get Around Geo-blocking (For Free) - Shellfire Blog

20 Feb 2022 — A VPN is the most effective solution to  ${\it geo-blocking}$  because it masks your IP address and provides you with one from another country. It's ...



Amazon Web Services

https://aws,amazon,com > blogs > geo-block-content-us...

#### Geo-block Content Using Amazon Location and Edge ...

22 Feb 2023 — A popular method of  ${\it geo-blocking}$  content is based on determining a user's location using their IP address. However, this method is fairly simple ...

# Trust.Zone VPN

https://trust.zone > post > how-to-bypass-geo-blocking-,..

# How to Bypass Geo-Blocking With a VPN

9 Oct 2023 — 4 Tips to Access Geo-blocked Content · 1. Select an appropriate server location · 2. Clear your browser cache and cookies · 3. Test different ...

# 国

**AWS Documentation** 

https://docs.aws.amazon.com > latest > georestrictions

# Restricting the geographic distribution of your content

You can use geographic restrictions, sometimes known as geo blocking ... In this configuration, we recommend that you use the last IP address in the X-Forwarded-...



delete tweets

https://tweetdelete.net > Blog - TweetDelete

#### Twitter Location Search: Find Any Tweet or User on X Easily

Here, you can enter the name of any location and save it in your profile. This way, your public profile page will display your geographic information when ...



Palo Alto Networks

https://live.paloaltonetworks.com > ba-p

## Geolocation and Geoblocking | Palo Alto Networks

10 Mar 2020 — Just block the access to them by blocking ... Mac OS X 1; machine learning 7; MacOS 2; Magnifier 1 ... Top Liked Posts. Subject, Likes, Celebrating ...



OneLogin Developers

https://developers.onelogin.com > Quick Start

# How to geo block users at login time

You can use the Vigilance Postman collection or simply curl like this. (Note: Replace <subdomain> with your OneLogin subdomain.) Curl. Copy Code curl -X POST ...



SANS Internet Storm Center

https://isc.sans.edu - forums - diary - Geoblocking+wh...

## Geoblocking when you can't Geoblock

1 Mar 2022 — Given recent events, I've gotten a flood of calls from clients who want to start blocking egress traffic to specific countries, or block ...



AVG.com

https://www.avg.com > ... > Privacy > Social Media

## How to Change Twitter Settings & View Sensitive Content

30 June 2023 — Tap the relevant checkbox next to Nudity, Violence, or Sensitive. Tap Done, This marks your content as sensitive, meaning your media will be  $\dots$ 



AWS re:Post

https://repost.aws > knowledge-center > cloudfront-trou...

# How do I troubleshoot 403 errors from CloudFront?

AWS re:Post re:Post ... block access from your country." Also, the ... The corresponding CloudFront access log entry contains ClientGeoBlocked as the value for x- ...



Learn Microsoft

https://learn.microsoft.com > ... > Conditional Access

# Using the location condition in a Conditional Access policy

2 Jan 2024 — ... geographic location. ... The X-Forwarded-For (XFF) header that ... Calls made by service principals won't be blocked by Conditional Access policies ...



Tweepy Documentation

https://docs.tweepy.org > stable > api

#### API — tweepy 4.14.0 documentation

filename is still required, for MIME type detection and to use as a form field in the POST data. ... block-report-users/api-reference/get-blocks-ids ... get-geo-id- ...

0

Hootsuite

https://help.hootsuite.com > en-us > articles > 44035970...

# Create engaging and effective social media content

6 days ago — Use emoji that align with your brand. Always try to maintain a consistent brand voice, even when your social media posts have their own tone. Be ...



Statista

https://www.statista.com > statistics > number-of-active-t...

## X/Twitter: Global audience 2024

20 Mar 2024 — X/Twitter: favorite types of posts for global users 2022 ... Statista Accounts: Access All Statistics. ... However, blocking some types of cookies ...



Sucuri

https://docs.sucuri.net > ... > Whitelist and Blacklist

#### Country Blocking

Geo Blocking. The Sucuri Firewall also gives you control to choose which countries you would rather block from accessing (VIEW) or interacting (POST) with your ...



Stack Overflow

https://stackoverflow.com > questions > tagged > twitter :

#### Newest 'twitter' Questions

6 Apr 2024 — Is logging via selenium blocked by ... Laravel - Twitter/X API Integration For Creating New Posts ... I try to use: place geo coordinates geo is ...



Geo.tv

https://www.geo.tv > latest > 536890-fact-check-posts-f...

# Fact-check: Posts falsely claim Pakistan has banned Spotify

... whatsapp. By. Geo Fact-Check. Updated Thursday Mar 28 2024. Viral online posts suggest that after blocking access to X, formerly known as Twitter, ...



ExpressVPN

https://www.expressvpn.com > Blog > Privacy news

# X (Twitter) Wants to Stop You Blocking Users

25 Aug 2023 — Additionally, while blocking an account prevents it from accessing your public posts on the platform, muting X (Twitter) accounts still ...



Khan Academy

https://www.khanacademy.org > basic-trigonometry

# Intro to the trigonometric ratios (video)



They are often written as  $\sin(x)$ ,  $\cos(x)$ , and  $\tan(x)$ , where x is an angle in radians or degrees. ... Direct link to estewart's post "What do you use for th...

9:17

Khan Academy · 18 Jan 2016



Learn Microsoft

https://leam.microsoft.com > ... > App Service > Web Apps

# Set up Azure App Service access restrictions

29 Jan 2024 — X-Forwarded-For; X-Forwarded-Host; X-Azure ... Block a single IP address ... Advanced access restriction scenarios in Azure App Service - blog post ...



Squarespace Forum

https://forum.squarespace.com > topic > 165187-blocki...

# Blocking a country from accessing my site (geo restrict)

27 June 2020 — There are some workarounds, but they cannot truly block all access to your site, at least not in the security sense of the term. For example, ...

6 answers · Top answer: It will depend on why you need it and what you hope to achieve. In s... Missing: x | Show results with: x

0

Quora

https://www.quora.com > Twitter-wont-play-video-unle...

# Twitter won't play video unless I turn on VPN. What could ...

16 Mar 2023 — Geo-restrictions: Twitter may have implemented geo ... Twitter, aka X, doesn't care if you're using a VPN. ... Access region-blocked videos mean ...

3 answers - 2 votes: There could be several reasons why Twitter videos are not playing withou...



Cisco Community

https://community.cisco.com > network-security > td-p

## GEO Blocking 5508 w/ Firepower

Thank you for your reply, so does that mean that you cannot block Anyconnect access through GEO blocking either? Is the only traffic that is blocked that ...



Moneycontrol

https://www.moneycontrol.com > ... > TECHNOLOGY

## Pakistan blocks access to Elon Musk's social media ...

4 days ago — The interior ministry of Pakistan confirmed that it is blocking access of users to the Elon Musk-owned social media platform.



VPNOverview.com

https://vpnoverview.com > Unblock > Censorship :

#### How to Unsuspend Your Twitter Account: A Complete Guide

12 Apr 2024 — Use a VPN to bypass geographical restrictions. If you can't access Twitter due to geo-blocking, you can use a VPN to circumvent the restrictions ...



Geographic Information Systems Stack Exchange https://gis.stackexchange.com > questions > determining...

# Determining the centroid of polygons in QGIS

4 Jan 2013 — Using the field calculator, calculate centroidxy = x(\$geometry) || ' , ' ||

y(\$geometry) ... Came across this post and was hard to follow, ...

10 answers · Top answer: A centroid is per definition a point layer and not a polygon. Therefor ...



Hindustan Times

https://www.hindustantimes.com > World news

# Pakistan blocked social media platform X over 'misuse' ...

5 days ago — The world must laugh at us,\* Geo News reported. ... Reports suggested widespread disruptions in accessing X ... Post · Brand Stories · Elections ...



Geo.tv

https://www.geo.tv > Sci-Tech

# X services remain 'largely restricted' in Pakistan for over ...

21 Feb 2024 — Following the sought-after polls, there were repeated disruptions in accessing X. ... When Geo.tv reached ... "Blocking X and VPNs in Pakistan for ...



Quora

https://www.quora.com > Is-it-possible-to-see-the-IP-ad...

## Is it possible to see the IP address or geographic location ...

27 Mar 2021 — ... block of addresses to get the account holder. ... x——x. Edit: The question was merged after I ... Geotags are also essential to user-generated ...

2 answers - Top answer: Not without the cooperation of Twitter. This generally requires a subp...



Arab News PK

https://www.arabnews.pk > node > pakistan

# Social media platform X blocked in Pakistan over national ...

4 days ago — X said in a post that it continues to work with Pakistan's government to understand its concerns. Access to X has remained limited since the Feb ...



MSN

https://www.msn.com > en-in > news > India > pakistan...

Pakistan blocks access to Elon Musk's social media ...

Social media platform X has been blocked temporarily in Pakistan. According to a report by Reuters, the interior ministry of Pakistan confirmed that it is ...

Stack Overflow

https://stackoverflow.com > questions > access-to-xmlht... :

Access to XMLHttpRequest at '...' from origin 'http://...' has ...

11 Jan 2022 — ... GET, POST, PUT, DELETE"); res.header("Access ... Access to XMLHttpRequest has been blocked by CORS policy ... Can you tile a 25 x 25 square with a ...

3 answers · Top answer: The answer is here. It's a problem with the privacy of your browser a...



TweetEraser

https://www.tweeteraser.com > resources > twitter-locatio...

# Twitter Location Search: Finding Posts and Users by Location

29 Feb 2024 — 1, Search for Users and Posts Near You With X's Native Search  $\cdot$  Log into your X account on the mobile app or website to access the search bar.



RAINN

https://www.rainn.org > articles > how-filter-block-and-r...

#### How to Filter, Block, and Report Harmful Content on Social ...

Go to your profile and select the menu button (3 horizontal lines) > Click Settings > Privacy > Comments > Use the toggle to turn on "Manual Filter" > Enter any ...



India TV News

https://www.indiatvnews.com > World :

# Pakistan imposed ban on Twitter in February over national ...

5 days ago — Islamabad: Pakistan's interior ministry on Wednesday said it had blocked ... According to Dawn, access to the Elon Musk-owned X ... In a post on X, ...



Reuters

https://www.reuters.com > world > asia-pacific > two-kil...

# Five Japanese survive Pakistan suicide bomber and ...

2 days ago — ... posts 2:18 PM PDT. Aftermath of a knife attack at ... Swimming - Mixed 4 x 100m Medley Relay - Heats ... Access unmatched financial data, news and ...



Khan Academy

https://www.khanacademy.org > math > algebra > combi...

# Intro to combining like terms (video)



Direct link to ryant5185's post "I get it but im lost on t...... 1 comment.

Comment on SiennaPitbull's post "so am i adding the X's fo... ... Geo. 3 ye...



Khan Academy · 14 Dec 2015



myind.net

https://myind.net > Home > viewArticle > pakistan-block...

# Pakistan blocked social media platform X over ... - Myind.net

4 days ago — Since mid-February, social media users in Pakistan have encountered difficulties accessing the Elon Musk-owned platform, following nationwide ...



The Apache Software Foundation!

## Kafka 3.7 Documentation

Here is a description of a few of the popular use cases for Apache Kaſka®. For an overview of a number of these areas in action, see this blog post. Messaging.



GitHub

https://github.com > yt-dlp > yt-dlp

# yt-dlp/yt-dlp: A feature-rich command-line audio/video ...

... post-processing tasks. ... E.g. --alias get-audio,-X "-S=aext:{0},abr -x ... --geo-verification-proxy URL Use this proxy to verify the IP address for some geo- ...

Next.js

https://nextjs.org > pages > building-your-application :

# Middleware - Routing

... x-present' }], missing: [{ type: 'header', key ... Next.js provides a convenient way to access and ... POST, PUT, DELETE, OPTIONS', 'Access-Control-Allow ...

Firstpost

https://www.firstpost.com > World :

# 'World must laugh at us': Pakistan HC orders to end X's ...

4 days ago - ... Geo News reported. The Elon Musk-owned X has been suspended since February owing to the government's decision to curb access to the social ...



YouTube · Dominic Gichane 24.7K+ views · 2 years ago

How To Play Twitter Videos That Are Not Available In Your ...



How to open/play "This video is not in your location" on Twitter using Opera Browser's Free VPN feature. In this example I use a tweet from ...

Wikipedia W

https://en.wikipedia.org > wiki > Falcon\_9 :

#### Falcon 9

FT Block 5: Active ... Flight 41, X-37B OTV-5 - first launch of a spaceplane, ... Flight 58 Telstar 19V - heaviest communications satellite delivered to GEO, at the ...



The News International

https://www.thenews.com.pk > 1179828-x-marks-the-ban

#### X marks the ban

3 days ago - It has been two months since social media platform X has been blocked/banned in Pakistan, the ban having come into effect during the ...



Hollow Knight Wiki

https://hollowknight.fandom.com > wiki > City\_of\_Tears :

# City of Tears | Hollow Knight Wiki - Fandom

Whispering Root x 1. Near City Storerooms: 28 Essence · Wanderer's Journal x 2. Hallownest Seal x 1. Geo Deposit x 6.



The Hindu

TH https://www.thehindu.com > News > World :

# Pakistan High Court orders government to restore X in one ...

4 days ago — The Pakistan Telecommunications Authority (PTA) told the court last month that it blocked the social media platform after receiving directions ...



https://htxt.co.za > 2024/04 > x-has-a-consistency-proble...

#### X has a consistency problem when it comes to government ...

4 days ago - ... posts and political speech in general," the X division wrote. ... This week the Pakistan government confirmed that it had blocked access to X ...



Mailgun

https://documentation.mailgun.com > docs > user-manual

# Sending Messages

29 Aug 2018 - ... x swaks # It's based on perl, so install perl sudo apt-get -y install perl # now send! ./swaks --auth \ --server smtp.mailgun.org \ --au ...



The Hindu BusinessLine

https://www.thehindubusinessline.com > News > World

Sindh High Court asks Pakistan's Interior Ministry to revoke ...

4 days ago — The Elon Musk-owned X has been suspended since February owing to the government's decision to curb access to the social media platform citing ...

D Dawn

https://www.dawn.com > live > elections-2024

## Live Updates: Elections 2024

"Kudos to SHC for issuing notice to CEC on PTI pleas," Zaman said in a post on X, Published 19 Mar, 2024 03:21pm. Interior minister urges review of laws ...



Arab News

https://www.arabnews.com > node > media

# US congressional committee releases sealed Brazil court ...

3 days ago — Last year, for instance, X blocked posts ... About 40 million Brazilians, or about 18 percent of the population, access X at least once per month, ...



WordPress.org

https://wordpress.org > plugins > redirection

# Redirection - WordPress plugin

There's no premium version and no need to pay money to get access to features, ... A x.1 version ... Move DELETE API calls to POST, to help servers that block ...

Rating: 4.4 · 651 votes · Free



Comparitech

https://www.comparitech.com > blog > vpn-privacy > b...

#### How to remove geo-blocking with a VPN and change ...

15 Mar 2024 — Geo-blocking works by restricting access to internet content based on the user's geographical location. In a geoblocking scheme, the user's ...



Cloudwards

https://www.cloudwards.net > geoblocking-guide

# What Is Geoblocking: How to Bypass Geo Restrictions 2024

28 Feb 2024 — How to Access Geoblocked Content With a VPN · Choose a VPN and Download It. Choose the VPN you want to use. · Install the VPN App and Log In.



Disney Plus Press

https://press.disneyplus.com > news > next-on-disney-pl...

# Next on Disney+: May 2024

5 days ago — "X-Men '97" revisits the iconic era of the 1990s as The X-Men, a band of mutants who use their uncanny gifts to protect a world that hates and ...



Khan Academy

https://www.khanacademy.org > math > hs-geo-translations

# Translating points (video) | Translations



Use a number line in your head. This is especially helpful for moving along the x-axis. If all else fails, draw a graph on a scrap piece of ...

351

Khan Academy · 11 Oct 2017



Reddit

https://www.reddit.com > dev > api

# reddit.com: api documentation

/api/v1/me/blocked; / ... The preferred way to send a modhash is to include an X-Modhash custom HTTP header with your requests. ... The user must have access to the ...



Hollow Knight Wiki

https://hollowknight,fandom.com > wiki > Deepnest

# Deepnest | Hollow Knight Wiki - Fandom

Pale Ore x 1. Grub x 4. Whispering Root 45 Essence · King's Idol x 1. Hallownest Seal x 1. Geo Deposit x 21.



Let's Encrypt

https://community.letsencrypt.org > certbot-renew-fails-...

#### Certbot Renew Fails The Certificate Authority ...

4 days ago — That said, the error message with regard to the timeout during connect usually means there's a firewall blocking access to port 80. While ...



Nature

https://www.nature.com > scientific reports > articles

# Exponential growth of private coastal infrastructure ...

1 day ago — Homeowners in coastal environments often augment their access to estuarine ecosystems by building private docks on their personal property.



Moneycontrol

https://www.moneycontrol.com > NEWS > WORLD :

#### Pakistan court orders govt to restore social media platform X

5 days ago — ... X within one week, according to Geo News. The government decided to suspend access to the platform for 'national security reasons' since ...



Twitter Video Downloader

https://ssstwitter.com

# Twitter Video Downloader - Download Twitter Videos in HD ...

Our Twitter video downloader is Fast, easy, and compatible with all devices. Download Twitter videos videos in MP4 and HD for free!



architektwroc.pl

https://architektwroc.pl > video-proxy

# (vnpke) Proxy Video Me

... access blocked or geo-restricted video streaming services. Facebook and YouTube support. RAM: 16GB, Our free YouTube proxy helps you to unblock all blocked ...

Rating: 5 · 5,245 votes



pragnews,com

https://pragnews.com > international > Social-Media-Platf...

# Social Media Platform 'X' Banned in Pakistan over Concerns ...

4 days ago — The world must laugh at us," Geo News reported. ... The petitioner's attorney expressed regret for the ban and claimed that accessing X and other ...



Cyclist

https://www.cyclist.co.uk > news > watch-fleche-wallonne

# How to watch La Flèche Wallonne 2024

6 days ago — ... geo-blocked content, provided they don't need to pay for a subscription. This is also helpful for watching paid-for coverage while abroad in ...



odishabytes

https://odishabytes.com > World

# Pakistan Admits Blocking Social Media Platform X

4 days ago — "What are you (Interior Ministry) achieving via shutting down trivial things... The world must laugh at us," Geo News quoted Chief Justice Ageel ...



Facebook

https://www.facebook.com

## Facebook - log in or sign up

Create an account or log into Facebook. Connect with friends, family and other people you know. Share photos and videos, send messages and get updates.



Wikipedia

https://en.wikipedia.org > wiki > Autopsy

# Autopsy

Autopsy; autopsy (also referred to as; post-mortem examination,; obduction,; necropsy, or; autopsia cadaverum ...

D

**AMD Community** 

https://community.amd.com > drivers-software > td-p

# AMD Adrenalin 24.x.x => BSOD

1 day ago — Post Reply. Top. Powered by ... By accessing this site, you direct us to use and consent to the use of cookies. ... However, blocking ...



AudioSEX

https://audiosex.pro > Forums > Misc > Lounge :

# Are you getting tired of youtube?

1 day ago — Funny x 1; List · stavt, Yesterday at 10 ... Like, I use that browser plugin to block all the clickbait stuff. ... Recent Posts · Search Forums ...



Nature

https://www.nature.com > cell death discovery > articles :

## POLE2 promotes osteosarcoma progression by enhancing ...

by B Wang  $\cdot$  2024 — ... GEO database was used to screen ... In human, there are 15 DNA polymerases identified, belonging to the A-, B-, X- and Y-families, respectively [ ...



DISboards.com

https://www.disboards.com > threads > das.3944600 :

# DAS | The DIS Disney Discussion Forums

1 day ago — They started geo-blocking VPN's a while ago so not sure that work around even still works.



**Delete Tweets** 

https://tweetdelete.net > Blog - TweetDelete

# Block on Twitter: Guide To Banning Unwanted Content on X

Putting your account in safety mode will automatically block Twitter users who post unwanted content. You can always access your Twitter block list to manage ...



newskarnataka.com

https://newskarnataka.com > World > Asia

# Pakistan Confirms Temporary Block of Twitter Over Misuse ...

4 days ago — The world must laugh at us," according to Geo News. ... Reports indicated widespread disruptions in accessing X ... Be the first to rate this post.



Geographic Information Systems Stack Exchange

https://gis.stackexchange.com / questions / how-to-deal...

#### How to deal with concurrency when inserting polygons in a ...

1 hour ago — Show activity on this post. Problem: I have a table X, in which I am inserting polygons (ex: geometry data for a city). Before inserting ...



GameFAQs

https://gamefaqs.gamespot.com > ... > Action RPG

# Is cryo the new worst element in the game? - Genshin Impact

5 days ago — Cancel X. Post New ... post messages, change how messages are displayed, and view media in posts. ... geo!? Years later and still quoting vines.

Rating: 81% · 25 reviews



FlyerTalk

https://www.flyertalk.com > ... > Manufactured Spending

# Money Orders at Publix - Page 13

2 days ago — What is your geographic area? I am in Florida and this week I had 2 SecureSpend cards. I use one in Winn-dixie and it worked, tried to use ...



google.com.au

https://books.google.com.au > books

Financial Disclosure Reports of Members of The U.S. House of ... 2006

... geographic location . For additional information ... x ( Specity . For Example , Partnership Income or ... BLOCK E Transaction BLOCK C Type of Income BLOCK D. 229.

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https://books.google.com.au > books

## Bushmanders and Bullwinkles: How Politicians Manipulate ...

Mark Monmonier · 2001 · Law

 $\dots$  x , 70 Federal District Court of District of Co  $\dots$  post" voting . See Single- member plurality voting  $\dots$  geo- graphic concentration and dispersion , 11  $\dots$ 

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https://books.google.com.au > books

# Pocket Prescriber Emergency Medicine - Page 75 - Google Books

Anthony FT Brown, Timothy Nicholson, Donald RJ Singer · 2013 · Medical

... access and manage result database. 7 DEVELOPMENT ... Geo-Modelling module. Figure 15. Block modeling ... x,,)0ν0rαβεε,xεγz,zγγzx,zx Figure 18. A bimaterial ...

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# Environmental Health Perspectives: EHP.

2000 · Environmental health

... Geographic unit Individual tax parcel Railroa ... use codes , owner address , phys-ical address , tax ... x 10-6 6.84 x 10-7 0.00 Percentage 0.002 0.00021 ...

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https://books.google.com.au > books

# Census Catalog and Guide - Page 261 - Google Books result

United States. Bureau of the Census · United States

 $\dots$  Post Federal and State agencies . However , 1980  $\dots$  Geographic areas covered - Counties ( minor civil  $\dots$  x , y coordinate values for each node point  $\dots$ 

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https://books.google.com.au > books

#### Official Gazette of the United States Patent Office

United States. Patent Office · 1875 · Patents

... posts and followers in their pro- gress , to ... Geo R, G. Jones , Memphis , Tenn . , assignor of ... X , main driving - shaft 1 , re pressure - track yy ...

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The Athenaeum: Journal of Literature, Science, the Fine ...

1844 · England

... USE of STUDENTS. By WILLIAM GREGORY, M.D. Professor of ... X. ABERCROMBIE on the INTELLEC TUAL POWERS ... GEO- LOGY; or the Ancient Changes of the Earth ...

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# Scientific and Technical Aerospace Reports

1995 · Aeronautics

- ... (x) tapes [DE94-018375] Porphyritic versus ... post annealing in a flow through multiple
- ... Blocking reduction of Landsat Thematic Mapper JPEG browse ...



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# Catalog of Federal Domestic Assistance

1996 · Economic assistance, Domestic

... USE RESTRICTIONS: For FY 1996, there are two ... post - hazard control dust - wipe testing and analysis ... X, or broaden the range of hazard - control ...

Related searches :

x trends twitter today

81

How to access geo blocked posts on x reddit

How to access geo blocked posts on x android

How to access geo blocked posts on x ios

how to bypass geo-blocking free

how to geo block on twitter

how to remove geo-blocking

how to trend on twitter quickly

In order to show you the most relevant results, we have omitted some entries very similar to the 92 already displayed.

If you like, you can repeat the search with the omitted results included.

Australia

Sydney NSW - Based on your places (Home) - Update location

## **ANNEXURE TAD-9**

FEDERAL COURT OF AUSTRALIA

DISTRICT REGISTRY: NSW

DIVISION: GENERAL

NO NSD OF 2024

**ESAFETY COMMISSIONER** 

Applicant

X CORP

Respondent

The following 7 pages is the annexure marked TAD-9 referred to in the affidavit of Toby Allan Dagg made 22 April 2024 before me:

Signature

Qualification







Tech > Services & Software

# Geo-Blocking Explained: What to Know and How You Can Get Around It

Your location can determine what you can and can't see online.

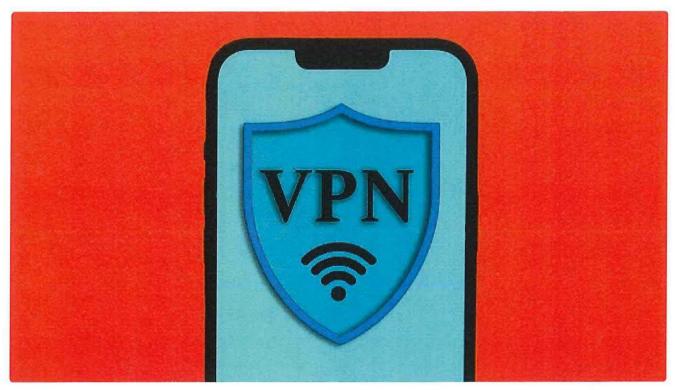


# Zachary McAuliffe

Dec. 16, 2023 5:00 a.m. PT







A VPN could help you access geo-blocked content. James Martin/CNET



go to online. And a big thanks goes to my friend

If you've ever travelled to another part of the world and tried to watch a TV show on a streaming service, like Netflix or Hulu, you might find it isn't available in your current location. This is called geo-blocking and while it can be annoying, there's a way around it.

Streaming services aren't the only places you might run into geo-blocked content. A few examples of geo-blocking include online stores restricting sales to certain regions and state governments blocking access to services like WhatsApp or X, formerly known as Twitter.

Here's how geo-blocking works and what you can do to get around these restrictions.

# What is geo-blocking?

"Geoblocking restricts access to online content based on the user's geographical location," said Peter Yu, the director of Texas A&M University's Center for Law and Property.

You can think of geo-blocking in terms of school districts. If you live within a certain community you can send your child to particular schools and have access to that district's resources. When online content is geo-blocked, you can access content specific to your "school district" but not others.

# How does geo-blocking work?

Your public IP (internet protocol) address makes geo-blocking possible. An IP address is a unique numerical label attached to a device on the internet or a local network. This address makes it possible to send and receive information online -- without it, you wouldn't be able to read this article right now.

Your IP address also holds information about your geographic location because it's determined by your router, not the device you're using to browse example, if you connect your phone to your home network, ifferent IP addressortham Andya bigdomina goes dum portione to your



Your IP address is different depending on which router you connect to. Sarah Tew/CNET

The location information in your IP address can help ensure that if you travel somewhere you can access, or are blocked from, area specific content.

# How can I bypass geo-blocking?

A VPN, like ExpressVPN, SurfShark and NordVPN, can allow you to bypass geo-blocking wherever you are. VPNs can disguise your IP address to make it look like it's coming from another country or region.

Read more: Best VPN Service of 2023

A VPN redirects your traffic through a server in another region, and your IP address will reflect that server's location. That also means that you have to erver from another region in order to get around geo-

go to online. And a big thanks goes to my friend

So if you want to watch a US Netflix show while traveling abroad, you can use a VPN to connect to a US server.

While you might be tempted to use a free VPN, we strongly advise against that. Many free VPNs compromise on performance and usability and limit the amount of data you can use. Some free VPNs are even loaded with malware and sell your personal data.



We strongly recommend staying away from free VPNs. Sarah Tew/CNET

A 2018 Top10VPN investigation into free VPN apps found that about 86% of free VPN apps for Android and iOS have unsatisfactory privacy policies. The investigation also found that some free VPN apps lack transparency while others explicitly share user data with Chinese authorities.

When choosing a VPN, you should look for critical privacy features, like <u>DNS</u> leak protection, obfuscated servers and a kill switch.

Read more: How to Pick the Right VPN for You

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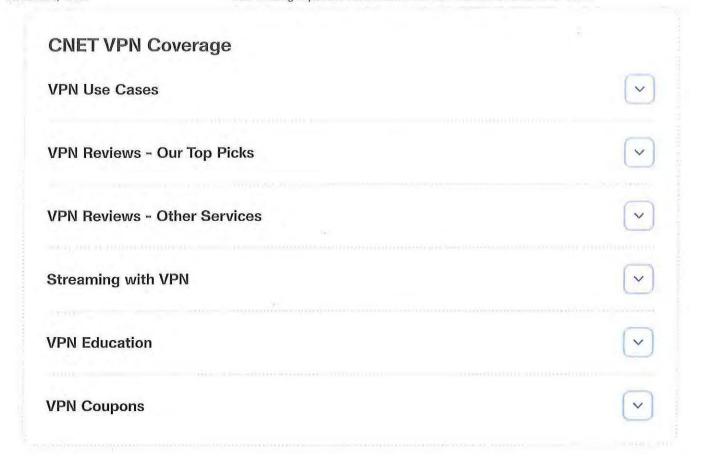
# Will I get in trouble for accessing geo-blocked content?

Using a VPN to access geo-blocked content isn't illegal -- unless using a VPN is illegal in your country -- but it could lead to other ramifications.

Using a VPN to access geo-blocked content could violate a streaming service's user agreement, and your account could be terminated or suspended. You could also face legal trouble if you use a VPN to access content that is illegal in your region.

We advise reading through terms of service before using a VPN with any app, game or other service. Also, remember that illegal activity is still illegal, even if you're masking your location with a VPN.

For more on VPNs, here's what to know about split tunneling and obfuscation. You can also check out whether you should use a VPN app or browser extension.





# **YOUR GUIDE** TO A BETTER FUTURE

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Sitemap	Terms of Use
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# **ANNEXURE TAD-10**

FEDERAL COURT OF AUSTRALIA DISTRICT REGISTRY: NSW DIVISION: GENERAL

NO NSD OF 2024

**ESAFETY COMMISSIONER** 

**Applicant** 

X CORP

Respondent

The following 15 pages is the annexure marked TAD-10 referred to in the affidavit of Toby Allan Dagg made 22 April 2024 before me:

Signature

Qualification

File ref: 24003626

# **Advertising Disclosure**

Home » How to use a VPN

# How to unblock Twitter with a VPN in 2024

Why You Can Trust Cybernews 🐼



Updated on: December 12, 2023

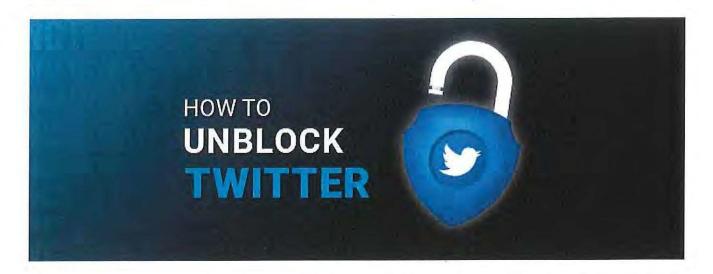




Anna Zhadan, Contributor



Fact-checked by Inga Valiaugaitė



Twitter has 187 million active users around the world. The social media platform is a popular source for news and conversation - alongside a valuable marketing and social listening tool.

Many organizations, like schools, workplaces, and colleges, restrict access to Twitter to eliminate the distractions it presents. In some cases, entire countries have blocked Twitter because of the political nature of the platform.

However, you can use a Virtual Private Network (VPN) to navigate bans and geo-blocks. A VPN will change your location by providing a new IP address - in turn bypassing network or regional blocks. It will also provide valuable security benefits, such as data encryption and split tunneling.

To get started, we've provided a simple step-by-step guide to unblocking Twitter with a VPN below.

# Unblock Twitter with a VPN from anywhere: a short guide



- 1. Find a reliable VPN provider. We recommend NordVPN, now 69% OFF!
- 2. Download and install the software.
- 3. Connect to a server in your chosen location.
- 4. Access Twitter and tweet/scroll freely!

Unblock Twitter with NordVPN

# Why do you need a VPN for Twitter?

When browsing the internet, the network you're using provides you with an **IP address**. This IP address relates directly to your location. This means that whatever website you're looking to use will check your IP address before granting or blocking your access.

However, a <u>VPN</u> will hide your actual IP address so that you can **bypass geo-restrictions** and **network bans in countries such as Russia, China, India, and more**. All you need to do is connect your VPN to a server in a location where Twitter isn't blocked!

Alongside unblocking Twitter access from anywhere, a VPN is an essential security tool for all devices. It encrypts your online traffic, which protects you from government bodies, hackers, and advertisers. This keeps your data safe and your activity anonymous at all times.

Not all VPN providers are created equally, though, as some are not capable of unblocking Twitter. To help you out, we've put together a list of our top three options below.

# 3 Best Twitter VPNs in 2024

Not sure where to start when picking a VPN?

With so many choices on the market, it can be difficult to figure out where to begin - especially as <u>VPN providers</u> vary a lot in terms of offerings: security, speed, number of available servers, and other features that make a huge difference.

We've put numerous VPNs to the test and narrowed down our top options to use with Twitter. Each provider boasts premium security, excellent features, and fast loading speeds. What is more, they all offer a **30-day money-back guarantee**, so you can easily test them out without any commitment.

Check out our three favorite providers for unblocking Twitter below:

# 1. NordVPN - best overall VPN for unblocking Twitter

Servers/countries:

6300+ servers in 111 countries

\* Free version:

No

Platforms:

Windows, Mac, Linux, Android, iOS

@Coupons:

NordVPN coupon 69% OFF

# Visit NordVPN

**NordVPN** is one of the most secure and reliable VPN providers in the market. It has **over 6300servers around the world,** making it the largest of all major VPN providers. This means that you will never struggle to find an IP address in a location of your choice.

Alongside being super fast and reliable, NordVPN lets you **connect up to 10 devices simultaneously**. The result? All of your devices are protected with a single subscription!

NordVPN also provides a wide range of security benefits that will keep your data and devices safe online. These include split tunneling, a kill switch, and end-to-end encryption. For the best deals, check out the available <u>NordVPN coupon codes</u>.

Try out the software before you commit using a 30-day money-back guarantee.

Check out our latest NordVPN review.

# Pros

Advanced security features

Over 6300 servers worldwide

Multi-login for up to 10 devices

30-day money-back guarantee

# Cons

No router app

# 2. Surfshark - Best value VPN for unblocking Twitter

Servers/countries:

3200+ servers in 100 countries

\*Free version:

No

Platforms:

Windows, Mac, Linux, Android, iOS

**Coupons:** 

Surfshark coupon 85% OFF

Visit Surfshark VPN

When it comes to savvy spending, Surfshark is an excellent option. It offers slightly **lower prices** than NordVPN and IPVanish, without compromising on quality or features.

Surfshark has **3200+ servers** across 100 countries, so it's super easy to switch to an IP address in a location where Twitter isn't blocked. The provider is also very fast (IKEv2 of 219.8/38.5), and it allows unlimited connections with a single subscription.

This VPN provides a host of excellent security features, such as end-to-end encryption and split tunneling. What is more, Surfshark offers a 30-day money-back guarantee as well as a **7-day free trial and** <u>fantastic discounted deals</u>.

Check out our latest Surfshark review.

# Pros

Competitive pricing plans
Sophisticated security features
Unlimited connections
7-day free trial

# Cons

No split tunneling on iOS available

# 3. IPVanish - Strong security at a great price

Servers/countries: 2200+ servers in 52 countries

☆ Free version:
No

Platforms: Windows, Mac, Android, iOS

Coupons: IPVanish coupon 78% OFF

Visit IPVanish

IPVanish is a great choice for anyone looking to unblock Twitter in 2024. Not only does it have download speeds that retain up to 90% of the original performance, but it also boasts a wide range of security benefits.

From data encryption to split tunneling, IPVanish will keep your device and data safe at all times. The provider has **2200+ servers** across 75 locations, so changing your IP address will always be a breeze. You can also protect all of your devices simultaneously with a single subscription.

IPVanish offers not only a **30-day money-back guarantee** but also promises brilliant customer service that will be there for you 24/7. In addition, you can snatch great deals with IPVanish coupon codes - find the most attractive discounts <a href="here">here</a>.

Check out our latest IPVanish review.

# Pros

Round the clock customer support Unlimited device connections 30-day money-back guarantee

# Cons

Browser extensions unavailable

# So, why can't you access Twitter?

There are many possible explanations as to why you can't access Twitter. These include:

- Government censorship. Governments have the power to block Twitter across the country using firewall restrictions. It is currently blocked in numerous locations, including Russia, China, Iran, and North Korea.
- Institutional blocks. Your workplace, college, or school may block access to Twitter to eliminate the distractions caused by this social media platform.
- Geo-blocks. Although Twitter itself is not geo-blocked, a lot of the content on the platform can be subject to geo-restrictions. Twitter can restrict tweets and accounts in specific locations to comply with legal requests and copyright laws.

Fortunately, you can overcome all of these obstacles by using a VPN to change your IP address and location.

# **Countries where Twitter is blocked**

In this section, we've compiled a list of countries where Twitter access is blocked. We've also advised on the <u>best VPNs for travel</u> to get around the restrictions in each location.

NordVPN

NordVPN

Best VPN to hypass restrictions

China

Turkey

Country where Twitter is blooked

Russia NordVPN

North Korea IPVanish

Egypt Surfshark

Iran <u>NordVPN</u>

Vietnam

The UAE NordVPN

Turkmenistan <u>Surfshark</u>

For example, **China has banned Twitter, amongst other popular sites** like YouTube, Facebook, Instagram, and others. The Chinese government strictly monitors the citizens' online activity to prevent protests against the government.

Another case is Turkey. Due to the government's restrictions, Twitter is closely monitored by Turkey's government. However, after the last earthquake on February 6th, 2023, **the government temporarily banned Twitter** on the internet service provider level.

However, there's still a way to bypass any country's Twitter block and access the site with a **VPN**. A VPN will give you a new IP address, encrypt your traffic so your ISP cannot log your activity online, and provide access to Twitter and other blocked sites.

# How to unblock Twitter at school or work

If you're struggling to access Twitter at school or work, we have a few tricks up our sleeve.

- Use the web version. In some instances, networks don't block specific sites. Instead, they manage to access sites by limiting your ability to install EXE files on your computer when using the network. This means you won't be able to download the Twitter app, but you may be able to access it on your browser instead.
- Use a VPN. Use a VPN to effectively change your IP address and bypass any network restrictions put in place by your workplace or school. To help you out, we have a whole list of brilliant <u>anonymous VPNs</u>.
- Use a proxy. A proxy will give you a fresh IP address so that you can overcome network or regional restrictions. You can install a proxy through the browser extension store for your

Chrome or Firefox. However, while a VPN will encrypt all your internet traffic and keep your identity safely hidden, a proxy is far less reliable.

# **Unblock Twitter on your device**

The steps for unblocking Twitter will vary ever so slightly - depending on the device that you use. Below, you'll find handy instructions for **unblocking Twitter on your Android, iOS, Laptop, and PC**.

Want more guidance on choosing the most suitable VPN for your device? Check out our reviews below:

# PC

- VPNs for Windows
- VPNs for macOS

# Phone

- VPNs for iOS
- VPNs for Android

# Android

Want to browse Twitter on your Android? Check out our simple instructions:

- Pick a reliable VPN that works with Twitter. We recommend NordVPN.
- 2. Open the Google Play Store and download the VPN mobile app
- 3. Head to the settings in the VPN app
- 4. Enable Override GPS location
- Locate Build Number in your phone settings and tap seven times
- 6. In Developer Options, click Select Mock Location App
- 7. Select your VPN, and you're all set!

**Top tip:** ensure that the location on your Google Play Store matches the country that your VPN is connecting to. This can be sorted within the settings of your phone.

# iOS (iPhone, iPad)

If you wish to unblock Twitter and change your location on iOS, these instructions are for you:

1. Select a reputable VPN. NordVPN is a firm favorite.

- 2. Head to the App Store to download the mobile app for your VPN
- 3. Open the VPN app and connect to your chosen server
- 4. Your IP address will be changed
- 5. Open Twitter and start tweeting!

**Top tip:** check that the location of your App Store matches the country that your VPN is connecting to.

# **PC or Laptop**

Using a PC or laptop to access Twitter? Follow our steps below:

- 1. Select a VPN that works well with Twitter. NordVPN is an excellent choice.
- 2. Install the VPN directly onto your device
- 3. Find a server in a location where Twitter is not blocked
- 4. Connect to the server to change your IP address
- 5. Open Twitter in your web browser or dedicated app, and enjoy!

Top tip: you may need to clear the cache and cookies on your device to enjoy access to Twitter.

# Is it legal to unblock Twitter with a VPN?

Twitter users all over the world can rest assured knowing that it's perfectly <u>legal to unblock the platform with a VPN</u>. A VPN simply creates an encrypted tunnel between your device and a server, so that you can **connect to the internet without being detected**.

The practice, however, is **illegal in situations where VPNs themselves are banned** - this is the case in locations like North Korea, Oman, Belarus, and others.

Even though there are other legal methods for unblocking Twitter and changing your location (such as a GPS spoofing app or proxy), we don't recommend it. A **VPN is by far the most reliable** and secure means of unblocking Twitter from anywhere in the world.

# Struggling to connect to Twitter, even with a VPN?

So you've installed a VPN and still can't seem to connect to Twitter? Don't panic - there are **many** plausible explanations. We'll take you through a few now:

- You're connected to a server in a location where Twitter is blocked
- Your real IP address could be leaking
- Your device isn't compatible with the VPN you've chosen

- The GPS location on your device doesn't match up with the IP address on your VPN
- Cookies on your device are giving the game away and showing your real location
- Your VPN can't bypass the restrictions put in place by the region or network

To overcome these issues, here are some solutions you can try:

- Connect to a different server
- Make sure that the IP leak protection settings are enabled on your VPN
- Use an alternative browser to launch Twitter
- Contact the customer support team for your VPN
- Clear the cache and cookies on your device

Check out this article to learn more about the best VPNs for multiple devices.

# **Unblock Twitter with a free VPN**

We understand the appeal of <u>free VPN providers</u>. Why pay for a service when there are so many free alternatives on the market? Unfortunately - there are multiple reasons why this is a bad idea.

Free VPNs fall short when it comes to functionality, security, and reliability. They are frequently funded through the use of tracked ads and the sale of your data - which leaves you open to risk. Free models usually have data caps, too, so you'll be limited in what you can do.

If you're determined to give a free VPN a shot, then we would advise that you try **ProtonVPN or Atlas VPN**. Both models are generally quite reliable, and they don't have a pesky data cap! Some VPNs also offer free trials - you can try out the first 7 days without spending a dime using Surfshark!

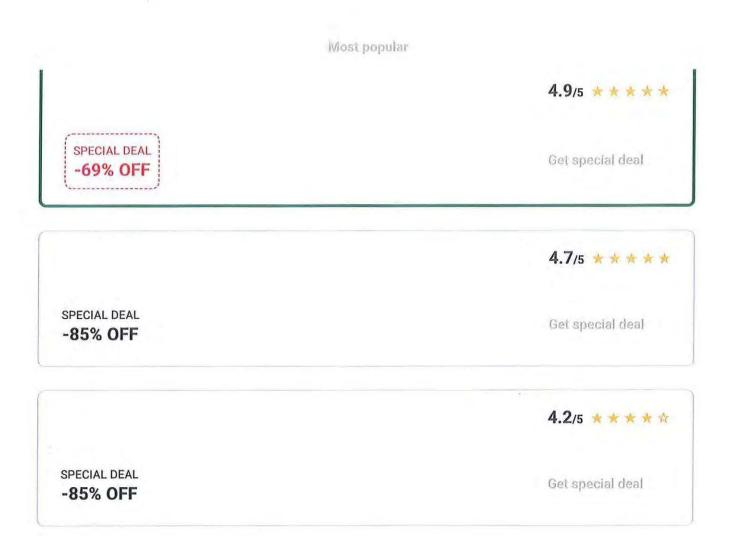
# **Our final thoughts**

As Twitter is such a powerful and wide-reaching platform, it's not that surprising that some organizations, ISPs, and governments block access.

Like most restricted websites, Twitter is blocked based on the IP address of the user. By <u>using a VPN</u> to access Twitter, you will be connected to a remote VPN server. This gives you a fresh IP address, so you can bypass network restrictions and tweet freely. A VPN is also a valuable security tool, as it keeps your device and data protected as well as your online activity hidden.

Have you managed to unblock Twitter with a VPN? Your feedback helps us to build more informative and useful guides - so we'd love to hear how you got on! Please leave us a comment in the section below.

# Best VPN deals this week:



# More VPN guides from Cybernews:

How to change location on Facebook: change your Facebook region within a few clicks

How to unblock Telegram: securely message your friends anywhere

How to change location on Instagram: access exclusive Instagram features

Best VPN for Threads: stay safe while participating in online discussions

# FAQ

# Does Twitter work with a VPN?

Yes. As long as you pick a VPN compatible with Twitter, the platform will work just fine. <u>Surfshark</u>, <u>NordVPN</u>, and <u>IPVanish</u> are all great options that work well with Twitter.

# How can I access Twitter through a VPN?

Download a VPN and connect to a server in a location where Twitter is readily available. Then you're all set and can access Twitter immediately! <u>NordVPN</u> is highly-suitable for this job!

# Why isn't my Twitter working - even with a VPN?

There are a few possible reasons why Twitter isn't working with your VPN. Maybe your IP address is leaking, or your VPN is incompatible with your device. We've outlined <u>potential causes and</u> solutions in this article!

# How do I unblock the Twitter website?

Use a VPN to connect to a server in a location where Twitter isn't blocked. Now you can bypass restrictions and unblock the Twitter website. We recommend that you choose a VPN with a large number of servers, such as NordVPN, as this will open up more possibilities for changing your IP address.

# **Best VPNs to unblock Twitter:**

World's leading & most secure VPN provider

Save 69%!

Unlimited devices per account and awesome speeds

Save 85%!

Reliable and budget-friendly VPN provider

Save 78%!

# Recommended for you

How to change location on iPhone

O 02 February 2024

How to change your location on Android in 2024

() 12 December 2023

1/04/2024, 19:09	Learn how to unblock Twitter with a VPN in 2024		
	Best VPN for multiple devices in 2024		
	③ 05 March 2024		
	NFL Game Pass VPN (2024): stream games internationally		
	© 12 December 2023		
	G 12 December 2020		
	Best NBA League Pass VPNs in 2024		
	③ 04 January 2024		
	Best VPN Services of 2024 – tested by cybersecurity experts		
	① 11 April 2024		
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Email *			
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## **ANNEXURE TAD-11**

FEDERAL COURT OF AUSTRALIA DISTRICT REGISTRY: NSW DIVISION: GENERAL

NO NSD OF 2024

**ESAFETY COMMISSIONER** 

Applicant

X CORP

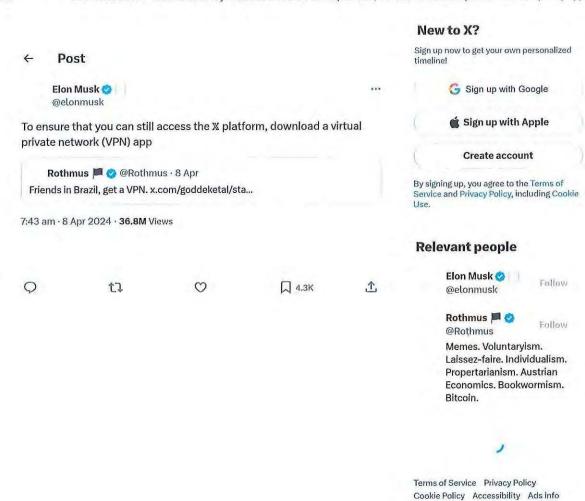
Respondent

The following 2 pages is the annexure marked TAD-11 referred to in the affidavit of Toby Allan Dagg made 22 April 2024 before me:

Signature
Solution

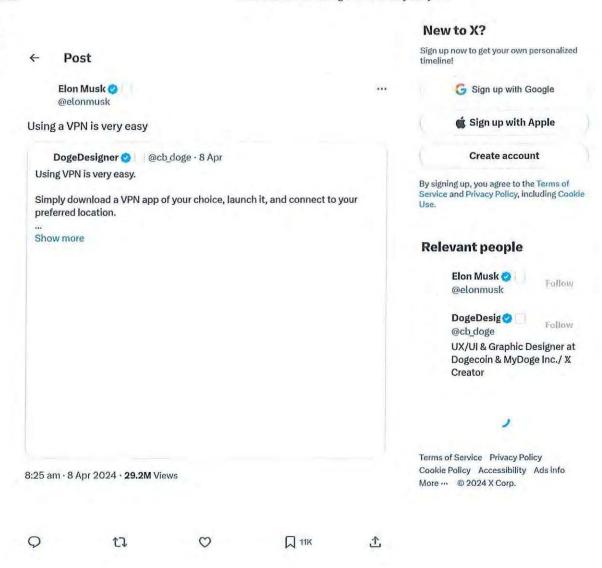
Qualification

X



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X



Don't miss what's happening People on X are the lirst to know.

1/1

FEDERAL COURT OF AUSTRALIA DISTRICT REGISTRY: NSW

**DIVISION: GENERAL** 

NO NSD OF 2024

**ESAFETY COMMISSIONER** 

Applicant

X CORP

Respondent

The following 1 page is the annexure marked TAD-12 referred to in the affidavit of Toby Allan Dagg made 22 April 2024 before me:

Signature

Qualification







Thursday, 18 April 2024

X Corp.

Submitted via X's Legal Requests Submission form: legalrequests.x.com

Our Reference: CYR-0511323, CYR-0511326, CYR-0511327 and CYR-0511328

Dear X Corp.

I refer to the removal notice (**the Notice**) that was given to you by a delegate of the eSafety Commissioner under section 109 of the *Online Safety Act 2021* (Cth) (**the Act**) on 16 April 2024 at 2,35pm (AEST).

eSafety has now assessed the availability of the class 1 material the subject of the Notice on your social media service, X. The Notice required you to take all reasonable steps to ensure the removal of the material from X.

Section 12 of the Act states that material is removed if the material is neither accessible to, nor delivered to, any of the end-users in Australia using the service.

The class 1 material that is the subject of the Notice appears to have been geo-blocked and not removed for the purposes of the Act. As a result, end-users in Australia are still able to access the material on X by using a virtual private network.

In accordance with sections 12 and 109 of the Act, we do not regard geo-blocking as amounting to compliance with the removal notice. You are required under the Act to comply with the Notice.

Please provide a response to the eSafety Commissioner by 8:00am (AEST) tomorrow on 19

April 2024 by email at <a href="requests@esafety.gov.au">requests@esafety.gov.au</a> to confirm that the material has been removed in accordance with the Act. If X Corp. has not complied with the Notice by removing the material by that time, the eSafety Commissioner may commence legal proceedings for non-compliance with the Notice without further notice to X Corp.

Yours faithfully,

Principal Lawyer | eSafety Commissioner

cc: Kathleen Reen

FEDERAL COURT OF AUSTRALIA DISTRICT REGISTRY: NSW DIVISION: GENERAL

NO NSD OF 2024

**ESAFETY COMMISSIONER** 

Applicant

X CORP

Respondent

The following 3 pages is the annexure marked TAD-13 referred to in the affidavit of Toby Allan Dagg made 22 April 2024 before me:

Signature

Qualification

From: To: Kathleen Reen

Cc:

Requests; Lise-Anne Stott

Subject:

Re: letter to X Corp re ?S 109 Removal notice [SEC=OFFICIAL]

Date:

Thursday, 18 April 2024 5:18:19 PM

Attachments:

image004.png image007.png image003.png

image008.png

image006.png image001.png

image002.png

You don't often get email from kreen@x.com. Learn why this is important

Dear

Acknowledging receipt, thank you. I have shared this with our teams.

Kind regards, Kathleen



Kathleen Reen

Global Government Affairs, APAC

On Thu, 18 Apr 2024 at 13:45,



# **OFFICIAL**

Dear Kathleen

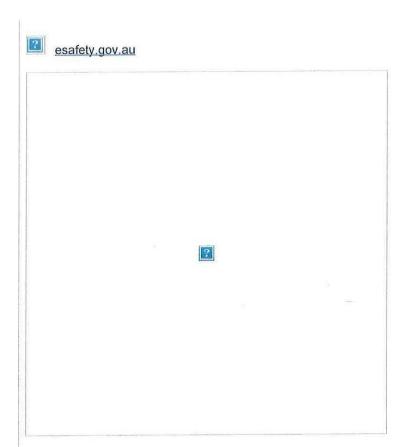
Please find attached a copy of the letter submitted to X Corp. via the X legal requests submission form at approximately 3:28pm today.

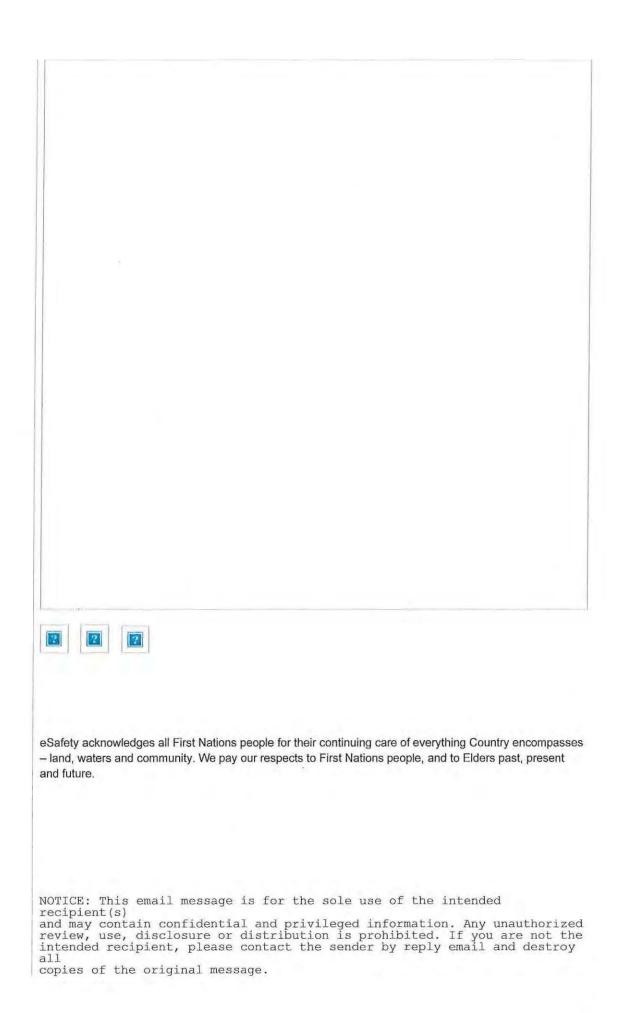
Best,



She | Her







FEDERAL COURT OF AUSTRALIA DISTRICT REGISTRY: NSW DIVISION: GENERAL

NO NSD OF 2024

**ESAFETY COMMISSIONER** 

Applicant

X CORP

Respondent

The following 2 pages is the annexure marked TAD-14 referred to in the affidavit of Toby Allan Dagg made 22 April 2024 before me:

Signature

Qualification

From:

Twitter Support <support@twitter.com>

Sent:

Friday, 19 April 2024 5:45 AM

To:

Requests

Subject:

Case# 0366115108: Twitter Receipt of Content Removal Request - Office of the

eSafety Commissioner [ref:!00DA00K0A8.!500Vp05CksP:ref]



19 April 2024

requests@esafety.gov.au

Principal Lawyer eSafety Commissioner

Dear

Re: Your letter dated 18 April 2024

Your Reference: CYR-0511323, CYR-0511326, CYR-0511327 and CYR-0511328

While we appreciate the sensitivity of this request, we respectfully note that requesting a response to be drafted outside regular Australian business hours is both unreasonable and inappropriate. Given the time in Australia that the notice was served, we have not had the opportunity to properly brief our outside counsel and seek legal advice. It is only fair and a fundamental right that we be given a proper opportunity to seek appropriate legal advice on such an important issue.

However, in light of the sensitive and urgent nature of subject matter, we will endeavour to provide a response by 3.00 pm today, 19 April, 2024.

Please confirm as a matter of urgency that eSafety is content with the above course of action.

We appreciate your patience and cooperation.

Sincerely,

X

# Help | Privacy

X Corp. 1355 Market Street, Suite 900 San Francisco, CA 94103



ref:!00DA00K0A8.!500Vp05CksP:ref

FEDERAL COURT OF AUSTRALIA DISTRICT REGISTRY: NSW

**DIVISION: GENERAL** 

NO NSD OF 2024

**ESAFETY COMMISSIONER** 

**Applicant** 

X CORP

Respondent

The following 2 pages is the annexure marked TAD-15 referred to in the affidavit of Toby Allan Dagg made 22 April 2024 before me:

Signature

Qualification



Our ref. 24003626

19 April 2024

Australian Government Solicitor 4 National Circuit, Barton ACT 2600 Locked Bag 35, Kingston ACT 2604 T 02 6253 7000 DX 5678 Canberra www.ags.gov.au

X Corp

By email: legalrequests.x.com; kreen@x.com

Canberra Sydney Melbourne Brisbane Perth Adelaide Hobart Darwin

Dear X Corp

# Removal Notice provided to X Corp by eSafety Commissioner

- 1. We act for the eSafety Commissioner (Commissioner).
- We refer to:
  - a. the removal notice given to X Corp. (X Corp) by a delegate of the Commissioner under s 109 of the Online Safety Act 2021 (Cth) (Act) on 16 April 2024 (Notice);
  - b. the Commissioner's letter to you dated 18 April 2024 (18 April Letter); and
  - c. your response, received by the Commissioner by way of email to 5:45am (AEST) on 19 April 2024.
- In your response, you indicated that X Corp would endeavour to provide a response to the 18 April Letter by 3.00pm today. We understand that to refer to 3.00pm AEST.
- In the Commissioner's view, the timeframe given to X Corp to respond to the 18 April Letter was not 'unreasonable' or 'inappropriate' given the period within which X Corp was required to respond to the Notice (being 24 hours), the resources available to X Corp and the acknowledged sensitivity of the material the subject of the Notice.

Next steps

- 5. As set out in the 18 April Letter, the Commissioner considers that 'geo-blocking' the material the subject of the Notice does not amount to compliance with the Notice. In the Commissioner's view, X Corp should remove the material from X so that it is not able to be accessed by any end-user of the service in Australia. However, the Commissioner is open to other technical solutions by X Corp to ensure that all end-users in Australia cannot access the material.
- The Commissioner considers that X Corp is and remains in contravention of the Act until such a time as the above step has been effected.

- 7. We note that it is consistent with X Corp's policy, as set out on its website, that violent content such as that identified in the Notice can and will be 'removed'.¹ X Corp does not merely 'geo-block' the violent content.
- 8. Please confirm by 3.00pm (AEST) that the step outlined above has been taken.
- 9. If no confirmation is received and the material is still available to Australian endusers after this time, we are instructed to commence proceedings against X Corp in relation to this matter without further notice to you.
- 10. We look forward to hearing from you.

Yours sincerely

**Matthew Garey** 

Senior Executive Lawyer T 02 958 17625 matthew.garey@ags.gov.au

Perpetrators of violent attacks policy | X Help (twitter.com)

FEDERAL COURT OF AUSTRALIA

DISTRICT REGISTRY: NSW

**DIVISION: GENERAL** 

NO NSD OF 2024

**ESAFETY COMMISSIONER** 

Applicant

X CORP

Respondent

The following 2 pages is the annexure marked TAD-16 referred to in the affidavit of Toby Allan Dagg made 22 April 2024 before me:

Signature

Qualification



Level 23, Rialto South Tower 525 Collins Street Melbourne VIC 3000 Australia

GPO Box 375 Melbourne VIC 3001

T +61 3 8080 3500 F +61 3 8080 3599

19 April 2024

requests@esafety.gov.au

Julie Iman Grant eSafety Commissioner

Dear Ms Iman Grant

Your Reference: CYR-0511323, CYR-0511326, CYR-0511327 and CYR-0511328

We act for X Corp.

Your office issued X Corp. with a purported removal notice on 16 April 2024 to remove certain posts publicly commenting on a tragic attack against a Christian priest in Sydney, based on eSafety's erroneous determination that the posts constitute "class 1 material" (the notice).

Despite the notice being invalid under Australian law, in an act of good faith, X Corp. geo-blocked the relevant material in Australia. Accordingly, X Corp. has complied with the notice.

Your office subsequently sent our client a letter dated 18 April 2024, stating that X Corp. has failed to comply with the notice because users in Australia are still able to access the material on X by using a VPN, and that eSafety does not regard geo-blocking as amounting to compliance with the notice. The letter effectively demands that X Corp. globally remove the posts and threatens legal action against X Corp. for non-compliance.

#### Validity of the notice

X Corp. does not consider the notice to be a valid exercise of power by your office.

X Corp. reserves its rights in relation to the issuing of the notice and intends to challenge the notice as a matter of urgency.

### X Corp. has complied with the notice

Putting the validity of the notice aside, X Corp. has complied with the notice by promptly making the content inaccessible to end-users in Australia with Australian IP addresses. X Corp. has therefore taken all reasonable steps to ensure the removal of the material from X for users within Australia.

X Corp. will vigorously oppose any threatened legal proceeding for non-compliance. This letter is not intended, and should not be construed, as a waiver of any of X Corp.'s rights or other objections to the notice or your letter dated April 18, 2024, all of which X Corp. expressly reserves.

Yours faithfully Thomson Geer

Justin Quill

Partner

T 03 8080 3748 M +61 429 899 495 E jquill@tglaw.com.au

FEDERAL COURT OF AUSTRALIA DISTRICT REGISTRY: NSW DIVISION: GENERAL

NO NSD OF 2024

**ESAFETY COMMISSIONER** 

**Applicant** 

X CORP

Respondent

The following 1 page is the annexure marked TAD-17 referred to in the affidavit of Toby Allan Dagg made 22 April 2024 before me:

Signature

Qualification

Dear Ms Amber,

Acknowledging receipt of your correspondence here.

Kind regards, Kathleen

On Fri, Apr 19, 2024 at 1:31 PM Barney, Amber < Amber Barney@ags gov.au> wrote:

**OFFICIAL:** Sensitive

Legal Privilege

Dear Ms Reen

Please see attached correspondence. We note that the X legal requests submission form appears to be down and eSafety were unable to send it via that form.

Kind regards

Amber Barney Lawyer Australian Government Solicitor T 02 9581 7433 amber barney@aga.gov.au

Find out more about AGS at http://www.ags.gov.au

Important: This message may contain confidential or legally privileged information. If you think it was sent to you by mistake, please delete all copies and advise the sender. For the purposes of the Spam Act 2003, this email is authorised by AGS.

OFFICIAL: Sensitive

Legal Privilege

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FEDERAL COURT OF AUSTRALIA DISTRICT REGISTRY: NSW DIVISION: GENERAL

NO NSD OF 2024

**ESAFETY COMMISSIONER** 

Applicant

X CORP

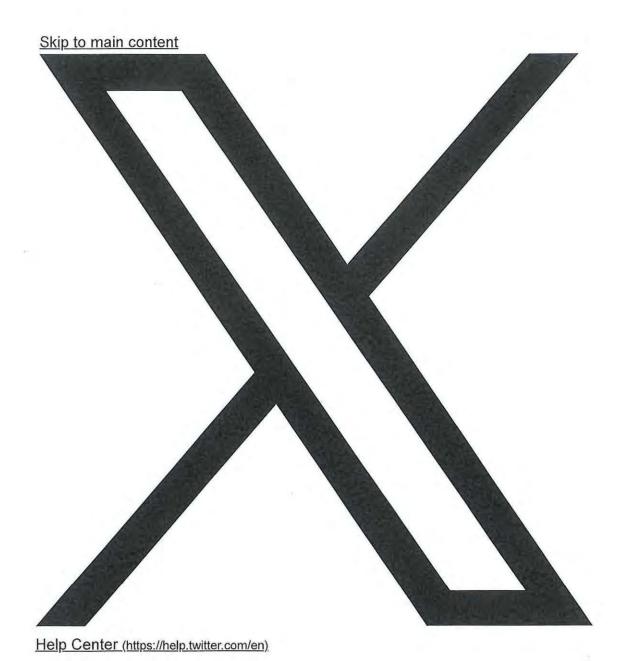
Respondent

The following 9 pages is the annexure marked TAD-18 referred to in the affidavit of Toby Allan Dagg made 22 April 2024 before me:

Signature

Qualification

Solicitor



1/9

- Using X (https://help.twitter.com/en/using-x)
- Managing your account (https://help.twitter.com/en/managing-your-account)
- Safety and security (https://help.twitter.com/en/safety-and-security)
- Rules and policies (https://help.twitter.com/en/rules-and-policies)
- Resources ~
  - New user FAQ (https://help.twitter.com/en/resources/new-user-faq)
  - o Glossary (https://help.twitter.com/en/resources/glossary)
  - o A safer X (https://help.twitter.com/en/resources/a-safer-twitter)
  - Accessibility (https://help.twitter.com/en/resources/accessibility)
  - Our rules (https://help.twitter.com/en/resources/rules)
  - My privacy (https://help.twitter.com/en/resources/how-you-can-control-your-privacy)
  - How we address misinformation on X (https://communitynotes.twitter.com/guide/en/about/introduction)
  - Recommender Systems (https://help.twitter.com/en/resources/recommendersystems)



Contact Us (https://help.twitter.com/forms.html)

1. Help Center (https://help.twitter.com/en)



2. Safety and cybercrime (https://help.twitter.com/en/rules-and-policies#safety-andcybercrime)



3. Perpetrators of violent attacks policy

# Perpetrators of violent attacks policy

- 1. Help Center (https://help.twitter.com/en)
- 2. Safety and cybercrime ^\_(https://help.twitter.com/en/rules-and-policies#safety-andcybercrime)

# Perpetrators of Violent **Attacks**

Overview

# February 2023

We will remove any accounts maintained by individual perpetrators of terrorist, violent extremist, or mass violent attacks, as well as any accounts glorifying the perpetrator(s), or dedicated to sharing manifestos and/or third party links where related content is hosted. We may also remove Posts disseminating manifestos or other content produced by perpetrators.

We want X to be a place where people can find reliable information and express themselves freely and safely without feeling burdened by unhealthy content. In the aftermath of terrorist, violent extremist and mass violent attacks, we know many want to express compassion for victims, condemn the attacks and/or the perpetrators, and discuss how these incidents impact people and their communities. Some might also wish to share manifestos or other similar content produced by the attack's apparent perpetrator or an accomplice, either to express outrage or condemnation of the perpetrator's possible motives.

The violence that these perpetrators engage in, and the rationale they outline in manifestos or other means that normalizes hatred and discrimination, may further jeopardize the physical safety and well-being of those who are targeted, and has the potential to inspire future attacks. Exposure to these materials may also cause harm to those that view them.

We believe the hateful and discriminatory views promoted in content produced by perpetrators are harmful for society and their dissemination should be limited in order to prevent perpetrators from publicizing their message. As a result we may remove Posts that include manifestos or other similar material produced by perpetrators, even if the context is not abusive. However, we may allow newsworthy content if it does not:

- Convey suggestions about how to arm oneself and choose targets;
- · Share hateful slogans, symbols, memes, and/or hateful conspiracy theories;
- Outline the perpetrator's ideology, tactical choices, and/or plan of attack.

# What is a manifesto?

We define a manifesto as a statement by a perpetrator outlining their motivation, views, or intent to engage in a violent attack. A manifesto can be in the form of a written document, social media post, audio recording, video, external link, or letter or other forms of content. It may be shared in the aftermath, or at any period before a violent attack. A manifesto can be linked to the event through a statement of warning or intent.

# Who are the individual perpetrators of terrorist, violent extremist, and mass violent attacks?

Violent attacks claimed by a violent organization or by a member of such organizations are covered under our Violent and Hateful Entitites policy. We do not require that a person have been confirmed as members of terrorist organizations or other violent and hateful entities, nor that they have any official affiliation with any group, organization, or ideology, for us to enforce on content under this aspect of our policies.

What is in violation of this policy?

Under this policy, we will permanently suspend accounts belonging to apparent individual perpetrators of terrorist, violent extremist, and mass violent attacks, as well as accounts dedicated to the sharing of harmful and violent content associated with the perpetrators or the violent attack.

Additionally, you may not Post any of the following:

# Manifestos and other content created by perpetrators

We may remove content containing manifestos and other content created by individual perpetrators or their accomplices. Violations can occur via Posts, Spaces, images, and videos, including live video. Examples of content that we may action under this policy include, but are not limited to:

- Sharing or linking full-length manifestos, regardless of context
- Any Posts containing excerpt(s) of a reproduced manifesto (edited or sliced) or of the original manifesto, except when shared in a newsworthy context.
  - Regardless of context, it is always prohibited to share any of the following:
    - Excerpt(s) that convey suggestions about how to arm oneself and choose targets.
    - Excerpt(s) that share hateful slogans, symbols, memes, and/or hateful conspiracy theories such as the Great Replacement Theory.
    - Excerpt(s) outlining the perpetrator's ideology, tactical choices, and/or plan of attack.
- Sharing perpetrator-generated media related to the attack in all instances.
   This includes, but is not limited to:
  - Media filmed by the perpetrator of the attack
  - o Memes, stickers, or graffiti shared and/or produced by the perpetrator
  - Media of the weapons utilized in the attack
- Other perpetrator-generated content that is not associated with the violent attack but that is specific to the promotion or support of violence.
- Bystander-generated content of the attack as the attack is taking place, such as content that displays a moment of the assault or death, dead bodies, content that identifies victims, or content that depicts the perpetrator(s) conducting the attack.

# Multimedia content, URLs, and hashtags

We may put a sensitive media interstitial over some media. The interstitial places images and videos behind a warning message that needs to be acknowledged before the media can be viewed. Using this feature means that people who don't want to see sensitive media can avoid it, or make an informed decision before they choose to view it. The types of media we may interstitial include, but are not limited to:

- Media depicting a perpetrator
- Excerpts of the attacker's manifesto that are shared as part of a news report

We may label URLs linking directly to documents believed to be a manifesto to prevent these URLs from being shared on X.

We may denylist hashtags identifying perpetrators on trends to reduce the visibility of perpetrators' identities, as well as all hashtags that are used uniquely to surface manifestos.

What is not a violation of this policy?

- Accounts that belong to
  - Bystanders who happened to be close to the violent attack and/or managed to stop the attack, for example someone who shot the perpetrator(s)
  - Perpetrators whose convictions were overturned after a not guilty verdict
- · Content depicting any of the following:
  - o The use of force by law enforcement and military personnel, as part of the scope of their official functions, that resulted in casualties;
  - Violence against military personnel and law enforcement;
  - Human rights abuses
  - Violent attacks that are part of an armed conflict
  - Violence used as a means of self defense
  - Violent attacks, where there is probable doubt about the intent behind the attack
  - Cases of vandalism and attacks resulting in damage to essential infrastructure
  - Sharing a few sentences from the manifesto(s), either in a newsworthy context or to bring more awareness to the rise of hate or violence towards a specific group. For example: "the shooter said he wants to eradicate x group" is not actionable under this policy.

Who can report violations of this policy?

Anyone can report potential violations of this policy, whether they have an X account or not.

What happens if I violate this policy?

The consequences for violating our violent events policy depends on the severity of the violation. Accounts maintained by perpetrators of terrorist, violent extremist,

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or mass violent attacks will be permanently suspended. As described above, we may also remove content containing manifestos and other content created by perpetrators or their accomplices.

In addition, we will also remove content that violates our policies regarding Violent Speech or other parts of Our Rules.

Additional resources

Learn more about our range of enforcement options and our approach to policy development and enforcement.

# Share this article



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Cookies (https://help.twitter.com/rules-and-policies/twitter-cookies)

Privacy (https://twitter.com/privacy)

Terms and conditions (https://twitter.com/tos)

English	

Help Center (https://help.twitter.com/en)

- English (https://help.twitter.com/en/rules-and-policies/perpetrators-of-violent-attacks)
- Español (https://help.twitter.com/es/rules-and-policies/perpetrators-of-violent-attacks)
- 日本語 (https://help.twitter.com/ja/rules-and-policies/perpetrators-of-violent-attacks)
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- Français (https://help.twitter.com/fr/rules-and-policies/perpetrators-of-violent-attacks)
- Italiano (https://help.twitter.com/it/rules-and-policies/perpetrators-of-violent-attacks)
- العربية (https://help.twitter.com/ar/rules-and-policies/perpetrators-of-violent-attacks)
- Nederlands (https://help.twitter.com/nl/rules-and-policies/perpetrators-of-violent-attacks)
- Bahasa Indonesia (https://help.twitter.com/id/rules-and-policies/perpetrators-of-violentattacks)
- <u>Pyccкий (https://help.twitter.com/ru/rules-and-policies/perpetrators-of-violent-attacks)</u>
- हिंदी (https://help.twitter.com/hi/rules-and-policies/perpetrators-of-violent-attacks)
- עברית (https://help.twitter.com/he/rules-and-policies/perpetrators-of-violent-attacks)
- 简体中文 (https://help.twitter.com/zh-cn/rules-and-policies/perpetrators-of-violent-attacks)
- <u>繁體中文 (https://help.twitter.com/zh-tw/rules-and-policies/perpetrators-of-violent-attacks)</u>
- ภาษาไทย (https://help.twitter.com/th/rules-and-policies/perpetrators-of-violent-attacks)
- Tiếng Việt (https://help.twitter.com/vi)
- Melayu (https://help.twitter.com/ms/rules-and-policies/perpetrators-of-violent-attacks)
- Filipino (https://help.twitter.com/fil/rules-and-policies/perpetrators-of-violent-attacks)
- مارسي (https://help.twitter.com/fa/rules-and-policies/perpetrators-of-violent-attacks)
- Dansk (https://help.twitter.com/da/rules-and-policies/perpetrators-of-violent-attacks)
- Suomi (https://help.twitter.com/fi/rules-and-policies/perpetrators-of-violent-attacks)
- Svenska (https://help.twitter.com/sv/rules-and-policies/perpetrators-of-violent-attacks)
- Norsk (https://help.twitter.com/no/rules-and-policies/perpetrators-of-violent-attacks)
- Polski (https://help.twitter.com/pl/rules-and-policies/perpetrators-of-violent-attacks)
- Magyar (https://help.twitter.com/hu/rules-and-policies/perpetrators-of-violent-attacks)
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- Lus Hmoob (https://help.twitter.com/hmn)
- ½31 (https://help.twitter.com/km)

FEDERAL COURT OF AUSTRALIA DISTRICT REGISTRY: NSW DIVISION: GENERAL

NO NSD OF 2024

**ESAFETY COMMISSIONER** 

**Applicant** 

X CORP

Respondent

The following 7 pages is the annexure marked TAD-19 referred to in the affidavit of Toby Allan Dagg made 22 April 2024 before me:

Signature

Qualification

Filed on behalf of the Applicant, eSafety Commissioner Prepared by: Matthew Garey

AGS lawyer within the meaning of s 55l of the Judiciary Act 1903



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- Using X (https://help.twitter.com/en/using-x)
- Managing your account (https://help.twitter.com/en/managing-your-account)
- Safety and security (https://help.twitter.com/en/safety-and-security)
- Rules and policies (https://help.twitter.com/en/rules-and-policies)
- Resources
  - o New user FAQ (https://help.twitter.com/en/resources/new-user-faq)
  - o Glossary (https://help.twitter.com/en/resources/glossary)
  - o A safer X (https://help.twitter.com/en/resources/a-safer-twitter)
  - o Accessibility (https://help.twitter.com/en/resources/accessibility)
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  - How we address misinformation on X
     (https://communitynotes.twitter.com/guide/en/about/introduction)
  - Recommender Systems (https://help.twitter.com/en/resources/recommendersystems)



Contact Us (https://help.twitter.com/forms.html)

1. Help Center (https://help.twitter.com/en)



 Safety and cybercrime (https://help.twitter.com/en/rules-and-policies#safety-andcybercrime)



3. Violent Speech Policy

# **Violent Speech Policy**

- 1. Help Center (https://help.twitter.com/en)
- 2. <u>Safety and cybercrime</u> (https://help.twitter.com/en/rules-and-policies#safety-and-cybercrime)

# **Violent Speech Policy**

# Overview

### October 2023

You may not threaten, incite, glorify, or express desire for violence or harm.

X is a place where people can express themselves, learn about what's happening, and debate global issues. However, healthy conversations can't thrive when violent speech is used to deliver a message. As a result, we may remove or reduce the visibility of violent speech in order to ensure the safety of our users and prevent the normalization of violent actions.

# What is in violation of this policy?

# **Violent Threats**

You may not threaten to inflict physical harm on others, which includes (but is not limited to) threatening to kill, torture, sexually assault, or otherwise hurt someone. This also includes threatening to damage civilian homes and shelters, or infrastructure that is essential to daily, civic, or business activities.

## Wish of Harm

You may not wish, hope, or express desire for harm. This includes (but is not limited to) hoping for others to die, suffer illnesses, tragic incidents, or experience other physically harmful consequences.

## Incitement of Violence

You may not incite, promote, or encourage others to commit acts of violence or harm, which includes (but is not limited to) encouraging others to hurt themselves or inciting others to commit atrocity crimes including crimes against humanity, war crimes or genocide. This also includes using coded language (often referred to as "dog whistles") to indirectly incite violence.

## Glorification of Violence

You may not glorify, praise, or celebrate acts of violence where harm occurred, which includes (but is not limited to) expressing gratitude that someone experienced physical harm or praising Violent entities (https://help.twitter.com/rules-and-140

policies/violent-entities) and Perpetrators of Violent Attacks (https://help.twitter.com/rules-andpolicies/perpetrators-of-violent-attacks). This also includes glorifying animal abuse or cruelty.

# What is not a violation of this policy?

We make sure to evaluate and understand the context behind the conversation before taking action, and we allow expressions of violent speech when there is no clear abusive or violent context, such as (but not limited to) hyperbolic and consensual speech between friends, or during discussion of video games and sporting events.

We also allow certain cases of figures of speech, satire, or artistic expression when the context is expressing a viewpoint rather than instigating actionable violence or harm.

# What happens if you violate this policy?

In certain cases, we will immediately and permanently suspend any account that violates this policy. However, for most violations, we may instead temporarily lock you out of your account before you can Post again. In rare cases, we may make the violative content less visible by restricting its reach (https://help.twitter.com/rules-andpolicies/enforcement-options) on X. However, if you continue to violate this policy after receiving a warning, your account may be permanently suspended.

We also recognize that conversations regarding certain individuals credibly accused of severe violence may prompt outrage and associated violent speech. In these limited cases, we may take less punitive measures.

Learn more about our range of enforcement options. If someone believes we took an enforcement action in error, they can submit an appeal (https://help.twitter.com/forms/account-access/appeals.html).

# Share this article



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Cookies (https://help.twitter.com/rules-and-policies/twitter-cookies)

Privacy (https://twitter.com/privacy)

Terms and conditions (https://twitter.com/tos)

English	

Help Center (https://help.twitter.com/en)

- English (https://help.twitter.com/en/rules-and-policies/violent-speech)
- Español (https://help.twitter.com/es/rules-and-policies/violent-speech)
- 日本語 (https://help.twitter.com/ja/rules-and-policies/violent-speech)
- 한국어 (https://help.twitter.com/ko/rules-and-policies/violent-speech)
- Português (https://help.twitter.com/pt/rules-and-policies/violent-speech)
- Deutsch (https://help.twitter.com/de/rules-and-policies/violent-speech)
- <u>Türkçe (https://help.twitter.com/tr/rules-and-policies/violent-speech)</u>
- Français (https://help.twitter.com/fr/rules-and-policies/violent-speech)
- Italiano (https://help.twitter.com/it/rules-and-policies/violent-speech)
- (https://help.twitter.com/ar/rules-and-policies/violent-speech) العربية
- Nederlands (https://help.twitter.com/nl/rules-and-policies/violent-speech)
- Bahasa Indonesia (https://help.twitter.com/id/rules-and-policies/violent-speech)
- <u>Pyccкий (https://help.twitter.com/ru/rules-and-policies/violent-speech)</u>
- हिंदी (https://help.twitter.com/hi)
- עברית (https://help.twitter.com/he)
- 简体中文 (https://help.twitter.com/zh-cn)
- 繁體中文 (https://help.twitter.com/zh-tw)
- ภาษาไทย (https://help.twitter.com/th)
- Tiếng Việt (https://help.twitter.com/vi)
- Melayu (https://help.twitter.com/ms)
- Filipino (https://help.twitter.com/fil)
- (https://help.twitter.com/fa) فارسى •
- Dansk (https://help.twitter.com/da)
- Suomi (https://help.twitter.com/fi)
- Svenska (https://help.twitter.com/sv)
- Norsk (https://help.twitter.com/no)
- Polski (https://help.twitter.com/pl)
- Magyar (https://help.twitter.com/hu)
- Română (https://help.twitter.com/ro)
- Українська (https://help.twitter.com/uk)
- Български (https://help.twitter.com/bg).
- Català (https://help.twitter.com/ca)
- Hrvatski (https://help.twitter.com/hr)
- Српски (https://help.twitter.com/sr)
- Slovenčina (https://help.twitter.com/sk)
- <u> ಪಾಷ್ಕ್ರೇ (https://help.twitter.com/ps)</u>
- Dari (https://help.twitter.com/fa-af)
- Oromo (https://help.twitter.com/om)
- Tigrinya (https://help.twitter.com/ti)
- Kurdish (https://help.twitter.com/ckb)
- <u>Lietuvių (https://help.twitter.com/lt)</u>
- Latviešu (https://help.twitter.com/lv)
- Malti (https://help.twitter.com/mt)

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- Slovenščina (https://help.twitter.com/sl)
- Gaeilge (https://help.twitter.com/ga)
- Lus Hmoob (https://help.twitter.com/hmn)
- <u>นี่ผู้งิ (https://help.twitter.com/km</u>)

#### **ANNEXURE TAD-20**

FEDERAL COURT OF AUSTRALIA DISTRICT REGISTRY: NSW DIVISION: GENERAL

NO NSD OF 2024

**ESAFETY COMMISSIONER** 

Applicant

X CORP

Respondent

The following 2 pages is the annexure marked TAD-20 referred to in the affidavit of Toby Allan Dagg made 22 April 2024 before me:

Signature

Qualification

File ref: 24003626

advertisers from showing inappropriate advertising to them (such as alcohol). Twitter noted that 'The challenges here are significant; definitions and specific determinations of harmful content continue to carry significant concerns including real risks of limiting reasonable access to information, ideas and speech'.

Twitter did not respond to a question requiring the criteria used for evaluating content that is harmful to children.

Following a subsequent question from eSafety, providing Twitter with a further opportunity to provide the information sought in the Notice, Twitter noted:

Aside from evaluating content as <u>sensitive/graphic</u> or not, we do not currently perform any additional evaluation of content as being harmful for children, given that children are not our target customer and our service is not overwhelmingly used by children. Our priority is enforcing our rules, and providing appropriate safeguards and controls to users. Some content is gated behind an age appropriate content interstitial, based on whether a person has submitted an age under 18.

Our help centre states: 'Age Restricted Content: We restrict viewers who are under 18, or who do not include a birth date on their profile, from viewing adult content. You can learn how to add a birth date to your profile, adjust birth date visibility settings (visibility of your birth date is defaulted to private if you update it after January 2022) and learn how Twitter uses your age to show you more relevant content, including ads, in accordance with our Privacy Policy. People over 18 can opt-out of viewing sensitive media on Twitter by updating their settings.'

Following this initial response, Twitter subsequently provided eSafety with further information and stated it:

continues to explore solutions that address age verification whilst at the same time balancing data processing minimisation principles and data protection concerns generally speaking, especially for minors.

#### Preventing the sale and trade of CSEA material

Twitter was asked what steps are taken to prevent the recommendation of accounts or content involved in the sale and trade of child sexual exploitation material. Twitter responded:

We do not allow CSAM material on Twitter and when we are aware of it we immediately remove it. When we identify content we also suspend accounts that have engaged with the materials. We also make known cse keywords unsearchable to avoid returning cse materials through search.

# 14. Question about the use of metrics to internally assess efficacy of interventions to detect CSEA

Twitter responded that it does have internal metrics in place to assess the efficacy of its interventions to detect CSEA material. Twitter stated that it measures what percent of accounts are taken down proactively versus by external partners (such as law enforcement or user reports), and that it tracks impressions before takedown. Twitter stated that it continues to monitor the precision of its models, as it stated that high-precision models allow Twitter to automate suspension without human review.

# 15. Question about appeals against CSEA-related moderation

In response to a question about how many appeals have been made by users for accounts banned or content removed for CSEA material and activity, Twitter responded 'We see a consistent appeals rate of between 2-4% on all CSE related suspensions.' Twitter stated that 'a very low proportion (<10%) of those appeals are successful'.

eSafety provided Twitter with a further opportunity to provide the information sought in the Notice, noting that it was the number of appeals which was required by the Notice.

Twitter responded that between January 2022 and December 2022, it suspended 2,348,712 accounts for violating Twitter's CSE policy, globally. Twitter added that in the same period, Twitter received via its internal redress mechanism 446,684 appeals associated with 238,352 unique Twitter accounts.

# 16. Questions about Safety by Design training for staff

Twitter responded that it does provide training to its staff on Safety by Design principles. Twitter stated, 'For new features, trust and safety staff members work with teams across the company to proactively surface any risks and build in mitigating features.'

#### **ANNEXURE TAD-21**

FEDERAL COURT OF AUSTRALIA DISTRICT REGISTRY: NSW DIVISION: GENERAL

NO NSD OF 2024

**ESAFETY COMMISSIONER** 

Applicant

X CORP

Respondent

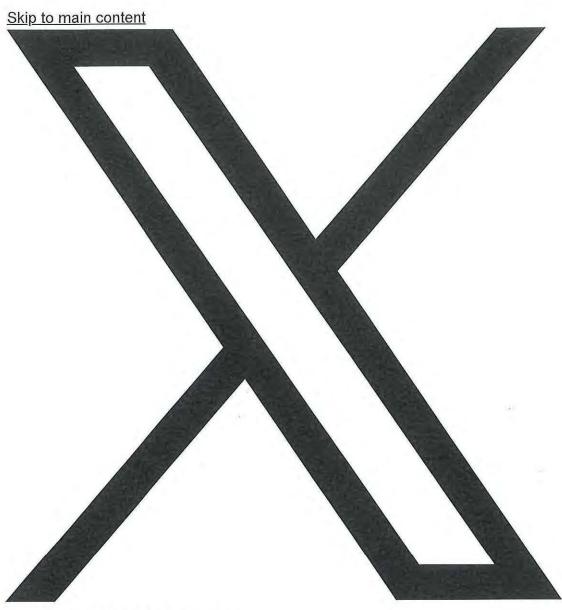
The following 7 pages is the annexure marked TAD-21 referred to in the affidavit of Toby Allan Dagg made 22 April 2024 before me:

Signature

Qualification

Filed on behalf of the Applicant, eSafety Commissioner
Prepared by: Matthew Garey
AGS lawyer within the meaning of s 55l of the *Judiciary Act 1903* 

Address for Service: The Australian Government Solicitor, Level 10, 60 Martin Place, Sydney, NSW 2000 Matthew.Garey@ags.gov.au File ref: 24003626



Help Center (https://help.twitter.com/en)

- Using X (https://help.twitter.com/en/using-x)
- Managing your account (https://help.twitter.com/en/managing-your-account)
- Safety and security (https://help.twitter.com/en/safety-and-security)
- Rules and policies (https://help.twitter.com/en/rules-and-policies)
- Resources
  - o New user FAQ (https://help.twitter.com/en/resources/new-user-faq)
  - o Glossary (https://help.twitter.com/en/resources/glossary)
  - o A safer X (https://help.twitter.com/en/resources/a-safer-twitter)
  - Accessibility (https://help.twitter.com/en/resources/accessibility)
  - o Our rules (https://help.twitter.com/en/resources/rules)
  - My privacy (https://help.twitter.com/en/resources/how-you-can-control-your-privacy)
  - How we address misinformation on X
     (https://communitynotes.twitter.com/guide/en/about/introduction)
  - <u>Recommender Systems (https://help.twitter.com/en/resources/recommender-systems)</u>



Contact Us (https://help.twitter.com/forms.html)

- Help Center (https://help.twitter.com/en)
  - ^
- 2. Tweets (https://help.twitter.com/en/using-x#tweets)
  - 1
- 3. How to delete a Post

# How to delete a Post

- 1. Help Center (https://help.twitter.com/en)
- 2. Tweets (https://help.twitter.com/en/using-x#tweets)

# How to delete a Post

You can delete any of your own posts from X at any time. If you delete a post, we will reflect your updated content on X.com, X for iOS, and X for Android. Please note that you can only delete posts you have posted, you cannot delete posts from other accounts on your timeline. Learn about what actions you can take to control your X experience.

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If you repost a post and later want to remove it from your profile, you can <u>undo</u> <u>your repost</u>.

#### Instructions for:



How to delete a post

Step 1

In the top menu, tap your profile icon.

Step 2

Tap Profile.

Step 3

Locate the post you want to delete.

Step 4

Tap the ooo icon located at the top of the post.

Step 5

Tap Delete post.

Step 6

Tap Delete to confirm.

Step 1

In the top menu, you will either see a **navigation menu** icon  $\equiv$  or your **profile** icon. Tap whichever icon you have.

Step 2

From the menu, tap Profile.

Step 3

Locate the post you want to delete.

Step 4

Tap the ooo icon located at the top of the post.

Step 5

Tap Delete.

Step 6

Tap Yes to confirm.

Step 1

Visit your Profile page.

Step 2

Locate the post you want to delete.

Step 3

Click the °°° icon

Step 4

Click Delete post.

Read about getting started with <u>X for iOS</u> and <u>X for Android</u> for more information about our mobile apps.

# How to delete multiple posts

- We do not provide a way to bulk-delete posts. You can only delete posts manually, one by one.
- If you're looking to get a fresh start on your X account without losing your
  username, the best way to do this is to create another account with a
  temporary username, and then switch the username between your current
  account and the new account. Please see our article on <a href="mailto:changing\_your\_username">changing\_your\_username</a> for more info.

# What happens to posts I delete?

- When you delete a post, it is removed from your account, the timeline of any accounts that follow you, and from X search results on x.com, X for iOS, and X for Android.
- Reposts of the deleted post will also be removed on x.com, X for iOS, and X for Android.
- Once a post has been deleted, the post contents, associated metadata, and all analytical information about that post is no longer publicly available on X.
- If other people have copied and pasted part or all of your text into their own post, their posts will not be removed.
- If other people have reposted your post with a comment of their own, their posts will not be removed.
- Posts may be cached or cross-posted on third-party websites, applications, or search engines. We cannot remove posts that are not on x.com, X for iOS, or X for Android.

# Share this article



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Cookies (https://help.twitter.com/rules-and-policies/twitter-cookies)

Privacy (https://twitter.com/privacy)

Terms and conditions (https://twitter.com/tos)



Help Center (https://help.twitter.com/en)

How to delete a Post

- English (https://help.twitter.com/en/using-x/delete-posts)
- Español (https://help.twitter.com/es/using-x/delete-posts)
- 日本語 (https://help.twitter.com/ja/using-x/delete-posts)
- <u>한국어 (https://help.twitter.com/ko/using-x/delete-posts)</u>
- Português (https://help.twitter.com/pt/using-x/delete-posts)
- Deutsch (https://help.twitter.com/de/using-x/delete-posts)
- <u>Türkçe (https://help.twitter.com/tr/using-x/delete-posts)</u>
- Français (https://help.twitter.com/fr/using-x/delete-posts)
- Italiano (https://help.twitter.com/it/using-x/delete-posts)
- (https://help.twitter.com/ar/using-x/delete-posts) العربية
- Nederlands (https://help.twitter.com/nl/using-x/delete-posts)
- Bahasa Indonesia (<a href="https://help.twitter.com/id/using-x/delete-posts">https://help.twitter.com/id/using-x/delete-posts</a>)
- Русский (https://help.twitter.com/ru/using-x/delete-posts)
- हिंदी (https://help.twitter.com/hi/using-x/delete-posts)
- עברית (https://help.twitter.com/he)
- 简体中文 (https://help.twitter.com/zh-cn)
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- Melayu (https://help.twitter.com/ms)
- Filipino (https://help.twitter.com/fil)
- (https://help.twitter.com/fa) فارسى •
- Dansk (https://help.twitter.com/da)
- Suomi (https://help.twitter.com/fi)
- Svenska (https://help.twitter.com/sv)
- Norsk (https://help.twitter.com/no)
- Polski (https://help.twitter.com/pl)
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- Română (https://help.twitter.com/ro)
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- Български (https://help.twitter.com/bg).
- Català (https://help.twitter.com/ca)
- Hrvatski (https://help.twitter.com/hr)
- Српски (https://help.twitter.com/sr)
- Slovenčina (https://help.twitter.com/sk)
- Dari (https://help.twitter.com/fa-af)
- Oromo (https://help.twitter.com/om)
- Tigrinya (https://help.twitter.com/ti)
- Kurdish (https://help.twitter.com/ckb)
- Lietuvių (https://help.twitter.com/lt)
- Latviešu (https://help.twitter.com/lv)
- Malti (https://help.twitter.com/mt)

How to delete a Post

#### 21/04/2024, 19:14

- Slovenščina (https://help.twitter.com/sl)
- Gaeilge (https://help.twitter.com/ga)
- <u>Lus Hmoob (https://help.twitter.com/hmn)</u>
- <u>Յայերեն (https://help.twitter.com/hy)</u>
- រ៉ីឱ្<u>រ (https://help.twitter.com/km)</u>

#### **ANNEXURE TAD-22**

FEDERAL COURT OF AUSTRALIA DISTRICT REGISTRY: NSW DIVISION: GENERAL

NO NSD OF 2024

**ESAFETY COMMISSIONER** 

**Applicant** 

X CORP

Respondent

The following 3 pages is the annexure marked TAD-22 referred to in the affidavit of Toby Allan Dagg made 22 April 2024 before me:

Signature

Qualification



Language \*

**Transparency Center** 

Home → How Meta enforces its policies → Taking action

# Taking down violating content

UPDATED FEB 22, 2023

If your content goes against the <u>Facebook Community Standards</u> or <u>Instagram Community Guidelines</u>, Meta will remove it. We'll also notify you so you can understand why we removed the content and how to avoid posting violating content in the future.

We use a <u>strike system</u> to count violations and hold you accountable for the content that you post. Depending on which policy your content goes against, your previous history of violations and the number of strikes you have, your account may also be <u>restricted</u> or <u>disabled</u>.

# What happens when your content is removed

We'll let you know when something you posted goes against our Community Standards or Community Guidelines. Usually, this notice appears in your Feed when you log into Facebook or in your feed on Instagram. You can also find it in your <u>Support Inbox</u> on Facebook or <u>Support Requests</u> on Instagram.

We'll do our best to reference which part of our policies you didn't follow, and give a brief description of why we don't allow the content, so you can avoid having other content removed in the future. We occasionally make mistakes. If you believe that we made a mistake by removing your content, you can usually <u>let us know</u> and we'll take another look.

#### **EXPERIENCE**

View a content removal experience



#### **NEXT**

# Counting strikes



POLICIES

ENFORCEMENT

SECURITY

**FEATURES** 

GOVERNANCE

REPORTS

RESEARCH TOOLS

Privacy Policy Terms of Service Cookies

#### **ANNEXURE TAD-23**

FEDERAL COURT OF AUSTRALIA DISTRICT REGISTRY: NSW DIVISION: GENERAL

NO NSD OF 2024

**ESAFETY COMMISSIONER** 

Applicant

X CORP

Respondent

The following 10 pages is the annexure marked TAD-23 referred to in the affidavit of Toby Allan Dagg made 22 April 2024 before me:

Signature

Qualification

Filed on behalf of the Applicant, eSafety Commissioner Prepared by: Matthew Garey AGS lawyer within the meaning of s 55l of the *Judiciary Act 1903* 

Address for Service: The Australian Government Solicitor, Level 10, 60 Martin Place, Sydney, NSW 2000 Matthew.Garey@ags.gov.au File ref: 24003626

J TikTok	Home <b>Q</b>
Getting started	→>
Using TikTok	<b>⋄</b> >
Account and privacy settings	<b>⋄&gt;&gt;</b>
Safety	~
Report a problem	>
Report a comment	
Report a direct message	A
Report a hashtag	
Report an impersonation account	
Report a LIVE comment	
Report a LIVE video	
Report a sound	
Report a suggested search	
Report a Series	
Report a TikTok Sticker	
Report a video	
Report an account	
Report an underage account on TikTok	
Report another issue	
Share feedback	
Account and user safety	·





**Community Guidelines** 

Content violations and bans

Transaction policy violations and bans

For You feed video eligibility

Audience controls

**Comment Care Mode** 

Restricted Mode

For parents and guardians

Youth Portal

Age-restricted content on TikTok LIVE

Avoid phishing on TikTok

**Inactive Account Policy** 

Minimum age appeals on TikTok

Underage appeals on TikTok

Online safety in Australia

Copyright

Intellectual property

Trademark and counterfeiting

Connect to third-party apps

TikTok developer products

Law Enforcement Data Request Guidelines

Reporting security vulnerabilities





#### Monetize on TikTok



# **Content violations and bans**

# Jump to a section

Content moderation on TikTok . Account strikes and bans

## Content moderation on TikTok

Our Community Guidelines set the rules for what is and isn't allowed on TikTok to help foster a welcoming, safe, and entertaining experience. We've developed tools and technology to identify and remove harmful content and behavior that goes against our Community Guidelines. These tools help us advance the safety of our community and maintain the integrity of our platform.

# How does TikTok detect violations and enforce its Community Guidelines?

We use both automated and human evaluation to detect and take action against violations of our Community Guidelines. If we find violations and remove that content, the account owner will be notified.

# What happens if your TikTok content is under review?

If your TikTok content is under review, it will be reviewed by our Trust and Safety team to determine whether it should be removed or made ineligible for the For You feed according to our Community Guidelines. This may happen when you upload content, if it gains popularity, or if it's reported.





You'll be given the opportunity to appeal the decision.

#### What happens if your video is ineligible for the For You feed?

In some cases, as outlined in our Community Guidelines, we may determine your video is ineligible for the For You feed. When this happens, your video will no longer be displayed in the For You feed. You can review the reason, submit feedback on our decision, and appeal if you believe we've made a mistake. If the appeal is successful, your video will be eligible for recommendation to the For You feed.

Keep in mind that you'll need to turn on analytics in your TikTok settings to view our decision.

To turn on analytics on your videos:

- 1. In the TikTok app, tap Profile at the bottom.
- 2. Tap the Menu  $\equiv$  button at the top.
- 3. Tap Creator Tools.
- 4. Tap Get started.
- 5. Tap Turn on.

To get more details on our decision:

- 1. In the TikTok app, go to the video you'd like to know more about.
- 2. Tap the More options ... button on the side of the video, then tap Analytics. Alternatively, tap More insights at the bottom.
- 3. At the top of the Performance tab, tap the notification that your video isn't eligible for the For You feed.
- 4. Review the feedback. You can choose Yes or No to whether or not you understand why your video isn't eligible for the For You feed. If you choose No, you can follow the instructions provided on the next screen to share feedback and help us improve our moderation capabilities.

If you don't agree with our decision that your video is ineligible for the For You feed, you can submit an appeal.

To submit an appeal:

1. In the TikTok app, go to the video that is ineligible for the For You feed.





eligible for the For You feed.

4. Tap Appeal at the top.

You can also submit an appeal after submitting feedback on why you disagree with our decision.

How does TikTok enforce its Community Guidelines for government, politicians, and news accounts?

We use the same content moderation practices for Government, Politician, and Political Party Accounts and news entities as we do for other TikTok accounts. This means we'll remove any violative content and permanently remove the account for any single severe content violation, such as showing real-world violence or torture. However, because of the role these public interest accounts play in civic processes and civil society, we enforce different account restrictions in keeping with our commitment to human rights and free expression. If they reach the strike limit set for all accounts, they'll be temporarily ineligible to appear in the For You and Following feeds for 90 days.

In some cases, where public interest accounts may present a particularly high risk to public safety—such as during periods of civil unrest, elections, or other high-risk social and political environments—we may impose other restrictions. If a public interest account posts content during high-risk times that promotes violence, hate, or misinformation that could undermine a civic process or contribute to real-world harm, we may restrict that account from posting content for a period of 7 to 30 days, depending on the severity of the violation and surrounding risk. We may extend the restriction period if we determine that the actions of the account owner indicate they're likely to continue violations and public safety is still at high risk. We may also consider behavior outside of TikTok in our decision.

Account strikes and bans





The first time your content is removed because of a Community Guidelines violation, you'll receive a warning strike on your account. You'll receive a notification to explain why your content was removed, which guideline the content violated, and how to submit an appeal if you believe we've made a mistake.

Keep in mind that if your first violation is severe, this won't apply and you'll receive a strike instead of a warning. We may also ban your account.

We'll notify you of the consequences in the Account Updates section of your Inbox. You can view a record of your violations in your Account Status.

Our system counts the number of times your account has violated our Community Guidelines, and for each violation after your first warning, you'll receive a strike on your account.

We count strikes by policy area as listed in our Community Guidelines (for example, safety and civility) or by feature (for example, comments or direct messages). Your account will receive a strike based on the severity of the policy violation. We'll count the strikes until your account reaches the threshold for a permanent account ban. We'll notify you if you're on the verge of being banned.

Keep in mind that for repeated violations or depending on the severity of a single violation, we may permanently ban your account. In some cases, for violations when using certain features such as LIVE or direct messages, we may temporarily restrict access to the feature while your content is under review to ensure that you don't immediately re-engage in violative behavior.

# Do strikes on your TikTok account expire?

Strikes on your TikTok account will expire after 90 days and will no longer be taken into consideration for a permanent account ban.

# When does TikTok permanently ban accounts?

We may permanently ban accounts if we identify the following violations of our Community Guidelines and Terms of Service, including:





- · You have a severe violation on your account:
- Post, promote, or facilitate youth exploitation or child sexual abuse material (CSAM).
  - · Promote or threaten violence.
- Post or promote content that depicts non-consensual sex acts such as rape or molestation.
  - · Post content that facilitates human trafficking.
  - · Post content that depicts real-world torture.
- Create or use another TikTok account to intentionally avoid restrictions or a permanent ban imposed on another account.
- Your account has reached the strike threshold for multiple violations within a policy or feature.
- Multiple violations of our Intellectual Property Policy.

#### How will you know if your TikTok account is permanently banned?

If your account has been banned, you'll receive a banner notification when you try to log in to inform you of the ban.

# How to access your TikTok account after it's banned

If your account is banned, you can log in to the account to submit an appeal and download your personal data. Keep in mind that we delete personal data after a period of time in accordance with applicable laws and our data retention policy. After the deletion, your account will no longer be available.

# How to appeal if your content is removed or your TikTok account is banned

If you believe your content or account has been removed by mistake, you can appeal this decision.

If your appeal is approved:

- Your content or account will be reinstated (unless you've already deleted the account or content).
- The strike will be removed from your account.





## Can you create a new TikTok account after a ban?

You can create multiple accounts on TikTok. However, we may restrict or permanently ban your account if you make any attempts to avoid a restriction or ban imposed on another account you own, including:

- · Create a new account after your account has been banned for a severe violation.
- · Post violative content on a new or existing account.
- · Spread content violations across multiple accounts.

This applies for as long as the restriction remains active on your other account.

# Was this helpful?

Yes

No

# Helpful links

Creating an account Setting up your profile Creating a TikTok video









MEMBIOOH

Contact

Careers

#### **Programs**

TikTok for Good

TikTok for Developers

**Effect House** 

Advertise on TikTok

TikTok Rewards

TikTok Browse

TikTok Embeds

TikTok Music

#### Resources

Help Center

Safety Center

Creator Portal

**Community Guidelines** 

Transparency

Accessibility

#### Legal

Children's Privacy Policy

**Terms of Service** 

English

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#### **ANNEXURE TAD-24**

FEDERAL COURT OF AUSTRALIA DISTRICT REGISTRY: NSW DIVISION: GENERAL

NO NSD OF 2024

**ESAFETY COMMISSIONER** 

Applicant

X CORP

Respondent

The following 4 pages is the annexure marked TAD-24 referred to in the affidavit of Toby Allan Dagg made 22 April 2024 before me:

Signature
Solicitor

Qualification



Q

**RULES AND POLICIES** 

# **Community Guidelines**



**Community Guidelines** 

Developing Community Guidelines

**Enforcing Community Guidelines** 

Detecting violations

Allowing FDSA content

Taking action on violations

# What action does YouTube take for content that violates the Community Guidelines?

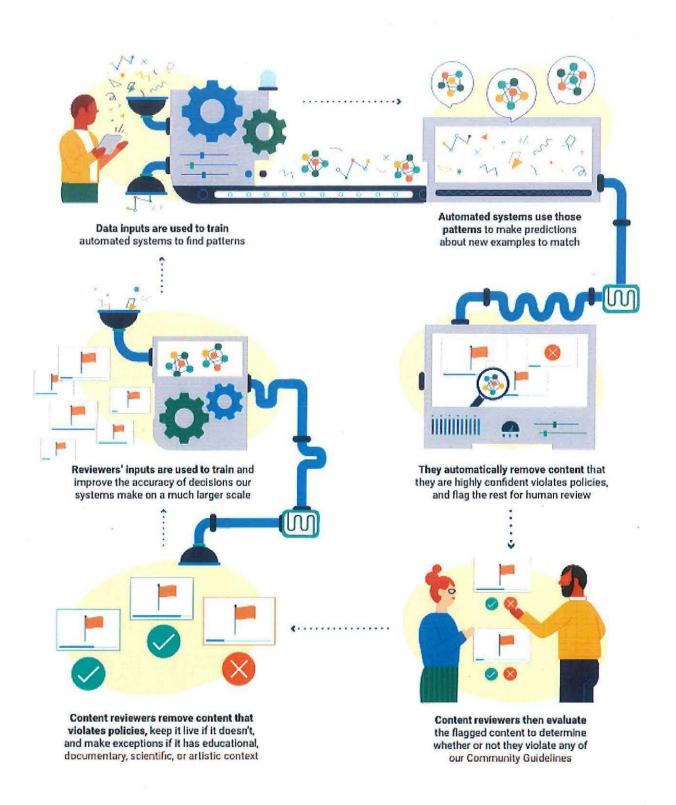
Machine-learning systems help us identify and remove spam automatically, as well as remove re-uploads of content that we've already reviewed and determined violates our policies.

YouTube takes action on other flagged videos after review by trained human reviewers. They assess whether the content does indeed violate our policies, and protect content that has an

172



Reviewers' inputs are then used to train and improve the accuracy of our systems on a much larger scale.



2/4



If our reviewers decide that content violates our Community Guidelines, we remove the content and send a notice to the creator. The first time that a creator violates our Community Guidelines, they receive a warning with no penalty to the channel. After one warning, we'll issue a Community Guidelines strike to the channel and the account will have temporary restrictions including not being allowed to upload videos, live streams or stories for a one-week period. Channels that receive three strikes within a 90-day period will be terminated. Channels that are dedicated to violating our policies or that have a single case of severe abuse of the platform will bypass our strikes system and be terminated. All strikes and terminations can be appealed if the creator believes that there was an error, and our teams will re-review the decision.

#### Resources

Learn more about Community Guidelines strikes ☑

Appeal a Community Guidelines strike 🗹

# Age-restricting content

Sometimes content doesn't violate our Community Guidelines but may not be appropriate for viewers under 18 years of age. In these cases, our review team will place an age restriction on the video so that it will not be visible to viewers under 18 years of age, logged-out users or to those who have Restricted mode enabled. Creators can also choose to age-restrict their own content at upload if they think that it's not suitable for younger audiences.

#### Resources

Learn more about age-restricted content 🗵



# Related articles

Progress on managing harmful content

#### **READ MORE**

Managing harmful content

#### **READ MORE**

Legal removals

**READ MORE** 

Connect









Policies & safety Copyright

Brand guidelines Privacy

Help

English (Australia)

#### **ANNEXURE TAD-25**

FEDERAL COURT OF AUSTRALIA DISTRICT REGISTRY: NSW DIVISION: GENERAL

NO NSD OF 2024

**ESAFETY COMMISSIONER** 

Applicant

X CORP

Respondent

The following 7 pages is the annexure marked TAD-25 referred to in the affidavit of Toby Allan Dagg made 22 April 2024 before me:

Signature Solicitor

Qualification

File ref: 24003626



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- Using X (https://help.twitter.com/en/using-x)
- · Managing your account (https://help.twitter.com/en/managing-your-account)
- Safety and security (https://help.twitter.com/en/safety-and-security)
- Rules and policies (https://help.twitter.com/en/rules-and-policies)
- Resources V
  - o New user FAQ (https://help.twitter.com/en/resources/new-user-faq)
  - o Glossary (https://help.twitter.com/en/resources/glossary)
  - o A safer X (https://help.twitter.com/en/resources/a-safer-twitter)
  - o Accessibility (https://help.twitter.com/en/resources/accessibility)
  - o Our rules (https://help.twitter.com/en/resources/rules)
  - o My privacy (https://help.twitter.com/en/resources/how-you-can-control-your-privacy)
  - How we address misinformation on X
     (https://communitynotes.twitter.com/guide/en/about/introduction)
  - Recommender Systems (https://help.twitter.com/en/resources/recommendersystems)



Contact Us (https://help.twitter.com/forms.html)

- 1. Help Center (https://help.twitter.com/en)
  - ^
- Platform Use Guidelines (https://help.twitter.com/en/rules-and-policies#platform-useguidelines)
  - ^
- 3. Our range of enforcement options

# Our range of enforcement options

- 1. Help Center (https://help.twitter.com/en)
- 2. <u>Platform Use Guidelines</u> (https://help.twitter.com/en/rules-and-policies#platform-use-guidelines)

# Our range of enforcement options

When we take enforcement actions, we may do so either on a specific piece of content (e.g., an individual post or Direct Message), on an account, or employ a combination of these options. In some instances, this is because the behavior violates the <u>X Rules</u>. Other times, it may be in response to a valid legal request from an authorized entity in a given country. Below are some of the enforcement actions that we may take.

#### Post-level enforcement

We take action at the post level when a specific post violates the X Rules, including posts that share or reproduce other posts by posting screenshots, quote-posting, or sharing post URLs that violate our Rules.

A few of the ways in which we might take action at the post level include:

Limiting post visibility: Where appropriate, we will restrict the reach of posts that violate our policies and create a negative experience for other users by making the post less discoverable on X. This can include:

- Excluding the post from search results, trends, and recommended notifications
- · Removing the post from the For you and Following timelines
- Restricting the post's discoverability to the author's profile
- Downranking the post in replies
- Restricting Likes, replies, Reposts, Quote posts, bookmarks, share, pin to profile, or Edit post

Excluding the post from having ads adjacent to it: Starting in April 2023, posts identified as violating our Rules will begin to receive labels informing both post authors and viewers that we limited the post's visibility.

Authors will be able to submit an appeal on the label if they think we incorrectly limited their post's visibility.

**Requiring post removal:** When we determine that a post violated the X Rules and the violation is severe enough to warrant post removal, we will require the violator to remove it before they can post again. They will need to go through the

process of removing the violating post or appealing our removal request if they believe we made an error. The post will be hidden from public view with a notice during this process.

Labeling a post: If we determine a post contains misleading or disputed information per our policies that could potentially lead to harm, we may add a label to the content to provide context and additional information to users. In these cases, Community Notes may also be visible on posts to provide additional context.

Notice of public interest exception: We may determine that it is in the public interest for a post that would otherwise be in violation of our rules to remain accessible on our service. When this occurs, we will place the post behind a notice and limit its visibility. Learn more about the public interest exception.

## **Direct Message-level enforcement**

Stopping conversations between a reported violator and the reporter's account: In a private Direct Message conversation, when a participant reports the other account, we will stop the violator from sending messages to the account who reported them. The conversation will also be removed from the reporter's inbox. However, if the reporter decides to continue to send Direct Messages to the violator, the conversation will resume.

Placing a Direct Message behind a notice: In a group Direct Message conversation, the violating Direct Message may be placed behind a notice to ensure no one else in the group can see it again.

#### Account-level enforcement

We take action to suspend an account if we determine that a user has engaged in repeated violations of our policies and/or violated specific policies that cause significant risk to X (i.e. posting illegal content, attempts to manipulate our platform or spam users, using our platform to incite violence, etc.) or pose a threat to our users (fraud, user privacy violations, violent threats, targeted harassment, etc.).

Placing an account in read-only mode: We may temporarily limit an account's ability to post, Repost, or Like. The user can read their timelines and will only be able to send Direct Messages to their followers.

**Verifying account ownership:** We may require an account owner to verify ownership with a phone number or email address. Note that when an account has been locked pending completion of a challenge (such as being required to provide a phone number), it is removed from follower counts, Reposts, and Likes.

Users can appeal account suspensions if they believe we made an error. They can do this through the platform interface or by <u>filing a report</u>.

# Actions we may take against non-violating content

Placing a post behind a notice: We may place some forms of <u>sensitive media</u> like adult content or graphic violence behind an interstitial advising viewers to be aware that they will see sensitive media if they click through. Learn more about how to control whether you see sensitive media.

Withholding a post based on age: We restrict views of specific forms of sensitive media such as adult content for viewers who are under 18 or viewers who do not include a birth date on their profile with <u>interstitials</u>.

Withholding a post or account in a country: We may withhold access to certain content in a particular country if we receive a valid and properly scoped request from an authorized entity in that country. Read more about <u>country withheld</u> content.

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Terms and conditions (https://twitter.com/tos)

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- Español (https://help.twitter.com/es/rules-and-policies/enforcement-options)
- 日本語 (https://help.twitter.com/ja/rules-and-policies/enforcement-options)
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- Slovenčina (https://help.twitter.com/sk/rules-and-policies/enforcement-options)
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- Lus Hmoob (https://help.twitter.com/hmn)
- ម្តី<u>១ (https://help.twitter.com/km)</u>

#### **ANNEXURE TAD-26**

FEDERAL COURT OF AUSTRALIA DISTRICT REGISTRY: NSW DIVISION: GENERAL

NO NSD OF 2024

ESAFETY COMMISSIONER	
Applicant	
X CORP	
Respondent	
The following 9 pages is the annexure marked TAD-26 referred to in the Allan Dagg made 22 April 2024 before me:	affidavit of Toby
Signature	
Qualification	

Address for Service: The Australian Government Solicitor, Level 10, 60 Martin Place, Sydney, NSW 2000 Matthew.Garey@ags.gov.au File ref: 24003626



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- Using X (https://help.twitter.com/en/using-x)
- Managing your account (https://help.twitter.com/en/managing-your-account)
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  - o Glossary (https://help.twitter.com/en/resources/glossary)
  - A safer X (https://help.twitter.com/en/resources/a-safer-twitter)
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  - How we address misinformation on X
     (https://communitynotes.twitter.com/guide/en/about/introduction)
  - <u>Recommender Systems (https://help.twitter.com/en/resources/recommender-systems)</u>



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- 1. Help Center (https://help.twitter.com/en)
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- Platform Use Guidelines (https://help.twitter.com/en/rules-and-policies#platform-use-guidelines)
- /\
- 3. Notices on X and what they mean

## Notices on X and what they mean

- 1. Help Center (https://help.twitter.com/en)
- 2. <u>Platform Use Guidelines</u> (https://help.twitter.com/en/rules-and-policies#platform-use-guidelines)

# Notices on X and what they mean

We may sometimes add a notice to an account or post to give you more context on the actions our systems or teams may take. In some instances, this is because the behavior violates the X Rules. Other times, it may be in response to a valid and properly scoped request from an authorized entity in a given country. Below is a range of the notices you may come across when viewing an account or post.

## Notices on posts

Our systems and teams may add notices on posts to give you more context or notice before you click through. A few of the times when we may add notices on posts include:

Placing a post behind an interstitial: We may place some forms of sensitive media like adult content or graphic violence behind an interstitial advising viewers to be aware that they will see sensitive media if they click through. (Note: you cannot click through on X for iOS.) This allows us to identify potentially sensitive content that some people may not wish to see. Learn more about how to control whether you see sensitive media (https://help.twitter.com/safety-and-security/sensitivemedia#settings).

Age Restricted Content: We restrict viewers who are under 18, or who do not include a birth date on their profile, from viewing adult content. You can learn how to add a birth date to your profile, adjust birth date visibility settings (visibility of your birth date is defaulted to private if you update it after January 2022), and learn how X uses your age to show you more relevant content, including ads, in accordance with our Privacy Policy. People over 18 can opt-out of viewing sensitive media on X by updating their settings here.

Placing a post in violation behind an interstitial: We may allow controversial content or behavior which may otherwise violate our rules to remain on our service because we believe there is a legitimate public interest in its availability. When this happens, we limit engagement with the post and add a notice to clarify that the post violates our rules, but we believe it should be left up to serve this purpose. You can read more on how we review posts that may be in the legitimate public interest.

Notice for a removed post that violated the rules: If a post was found to be in violation of our rules, and has yet to be deleted by the person who posted it, we will hide it behind a notice. The account will remain locked until the post is removed.

Labeling a post that may contain disputed or misleading information: If we determine a post contains misleading or disputed information that could lead to harm, we may add a label to the content to provide context. For posts containing media determined to have been significantly and deceptively altered or fabricated, we may add a "Manipulated media" label.

Tapping these labels may link to a X Moment or other trusted source to provide additional information. Learn more about our policy on synthetic and manipulated media and our approach to handling misleading information.

<u>Hiding a violating post while awaiting its removal:</u> Once X takes an enforcement action and the person removes their post, another notice will be available for 14 days after to acknowledge its removal.

#### Where this notice is available:

- The details page of the post in violation on X for iOS and Android, and X.com.
- The profile page of the account in violation on X for iOS and Android, and X.com.

#### Where this notice is not available:

 Areas outside of profiles and post details pages, such as Home timeline, notifications, and search of any X client.

Notice for a post from a suspended account: If an account was found to be in violation (https://help.twitter.com/managing-your-account/suspended-twitter-accounts) of our rules, any posts from that account will be hidden behind a notice.

Withholding a post or account in a country: We may withhold access to certain content in a particular country if we receive a valid and properly scoped request from an authorized entity in that country. We also clearly indicate within the product when content has been withheld. Read more about <u>country withheld</u> content (https://help.twitter.com/rules-and-policies/tweet-withheld-by-country).

<u>Hiding a reported post:</u> If you've reported a post, we will hide it behind a notice and give you the choice on whether or not you want to view the content again.

Hiding a post from a muted or blocked account: If you have muted or blocked an account(s) and their posts are shared by someone else, we'll hide the content behind an interstitial and give you the option to click through and view it.

Additionally, if you've muted keywords, we'll place posts that include those behind a notice. Read more about <a href="mutencember: mutencember: mu

<u>Posts with limited visibility:</u> There are some instances when a post is unavailable to view, such as a post from an account you do not follow that has protected posts, if the account has blocked you, the post was deleted, or if the post is from a deactivated account.

## Notices on accounts

In some cases, we may add notices to accounts because of their account settings, while we wait for the account owner to update their account so it's in compliance with our rules, or if we detect unusual activity from it. Also, we take action at the account level if we determine that a person has violated the rules in a particularly egregious way, or has repeatedly violated them even after receiving notifications from us.

Requiring media or profile edits: If an account's profile or media content is not compliant with our policies, we may make it temporarily unavailable and require that the violator edit the media or information in their profile to comply with our rules. We also explain which policy their profile or media content has violated.

<u>Verifying account ownership:</u> To ensure that violators do not abuse the anonymity we offer and harass others on the platform, we may require the account owner to verify ownership with a phone number or email address. This also helps us identify violators who are operating multiple accounts for abusive purposes and take action on such accounts. Note that when an account has been locked pending completion of a challenge (such as being required to provide a phone number), it is removed from follower counts, Reposts, and likes until a phone number is provided.

<u>Deactivated accounts:</u> Account owners have the ability to deactivate their account at any time. When an account owner deactivates their account, the page will be rendered as unavailable.

<u>Permanent suspension:</u> This is our most severe enforcement action. Permanently suspending an account will remove it from view, and the violator will not be allowed to create new accounts. When we permanently suspend an account, we notify people that they have been suspended for abuse violations, and explain which policy or policies they have violated and which content was in violation.

Violators can appeal permanent suspensions if they believe we made an error. They can do this through the platform interface or by <u>filing a report</u> (<a href="https://help.twitter.com/forms/general?subtopic=suspended">https://help.twitter.com/forms/general?subtopic=suspended</a>). Upon appeal, if we find that a suspension is valid, we respond to the appeal with information on the policy that the account has violated.

## Share this article



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X account notices and what they mean - suspensions and more

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	Help Center (https://help.twitter.com/en)

- English (https://help.twitter.com/en/rules-and-policies/notices-on-x)
- Español (https://help.twitter.com/es/rules-and-policies/notices-on-x)
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- Français (https://help.twitter.com/fr/rules-and-policies/notices-on-x)
- Italiano (https://help.twitter.com/it/rules-and-policies/notices-on-x)
- العربية (https://help.twitter.com/ar/rules-and-policies/notices-on-x)
- Nederlands (https://help.twitter.com/nl/rules-and-policies/notices-on-x)
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- Gaeilge (https://help.twitter.com/ga)
- Lus Hmoob (https://help.twitter.com/hmn)
- <u>ដីខ្នាំ (https://help.twitter.com/km</u>)

#### **ANNEXURE TAD-27**

FEDERAL COURT OF AUSTRALIA DISTRICT REGISTRY: NSW DIVISION: GENERAL

NO NSD OF 2024

**ESAFETY COMMISSIONER** 

Applicant

X CORP

Respondent

The following 17 pages is the annexure marked TAD-27 referred to in the affidavit of Toby Allan Dagg made 22 April 2024 before me:

Signature

Qualification

File ref: 24003626



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## Social Media Statistics for Australia (Updated January 2024)





#### **Adam Ramshaw**

Adam Ramshaw has been helping companies to improve their Net Promoter® and Customer Feedback systems for more than 15 years. He is on a mission to stamp out ineffective processes and bad surveys.

Get the Step by Step Buyer Persona Guide

No business can afford to ignore social media as part of its marketing mix. But, unless you are a global multinational, it is also impossible to effectively manage all of the social media networks that are on offer.

To be most effective, companies and their marketing agencies, and customer experience consultants should be active in two or, at most, three networks and communicate with customers in a focused way. This allows you to become proficient in the nuances of the those platforms and maximise results.

The difficulty for Australian organisations is understanding the nuances of which socia media channels are most effective and active locally. Typically the published social

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- Overall Australian Social Me
- High Level Australian Socia
- lia Statistics
- How Australians Use Social Media
- Australian Social Media Average Time on Site and Traffic Ranks
  - The Top Australian Social Media Sites By Web Traffic:
  - Australians' Favourite Social Media Platforms In Rank Order
- How Much Time Australians Spend on Social Media
- Australian Social Media Usage by Age
- Australian Social Media Usage by Gender
- Australian Social Media Advertising Statistics
- The Top Australian Social Media Sites By Advertising Reach
- Australian Internet access
  - Australian Internet Media Consumption
- Key Australian Facebook Facts
  - Australian Share of Facebook page posts by Post type
  - Australian Facebook Post Engagement Benchmarks
  - Australian Facebook Demographics
  - Australian Facebook Advertising Statistics
    - Facebook Australian Advertising Audience By Education
    - Meta's Australian Ad Audience Demographic Profile (Facebook, Instagram, Messenger):
    - Meta's Australian Ad Audience Gender and Age Profile (Facebook, Instagram, Messenger):
    - Facebook Advertising Costs and Conversion Rates Q3 2020 (Global)
- Key Australian LinkedIn Facts
  - Australian LinkedIn Advertising Statistics
    - LinkedIn Australian Advertising Audience By Seniority
    - LinkedIn Australian Advertising Audience By Company Size
    - LinkedIn Advertising Costs and Conversion Rates Q2 2021 (Global)
- Key Australian Instagram Advertising Statistics
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#### **Overall Australian Social Media Statistics**

Australians are reasonably avid consumers of social media. At least as avid as the US market, but not as active as some Asian countries.

#### High Level Australian Social Media Statistics

- Australians are slowly turning away from social media. In October 2023, 78.5% of the Australian population had active social media accounts. This is down from 80.4% in February 2023 and 82.7% in February 2021. (Source, Source, Analysis: Genroe)
- 54.2% of Australian Social Media Users are Women and 45.8% are Male. (Source)
- 81.0% of Australians were active social media users in January 2023. (Source).
- YouTube (78.2%) and Facebook (77.7%) are tied for the most popular social media platform in Australia. (Source)
- 98% of Australian users access social media via a mobile device. (Source)
- In October 2023 Australians (between 16 and 64) spent an average of 1 hour 53 minutes per day on social media. This is down from 2 hours 0 minutes in Q1 2023, which was flat over the prior 36 months of Q1 2020->Q1 2023. (Source, Source, Analysis Genroe)
- · Australians have about the average (6.7) number of social media accounts per person with an average of 6.3 per person. This should be compared to Japan (lowest - 3.5) and India (highest - 8.1) (Source)

#### How Australians Use Social Media

- · Australians increasingly use social media to follow influencers or other experts online. In October 2023, 24.6% said it is a main reason for using social media, up from 19.1% just 12 months earlier (Source, Source)
- · Work related use of social media has more than doubled in the 12 months to October 2023 with 30.7% of Australian internet users (16-64) say a main reason for using social media is for work related activities, up from 13.0% in October 2022. (Source, Source)
- 52% of Australian's use Social Media as a source of news. This is just below the worldwide average of 55% (Source, Analysis: Genroe)
- · While 25.1% of Australian's say a main reason for using Social Media is as a source of news, up from 13% in October 2022, this is far below worldwide average of 34.6% (Source, Source, Analysis: Genroe)
- Australians increasingly turn to social media to learn about brands, In October 2023, 43.6% Australians state they used Social Media when looking for information about a brand. This is up from 38.3% in February 2023 and 30.3% in February 2022. (Source, Source, Source Analysis: Genroe)

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Australians are concerned al rate as those in the United St

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e, Analysis: Genroe)

#### Australian Social Media Average

#### e on Site and Traffic Ranks

It's not surprising that social media sites are some of the most commonly accessed in Australia, Below is an analysis of traffic rank Vs the average daily site visit time.

#### The Top Australian Social Media Sites By Web Traffic:

Social Media Rank	All Sites Rank	Social Media Network
1	2	Youtube
2	3	Facebook
3	4	Reddit
4 ( <b>台</b> )	5 (4)	Instagram
5	8 ( <u>\</u> )	X (Twitter)
6	25 (👆)	LinkedIn

As at January 2024 (Source Analysis by Genroe)

#### Australians' Favourite Social Media Platforms In Rank Order

Rank	Network	% Saying it's their "Favourite" and Change
1	YouTube	Excluded
2	Facebook	25.6% 🏺
3	Instagram	14.3% <mark>\</mark>
4	TikTok	12.5% 🖔 🖔
5	Messenger	8.9%
6	WhatsApp	5.3% 🖓 🐧
7	Snapchat	4.2% <del>_</del>
8	X (Twitter)	3.3% 👆

As at January 2023 (Source Analysis by Genroe, Proportion of Population 13+)

#### How Much Time Australians Spend on Social Media

In Australia in January 2023 the monthly average time using the Android App for the top 4 social media networks was:

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Facebook

YouTube

1 rs 6 minutes 

Instagram

9 hours 36 minutes 

WhatsApp

5 hours 36 minutes 

(Source. Analysis by Genroe)

Australia Social Media Usage - Average Daily Time on Site (Source. Analysis by Genroe)

There are several items of particular note in this analysis:

- YouTube has a long dwell time (19:33mins) and offers good opportunities for B2B marketers (Source).
- In January 2023, Reddit, had risen from 12th most trafficked site in Australia to 4th
  most trafficked site. Dwell time had also fallen to just 5:46 minutes. If may no longer
  present good opportunities for marketers. (Source, Source)
- Linkedin, while not being the highest traffic site, has a respectable dwell time of high value B2B users.

#### Australian Social Media Usage by Age



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Australian Social Media Use By Age – Over/Under Representation Versus the General Population (Source, Source, Analysis by Genroe)

#### Australian Social Media Usage by Gender

As at January 2023 (Source, Analysis by Genroe)

#### **Australian Social Media Advertising Statistics**

- Australian digital advertising grew by 11.6% in the year to January 2023 to be USD 3.71B. (Source,).
- Australia is estimated to be the 5th largest Social Media Advertising market in the world. (Source)

Investing in a platform it is important to identify which platforms your potential customers use, which are growing and which shrinking. This allows you to invest your time wisely for the longer term.

Below are the eligible audience reaches as a percentage of the total Australian population, (13+) for each of the major networks

#### The Top Australian Social Media Sites By Advertising Reach

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			The second secon		
1	Youtube		¼  8+)	17,820,000	50.9%/ 49.1%
2	Facebook	-1.3%	79.2%	14,900,000	53% / 47%
3	LinkedIn	0%	67.2% (18+)	14,000,000	46.3% / 53.7%
4	Instagram	-3.3%	61.9%	11,780000	56.2% / 43.8%
5	TikTok	-1.6%	40,3% (18+)	8,300,000	53.5% <i> </i> 46.5%
	Snapchat	3.4%	29.9%	7,700,000	53.0% / 46.8%
6	X (Twitter) See note	11.7%	24.5%	5,250,000	31.7% / 68.3%
7	Pinterest		20.0%	4,335,000	
9	Messenger		2.4%	420,000	

As at October 2023 (Source, Source, Source, Analysis by Genroe, Proportion of Population 13+)
X (Twitter) – significant anomalies in the data have not been clarified. Reach reported as provided by X.

Unfortunately there are no locally available data on social media advertising fees for Australia but the following global statistics provide an effective ready reckoner on what to expect on a relative basis.

What is clear here is the predominately B2B network (LinkedIn) has much higher cost per click rates AND much lower click through rates. This generally equates with the value per sale being higher in B2B marketing and the cost per lead being acceptably higher.



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Source. Analysis by Genroe

#### Australian Internet access

- There are approximately 1.26 mobile connections for every man, woman, and child in Australia . (Source, Analysis by Genroe)
- 96.2% of Australians have access to the internet similar to Singapore (96.9%) and ahead of the US (91.8%) (Source, Analysis by Genroe)
- Australians spend an average of 6 hours and 24 minutes accessing the internet everyday – in the bottom 40% of all countries. This is up from 5 hours and 50 minutes 12 months prior. (Source, Source, Analysis by Genroe)
- 95.3% of Australians use Mobile Phones to access the internet and 79.9% use computers. In terms of time for each device it is split 47% Mobile / 53% computer, one of the lowest mobile phone proportions in the world. (Source, Analysis by Genroe)
- Australia has the world's 92nd fastest average fixed line internet speed (54.41Mbps). Down 19 places in the 12 months since January 2023. It is slower than Nepal (57.82Mbps) and Palestine (63.49Mbps). It is approximately 1/5 the speed of Singapore (263Mbps). (Source, Analysis by Genroe)
- Australia has the worlds 21th fastest average mobile internet speed (93.1mbps).
   This is down 7 places from January 2023. We are now slower than the United States (106.28) and India (94.62Mbps). (Source, Analysis by Genroe)
- 31.1% of of Australian internet users (16-64) use tools to block ads online in October 2023 this is about stable from 33.7% in October 2021 and 32.5% in October 2021 (Source, Source, Source)
- 44.3% of Australian internet users (16-64) are concerned about mis-use of their personal data. This is the 7th highest rate in the world and up from 37.0% on October 2022 (Source, Source)
- In October 2023, 31.3% of Australian internet users (16-64) decline cookies at least some of the time. About stable from 40.5% on October 2022. (Source, Source)
- 25.1% of of Australian internet users (16-64) use a VPN service for at least some of their on-line activities. This is 13th highest rate in the world but has decreased from 27.4% in October 2022. (Source, Source, Analysis by Genroe)
- 86.1% of Australians aged 16-64 use their mobile phone to access the internet while only 77.1% use a computer to access the internet. (Source)

#### **Australian Internet Media Consumption**

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#### Australian Internet Media Consumption by Type

#### Here are the numbers:

Internet Media Type	Change in Australians Using	
27.5% (Oct 2023) of Australian internet users (16-54) listen to podcasts	Up from 23.3 % (Jan 2023) and 19.5% (Oct 2021)	
18.9% (Oct 2023) of Australian internet users (16-54) watch VLOGs	Up from 16.1% Oct 2021	
45.7% (Oct 2023) of Australian internet users (16-54) listen to Streamed Music		
32.6% (Jan 2023) of Australian internet users (16-54) use their phone for video calls	Up from 29.3% Oct 2021	
94.5% (Oct 2023) of Australians (16-64) stream TV content via the internet	Up from 92.4% Jan 2023	
75.7% (Oct 2023) of Australians (16-64) play video games (on any device)	Up from 74.5% (Jan 2023) and 75% Oct 2021	
20.3% (Oct 2023) of Australians (16-64) own a smart home device. The 10th highest rate in the world.	Up from 16.9% (Jan 2023) and 14.4% Oct 2021	
36.7% (Oct 2023) of Australian use QR codes on their mobile each month. In the bottom third of global usage rates.		
45.9% (Oct 2023) of Australian use online Financial Services each month. The 7th highest rate in the world and almost double the global average of 26.8%.		

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## Key Australian Facebook Fc

- Facebook is Australia's most popular social network (16-64 years olds) with 66%, or 16 million, Australians using Facebook on a monthly basis. This is steady on the previous period (Source, Analysis by Genroe)
- Facebook is Australia's 3rd highest trafficked site after Google and YouTube.
   (Source)
- Australia Facebook users are the fourth most active "Likers" in the world an average
  of 15 likes per month vs the global average of 12. (Source, Analysis: Genroe)
- Australia Facebook users are equal 6th most active "commenters" in the world an
  average of 8 comments per month vs the global average of just 5. This has
  declined in the last 12 months by 1 comment per month (Source, Analysis: Genroe)
- Visitors spend an average of 18 min 49 secs and view 8.29 pages per day on Facebook (Apr-Jun 2020, (Source)

#### Australian Share of Facebook page posts by Post type

Post Type	Share of Total Page Posts	
Photo posts	49.15%	
Video posts	12.89%	
Link posts	37.41%	
Status posts	0.55%	
	Source	

#### Australian Facebook Post Engagement Benchmarks

Post Type	Average Engagement as Percent of Fans
All Posts	0.06%
Photo posts	0.09%
Video posts	0.05%
Link posts	0.02%
Status posts	0.16%
	Source

#### **Australian Facebook Demographics**

While users skew to the 25-34 age group, there are more than 1.9 million Facebook users over 65 in Australia (*Facebook data analysis by Genroe*)

Age	Number of Users
13-17 years old	820,000
18-24 years old	4,000,000

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65+ years old

Australian Facebooks Demographics

1,900,000
(Facebook data analysis by Genroe)

Australian Facebooks Demographics (Age) (Facebook data analysis by Genroe)

#### **Australian Facebook Advertising Statistics**

- Total audience (aged 13+): 18 million (Facebook data analysis by Genroe)
- Australia Facebook users are some of the most active advert clickers in the world an average of 22 adverts clicked per month vs the global average of 12. This is in the top 8% of countries globally. (Source, Source Analysis: Genroe)
- Facebook has an estimated 80% market share of the Australian Social Media
   Advertising market. (Source)

#### Facebook Australian Advertising Audience By Education

University Graduate: 5.1 million (Source)

## Meta's Australian Ad Audience Demographic Profile (Facebook, Instagram, Messenger):

Age	Female	Male
13-17	2.8%	2.0%
18-24	9.6%	8.8%
25-34	11.9%	11.9%
35-44	9.8%	8.5%
45-54	7.8%	6.7%
55-64	5.9%	4.5%
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As at January 2023 (Source Analysis by Genroe, Proportion of Population 13+)

#### Facebook Advertising Costs and Conversion Rates Q3 2020 (Global)

- Average Cost per Click: USD0.39 (Source)
- Lead gen cost per complete: USD0.67 (Source)

#### Key Australian LinkedIn Facts

- LinkedIn is Australia's premier B2B Social Media platform.
- Visitors spend an average of 10 min 42 secs and view 8.52 pages per day on LinkedIn (December 2020, Source)
- 59% of LinkedIn Users return fewer than 3 times a week. (Source)
- LinkedIn has an estimated 5% market share of the Australian Social Media
   Advertising market. (Source)
- 63.3% of Australian's 13+ have a LinkedIn account. It has the third highest penetration rate of all social media platforms after Facebook and YouTube, (Source Analysis by Genroe)

The implication for B2B business using LinkedIn is that they need to post new content several times a week to ensure that it gets in front of the majority of uses in the infrequent number of times they visit the site.



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Average number of Linkedin contacts in Australia as of April 2018, by age group (Source)

#### Australian LinkedIn Advertising Statistics

- Total audience: 64.9% of Australian's 13+ in July 2022 (Source)
- LinkedIn is one of only three only global social networks (Tiktok, Twitter, Facebook, Instagram, Youtube, Snapchat, LinkedIn, Pinterest) where Australia ranks in the top 20 countries for advertising reach. (Source, Analysis: Genroe)
- Australia is the 16 highest percentage of population LinkedIn advertising reach market in the world and the equal 13th largest total market. (Source, Analysis: Genroe)

#### LinkedIn Australian Advertising Audience By Seniority

High level individuals (Partner, Owner, Director, CXO, VP) 1.4 million

Middle Management (Managers, Senior staff) 3 million

Junior (Unpaid, training, entry level) 2.8 million

LinkedIn Advertising Audience By Position Seniority (Source: LinkedIn, Data Analysis by Genroe)

Note that numbers will not add to 11 million as data not available on all users.

#### LinkedIn Australian Advertising Audience By Company Size

Micro-Companies (up to 10 employees) 600,000 individuals

SMEs (11 to 200 employees) 1,300,000 individuals

Corporate (201-1000 employees) 770,000 individuals

Enterprise (1001+ employees) 2,300,000 individuals

LinkedIn Advertising Audience By Position Seniority (Source: LinkedIn, Data Analysis by Genroe)

Note that numbers will not add to 11 million as data not available on all users.

#### LinkedIn Advertising Costs and Conversion Rates Q2 2021 (Global)

- Average Cost per Click: USD5.58
  - o Senior decision-makers: \$6.40
  - o Junior employees: \$4.40
- Average Cost per Thousand impressions (CPM): USD33.80
- Global Cost per Lead ranges from \$15 to \$350

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Source, Analysis: Genroe)

• 56.2% of Instagram users are Female 43.8% are male. (Source)

#### **Key Australian Snapchat Advertising Statistics**

- Total Australian Snapchat advertising audience reach is 33.7% of the Australian population aged 13+ or 7.45m people. (Source)
- Australia has the 14th largest Snapchat advertising audience reach market in the world. Down three spots in the last 12 months. (Source, Source, Analysis: Genroe)
- Snapchat is one of only three only global social networks (Tiktok, Facebook, Instagram, Youtube, Snapchat, LinkedIn, Twitter) where Australia ranks in the top 20 countries for advertising reach.(Source, Analysis: Genroe)
- Snapchat has an estimated 5% market share of the Australian Social Media Advertising market. (Source)

#### **Key Australian Twitter Advertising Statistics**

- Australia is not in the top 20 Twitter advertising audience reach markets in the world for either percentage or population or total population. (Source, Analysis: Genroe)
- Total Australian Twitter advertising audience reach is 23.7% of Australians aged 13+, up from 18.5% (Source, Source)
- From January 2020 to July 2020 Twitter fell out of the top 50 most trafficked sites in Australia. Twitter does not have the same influence in Australia as it does in other geographies.
- Twitter has an estimated 5% market share of the Australian Social Media Advertising market. (Source)

## **Key Australian Pinterest Advertising Statistics**

- Total Australian Pinterest advertising audience reach has risen ~60k (1.3%) to 4.65m in 18 months to October 2021. This is 21.5% of the Australians aged 13+ (Source, Source, Source, Source Analysis: Genroe)
- Australia has the 13th largest Pinterest advertising audience reach market in the world. This has fallen four places place in the last 24 months. (Source, Source, Source, Analysis: Genroe)
- Pinterest is one of only three only global social networks (Tiktok, Twitter, Facebook, Instagram, Youtube, Snapchat, LinkedIn, Pinterest) where Australia ranks in the top 20 countries for advertising reach. (Source, Analysis: Genroe)

## Key Australian TIKTOK Advertising Statistics

Total Australian snapchat advertising audience reach is: 41.1% in October 2022 (Source)

#### Source List

Source 1: The Global State of Digital 2021

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Source 2: Digital 2021- Australia

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Source 8: Understanding Facebook Ad

t:

& 2020 Benchmarks

Source 9: Share of LinkedIn users in Austro

as of April 2018, by frequency of use

Source 10: Regional population by age and sex

Source 11: Hootsuite Global Report

Last Updated 13 July 2022

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#### **ANNEXURE TAD-28**

FEDERAL COURT OF AUSTRALIA DISTRICT REGISTRY: NSW DIVISION: GENERAL

NO NSD OF 2024

**ESAFETY COMMISSIONER** 

Applicant

X CORP

Respondent

The following 12 pages is the annexure marked TAD-28 referred to in the affidavit of Toby Allan Dagg made 22 April 2024 before me:

Signature

Qualification





## X (Formerly Twitter) User Age, Gender, & Demographic Stats (2024)



by Fabio Duarte November 20, 2023

Since launching in 2006, Twitter (now X) has become a social media giant.

Elon Musk's acquisition and the recent rebrand have brought renewed attention to the platform.

Below, we'll dive into key data related to X's user base.

#### Contents

- X User Data (Top Stats)
- X User Statistics
- · X Users by Age
- · X Users by Gender
- · X Users by Region
- X User Habits
- Most Popular Accounts on X

## X User Data (Top Stats)

- . There are over 550 million monthly users on X
- . Most X users (58%) are under 35 years old
- · X has a 2:1 split of males to females
- · Around 1 in 4 X users are American
- The average user spends 34 minutes, and 48 seconds on X
- 86.8% of X users also use Instagram
- Elon Musk is the most-followed person on X (over 150 million followers)

#### X User Statistics

As of 2023, there are approximately 556 million active monthly users on X.



That makes it the 14th most popular social media platform by active monthly users:

Rank Social Media Platform Active Monthly Users

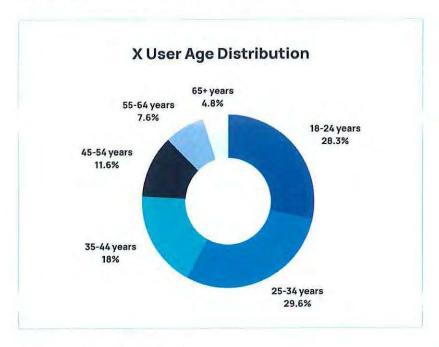
1	Facebook	2.96 billion
2	YouTube	2.51 billion
3	WhatsApp	2 billion
4	Instagram	2 billion
5	WeChat	1.31 billion
6	TikTok	1.05 billion
7	Facebook Messenger	931 million
8	Douyin	715 million
9	Telegram	700 million
10	Snapchat	635 million
11	Kuaishou	626 million
12	Sina Weibo	584 million
13	aa	574 million
14	x	556 million
15	Pinterest	445 million

As of October 2023, X receives around 6.14 billion visits per month.

Sources: Data Reportal, SimilarWeb

## X Users By Age

The majority (around 58%) of X users are under 35 years old.



Here's a breakdown of X users by age:

Age Distribution	Proportion of X Users

X (Formerly Twitter) User Age, Gender, & Demographic Stats (2024)

28.35%
29.63%
17.96%
11.63%
7.61%
4.83%

In general, young adults have a more favorable opinion of X.

Almost half **(41%)** of 18 to 34-year-olds have a favorable opinion of the social media platform. That's compared to just **24%** of those aged 65+ years.

Conversely, 26% of 18 to 34-year-olds have an unfavorable opinion of X. The worst opinion of X comes from the 45 to 64 years age bracket where 42% think unfavorably of it.

Only 1 in 50 people (2%) of 35 to 64-year-olds claim to not have heard of X (or Twitter).



As many as 98% of 35 to 64-year-olds have heard of X (or Twitter)

Below is user data for opinions of X sorted by age:

	Age Bracket (Years)			
Opinion of X	18-34	35-44	45-64	65+
Very Favorable	16%	11%	6%	3%
Somewhat Favorable	25%	27%	25%	21%
Somewhat Unfavorable	19%	26%	23%	19%
Very Unfavorable	17%	13%	19%	22%
Heard of, No Opinion	19%	21%	26%	31%
Never Heard of	4%	2%	2%	4%

X ranks as the sixth-most used form of social media for teenagers.

In total, 23% of 13 to 17-year-olds surveyed use X. That's a drop off from 2014/15's 33%.

Here's how X compares to other social media in terms of teenage interest over time:

Percentage of US Teenagers Using the Platform

215

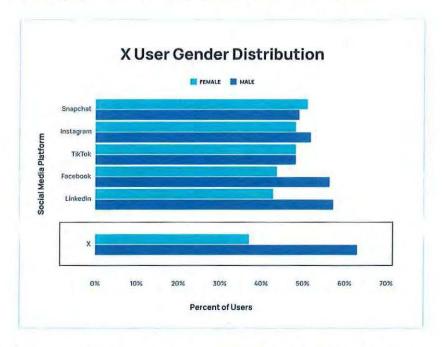
Social Media	2014/15	2022
YouTube	-	95%
TikTok	-	67%
Instagram	52%	62%
Snapchat	41%	59%
Facebook	71%	32%
x	33%	23%
Twitch	-	20%
WhatsApp	-	17%
Reddit	4	14%
Tumblr	14%	5%

Sources: SimilarWeb, Morning Consult, PewResearch

## X Users By Gender

According to data from August 2023, users are split almost exactly at a 2:1 ratio among males (66.72%) and females (33.28%).

The male proportion of X users has grown by almost 4% since January 2023.



Here's how the distribution of gender on social media looked like at the start of 2023:

Social Media Platform	Female	Male
Snapchat	51%	49%
Instagram	48.2%	51.8%
TikTok	48.2%	51.8%

X (Formerly Twitter) User Age, Gender, & Demographic Stats (2024)

Facebook	43.7%	56.3%
LinkedIn	42.8%	57.2%
Х	37%	63%

Source: SimilarWeb, Data Reportal

## X Users By Region

As of October 2023, the US has the largest proportion of X users with 19.43%.

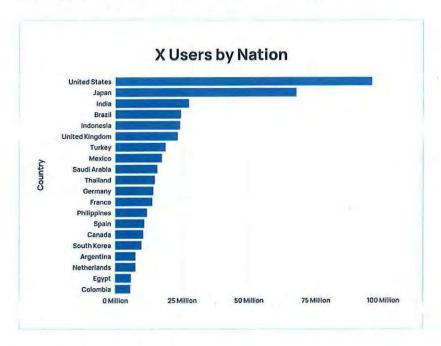
Combined, the US and Japan have around 35% of all X users.

While the US, Japan, India, the UK, and Turkey make up almost half (49.72%) of X's user base.

Here are the top 5 countries by X users:

Country	Proportion of X Users
United States	19.43%
Japan	16.01%
India	4.86%
United Kingdom	4.79%
Turkey	4.63%
Others	49.72%
	United States  Japan  India  United Kingdom  Turkey

No country has more X users than the US with around 100 million.



Here are the top 20 countries by X users:

Rank	Country	XUsers

1	United States	95.6 million	
2	Japan	67.5 million	
3	India	27.3 million	
4	Brazil	24.3 million	
5	Indonesia	24 million	
6	United Kingdom	23.1 million	
7	Turkey	18.6 million	
8	Mexico	17.2 million	
9	Saudi Arabia	15.5 million	
10	Thailand	14.6 million	
11	Germany	14.1 million	
12	France	13.7 million	
13	Philippines	11.8 million	
14	Spain	10.8 million	
15	Canada	10.4 million	
16	South Korea	9.8 million	
17	Argentina	7.5 million	
18	Netherlands	7.5 million	
19	Egypt	5.8 million	
20	Colombia	5.6 million	

Sources: SimilarWeb, Data Reportal

#### X User Habits

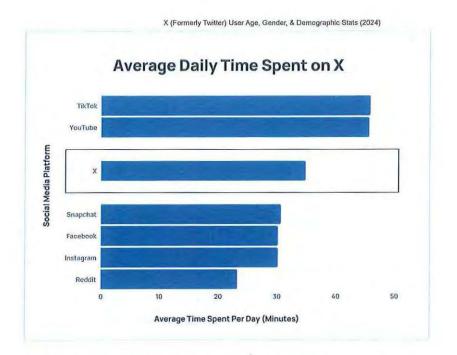
In August 2023, there were 1.4 billion unique X visitors.

Below, is a breakdown of their habits on X:

#### Time Spent on X

Each average X visit lasts 21 minutes and 25 seconds.

However, the total average time spent on X is  $34\,\mathrm{minutes}$  and  $48\,\mathrm{seconds}$ .



Here's how the average daily time spent on X compares to other social media platforms:

Platform	Average Time Spent Per Day	
TikTok	45 minutes, 48 seconds	
YouTube	45 minutes, 36 seconds	
х	34 minutes, 48 seconds	
Snapchat	30 minutes, 36 seconds	
Facebook	30 minutes, 6 seconds	
Instagram	30 minutes, 6 seconds	
Reddit	23 minutes, 8 seconds	

And here's how social media sites compare over the course of a month:

Social Media Platform	Time Spent per Month	
TikTok	23 hours, 30 minutes	
YouTube	23 hours, 6 minutes	
Facebook	19 hours, 42 minutes	
WhatsApp Messenger	17 hours, 18 minutes	
Instagram	12 hours	
Line	11 hours	
Х	5 hours, 30 minutes	
Telegram	4 hours	
Snapchat	3 hours, 12 minutes	
Facebook Messenger	3 hours, 6 minutes	

#### User Posts on X

Around 500 million posts are sent per day.



The 10% of X users are responsible for 92% of all posts.

These active users also post **157 times** per month - this is compared to just one post per month for the average US adult on X.

Reason for Using X	Proportion of Users
News	48%
Entertainment	48%
Keep in Contact with Family and Friends	34%
Follow Brands/Companies	33%
Strengthen Professional Network	14%
Purposes	12%

#### Reasons to Use X

News (48%) and entertainment (48%) are the most popular reasons for using X.

Here's a list of reasons people use X:

Proportion of X Users Who Agree
48%
48%
34%
33%
14%
12%

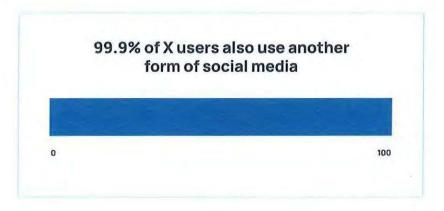
And according to Pew Research, **57%** of those who consume news via X claim that it has increased their understanding of current events.

This is how users' lives have been impacted by consuming news via X:

Impact	Get News on X	Don't Get News on X
Increased understanding of current events	57%	23%
Increased how much they know about the lives of celebrities and public figures	39%	22%
Increased how politically engaged they feel	37%	15%
Increased their stress level	31%	14%

#### X Preferences

According to DataReportal's 2023 data, **99.9%** of X users also use another social media platform.



The biggest overlap comes from Instagram, where 86.8% of X users also have an account - this is closely followed by Facebook (82.4%).

Here are the most popular social media platforms for X users:

Social Media Platform	Proportion of X Users Also Using
Instagram	86.8%
Facebook	82.4%
YouTube	77.1%
WhatsApp	74.6%
TikTok	60.3%
Telegram	55.2%
Snapchat	41.2%
Pinterest	41%
LinkedIn	38.7%
Reddit	22.3%

Emojis are very popular on X. In fact, four different emojis have been used **over 1 billion** times by X users.

The '@' emoji has been used the most with over 3.7 billion uses.

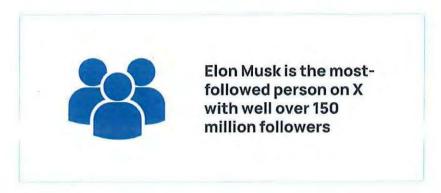
Here's a list of the most popular emojis used on X:

Rank	Emoji	Number of Uses	
1	(4)	3.79 billion	
2	•	2.01 billion	
3	(6)	1.71 billion	
4	•	1.34 billion	
5	48	0.99 billion	
6	¥	0.89 billion	
7	6	0.83 billion	
8	<b>©</b>	0.62 billion	
9	<b>*</b>	0.62 billion	
10	<u> </u>	0.61 billion	T

Sources: Semrush, eMarketer, Pew Research, AudienceProject, Data Reportal

## Most Popular Accounts On X

Elon Musk has the most-followed account on X with  ${\bf over\,156\,million\,followers.}$ 



As of November 2023, 6 accounts have over 100 million followers.

Rank	Account	Posts	Followers
1	elonmusk	33,000+	163 million+
2	BarackObama	16,000+	132 million+
3	justinbieber	31,000+	111 million+
4	Cristiano	4,000+	110 million+
5	rihanna	10,000+	108 million+

X (Formerly Twitter) User Age, Gender, & Demographic Stats (2024)

6	katyperry	11,000+	107 million+
7	taylorswift13	800+	94 million+
8	narendramodi	39,000+	93 million+
9	realDonaldTrump	59,000+	87 million+
10	ladygaga	9,000+	83 million+

Sources: Social Blade

#### Conclusion

Whether you choose to call it Twitter or X, it remains a hugely influential player in the social media space.

And the platform looks firmly here to stay.

For more related statistics, take a look at <u>Top New Social Media Networks</u> and <u>Most Followed Accounts on Social Media</u>.

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