

From: Laura Binnie [REDACTED]
Sent: Tue, 9 Feb 2021 12:00:07 +1100 (AEDT)
To: Tasha Smithies [REDACTED] Myles
Farley [REDACTED]; Chris Bendall [REDACTED] Sarah
Thornton [REDACTED]
Cc: Craig Campbell [REDACTED]; Angus Llewellyn [REDACTED]
Subject: Fw: Canberra promo

Promo suggestion

From: Laura Binnie
Sent: Monday, 8 February 2021 9:17 AM
To: Peter Meakin [REDACTED]
Cc: Craig Campbell [REDACTED]; Angus Llewellyn [REDACTED]
Subject: Re: Canberra promo
Great idea.

On 8 Feb 2021, at 8:12 am, Peter Meakin [REDACTED] wrote:

I know all the good reasons why we don't want to promote this story before it goes to air.
So how about something like this – just a Waleed PTC maybe.
Usually, when we have a story we think of national importance, we like to alert you to it beforehand.
We call it a promo and , generally speaking, we try to give you some of the key details of what the story is about.
This time we can't – for fear that various interested parties will take legal action, trying to stop us from getting our report to air.
It's frustrating I know but I'd strongly urge you to watch The Project on Monday at 6.30.
It's a big, big story.