

NOTICE OF FILING

Details of Filing

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File Number: NSD285/2021
File Title: BCI MEDIA GROUP PTY LTD ACN 098 928 959 v CORELOGIC
AUSTRALIA PTY LTD ACN 149 251 267 & ORS
Registry: NEW SOUTH WALES REGISTRY - FEDERAL COURT OF AUSTRALIA

Registrar

Important Information

This Notice has been inserted as the first page of the document which has been accepted for electronic filing. It is now taken to be part of that document for the purposes of the proceeding in the Court and contains important information for all parties to that proceeding. It must be included in the document served on each of those parties.

The date of the filing of the document is determined pursuant to the Court's Rules.

Affidavit

No. NSD 285 of 2021

Federal Court of Australia
District Registry: New South Wales
Division: General

BCI MEDIA GROUP PTY LTD (ACN 098 928 959)

Applicant

CORELOGIC AUSTRALIA PTY LTD (ACN 149 251 267) and others

Respondents

Affidavit of: **Alexandra Bolles**
Address: 7, 388 George Street, Sydney, state of New South Wales
Occupation: Senior Professional, Product Management
Date: 17 October 2025

Contents

Document number	Details	Paragraph	Page
1	Affidavit of Alexandra Bolles sworn 17 October 2025	[1]-[16]	1-4
2	Exhibit AB-12, being a copy of the data superiority register.	[9]	5-6
3	Exhibit AB-13, being a copy of a message log between Lisa Pethybridge and Alexandra Bolles dated 31 May 2018.	[12]	7-10

I, Alexandra Bolles, of 6a and 7, 388 George Street, Sydney, state of New South Wales, say on oath:

Background


Deponent


Solicitor

Filed on behalf of (name & role of party) The First to Fourth Respondents
Prepared by (name of person/lawyer) Dale Cliff
Law firm (if applicable) Mills Oakley
Tel (07) 3228 0400 Tel (07) 3228 0400
Email mwalford@millsOakley.com.au
Address for service Level 23, 66 Eagle Street BRISBANE QLD 4000
(include state and postcode)

1. I am a Senior Professional, Product Management in the employ of the second respondent, RP Data Pty Ltd.
2. I have previously sworn one affidavit in these proceedings on 12 September 2025.

The CBS Data Superiority Process

3. I am aware that there was a procedure in place for the sales team to request the comparative documents for use in customer interactions where they were challenged about data quality compared to BCI. That procedure was described internally as the '*CBS data superiority process*'. I understand that the purpose of implementing this procedure was to ensure use of the data could be traced and that any misuse by personnel within the employ of RP Data could be identified.
4. The process that was introduced allowed salespeople to request comparative reports as an aide memoir prior to meetings with clients again [REDACTED]. [REDACTED]. The intention was to provide tailored data or insights that could support customer discussions [REDACTED]. [REDACTED]
5. Strict conditions applied to the use of the comparative documents namely:
 - (a) only verbal reference could be made to the contents of the documents during discussions with customers;
 - (b) the data could not be forwarded or shared electronically (for example, no screenshots or email distribution); and
 - (c) the report itself could not be left with the customer under any circumstances.
6. Sales staff could submit a formal request for a report specifying what information they needed with respect to:
 - (a) category;
 - (b) stage; and
 - (c) region.
7. Once submitted these requests would be reviewed and fulfilled by the research team. Exhibited and marked **AB-12** is a true copy of the data superiority register where these requests were recorded.

8. [REDACTED]
[REDACTED]
[REDACTED]

9. [REDACTED]


Deponent


Solicitor

10. There were on occasions instances where uptake occurred outside the register.



Exhibited and marked **AB-13** is an example where Ms Pethybridge made a request outside the register while I reinforced the guidelines.

Sworn by the deponent
at Sydney
on 17 October 2025
Before me:

)
)
)
)
)

Handwritten signature in blue ink, appearing to read 'Zollis Jura'.

Signature of deponent

Handwritten signature in blue ink, appearing to read 'Morgan-Lee Walford'.

Signature of witness

Morgan-Lee Walford
Solicitor

Solicitor Mills Oakley

This document was signed in counterpart and witnessed over audio visual link in accordance with section 14G of the *Electronic Transactions Act 2000* (NSW).

Handwritten signature in blue ink, appearing to read 'Zollis Jura'.

Deponent

Solicitor

3

EXHIBIT "AB-12"

No. NSD285 of 2021

Federal Court of Australia
District Registry: New South Wales
Division: General

BCI MEDIA GROUP PTY LTD (ACN 098 928 959)

Applicant

CORELOGIC AUSTRALIA PTY LTD (ACN 149 251 267) and others

First Respondent

This is the exhibit marked "AB-12" referred to in the affidavit of **Alexandra Bolles** sworn 17 October 2025.

Before me: Walford

Filed on behalf of (name & role of party)

Prepared by (name of person/lawyer)

Law firm (if applicable)

Tel (07) 3228 0400

Email mwalford@millsoakley.com.au

Address for service
(include state and postcode)

Level 23, 66 Eagle Street BRISBANE QLD 4000

The First to Fourth Respondents

Dale Cliff

Mills Oakley

Tel (07) 3228 0400



DATA SUPERIORITY REGISTER

Date requested	Submitted By	Category	Stage	Region	Date completed	Ref No.
16-May-2018	Dave Sheldon	All	Planning	National	16-May-2018	DSDS180516
21-May-2018	Lisa Pethybridge	All	All	QLD	22-May-2018	LPDS180521
25-May-2018	Lindsey Rjabenko	Commercial, Retail, Hospitality		National	25-May-2018	LRDS180525
29-May-2018	Gary Damp	All	All	National	30-May-2018	GDDS180529
31-May-2018	Lisa Pethybridge	All	All	National		LPDS180531
04-June-2018	Gary Damp	Residential, Aged Care, Retail	All	National	05-June-2018	GDDS180604
04-June-2018	Gary Damp	Residential, Aged Care, Retail	All	National	15-June-2018	GDDS180615
26-July-2018	David Siutyk	Residential, Aged Care	Tender, Constr	NSW	27-July-2018	DSDS180726
21-August-2018	Eleanor Drew	Residential	All	NSW, VIC	21-August-2018	EDDS180821
07-November-2018	Lindsey Rjabenko	Education	Planning, Tende	National	07-November-2018	LRDS181107
12-December-2018	Eleanor Drew	Retail	All	NSW	13-December-2018	EDDS181213
13-December-2018	Eleanor Drew	Commercial	All	NSW	13-December-2018	EDDS181214
14-December-2018	Eleanor Drew	Hospitality	All	NSW	13-December-2018	EDDS181215
15-December-2018	Eleanor Drew	Treatment Plant, Sewage	All	NSW	13-December-2018	EDDS181216
16-December-2018	Eleanor Drew	Phone Exchanges, Power Stations, All	All	NSW	13-December-2018	EDDS181217
17-December-2018	Eleanor Drew	Factories, Factory Units	All	NSW	13-December-2018	EDDS181218
18-December-2018	Eleanor Drew	Warehouses, Distribution Centres	All	NSW	13-December-2018	EDDS181219
19-December-2018	Eleanor Drew	Medical	All	NSW	13-December-2018	EDDS181220
20-December-2018	Eleanor Drew	Social	All	NSW	13-December-2018	EDDS181221
21-December-2018	Eleanor Drew	Residential	All	NSW	13-December-2018	EDDS181222
22-December-2018	Eleanor Drew	Aged Care & Retired Development	All	NSW	13-December-2018	EDDS181223

EXHIBIT "AB-13"

No. NSD285 of 2021

Federal Court of Australia
District Registry: New South Wales
Division: General

BCI MEDIA GROUP PTY LTD (ACN 098 928 959)

Applicant

CORELOGIC AUSTRALIA PTY LTD (ACN 149 251 267) and others

First Respondent

This is the exhibit marked "AB-13" referred to in the affidavit of **Alexandra Bolles** sworn 17 October 2025.

Before me: M. Walford

Filed on behalf of (name & role of party)	The First to Fourth Respondents
Prepared by (name of person/lawyer)	Dale Cliff
Law firm (if applicable)	Mills Oakley
Tel (07) 3228 0400	Tel (07) 3228 0400
Email	mwalford@millsOakley.com.au
Address for service (include state and postcode)	Level 23, 66 Eagle Street BRISBANE QLD 4000

From: Lisa Pethybridge[lisa.pethybridge@corelogic.com.au]
Sent: Thur 31/05/2018 11:39:56 AM (UTC+09:00)
To: Alexandra Bolles[alexandra.bolles@corelogic.com.au]; Lisa Pethybridge[Lisa.Pethybridge@corelogic.com.au]
Subject: Conversation with Alexandra Bolles

Lisa Pethybridge 11:51 AM:

Hi sugar
did you and Sandy come up with a price point for National Connect all categories?

Alexandra Bolles 11:52 AM:

Hello :-)
yep, I have asked around, thanks for coming back to me
How are things?
Saw on AREC pic you cut your hair
(y) cute

Lisa Pethybridge 11:53 AM:

Good, pushing EOM but May has been hard. Clients know you will offer something for EOFY so hard to push!
Thanks haha I cut it about 8-9 months ago
no one noticed on FB

Alexandra Bolles 11:54 AM:

ooops, sorry

Lisa Pethybridge 11:54 AM:

What price did u guys come to?
All good haha
how are you?

Alexandra Bolles 11:54 AM:

I should pay more attention, perhaps the way you had it style made it more apparent

Lisa Pethybridge 11:55 AM:

No heaps of my sydney friends hadn't noticed until they saw me :)

Alexandra Bolles 11:55 AM:

min \$24-26 K

Lisa Pethybridge 11:55 AM:

Cool.
I'm meeting/pricing one next week so was planning on starting around 28.5K
I know I'm potentially up against BCI but they want everything so...

Alexandra Bolles 12:03 PM:

with competing against BCI you have a little bit more room to move :-)
(goodluck)(goodluck)

Lisa Pethybridge 12:04 PM:

Yep cool, thanks. I'm hoping 15M offer is enough to win up front

Alexandra Bolles 12:04 PM:

and 3 months free on 15 months agreement

Lisa Pethybridge 12:04 PM:

These guys need data accuracy so I know we would be preferred

Alexandra Bolles 12:05 PM:

Let me know if you need anything related to Data Superiority

Lisa Pethybridge 12:07 PM:

Thanks, actually a National comparison across all categories/stages?
Meeting in next Thurs... do u want me to lodge a request?

Alexandra Bolles 12:08 PM:

Happy to send it to you, but you cannot share it with the client
only verbally
no forwarding the dat or screen shot

Lisa Pethybridge 12:08 PM:

I thought we were able to present face to face?

Alexandra Bolles 12:08 PM:

sorry, that are the rules
well, then you need to go through Sales Ops team and ask them to create the Data Superiority
sheets

Lisa Pethybridge 12:09 PM:

Happy to stamp it under my name
will do and CC Sandy in case approval required

Alexandra Bolles 12:09 PM:

which make take you a while to get ...I have the spreadsheet :-)

Lisa Pethybridge 12:10 PM:

They were quick for me last week, numbers in construction were concerning

Alexandra Bolles 12:10 PM:

oh OK, that's great ...go for it then
last month analysis have been already delivered to them

Lisa Pethybridge 12:11 PM:

They didn't provide any for the CIFER categories because they weren't in our favour :(

Alexandra Bolles 12:11 PM:

QLD is always a bit harder to "impress" with numbers ...you know why the best
yeah ...they are doing what they have been told
just show the good ones and hide the baddies
:-)

Lisa Pethybridge 12:11 PM:

Actually, you might be able to help with this...
Pauline is constantly getting in trouble for updating additional projects volunteered to her in
phone conversation by the Architect, because they are not in her priority list (facepalm)

Alexandra Bolles 12:14 PM:

really?

Lisa Pethybridge 12:14 PM:

Yep

Alexandra Bolles 12:14 PM:

how can I help?
Talk to Simba?

Lisa Pethybridge 12:15 PM:

Sometimes she can get volunteered additional 8 updates and she's basically being told to ignore
them
Simba's not correct port of call at this stage

Alexandra Bolles 12:15 PM:

that's F\$%# silly
who does them then?

Lisa Pethybridge 12:16 PM:

Next week I'll give you a buzz and explain in further detail, maybe you and Sandy can have a discussion as I would assume he would understand how ludicrous that it is*

Alexandra Bolles 12:16 PM:

ok babe
thanks for the heads up
appreciated

Lisa Pethybridge 12:16 PM:

She gets in shit from Simba if she tells 'sales' this stuff
But when u look at how low our numbers are, it's even more concerning. This week was the 2nd worst update week for QLD this year

Lisa Pethybridge 12:20 PM:

Don't mention the bit about Simba though
I don't want her to get in trouble

Alexandra Bolles 12:27 PM:

I understand, don't worry
won't tell a thing