

NOTICE OF FILING

Details of Filing

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File Title: AUSTRALIAN COMPETITION AND CONSUMER COMMISSION v
COLES SUPERMARKETS AUSTRALIA PTY LTD (ACN 004 189 708)
Registry: VICTORIA REGISTRY - FEDERAL COURT OF AUSTRALIA



Sia Lagos

Registrar

Important Information

This Notice has been inserted as the first page of the document which has been accepted for electronic filing. It is now taken to be part of that document for the purposes of the proceeding in the Court and contains important information for all parties to that proceeding. It must be included in the document served on each of those parties.

The date of the filing of the document is determined pursuant to the Court's Rules.



Second Statement of Agreed Facts

No. VID 973 of 2024

Federal Court of Australia

District Registry: Victoria

Division: General

Commercial and Corporations National Practice Area (Regulator and Consumer Protection)

AUSTRALIAN COMPETITION AND CONSUMER COMMISSION

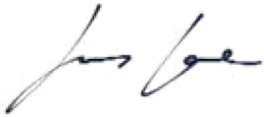
Applicant

COLES SUPERMARKETS AUSTRALIA PTY LTD (ACN 004 189 708)

Respondent

1. This Second Statement of Agreed Facts (**Second SOAF**) is made for the purposes of s 191 of the *Evidence Act 1995* (Cth) jointly by the applicant, the Australian Competition and Consumer Commission (**ACCC**), and the respondent, Coles Supermarkets Australia Pty Ltd (**Coles**).
2. The Second SOAF adopts defined terms in the statement of agreed facts filed on 13 June 2025 (**First SOAF**) unless otherwise stated. It is made further to the First SOAF, including Annexure 1 of the First SOAF which the parties note:
 - (a) sets out, for each of the 255 Particularised Promotions, pricing information and the period during which those prices applied;
 - (b) does not, however, identify fluctuations in the price Coles charged due to being on a short-term Special (i.e. a Special that continued for a few days or weeks), or other price fluctuations of seven days or less.
3. On 17 June 2025, the ACCC filed the agreed list of sample products for the proceeding (**Sample Products**).
4. **Annexure 1** of this Second SOAF identifies, for each Particularised Promotion in respect of each Sample Product between 1 January 2021 and 4 May 2023:
 - (a) pricing information and the period during which those prices applied, including any fluctuations in price as described in subparagraph 2(b) above;
 - (b) the volume of the Sample Product that Coles sold during each of those periods (or states 'No data' where data has not been retained); and

- (c) the "Status" of each Sample Product during each of those periods , namely whether it was supplied:
- (i) as part of a particular promotion (i.e. 'Down Down', 'Locked', 'Special' or 'Everyday Value'); or
 - (ii) at a Non-Promotional Price (i.e. 'White ticket'),
- (or states 'No data' where data has not been retained).



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Signed by: James Love
Solicitor for the Applicant



.....
Signed by: Belinda Thompson
Solicitor for the Respondent

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

Terms used in 'Status' column (Column E)

| | |
|-----------------------|---|
| Down Down | Sample Product was sold on a Down Down promotional ticket |
| Locked | Sample Product was sold on a “Locked” promotional ticket (“Locked” was a promotion whereby Coles locked the prices of products for a specified period) |
| Special | Sample Product was sold on a Special |
| Everyday Value | Sample Product was sold on an “Everyday Value” promotional ticket (“Everyday Value” was a promotion intended to offer customers an ongoing low price for at least six months or at least three months for fresh products) |
| White ticket | Sample Product was sold at a Non-Promotional Price on a standard shelf edge ticket |
| No data | Data has not been retained for the particular period |

| A | B | C | D | E | F | G |
|--|-------------------|-----------------|--------------|---------------|-------------|-------------------------|
| Sample Product | Start date | End date | Price | Status | Days | Volume |
| KARICARE FOLLOW ON FORMULA:900 GRAM (1023271) | 01/01/2021 | 05/03/2023 | \$18.00 | Down Down | 794 | At least 216,139 |
| | 06/03/2023 | 28/03/2023 | \$24.00 | White ticket | 23 | 8,573 |
| | 29/03/2023 | 04/05/2023 | \$21.00 | Down Down | 37 | 15,529 |
| | Total | | | | | At least 240,241 |

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

| A | B | C | D | E | F | G |
|--|------------|------------|---------|-----------|------|---------|
| Sample Product | Start date | End date | Price | Status | Days | Volume |
| CCA SOFT DRINK:COLA:::2 LITRE (191736) | 01/01/2021 | 26/01/2021 | \$2.75 | Down Down | 26 | 534,852 |
| | 27/01/2021 | 31/01/2021 | \$2.00 | Special | 5 | 174,705 |
| | 01/02/2021 | 14/03/2021 | No data | No data | 42 | No data |
| | 15/03/2021 | 23/03/2021 | \$2.75 | Down Down | 9 | 171,945 |
| | 24/03/2021 | 24/03/2021 | No data | No data | 1 | 30,751 |
| | 25/03/2021 | 30/03/2021 | \$2.00 | Special | 6 | 210,273 |
| | 31/03/2021 | 18/04/2021 | \$2.75 | Down Down | 19 | 361,982 |
| | 19/04/2021 | 07/06/2021 | No data | No data | 50 | No data |
| | 08/06/2021 | 13/07/2021 | \$2.75 | Down Down | 36 | No data |
| | 14/07/2021 | 20/07/2021 | \$2.00 | Special | 7 | No data |
| | 21/07/2021 | 10/08/2021 | \$2.75 | Down Down | 21 | No data |
| | 11/08/2021 | 17/08/2021 | \$2.00 | Special | 7 | No data |
| | 18/08/2021 | 21/09/2021 | \$2.75 | Down Down | 35 | No data |
| | 22/09/2021 | 28/09/2021 | \$2.00 | Special | 7 | No data |

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

| A | B | C | D | E | F | G |
|----------------|------------|------------|--------|--------------|------|------------------|
| Sample Product | Start date | End date | Price | Status | Days | Volume |
| | 29/09/2021 | 02/11/2021 | \$2.75 | Down Down | 35 | No data |
| | 03/11/2021 | 09/11/2021 | \$2.00 | Special | 7 | No data |
| | 10/11/2021 | 30/11/2021 | \$2.75 | Down Down | 21 | At least 141,460 |
| | 01/12/2021 | 07/12/2021 | \$2.00 | Special | 7 | 225,826 |
| | 08/12/2021 | 11/01/2022 | \$2.75 | Down Down | 35 | 693,322 |
| | 12/01/2022 | 01/02/2022 | \$2.75 | White ticket | 21 | 473,330 |
| | 02/02/2022 | 08/02/2022 | \$4.40 | White ticket | 7 | 90,488 |
| | 09/02/2022 | 15/02/2022 | \$3.50 | Special | 7 | 130,928 |
| | 16/02/2022 | 22/02/2022 | \$4.40 | White ticket | 7 | 89,374 |
| | 23/02/2022 | 01/03/2022 | \$3.50 | Special | 7 | 123,263 |
| | 02/03/2022 | 15/03/2022 | \$4.40 | White ticket | 14 | 175,929 |
| | 16/03/2022 | 14/06/2022 | \$3.50 | Down Down | 91 | 1,083,681 |
| | 15/06/2022 | 21/06/2022 | \$2.75 | Special | 7 | 140,100 |
| | 22/06/2022 | 12/07/2022 | \$3.50 | Down Down | 21 | 236,618 |

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

| A | B | C | D | E | F | G |
|----------------|------------|------------|--------|-----------|------|---------|
| Sample Product | Start date | End date | Price | Status | Days | Volume |
| | 13/07/2022 | 19/07/2022 | \$2.75 | Special | 7 | 149,895 |
| | 20/07/2022 | 09/08/2022 | \$3.50 | Down Down | 21 | 278,683 |
| | 10/08/2022 | 16/08/2022 | \$2.75 | Special | 7 | 161,212 |
| | 17/08/2022 | 20/09/2022 | \$3.50 | Down Down | 35 | 449,265 |
| | 21/09/2022 | 27/09/2022 | \$2.75 | Special | 7 | 166,647 |
| | 28/09/2022 | 04/10/2022 | \$3.50 | Down Down | 7 | 74,778 |
| | 05/10/2022 | 11/10/2022 | \$2.75 | Special | 7 | 151,402 |
| | 12/10/2022 | 18/10/2022 | \$3.50 | Down Down | 7 | 71,442 |
| | 19/10/2022 | 25/10/2022 | \$2.75 | Special | 7 | 167,919 |
| | 26/10/2022 | 01/11/2022 | \$3.50 | Down Down | 7 | 95,280 |
| | 02/11/2022 | 03/11/2022 | \$2.75 | Down Down | 2 | 37,639 |
| | 04/11/2022 | 08/11/2022 | \$2.75 | Special | 5 | 112,551 |
| | 09/11/2022 | 29/11/2022 | \$3.50 | Down Down | 21 | 297,498 |
| | 30/11/2022 | 06/12/2022 | \$2.75 | Special | 7 | 190,603 |

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

| A | B | C | D | E | F | G |
|---|--------------|------------|---------|-----------|------|---------------------------|
| Sample Product | Start date | End date | Price | Status | Days | Volume |
| | 07/12/2022 | 04/05/2023 | \$3.50 | Down Down | 149 | 2,283,516 |
| | Total | | | | | At least 9,777,157 |
| PEDIGREE ADULT WET DOG FOOD WITH 5 KINDS OF MEAT LOAF 1.2KG CAN:FIVE KINDS MEAT:::1.2 KG (255409) | 01/01/2021 | 31/01/2021 | \$3.50 | Down Down | 31 | 56,036 |
| | 01/02/2021 | 14/03/2021 | No data | No data | 42 | No data |
| | 15/03/2021 | 18/04/2021 | \$3.50 | Down Down | 35 | 64,310 |
| | 19/04/2021 | 07/06/2021 | No data | No data | 50 | No data |
| | 8/06/2021 | 21/06/2021 | \$3.50 | Down Down | 14 | No data |
| | 22/06/2021 | 22/06/2021 | No data | No data | 1 | No data |
| | 23/06/2021 | 29/06/2021 | \$3.00 | Special | 7 | No data |
| | 30/06/2021 | 01/07/2021 | No data | No data | 2 | No data |
| | 02/07/2021 | 17/07/2021 | \$3.50 | Down Down | 16 | No data |
| | 18/07/2021 | 18/07/2021 | No data | No data | 1 | No data |
| | 19/07/2021 | 20/07/2021 | \$3.50 | Down Down | 2 | No data |
| | 21/07/2021 | 27/07/2021 | \$3.00 | Special | 7 | No data |

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

| A | B | C | D | E | F | G |
|----------------|------------|------------|---------|-----------|------|-----------------|
| Sample Product | Start date | End date | Price | Status | Days | Volume |
| | 28/07/2021 | 16/08/2021 | \$3.50 | Down Down | 20 | No data |
| | 17/08/2021 | 17/08/2021 | No data | No data | 1 | No data |
| | 18/08/2021 | 23/08/2021 | \$3.00 | Special | 6 | No data |
| | 24/08/2021 | 24/08/2021 | No data | No data | 1 | No data |
| | 25/08/2021 | 14/09/2021 | \$3.50 | Down Down | 21 | No data |
| | 15/09/2021 | 21/09/2021 | \$3.00 | Special | 7 | No data |
| | 22/09/2021 | 05/10/2021 | \$3.50 | Down Down | 14 | No data |
| | 06/10/2021 | 12/10/2021 | \$3.00 | Special | 7 | No data |
| | 13/10/2021 | 13/10/2021 | No data | No data | 1 | No data |
| | 14/10/2021 | 21/10/2021 | \$3.50 | Down Down | 8 | No data |
| | 22/10/2021 | 26/10/2021 | No data | No data | 5 | No data |
| | 27/10/2021 | 09/11/2021 | \$3.50 | Down Down | 14 | No data |
| | 10/11/2021 | 16/11/2021 | \$3.00 | Special | 7 | No data |
| | 17/11/2021 | 07/12/2021 | \$3.50 | Down Down | 21 | At least 23,681 |

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

| A | B | C | D | E | F | G |
|--|--------------|------------|---------|--------------|------|---------------------------|
| Sample Product | Start date | End date | Price | Status | Days | Volume |
| | 08/12/2021 | 14/12/2021 | \$3.00 | Special | 7 | 23,650 |
| | 15/12/2021 | 21/02/2022 | \$3.50 | Down Down | 69 | 137,454 |
| | 22/02/2022 | 08/03/2022 | \$3.50 | White ticket | 15 | 29,588 |
| | 09/03/2022 | 11/09/2022 | \$4.50 | White ticket | 187 | 264,408 |
| | 12/09/2022 | 09/10/2022 | \$5.50 | White ticket | 28 | 31,758 |
| | 10/10/2022 | 13/12/2022 | \$4.50 | Down Down | 65 | 103,100 |
| | 14/12/2022 | 27/12/2022 | \$4.00 | Special | 14 | 37,291 |
| | 28/12/2022 | 03/01/2023 | \$4.50 | Down Down | 7 | 11,614 |
| | 04/01/2023 | 10/01/2023 | \$4.00 | Special | 7 | 19,182 |
| | 11/01/2023 | 04/05/2023 | \$4.50 | Down Down | 114 | 209,307 |
| | Total | | | | | At least 1,011,379 |
| ARNOTTS SHAPES MULTIPACK VARIETY 15 PACK:375 GRAM (2992180) | 01/01/2021 | 31/01/2021 | \$5.00 | Down Down | 31 | 109,017 |
| | 01/02/2021 | 14/03/2021 | No data | No data | 42 | No data |
| | 15/03/2021 | 18/04/2021 | \$5.00 | Down Down | 35 | 124,982 |

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

| A | B | C | D | E | F | G |
|---|--------------|------------|---------|--------------|------|---------------------------|
| Sample Product | Start date | End date | Price | Status | Days | Volume |
| | 19/04/2021 | 07/06/2021 | No data | No data | 50 | No data |
| | 08/06/2021 | 09/05/2022 | \$5.00 | Down Down | 336 | At least 501,311 |
| | 10/05/2022 | 17/05/2022 | \$5.00 | White ticket | 8 | 28,967 |
| | 18/05/2022 | 24/05/2022 | \$6.50 | White ticket | 7 | 19,477 |
| | 25/05/2022 | 31/05/2022 | \$4.55 | Special | 7 | 29,864 |
| | 01/06/2022 | 14/06/2022 | \$6.50 | White ticket | 14 | 36,630 |
| | 15/06/2022 | 04/10/2022 | \$5.50 | Down Down | 112 | 364,341 |
| | 05/10/2022 | 31/01/2023 | \$5.50 | Locked | 119 | 339,656 |
| | 01/02/2023 | 04/05/2023 | \$5.50 | Down Down | 93 | 324,129 |
| | Total | | | | | At least 1,878,374 |
| BRAGG SEASONING NUTRITIONAL YEAST PREMIUM QUALITY:127 GRAM (3139426) | 01/01/2021 | 19/01/2021 | \$12.00 | White ticket | 19 | 4,259 |
| | 20/01/2021 | 31/01/2021 | \$9.60 | Special | 12 | 3,811 |
| | 01/02/2021 | 14/03/2021 | No data | No data | 42 | No data |

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

| A | B | C | D | E | F | G |
|----------------|------------|------------|---------|--------------|------|---------|
| Sample Product | Start date | End date | Price | Status | Days | Volume |
| | 15/03/2021 | 16/03/2021 | \$12.00 | White ticket | 2 | 330 |
| | 17/03/2021 | 23/03/2021 | \$9.60 | Special | 7 | 1,910 |
| | 24/03/2021 | 13/04/2021 | \$12.00 | White ticket | 21 | 3,541 |
| | 14/04/2021 | 18/04/2021 | \$9.60 | Special | 5 | 1,498 |
| | 19/04/2021 | 13/06/2021 | No data | No data | 56 | No data |
| | 14/06/2021 | 21/06/2021 | \$9.60 | Special | 8 | No data |
| | 22/06/2021 | 27/06/2021 | No data | No data | 6 | No data |
| | 28/06/2021 | 28/06/2021 | \$13.20 | White ticket | 1 | No data |
| | 29/06/2021 | 03/07/2021 | No data | No data | 5 | No data |
| | 04/07/2021 | 04/07/2021 | \$11.90 | Special | 1 | No data |
| | 05/07/2021 | 17/07/2021 | No data | No data | 13 | No data |
| | 18/07/2021 | 18/07/2021 | \$13.20 | White ticket | 1 | No data |
| | 19/07/2021 | 21/07/2021 | No data | No data | 3 | No data |
| | 22/07/2021 | 27/07/2021 | \$11.90 | Special | 6 | No data |

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

| A | B | C | D | E | F | G |
|----------------|------------|------------|---------|--------------|------|---------|
| Sample Product | Start date | End date | Price | Status | Days | Volume |
| | 28/07/2021 | 09/08/2021 | \$13.20 | White ticket | 13 | No data |
| | 10/08/2021 | 16/08/2021 | No data | No data | 7 | No data |
| | 17/08/2021 | 17/08/2021 | \$13.20 | White ticket | 1 | No data |
| | 18/08/2021 | 23/08/2021 | No data | No data | 6 | No data |
| | 24/08/2021 | 24/08/2021 | \$11.90 | Special | 1 | No data |
| | 25/08/2021 | 26/08/2021 | No data | No data | 2 | No data |
| | 27/08/2021 | 05/09/2021 | \$13.20 | White ticket | 10 | No data |
| | 06/09/2021 | 09/09/2021 | No data | No data | 4 | No data |
| | 10/09/2021 | 15/09/2021 | \$11.90 | Special | 6 | No data |
| | 16/09/2021 | 24/09/2021 | No data | No data | 9 | No data |
| | 25/09/2021 | 27/09/2021 | \$13.20 | White ticket | 3 | No data |
| | 28/09/2021 | 12/10/2021 | No data | No data | 15 | No data |
| | 13/10/2021 | 16/10/2021 | \$11.90 | Special | 4 | No data |
| | 17/10/2021 | 20/10/2021 | No data | No data | 4 | No data |

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

| A | B | C | D | E | F | G |
|----------------|------------|------------|---------|--------------|------|--------------|
| Sample Product | Start date | End date | Price | Status | Days | Volume |
| | 21/10/2021 | 21/10/2021 | \$13.20 | White ticket | 1 | No data |
| | 22/10/2021 | 27/10/2021 | No data | No data | 6 | No data |
| | 28/10/2021 | 07/11/2021 | \$11.90 | Special | 11 | No data |
| | 08/11/2021 | 14/11/2021 | No data | No data | 7 | No data |
| | 15/11/2021 | 26/11/2021 | \$13.20 | White ticket | 12 | At least 463 |
| | 27/11/2021 | 27/11/2021 | No data | No data | 1 | 159 |
| | 28/11/2021 | 30/11/2021 | \$13.20 | White ticket | 3 | 517 |
| | 01/12/2021 | 14/12/2021 | \$11.90 | Special | 14 | 2,940 |
| | 15/12/2021 | 15/02/2022 | \$13.20 | White ticket | 63 | 13,632 |
| | 16/02/2022 | 22/02/2022 | \$11.90 | Special | 7 | 1,946 |
| | 23/02/2022 | 14/03/2022 | \$13.20 | White ticket | 20 | 3,898 |
| | 15/03/2022 | 15/03/2022 | No data | No data | 1 | 174 |
| | 16/03/2022 | 21/03/2022 | \$11.90 | Special | 6 | 1,453 |
| | 22/03/2022 | 22/03/2022 | No data | No data | 1 | 200 |

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

| A | B | C | D | E | F | G |
|---|--------------|------------|---------|--------------|------|-------------------------|
| Sample Product | Start date | End date | Price | Status | Days | Volume |
| | 23/03/2022 | 12/04/2022 | \$13.20 | White ticket | 21 | 3,546 |
| | 13/04/2022 | 19/04/2022 | \$11.90 | Special | 7 | 1,537 |
| | 20/04/2022 | 10/05/2022 | \$13.20 | White ticket | 21 | 3,428 |
| | 11/05/2022 | 17/05/2022 | \$11.90 | Special | 7 | 1,616 |
| | 18/05/2022 | 07/06/2022 | \$13.20 | White ticket | 21 | 3,358 |
| | 08/06/2022 | 21/06/2022 | \$11.90 | Special | 14 | 2,928 |
| | 22/06/2022 | 28/09/2022 | \$13.20 | White ticket | 99 | 18,609 |
| | 29/09/2022 | 25/10/2022 | \$19.00 | White ticket | 27 | 5,114 |
| | 26/10/2022 | 04/05/2023 | \$16.50 | Down Down | 191 | 22,657 |
| | Total | | | | | At least 103,524 |
| DANONE YOPRO YOGHURT:VANILLA::700 GRAM (3246914) | 01/01/2021 | 31/01/2021 | \$6.00 | Down Down | 31 | 63,466 |
| | 01/02/2021 | 14/03/2021 | No data | No data | 42 | No data |
| | 15/03/2021 | 18/04/2021 | \$6.00 | Down Down | 35 | 61,272 |
| | 19/04/2021 | 09/06/2021 | No data | No data | 52 | No data |

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

| A | B | C | D | E | F | G |
|--|--------------|------------|---------|--------------|------|---------------------------|
| Sample Product | Start date | End date | Price | Status | Days | Volume |
| | 10/06/2021 | 10/06/2021 | \$6.00 | Down Down | 1 | No data |
| | 11/06/2021 | 12/06/2021 | No data | No data | 2 | No data |
| | 13/06/2021 | 11/09/2022 | \$6.00 | Down Down | 456 | At least 687,077 |
| | 12/09/2022 | 09/10/2022 | \$7.80 | White ticket | 28 | 59,985 |
| | 10/10/2022 | 18/04/2023 | \$6.70 | Down Down | 191 | 532,764 |
| | 19/04/2023 | 27/04/2023 | \$6.70 | White ticket | 9 | 28,017 |
| | 28/04/2023 | 03/05/2023 | \$8.70 | White ticket | 6 | 13,742 |
| | 04/05/2023 | 04/05/2023 | \$7.50 | White ticket | 1 | 1,962 |
| | Total | | | | | At least 1,448,285 |
| COLGATE TOTAL ORIGINAL TOOTHPASTE 200G:200 GRAM (3401074) | 01/01/2021 | 31/01/2021 | \$5.50 | Down Down | 31 | 36,310 |
| | 01/02/2021 | 15/03/2021 | No data | No data | 43 | At least 1,600 |
| | 16/03/2021 | 16/03/2021 | \$4.95 | Special | 1 | 1,273 |
| | 17/03/2021 | 23/03/2021 | \$5.50 | Down Down | 7 | 3,501 |
| | 24/03/2021 | 25/03/2021 | No data | No data | 2 | 2,915 |

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

| A | B | C | D | E | F | G |
|----------------|------------|------------|---------|-----------|------|---------|
| Sample Product | Start date | End date | Price | Status | Days | Volume |
| | 26/03/2021 | 30/03/2021 | \$4.95 | Special | 5 | 11,927 |
| | 31/03/2021 | 18/04/2021 | \$5.50 | Down Down | 19 | 15,799 |
| | 19/04/2021 | 07/06/2021 | No data | No data | 50 | No data |
| | 08/06/2021 | 08/06/2021 | \$4.95 | Special | 1 | No data |
| | 09/06/2021 | 10/06/2021 | \$5.50 | Down Down | 2 | No data |
| | 11/06/2021 | 11/06/2021 | No data | No data | 1 | No data |
| | 12/06/2021 | 14/06/2021 | \$5.50 | Down Down | 3 | No data |
| | 15/06/2021 | 15/06/2021 | No data | No data | 1 | No data |
| | 16/06/2021 | 21/06/2021 | \$4.95 | Special | 6 | No data |
| | 22/06/2021 | 25/06/2021 | No data | No data | 4 | No data |
| | 26/06/2021 | 29/06/2021 | \$5.50 | Down Down | 4 | No data |
| | 30/06/2021 | 06/07/2021 | \$4.95 | Special | 7 | No data |
| | 07/07/2021 | 07/07/2021 | No data | No data | 1 | No data |
| | 08/07/2021 | 19/07/2021 | \$5.50 | Down Down | 12 | No data |

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

| A | B | C | D | E | F | G |
|----------------|------------|------------|---------|--------------|------|---------|
| Sample Product | Start date | End date | Price | Status | Days | Volume |
| | 20/07/2021 | 20/07/2021 | No data | No data | 1 | No data |
| | 21/07/2021 | 27/07/2021 | \$4.95 | Special | 7 | No data |
| | 28/07/2021 | 01/08/2021 | \$5.50 | White ticket | 5 | No data |
| | 02/08/2021 | 17/08/2021 | \$5.50 | Down Down | 16 | No data |
| | 18/08/2021 | 24/08/2021 | \$4.95 | Special | 7 | No data |
| | 25/08/2021 | 31/08/2021 | \$5.50 | Down Down | 7 | No data |
| | 01/09/2021 | 07/09/2021 | \$4.95 | Special | 7 | No data |
| | 08/09/2021 | 21/09/2021 | \$5.50 | Down Down | 14 | No data |
| | 22/09/2021 | 28/09/2021 | \$4.95 | Special | 7 | No data |
| | 29/09/2021 | 16/11/2021 | \$5.50 | Down Down | 49 | No data |
| | 17/11/2021 | 23/11/2021 | \$4.95 | Special | 7 | No data |
| | 24/11/2021 | 28/12/2021 | \$5.50 | Down Down | 35 | 30,476 |
| | 29/12/2021 | 04/01/2022 | \$4.95 | Special | 7 | 12,211 |
| | 05/01/2022 | 22/02/2022 | \$5.50 | Down Down | 49 | 53,224 |

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

| A | B | C | D | E | F | G |
|----------------|------------|------------|--------|--------------|------|--------|
| Sample Product | Start date | End date | Price | Status | Days | Volume |
| | 23/02/2022 | 01/03/2022 | \$4.95 | Special | 7 | 13,382 |
| | 02/03/2022 | 08/03/2022 | \$5.50 | White ticket | 7 | 5,492 |
| | 09/03/2022 | 05/04/2022 | \$7.00 | White ticket | 28 | 14,124 |
| | 06/04/2022 | 24/05/2022 | \$6.00 | Down Down | 49 | 41,204 |
| | 25/05/2022 | 31/05/2022 | \$5.50 | Special | 7 | 8,452 |
| | 01/06/2022 | 14/06/2022 | \$6.00 | Down Down | 14 | 11,509 |
| | 15/06/2022 | 21/06/2022 | \$5.50 | Special | 7 | 14,480 |
| | 22/06/2022 | 19/07/2022 | \$6.00 | Down Down | 28 | 19,325 |
| | 20/07/2022 | 26/07/2022 | \$5.50 | Special | 7 | 12,712 |
| | 27/07/2022 | 16/08/2022 | \$6.00 | Down Down | 21 | 15,564 |
| | 17/08/2022 | 23/08/2022 | \$5.50 | Special | 7 | 7,801 |
| | 24/08/2022 | 20/09/2022 | \$6.00 | Down Down | 28 | 20,226 |
| | 21/09/2022 | 27/09/2022 | \$5.50 | Special | 7 | 9,368 |
| | 28/09/2022 | 04/10/2022 | \$6.00 | Down Down | 7 | 5,502 |

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

| A | B | C | D | E | F | G |
|----------------|------------|------------|--------|-----------|------|--------|
| Sample Product | Start date | End date | Price | Status | Days | Volume |
| | 05/10/2022 | 11/10/2022 | \$5.50 | Special | 7 | 16,362 |
| | 12/10/2022 | 01/11/2022 | \$6.00 | Down Down | 21 | 15,849 |
| | 02/11/2022 | 08/11/2022 | \$5.50 | Special | 7 | 10,530 |
| | 09/11/2022 | 22/11/2022 | \$6.00 | Down Down | 14 | 9,935 |
| | 23/11/2022 | 29/11/2022 | \$5.50 | Special | 7 | 7,005 |
| | 30/11/2022 | 06/12/2022 | \$6.00 | Down Down | 7 | 4,867 |
| | 07/12/2022 | 13/12/2022 | \$5.50 | Special | 7 | 12,673 |
| | 14/12/2022 | 10/01/2023 | \$6.00 | Down Down | 28 | 24,353 |
| | 11/01/2023 | 17/01/2023 | \$5.50 | Special | 7 | 9,796 |
| | 18/01/2023 | 07/03/2023 | \$6.00 | Down Down | 49 | 41,468 |
| | 08/03/2023 | 14/03/2023 | \$5.50 | Special | 7 | 12,776 |
| | 15/03/2023 | 04/04/2023 | \$6.00 | Down Down | 21 | 18,093 |
| | 05/04/2023 | 11/04/2023 | \$5.50 | Special | 7 | 10,843 |
| | 12/04/2023 | 18/04/2023 | \$6.00 | Down Down | 7 | 6,055 |

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

| A | B | C | D | E | F | G |
|---|--------------|------------|---------|----------------|------|-------------------------|
| Sample Product | Start date | End date | Price | Status | Days | Volume |
| | 19/04/2023 | 25/04/2023 | \$5.50 | Special | 7 | 10,873 |
| | 26/04/2023 | 04/05/2023 | \$6.00 | Down Down | 9 | 7,753 |
| | Total | | | | | At least 587,608 |
| COLES FINEST QUINCE PASTE 100G:100 GRAM (3609315) | 01/01/2021 | 05/01/2021 | \$4.50 | White ticket | 5 | 1,021 |
| | 06/01/2021 | 28/09/2021 | \$4.50 | Everyday Value | 266 | At least 9,184 |
| | 29/09/2021 | 03/07/2022 | \$3.00 | Down Down | 278 | At least 43,105 |
| | 04/07/2022 | 31/07/2022 | \$4.50 | White ticket | 28 | 3,204 |
| | 01/08/2022 | 04/05/2023 | \$3.15 | Down Down | 277 | 71,441 |
| | Total | | | | | At least 127,955 |
| REXONA ANTI PERSP DEODORANT:250 ML (5079187) | 01/01/2021 | 31/01/2021 | \$5.00 | Down Down | 31 | 12,731 |
| | 01/02/2021 | 04/03/2021 | No data | No data | 32 | No data |
| | 05/03/2021 | 09/03/2021 | \$5.00 | White ticket | 5 | No data |
| | 10/03/2021 | 11/01/2022 | \$5.00 | Down Down | 308 | At least 47,901 |
| | 12/01/2022 | 01/02/2022 | \$5.00 | White ticket | 21 | 9,031 |

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

| A | B | C | D | E | F | G |
|---|--------------|------------|---------|--------------|------|-------------------------|
| Sample Product | Start date | End date | Price | Status | Days | Volume |
| | 02/02/2022 | 17/04/2022 | \$5.00 | Down Down | 75 | 39,408 |
| | 18/04/2022 | 17/05/2022 | \$6.50 | White ticket | 30 | 9,727 |
| | 18/05/2022 | 04/05/2023 | \$6.00 | Down Down | 352 | 145,949 |
| | Total | | | | | At least 264,747 |
| LURPAK SLIGHTLY SALTED SPREADABLE TUB 250 GRAM:BUTTER:...250 GRAM (5393910) | 01/01/2021 | 12/01/2021 | \$5.00 | Down Down | 12 | 33,341 |
| | 13/01/2021 | 19/01/2021 | \$4.00 | Special | 7 | 48,105 |
| | 20/01/2021 | 31/01/2021 | \$5.00 | Down Down | 12 | 35,219 |
| | 01/02/2021 | 14/03/2021 | No data | No data | 42 | No data |
| | 15/03/2021 | 16/03/2021 | \$5.00 | Down Down | 2 | 5,775 |
| | 17/03/2021 | 23/03/2021 | \$4.00 | Special | 7 | 46,001 |
| | 24/03/2021 | 30/03/2021 | \$5.00 | Down Down | 7 | 21,904 |
| | 31/03/2021 | 06/04/2021 | \$4.00 | Special | 7 | 53,032 |
| | 07/04/2021 | 18/04/2021 | \$5.00 | Down Down | 12 | 38,408 |
| | 19/04/2021 | 07/06/2021 | No data | No data | 50 | No data |

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

| A | B | C | D | E | F | G |
|----------------|------------|------------|---------|-----------|------|---------|
| Sample Product | Start date | End date | Price | Status | Days | Volume |
| | 08/06/2021 | 08/06/2021 | \$5.00 | Down Down | 1 | No data |
| | 09/06/2021 | 15/06/2021 | \$4.00 | Special | 7 | No data |
| | 16/06/2021 | 22/06/2021 | \$5.00 | Down Down | 7 | No data |
| | 23/06/2021 | 23/06/2021 | No data | No data | 1 | No data |
| | 24/06/2021 | 25/06/2021 | \$5.00 | Down Down | 2 | No data |
| | 26/06/2021 | 26/06/2021 | No data | No data | 1 | No data |
| | 27/06/2021 | 09/07/2021 | \$5.00 | Down Down | 13 | No data |
| | 10/07/2021 | 10/07/2021 | No data | No data | 1 | No data |
| | 11/07/2021 | 20/07/2021 | \$5.00 | Down Down | 10 | No data |
| | 21/07/2021 | 27/07/2021 | \$4.00 | Special | 7 | No data |
| | 28/07/2021 | 10/08/2021 | \$5.00 | Down Down | 14 | No data |
| | 11/08/2021 | 17/08/2021 | \$4.00 | Special | 7 | No data |
| | 18/08/2021 | 21/09/2021 | \$5.00 | Down Down | 35 | No data |
| | 22/09/2021 | 28/09/2021 | \$4.00 | Special | 7 | No data |

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

| A | B | C | D | E | F | G |
|----------------|------------|------------|--------|-----------|------|-----------------|
| Sample Product | Start date | End date | Price | Status | Days | Volume |
| | 29/09/2021 | 19/10/2021 | \$5.00 | Down Down | 21 | No data |
| | 20/10/2021 | 26/10/2021 | \$4.00 | Special | 7 | No data |
| | 27/10/2021 | 02/11/2021 | \$5.00 | Down Down | 7 | No data |
| | 03/11/2021 | 09/11/2021 | \$4.00 | Special | 7 | No data |
| | 10/11/2021 | 07/12/2021 | \$5.00 | Down Down | 28 | At least 45,189 |
| | 08/12/2021 | 14/12/2021 | \$4.00 | Special | 7 | 52,523 |
| | 15/12/2021 | 11/01/2022 | \$5.00 | Down Down | 28 | 105,667 |
| | 12/01/2022 | 18/01/2022 | \$4.00 | Special | 7 | 50,901 |
| | 19/01/2022 | 15/02/2022 | \$5.00 | Down Down | 28 | 102,196 |
| | 16/02/2022 | 22/02/2022 | \$4.50 | Special | 7 | 33,159 |
| | 23/02/2022 | 15/03/2022 | \$5.00 | Down Down | 21 | 71,155 |
| | 16/03/2022 | 22/03/2022 | \$4.50 | Special | 7 | 36,955 |
| | 23/03/2022 | 12/04/2022 | \$5.00 | Down Down | 21 | 73,707 |
| | 13/04/2022 | 19/04/2022 | \$4.50 | Special | 7 | 40,838 |

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

| A | B | C | D | E | F | G |
|----------------|------------|------------|--------|--------------|------|---------|
| Sample Product | Start date | End date | Price | Status | Days | Volume |
| | 20/04/2022 | 03/05/2022 | \$5.00 | Down Down | 14 | 49,311 |
| | 04/05/2022 | 10/05/2022 | \$4.50 | Special | 7 | 35,955 |
| | 11/05/2022 | 07/06/2022 | \$5.00 | Down Down | 28 | 93,454 |
| | 08/06/2022 | 14/06/2022 | \$4.50 | Special | 7 | 37,685 |
| | 15/06/2022 | 12/07/2022 | \$6.00 | White ticket | 28 | 85,572 |
| | 13/07/2022 | 09/08/2022 | \$5.50 | Down Down | 28 | 109,090 |
| | 10/08/2022 | 16/08/2022 | \$4.90 | Special | 7 | 41,033 |
| | 17/08/2022 | 20/09/2022 | \$5.50 | Down Down | 35 | 103,982 |
| | 21/09/2022 | 27/09/2022 | \$4.90 | Special | 7 | 36,305 |
| | 28/09/2022 | 06/12/2022 | \$5.50 | Down Down | 70 | 194,990 |
| | 07/12/2022 | 27/12/2022 | \$5.00 | Special | 21 | 90,087 |
| | 28/12/2022 | 10/01/2023 | \$5.50 | Down Down | 14 | 49,921 |
| | 11/01/2023 | 17/01/2023 | \$5.00 | Special | 7 | 31,239 |
| | 18/01/2023 | 14/02/2023 | \$5.50 | Down Down | 28 | 81,385 |

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

| A | B | C | D | E | F | G |
|--|--------------|------------|---------|--------------|------|---------------------------|
| Sample Product | Start date | End date | Price | Status | Days | Volume |
| | 15/02/2023 | 21/02/2023 | \$5.00 | Special | 7 | 28,660 |
| | 22/02/2023 | 14/03/2023 | \$5.50 | Down Down | 21 | 61,004 |
| | 15/03/2023 | 21/03/2023 | \$5.00 | Special | 7 | 30,316 |
| | 22/03/2023 | 04/04/2023 | \$5.50 | Down Down | 14 | 48,481 |
| | 05/04/2023 | 11/04/2023 | \$5.00 | Special | 7 | 36,646 |
| | 12/04/2023 | 18/04/2023 | \$6.00 | White ticket | 7 | 20,736 |
| | 19/04/2023 | 02/05/2023 | \$5.50 | Down Down | 14 | 43,956 |
| | 03/05/2023 | 04/05/2023 | \$5.00 | Special | 2 | 9,759 |
| | Total | | | | | At least 2,213,642 |
| NATURE'S GIFT ADULT ALL BREEDS WET DOG FOOD LOAF CHICKEN- RICE & VEGETABLES 1.2KG:CHICKEN VEGETABLE AND RICE:::1.2 KG (3589976) | 01/01/2021 | 31/01/2021 | \$3.50 | Down Down | 31 | 17,541 |
| | 01/02/2021 | 14/03/2021 | No data | No data | 42 | No data |
| | 15/03/2021 | 30/03/2021 | \$3.50 | Down Down | 16 | 9,602 |
| | 31/03/2021 | 06/04/2021 | \$3.00 | Special | 7 | 9,129 |
| | 07/04/2021 | 18/04/2021 | \$3.50 | Down Down | 12 | 8,058 |

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

| A | B | C | D | E | F | G |
|----------------|------------|------------|---------|-----------|------|---------|
| Sample Product | Start date | End date | Price | Status | Days | Volume |
| | 19/04/2021 | 07/06/2021 | No data | No data | 50 | No data |
| | 08/06/2021 | 22/06/2021 | \$3.50 | Down Down | 15 | No data |
| | 23/06/2021 | 29/06/2021 | \$3.00 | Special | 7 | No data |
| | 30/06/2021 | 09/07/2021 | \$3.50 | Down Down | 10 | No data |
| | 10/07/2021 | 10/07/2021 | No data | No data | 1 | No data |
| | 11/07/2021 | 27/07/2021 | \$3.50 | Down Down | 17 | No data |
| | 28/07/2021 | 01/08/2021 | \$3.00 | Special | 5 | No data |
| | 02/08/2021 | 03/08/2021 | No data | No data | 2 | No data |
| | 04/08/2021 | 26/08/2021 | \$3.50 | Down Down | 23 | No data |
| | 27/08/2021 | 27/08/2021 | No data | No data | 1 | No data |
| | 28/08/2021 | 29/08/2021 | \$3.50 | Down Down | 2 | No data |
| | 30/08/2021 | 03/09/2021 | No data | No data | 5 | No data |
| | 04/09/2021 | 11/09/2021 | \$3.50 | Down Down | 8 | No data |
| | 12/09/2021 | 12/09/2021 | No data | No data | 1 | No data |

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

| A | B | C | D | E | F | G |
|----------------|------------|------------|---------|--------------|------|---------|
| Sample Product | Start date | End date | Price | Status | Days | Volume |
| | 13/09/2021 | 14/09/2021 | \$3.50 | Down Down | 2 | No data |
| | 15/09/2021 | 19/09/2021 | \$3.00 | Special | 5 | No data |
| | 20/09/2021 | 24/09/2021 | No data | No data | 5 | No data |
| | 25/09/2021 | 28/09/2021 | \$3.50 | Down Down | 4 | No data |
| | 29/09/2021 | 04/10/2021 | \$3.00 | Special | 6 | No data |
| | 05/10/2021 | 05/10/2021 | No data | No data | 1 | No data |
| | 06/10/2021 | 10/10/2021 | \$3.50 | Down Down | 5 | No data |
| | 11/10/2021 | 12/10/2021 | No data | No data | 2 | No data |
| | 13/10/2021 | 26/10/2021 | \$3.50 | Down Down | 14 | No data |
| | 27/10/2021 | 02/11/2021 | \$3.00 | Special | 7 | No data |
| | 03/11/2021 | 23/11/2021 | \$3.50 | Down Down | 21 | No data |
| | 24/11/2021 | 07/12/2021 | \$3.00 | Special | 14 | 18,795 |
| | 08/12/2021 | 21/02/2022 | \$3.50 | Down Down | 76 | 54,554 |
| | 22/02/2022 | 07/03/2022 | \$3.50 | White ticket | 14 | 11,748 |

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

| A | B | C | D | E | F | G |
|---|--------------|------------|---------|--------------|------|-------------------------|
| Sample Product | Start date | End date | Price | Status | Days | Volume |
| | 08/03/2022 | 08/03/2022 | No data | No data | 1 | 776 |
| | 09/03/2022 | 17/04/2022 | \$5.50 | White ticket | 40 | 16,729 |
| | 18/04/2022 | 20/09/2022 | \$4.00 | Down Down | 156 | 143,137 |
| | 21/09/2022 | 27/09/2022 | \$3.20 | Special | 7 | 13,622 |
| | 28/09/2022 | 17/01/2023 | \$4.00 | Down Down | 112 | 108,229 |
| | 18/01/2023 | 07/02/2023 | \$4.00 | White ticket | 21 | 18,626 |
| | 08/02/2023 | 14/02/2023 | \$6.00 | White ticket | 7 | 3,038 |
| | 15/02/2023 | 04/05/2023 | \$4.50 | Down Down | 79 | 61,031 |
| | Total | | | | | At least 494,615 |
| VIVA PAPER TOWEL WHITE SELECT A SIZE 3 PACK:3 PACK (3823600) | 01/01/2021 | 31/01/2021 | \$4.00 | Down Down | 31 | 80,955 |
| | 01/02/2021 | 14/03/2021 | No data | No data | 42 | No data |
| | 15/03/2021 | 18/04/2021 | \$4.00 | Down Down | 35 | 97,637 |
| | 19/04/2021 | 07/06/2021 | No data | No data | 50 | No data |
| | 08/06/2021 | 08/06/2021 | \$3.00 | Special | 1 | No data |

Annexure 1 – Pricing History and Volumes Sold of the Sample Products

| A | B | C | D | E | F | G |
|----------------|--------------|------------|--------|--------------|------|---------------------------|
| Sample Product | Start date | End date | Price | Status | Days | Volume |
| | 09/06/2021 | 15/06/2021 | \$4.00 | Down Down | 7 | No data |
| | 16/06/2021 | 22/06/2021 | \$3.00 | Special | 7 | No data |
| | 23/06/2021 | 24/08/2021 | \$4.00 | Down Down | 63 | No data |
| | 25/08/2021 | 31/08/2021 | \$3.00 | Special | 7 | No data |
| | 01/09/2021 | 02/11/2021 | \$4.00 | Down Down | 63 | No data |
| | 03/11/2021 | 09/11/2021 | \$3.00 | Special | 7 | No data |
| | 10/11/2021 | 28/04/2022 | \$4.00 | Down Down | 170 | At least 478,531 |
| | 29/04/2022 | 03/05/2022 | \$4.00 | White ticket | 5 | 12,436 |
| | 04/05/2022 | 29/05/2022 | \$5.50 | White ticket | 26 | 67,616 |
| | 30/05/2022 | 22/01/2023 | \$4.50 | Down Down | 238 | 893,724 |
| | 23/01/2023 | 06/02/2023 | \$4.50 | White ticket | 15 | 41,899 |
| | 07/02/2023 | 05/03/2023 | \$6.50 | White ticket | 27 | 35,116 |
| | 06/03/2023 | 04/05/2023 | \$5.50 | Down Down | 60 | 115,699 |
| | Total | | | | | At least 1,823,613 |